

**MINUTES  
KNOXVILLE DOWNTOWN DESIGN REVIEW BOARD  
MEETING OF MAY 18, 2016  
SMALL ASSEMBLY ROOM  
4:00 PM**

<b>Board Member – Present</b>	<b>Board Membership</b>
<b>Brian Pittman</b>	Downtown Resident Representative, Architect
<b>Anne Wallace</b>	City of Knoxville Representative
<b>Mike Reynolds</b>	MPC Representative (non-voting)
<b>Marlene Davis</b>	Urban Design Representative
<b>Russ Watkins</b>	Business Development Representative
<b>Kristina Wright</b>	Downtown Resident Representative
<b>Mark Heinz</b>	Downtown Owner Representative, Developer
<b>Board Member - Absent</b>	<b>Board Membership</b>
Lorie Matthews	Historic Zoning Commission Representative
Chad Boetger	CBID Representative
Brandon Pace	AIA Representative
<b>Ex-officio &amp; Staff Members</b>	<b>Department / Organization</b>
Marty Clay	Plans Review and Inspections
Jim Johnson	City of Knoxville Law Department
Rick Emmett	City of Knoxville
Bill Lyons	City of Knoxville
<b>Applicants &amp; general public</b>	<b>Affiliation</b>
Baker Jones	Signco, Inc.
Robin Easter	Robin Easter Design

The meeting was called to order by Chair Russ Watkins. It was established that there was a quorum. Mr. Watkins asked that Board members and ex-officio members introduce themselves.

**Action: A Motion was made by Anne Wallace and seconded by Mark Heinz to approve April 20, 2016 Minutes. The Motion carried unanimously.**

**Certificates of Appropriateness:**

***Certificate No. 3-C-16-DT***

210 W. Church Ave. - Dual Brand Hotel (Rick Blackburn) Pre-development - 2/8/2016

**Discussion:** The Applicant has requested postponement until the June 15, 2016 meeting.

**Action: A Motion was made by Mark Heinz and seconded by Marlene Davis to postpone consideration of Certificate No. 3-C-16-DT, per staff recommendation, until the June 15, 2016 meeting. The Motion carried unanimously.**

***Certificate No. 5-B-16-DT***

416 Gay Street – Maple Hall (Signco, Inc.)

Mark Heinz recused himself.

**Discussion:** Mike Reynolds reviewed the submittal and the staff recommendation. Robin Easter, project designer, noted the reason for the sign faces are proposed to be plastic with internal

illumination because other forms of illumination and sign face material will not provide the desired look. Board members expressed the concern with allowing internal illumination where the entire sign face allows light to pass through. Mike Reynolds noted that only instance he can recall the board approving internal illumination with a full plastic sign face in a national register historic district is when it involves the replacement of the sign face only and not an entire new sign. Baker Jones, project contractor, demonstrated the internal illumination. The board had concerns with the brightness and discussed methods for making it less bright.

**Action: A Motion was made by Anne Wallace and seconded by Brian Pittman to approve Certificate No. 5-B-16-DT subject to the following conditions: 1) The chasing lights shall transition on and off no faster than 1 second per light and shall only have one light on at a time, 2) The bowling ball and pin sign cabinets shall have faces that do not allow internal light to penetrate the entire sign face, and 3) Allow the bowling ball and pin to have metal faces and neon lighting. The Motion carried unanimously.**

***Certificate No. 5-C-16-DT***

407 Walnut Street – Walnut Street Garage – Large Format displays (Walnut Street Garage LLC / City of Knoxville)

**Discussion:** Mike Reynolds reviewed the submittal and the staff recommendation, noting that the board is only considering for approval whether installing large images on the rear elevation of the Walnut Street Garage is appropriate and not the actual images which are subject to change. Applicant Rick Emmett and Bill Lyons were present and noted the history of this proposal and how the submitted design was determined. The images will be installed and maintained by Visit Knoxville, which has an agreement with the property owner to install the images on the building. The intent is for the images to be replaced periodically based on the lifespan of the banner material the images are printed on. The images may be changed with new ones during this replacement cycle. A small information board may also be attached the parking lot fence along the Union Ave. sidewalk that provides details about the images. Discussion continued regarding the framing system for which the banners will be attached and whether there will be a border on the frame. Rick Emmett noted that the intent at this time is that there will not be a border on the metal frame, and that the metal frame will not be visible.

**Action: A Motion was made by Anne Wallace and seconded by Brian Pittman to approve Certificate No. 5-C-16-DT subject to the following conditions: 1) Use only historic black and white images of Knoxville, and 2) Images shall be maintained in good condition while displayed on the building. The Motion carried unanimously.**

**Staff Report:**

***Certificate No. 5-C-16-DT***

508 Union Avenue – Awning replacement to rooftop pool (John Sanders)

**Discussion:** Mike Reynolds reviewed the Level 1 Certificate staff approved since the last meeting.

**Other Business:** There will be a workshop immediately following this Board meeting (May 18, 2016) in the Small Assembly Room of the City County Building to discuss the renovation of the Farragut Hotel, 530 S. Gay Street.

**Tabled:**

***File No. 2-A-16-DT***

100 N. Central Street – Project: Lonesome Dove

**A Motion was made by Anne Wallace and seconded by Mark Heinz to adjourn the meeting. The Motion carried unanimously and the meeting was adjourned.**