

Staff Report

Design Review Board

File Number: 9-A-24-DT

Meeting:	9/18/2024
Project:	319 S. Gay St
Applicant:	Brian Ewers Dollar and Ewers Architecture

DK (Downtown Knoxville)

Property Information

Location: 319 S. Gay St. Parcel ID: 94 L D 031

Description:

Zoning:

Former TVA Credit Union building, original core constructed prior to 1900 and most recent exterior rehabilitation dating to the early 1980s.

Description of Work

Level II Minor Alteration of an Existing Building/Structure, Major Alteration of an Existing Building/Structure, Addition to an Existing Building/Structure

Minor revisions to previously-issued COA (2-B-22-DT). Section of mechanical penthouse was previously proposed to be clad in the existing brick veneer; new mechanical penthouse/interior space will be constructed in similar footprint and location, and clad in concealed fastener metal panels. Removal of decorative metal ornament on Gay Street and Wall Avenue elevations. At the intersection of Gay Street and Wall Avenue, installation of new full-light operable window units (was previously proposed as an open area).

Applicable Design Guidelines

Downtown Design Guidelines

B. Private Realm

1. Building Mass, Scale, and Form

1c. Use building materials, cornice lines, signs, and awnings of a human scale in order to reduce the mass of buildings as experienced at the street level.

1d. Divide larger buildings into 'modules' that are similar in scale to traditional downtown buildings. Buildings should be designed with a recognizable base, middle, and top on all exposed elevations.

1e. Avoid blank walls along street-facing elevations.

3. Building Materials

3a. Use complimentary materials and elements, especially next to historic buildings.

4. Architectural Character

4a. Encourage first floor uses that draw walk-in traffic; businesses that do not require pedestrian traffic should be located on other floors.

4b. Enhance pedestrian interest in commercial and office buildings by creating a largely transparent and consistent rhythm of entrances and windows.

- 5. Ground Floor Doors and Windows
- 5a. Use consistent rhythm of openings, windows, doorways, and entries.

5b. Orient front entrances to the main street; secondary entrances should be clearly defined and oriented towards streets and alleys, as appropriate.

- 5c. Design entrances according to the proportions of the building's height and width.
- 5d. All windows at the pedestrian level should be clear.
- 7. Mechanical Equipment and Service Utilities
- 7a. Minimize the visual impact of mechanical equipment through screens or recessed/low-profile equipment.
- 7b. Do not locate units on a primary façade.

7c. Screen rooftop vents, heating/cooling units, and related utilities with parapet walls or other screens. Consider sound-buffering of the units as part of the design.

7f. Screen dumpsters from view.

