

# **Staff Report**

Design Review Board

File Number: 11-C-24-DT

Meeting: 11/20/2024

**Project:** Pattison ID Sign

Applicant: Morgan Ondrejka Pattison ID

# **Property Information**

**Location:** 520 W. Summit Hill Dr. **Parcel ID** 94 L C 018

**Zoning:** DK-B (Downtown Knoxville, Boulevard)

**Description:** 

New sign on contemporary multi-story building.

# **Description of Work**

Level I Sign

New illuminated channel letter signs measuring approximately 6'-8" tall (at the tallest point) by 22'-1" wide. Sign will be located on the building's east elevation, immediately below the roofline on the multi-story building. Internally-illuminated letters will be located within the seven siding panels to the left of the building's recess.

# **Applicable Design Guidelines**

**Downtown Design Guidelines** 

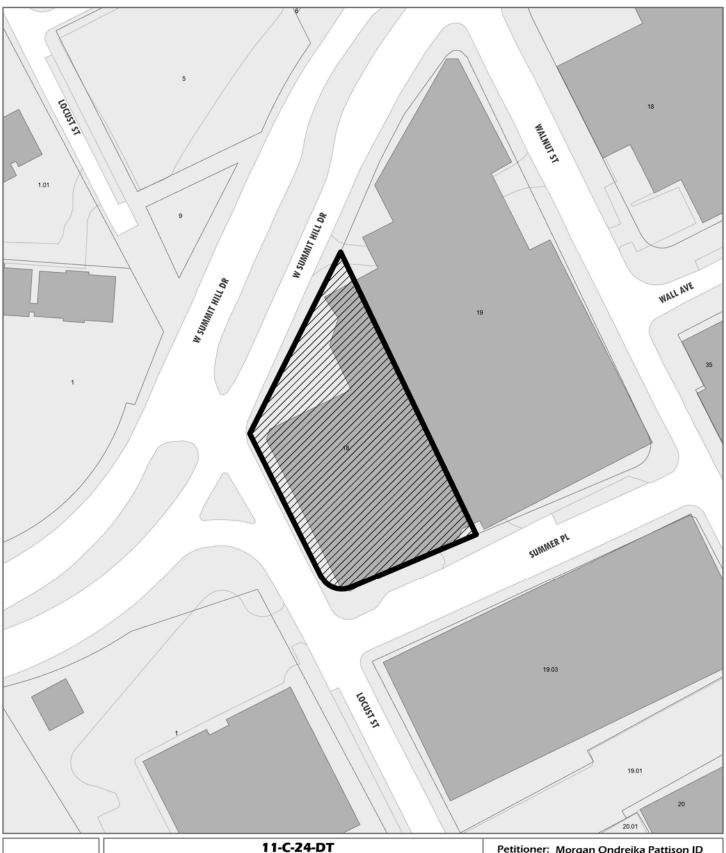
- A. The Boulevard District
- 3. Recommended Signs
- 3a. Wall signs, mounted flush to the building façade or on the building's sign board
- 3b. Monument signs

#### **Comments**

Illuminated signs require review by the Design Review Board. The wall sign form, mounted flush to the building façade, meets the guidelines for the Boulevard District. The proposed sign is proportionate to the wall on which it will be installed and the internal illumination is limited to the individual letters.

### Recommendation

Staff recommends approval of Certificate 11-C-24-DT as submitted.



