

Meeting: 10/16/2024
Project: 111 E. Jackson Ave sign
Applicant: Baker Jones Signco Inc.

Property Information

Location: 111 E. Jackson Ave. **Parcel ID** 95 H A 026
Zoning: DK-W (Downtown Knoxville)
Description: Brick masonry commercial building with a three-bay storefront.

Description of Work

Level I Sign

New illuminated sign. Rectangular sign measures 4' wide by 2'-2" tall (8.67 sq. ft.), featuring a black aluminum sign cabinet with white letters. Internal illumination is limited to white letters. Sign is centered over central bay and will project out from center signboard area; the bottom of the sign will be 14' above the sidewalk level.

Applicable Design Guidelines

Downtown Design Guidelines

C. Historic Resources

7. Recommended Signs

7a. Locate signs above storefront windows, below second-story signs on the sign board, or on the storefront windows themselves (30% is maximum coverage), or off the front of the building as a projecting sign (maximum size: 9 square feet).

7b. Create signs that are proportional to the building where they are located.

7c. Do not light signs internally.

Comments

111 E. Jackson Avenue is within the Southern Terminal and Warehouse Historic District, so the Historic Resources section of the design guidelines applies. The proposed projecting sign meets the design guidelines as it measures below 9 square feet. While internally illuminated signs are discouraged within the guidelines, internal illumination has been approved when it is limited to push through letters and logos instead of the entire sign background. The sign will project out from the signboard area, at a height slightly above the other two projecting signs on the building; however, the center bay of the building is open with a metal gate, so the sign could not be located at the same height of the others.

Recommendation

Staff recommends approval of Certificate 10-A-24-DT as submitted.



10-A-24-DT

APPLICATION FOR CERTIFICATE OF APPROPRIATENESS

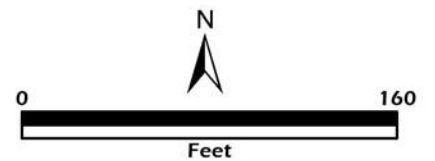
Petitioner: Baker Jones Signco Inc.

**DOWNTOWN
DESIGN
REVIEW
BOARD**



111 E. Jackson Ave.
Level 1: Sign

Original Print Date: 10/2/2024
Revised:
Knoxville/Knox County Planning · Downtown Design Review Board





DESIGN REVIEW REQUEST

- DOWNTOWN DESIGN (DK)
- HISTORIC ZONING (H)
- INFILL HOUSING (IH)

Baker Jones

Applicant

9/16/24

Date Filed

Meeting Date (if applicable)

File Number(s)

CORRESPONDENCE

All correspondence related to this application should be directed to the approved contact listed below.


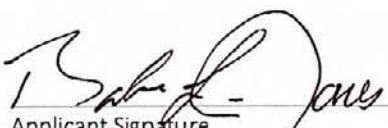
- Owner
- Contractor
- Engineer
- Architect/Landscape Architect

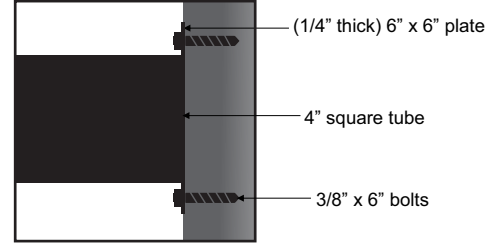
Baker Jones	Signco Inc.		
Name	Company		
3101 NW Park Dr.	Knoxville	TN	37921
Address	City	State	Zip
(865)947-2086	info@signco-inc.com		
Phone	Email		

CURRENT PROPERTY INFO

LYKE HOLDINGS GP	1620 ROBERT C JACKSON DR		
Owner Name (if different from applicant)	Owner Address	Owner Phone	
111 E. Jackson Ave.	095HA026		
Property Address	Parcel ID		
Patrick Sullivan	DK-W		
Neighborhood	Zoning		

AUTHORIZATION

	Please Print	Date
Staff Signature		
	Baker Jones	9/16/24
Applicant Signature	Please Print	Date



- aluminum sign cabinet with routed faces
- backed with white plastic
- internally illuminated with LEDs



SIGNCO inc.

PLASTIC, NEON, ELECTRONIC

This drawing is the property of SIGNCO, Inc. & to be used for contractual purposes between the customer & SIGNCO, Inc. only. Unauthorized use of this information will result in claims up to 1/3 value of the job represented on this drawing.
VALUE OF THIS DRAWING: \$500.00

SIGN & FAX BACK SO THAT WE MAY APPROVE YOUR ORDER.