Comments

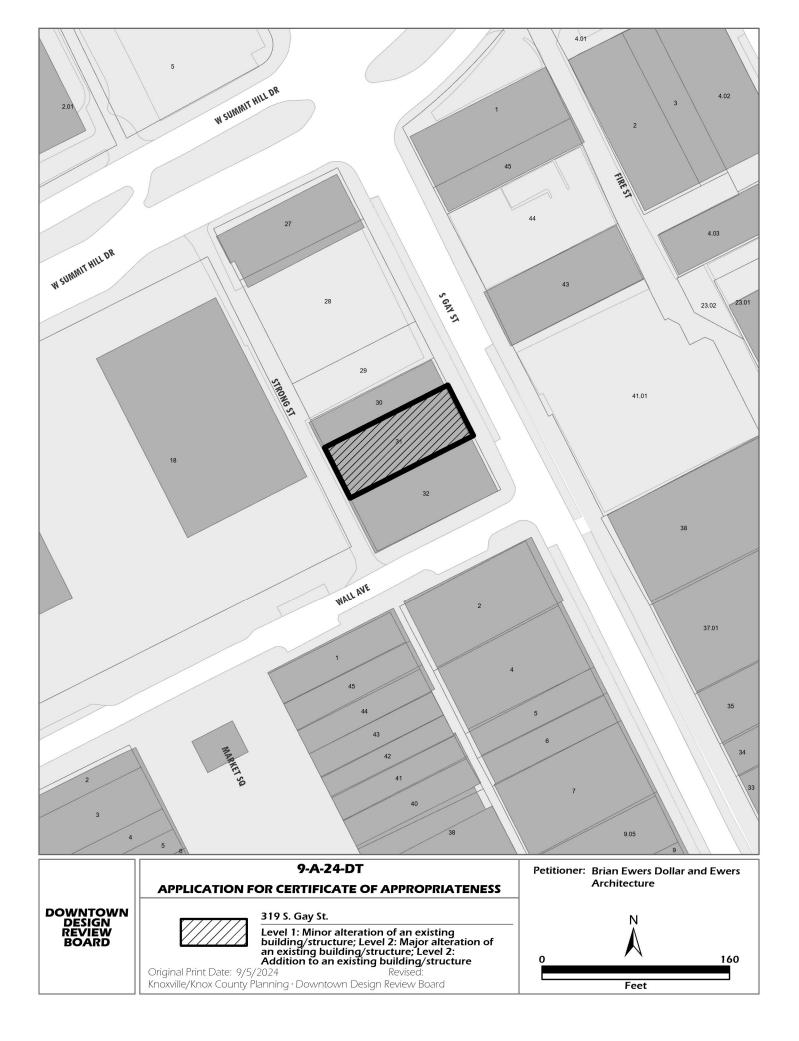
319 S. Gay Street, while zoned DK-H, is not located within the Gay Street Commercial National Register Historic District so the Historic Resources section of the design guidelines does not apply. The majority of work to be completed at the site was reviewed and approved by the DRB in February 2022 (2-B-22-DT); this application pertains specifically to the work in the "description of work," which include changes submitted for permitting which do not reflect the initial approval. Overall, the proposal meets the intent of the design guidelines. While sections of the original building were built prior to 1900, the building has had several exterior rehabilitation campaigns, most recently in 1984, so the proposal will not result in the modification or removal of any character-defining historic features.

Installing operable window systems in the bays at the corner of Gay Street and Wall Avenue will continue to enhance pedestrian interest and engagement in the site, and will maintain a "largely consistent rhythm of entrances and windows" recommended by the guidelines. Removal of the decorative cast metal screening above the storefront windows does not detract from the building's overall character. No new blank wall sections are created by the exterior rehabilitation scopes.

The revisions do not involve modifications to the mechanical enclosure's footprint. The brick veneer cladding the mechanical penthouse is described as deteriorated and subject to structural concerns; the applicant is proposing to remove it and replace with concealed fastener metal panels. The concealed fastener metal siding has already been approved for the rooftop addition massing, but will be visible from the parking lot and Strong St/alley elevations. Due to the visibility of the new material, the application has been referred to the Board for review and approval. In the opinion of staff, the additional metal panel siding is located on secondary elevations and will not detract from the overall character of the building.

Recommendation

Staff recommends approval of Certificate 9-A-24-DT as submitted.





DESIGN REVIEW REQUEST

□ DOWNTOWN DESIGN (DK)

□ HISTORIC ZONING (H)

□ INFILL HOUSING (IH)

Brian Ewers

Applicant		
08-30-2024	09-18-2024	9-A-24-DT
Date Filed	Meeting Date (if applicable)	File Number(s)

CORRESPONDENCE

All correspondence related to this application should be directed to the approved contact listed below.

Owner Contractor Engine	er 🔳 Architect/Land	scape Architect		
Brian Ewers		Dollar & Ewers Ar	rchitecture	
Name		Company		
111 East Jackson Avenue, Suite 101		Knoxville	Tennessee	37915
Address		City	State	Zip
865-546-9374	bewers@dollar-ev	wers.com		
Phone	Email			

CURRENT PROPERTY INFO

HD Ranjan Arun	5335 Central Ave Pike		865-999-7722
Owner Name (if different from applicant)	Owner Address		Owner Phone
319 South Gay Street, Knoxville TN 37902		094LD031	
Property Address		Parcel ID	
		DK	
Neighborhood		Zoning	

AUTHORIZATION

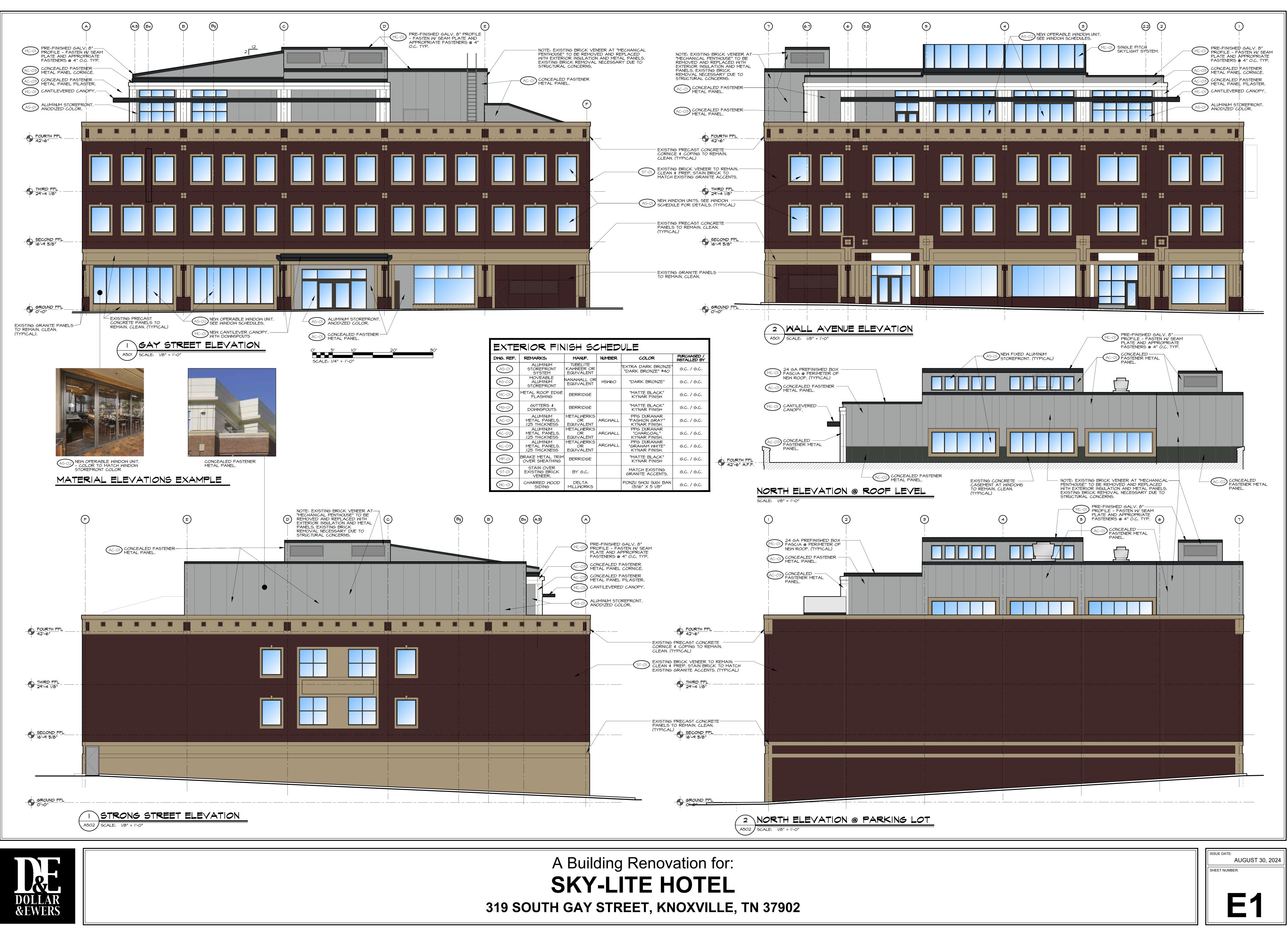
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	Crockett	Lindsay Crockett	8.30.24
Staff Signatur 🕢		Please Print	Date
		Brian Ewers	08-30-2024