FAX: 865.947.2089 info@signco-inc.com

APPROVED
 APPROVED W/CHANGES
 REVISE & RESUBMIT

APPROVAL SIGNATURE

FILE LOCATION:

Baker/A/Astra Aesthetics

SALES REPRESENTATIVE:

Baker Jones

DATE:

09-09-2024

SCALE:

1/2" = 1'

LOCATION:

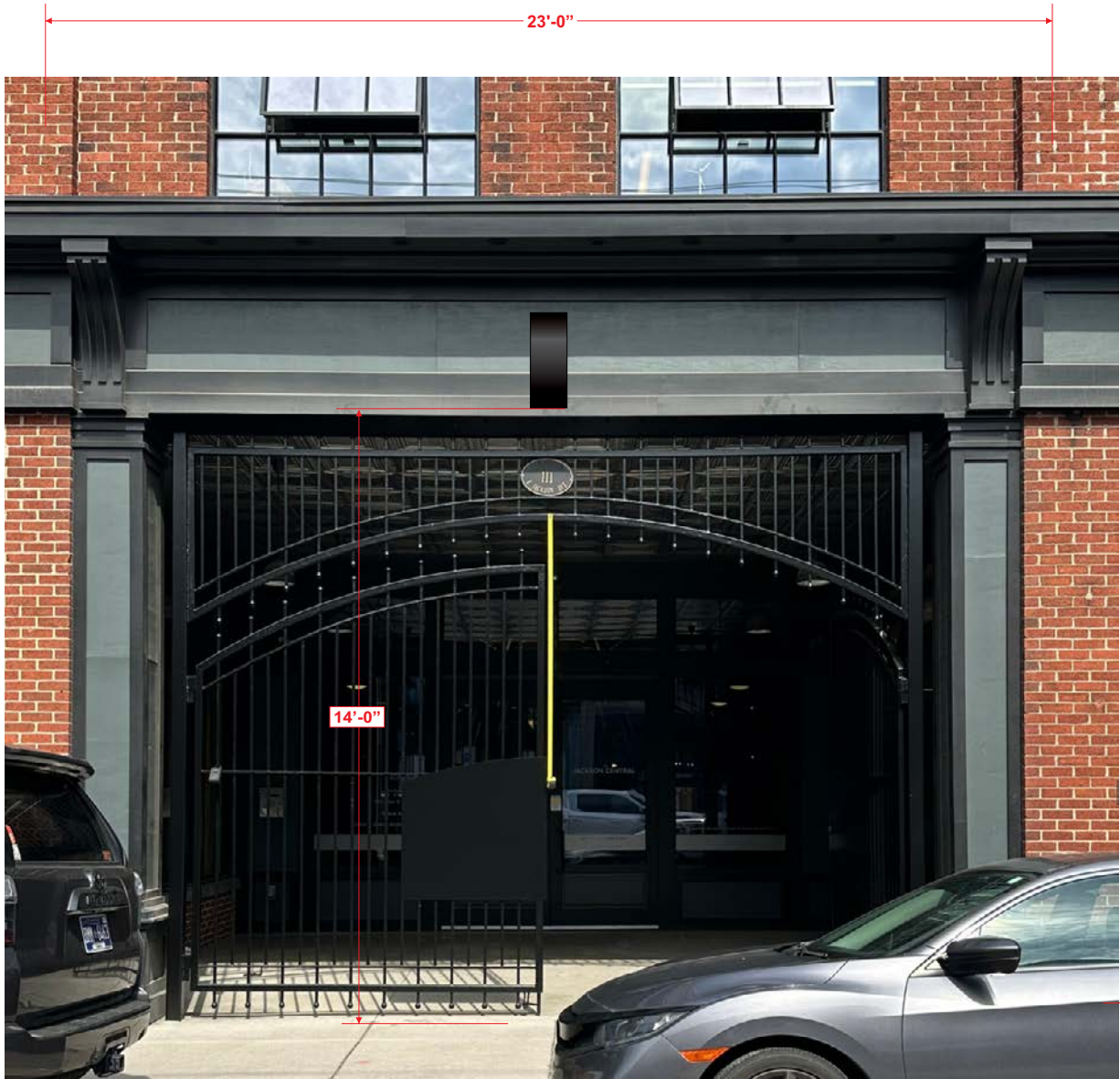
Knoxville, TN

FILE:

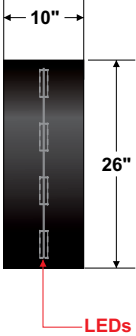
Astra Aesthetics Blade

DRAWN BY:

Tiffany Poling



FRONT VIEW



18'-4"

SIGNCO inc.

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FILE LOCATION:
 Baker/A/Astra Aesthetics
 LOCATION:
 Baker/A/Astra Aesthetics
 Knoxville, TN

SALES REPRESENTATIVE:
 Baker Jones
 FILE:
 Astra Aesthetics Blade

DATE:
 09-09-2024
 DRAWN BY:
 Tiffany Poling
 SCALE:
 1/2" = 1'