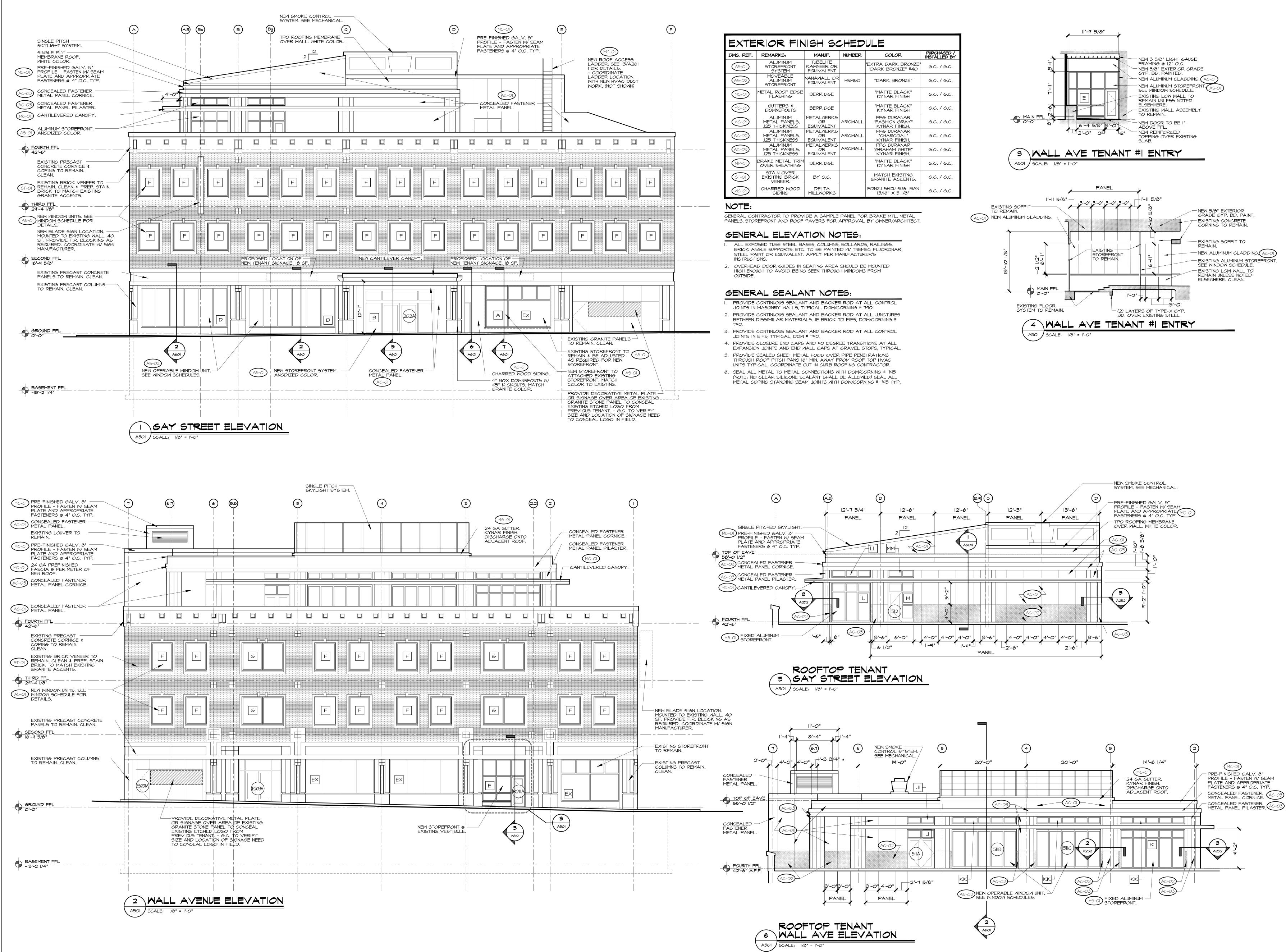
REQUEST

DOWN DWN DESIGN	Level 1: Signs Alteration of an existing building/structure Level 2: Addition to an existing building/structure Level 3: Construction of new building/structure Site design, parking, plazas, landscape See required Downtown Design attachment for more details. Brief description of work: Remodeling of the Existing TVA Credit Union Building to serve as a Boutique Hotel with Multiple Tenants
HISTORIC ZONING	Level 1: Signs Routine repair of siding, windows, roof, or other features, in-kind; Installation of gutters, storm windows/doors Level 2: Major repair, removal, or replacement of architectural elements or materials Additions and accessory structures Level 3: Construction of a new primary building Level 4: Relocation of a contributing structure Demolition of a contributing structure Brief description of work:
INFILL HOUSING	Level 1: Driveways, parking pads, access point, garages or similar facilities Subdivisions Level 2: Additions visible from the primary street Changes to porches visible from the primary street Level 3: New primary structure Site built Modular Multi-Sectional See required Infill Housing attachment for more details. Brief description of work:

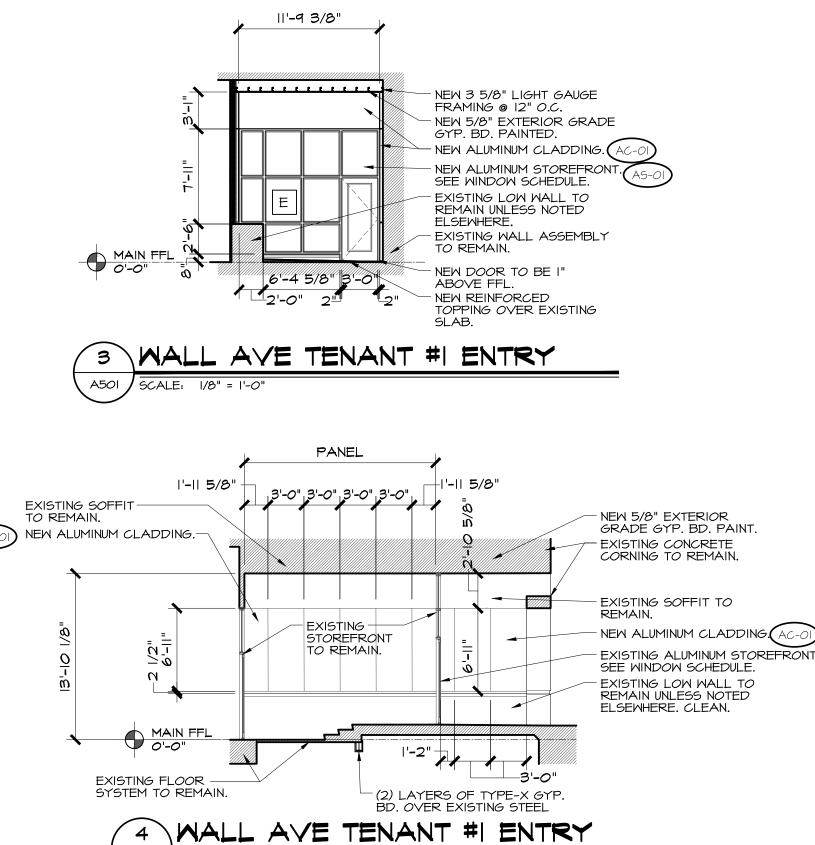
	ATTACHMENTS	FEE 1:	TOTAL:	
ONLY	Downtown Design Checklist	50.00	50.00	
õ	Historic Zoning Design Checklist	FEE 2:		
USE	Infill Housing Design Checklist			
STAFF	ADDITIONAL REQUIREMENTS			
STA	Property Owners / Option Holders	FEE 3:		
	Level 1: \$50 • Level 2: \$100 • Level 3: \$250 • Level 4: \$500			

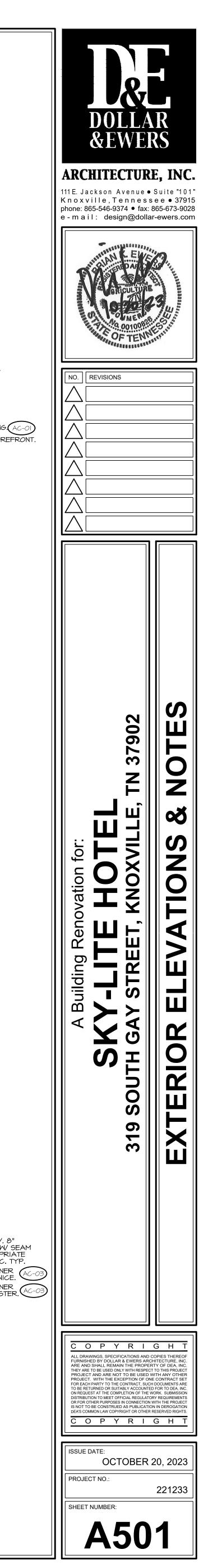


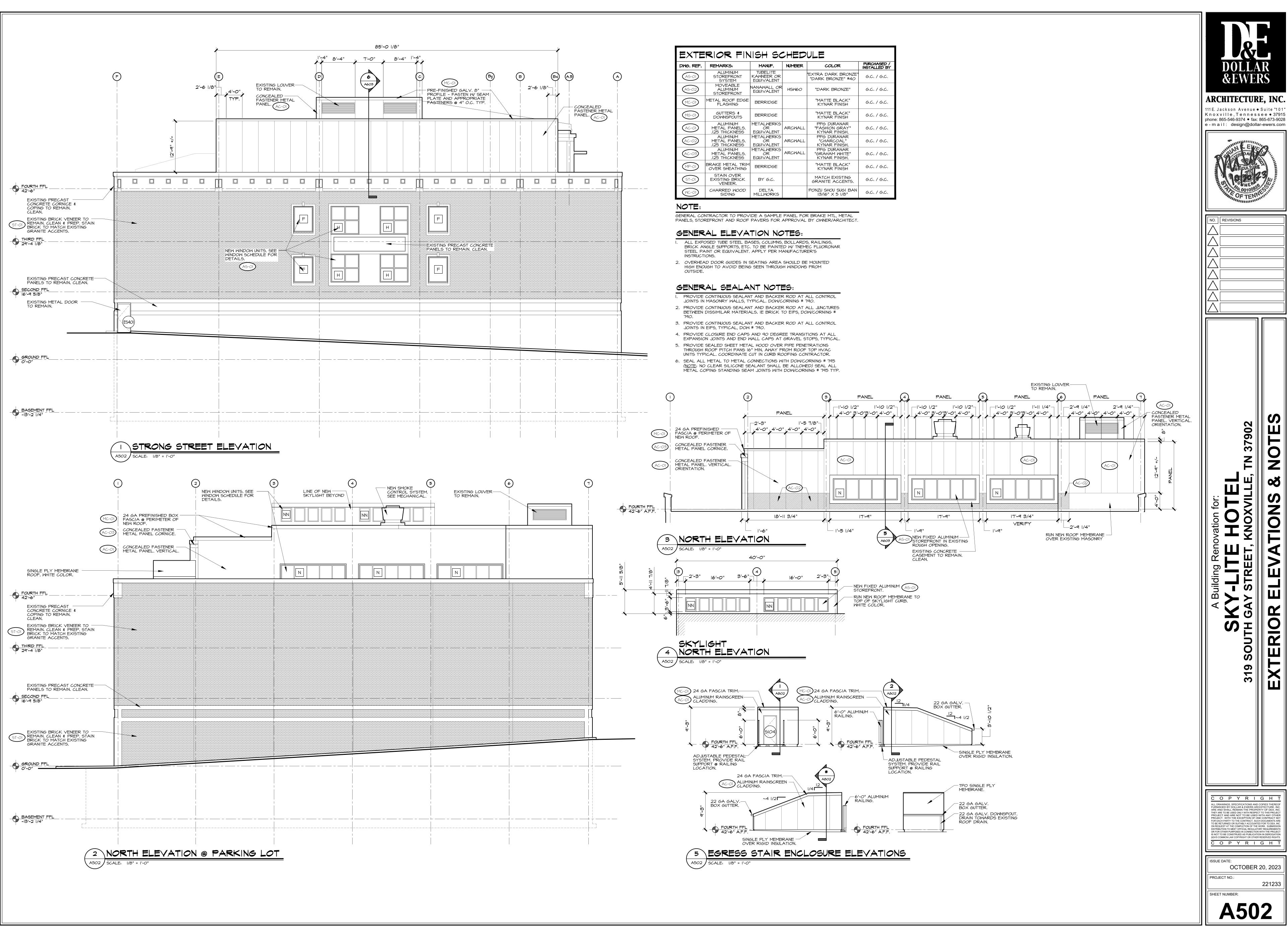
EXTERIOR FINISH SCHEDULE					
DWG. REF.	REMARKS:	MANUF.	NUMBER	COLOR	PURCHASED / INSTALLED BY
AS-OI	ALUMINUM STOREFRONT SYSTEM	TUBELITE KAWNEER OR EQUIVALENT		"EXTRA DARK BRONZE" "DARK BRONZE" #40	G.C. / G.C.
A5-02	MOVEABLE ALUMINUM STOREFRONT	NANAWALL <i>O</i> R EQUIVALENT	HSW60	"DARK BRONZE"	G.C. / G.C.
MC-OI	METAL ROOF EDGE FLASHING	BERRIDGE		"MATTE BLACK" KYNAR FINISH	G.C. / G.C.
MG-OI	GUTTERS & DOWNSPOUTS	BERRIDGE		"MATTE BLACK" KYNAR FINISH	G.C. / G.C.
AC-OI	ALUMINUM METAL PANELS. .125 THICKNESS	METALWERKS OR EQUIVALENT	ARCWALL	PPG DURANAR "FASHION GRAY" KYNAR FINISH.	G.C. / G.C.
AC-02	ALUMINUM METAL PANELS. .125 THICKNESS	METALWERKS OR EQUIVALENT	ARCWALL	PPG DURANAR "CHARCOAL" KYNAR FINISH.	G.C. / G.C.
AC-03	ALUMINUM METAL PANELS. .125 THICKNESS	METALWERKS OR EQUIVALENT	ARCHALL	PPG DURANAR "GRAHAM WHITE" KYNAR FINISH.	G.C. / G.C.
MP-OI	BRAKE METAL TRIM OVER SHEATHING	BERRIDGE		"MATTE BLACK" KYNAR FINISH	G.C. / G.C.
ST-OI	STAIN OVER EXISTING BRICK VENEER.	BY G.C.		MATCH EXISTING GRANITE ACCENTS.	G.C. / G.C.
WC-OI	CHARRED WOOD SIDING	DELTA MILLWORKS		PONZU SHOU SUGI BAN 13/16" X 5 1/8"	G.C. / G.C.



H SCHEDULE						
IANUF.	NUMBER	COLOR	PURCHASED / INSTALLED BY			
BELITE NEER <i>O</i> R IVALENT		"EXTRA DARK BRONZE" "DARK BRONZE" #40	G.C. / G.C.			
WALL OR IVALENT	HSW60	"DARK BRONZE"	G.C. / G.C.			
RRIDGE		"MATTE BLACK" KYNAR FINISH	G.C. / G.C.			
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ALWERKS <i>O</i> R IVALENT	ARCWALL	PPG DURANAR "FASHION GRAY" KYNAR FINISH.	G.C. / G.C.			
ALWERKS <i>O</i> R IVALENT	ARCWALL	PPG DURANAR "CHARCOAL" KYNAR FINISH.	G.C. / G.C.			
ALWERKS <i>O</i> R IVALENT	ARCWALL	PPG DURANAR "GRAHAM WHITE" KYNAR FINISH.	G.C. / G.C.			
RRIDGE		"MATTE BLACK" KYNAR FINISH	G.C. / G.C.			
Y G.C.		MATCH EXISTING GRANITE ACCENTS.	G.C. / G.C.			
PELTA _WORKS		PONZU SHOU SUGI BAN 13/16" X 5 1/8"	G.C. / G.C.			







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BELITE NEER <i>O</i> R IVALENT		"EXTRA DARK BRONZE" "DARK BRONZE" #40	G.C. / G.C.			
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ALWERKS <i>O</i> R IVALENT	ARCWALL	PPG DURANAR "GRAHAM WHITE" KYNAR FINISH.	G.C. / G.C.			
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