### DOWNTOWN DESIGN REVIEW BOARD

# APPLICATION FOR CERTIFICATE OF APPROPRIATENESS

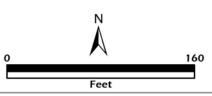


520 W. Summit Hill Dr.

Level 1: Sign

Original Print Date: 11/6/2024 Revised: Knoxville/Knox County Planning · Downtown Design Review Board







# DESIGN REVIEW REQUEST

■ DOWNTOWN DESIGN (DK)

Planning	INFILL HOUSING	. ,		
Pattison ID				
Applicant				
10/30/2024	11/20/2024		11-C-24-D	T
Date Filed	Meeting Date (if a	pplicable)	File Number(	(s)
CORRESPONDENCE All correspondence related to this application	on should be directe	ed to the approved contac	t listed below.	
☐ Owner ■ Contractor ☐ Engineer	☐ Architect/Land	lscape Architect		
Morgan Ondrejka		Pattison ID		
Name		Company		
520 W Summit Hill Dr, Suite 701		Knoxville	TN	37902
Address		City	State	Zip
865-500-4849	mondrejka@patti	isonid.com		
Phone	Email			
CURRENT PROPERTY INFO FL Summit Hill, LLC	520 W Sı	ummit Hill Dr, Suite 1201,	Knoxville TN 3790 865	5467020
Owner Name (if different from applicant)	Owner A	ddress	Owi	ner Phone
520 W Summit Hill Dr, Suite 701, Knoxville	TN 37902	094LC0	18	
Property Address		Parcel II	D	
Summit Hill		DK-B		
Neighborhood		Zoning		
AUTHORIZATION				
indoay Crockett Staff Signature	Lindsay (	Crockett	10/	31/24
Staff Signature	Please Pr	int	Dat	е
Morgan Ondrejka  Norgan Ondrejka  Nargan	Morgan (	Ondrejka	10/	30/2024
Applicant Signature	Please Pr	int	Date	e

# **REQUEST**

DOWNTOWN DESIGN	Level 1:  ■ Signs		te our existing letterset
HISTORIC ZONING	Level 1:  Signs Routine repair of siding, windows, roof, or other features, in-killevel 2:  Major repair, removal, or replacement of architectural elements or material Level 3:  Construction of a new primary building  Level 4:  Relocation of a contributing structure Demolition of a contributing structure Demolition of a contributing structure Brief description of work:	ls	structures
INFILL HOUSING	Level 1:  Driveways, parking pads, access point, garages or similar facilities  Sulevel 2:  Additions visible from the primary street  Changes to porches visible for the level 3:  New primary structure  Site built  Modular  Multi-Sectional  See required Infill Housing attachment for more details.  Brief description of work:		
STAFF USE ONLY	ATTACHMENTS  Downtown Design Checklist  Historic Zoning Design Checklist  Infill Housing Design Checklist  ADDITIONAL REQUIREMENTS  Property Owners / Option Holders  Level 1: \$50 • Level 2: \$100 • Level 3: \$250 • Level 4: \$500	FEE 1: 50.00 FEE 2:	TOTAL: 50.00



#### Design Proposal - Knoxville Exterior Signage (HC 10-03-2024)

PROJECT ID:	RH2-60570
CLIENT:	Pattison ID
ADDRESS:	520 W. Summitt Hill Dr, Suite 702 Knoxville, TN 37902
DATE:	06-11-2024
CONTACT:	Morgan Ondrejka
DESIGNER:	Hannah Charles

#### **Pattison**



1.866.635.1110 pattisonid.com

# **Vinyl Specifications**

	GENERAL NOTES
1	ALL colored cast vinyls to be used – no digital printing is allowed (except where specifically noted)
2	ALL vinyls to have 3M 3660M UV matte overlaminate applied over entire first surface

	TRANSLUCENT VINYLS FOR ILLUMINATED SIGNS
1	Illuminated red – 3M 3630-33 red
2	Illuminated white – 3M 3630-20 white
3	Illuminated black perf (illuminates white) – 3M 3635-222 dual color black
4	Non-illuminated black – 3M 3630-22 black w/ 3M 3635-20B white blockout

	OPAQUE VINYLS FOR NON-ILLUMINATED SIGNS
1	Opaque red – <b>3M 3630-33 red w/ 3M 3635-20B white blockout</b>
2	Opaque white – 3M 7725-20 white
3	Opaque black – 3M 3630-22 black

	OPAQUE VINYLS FOR GLASS
1	Opaque red – 3M 3630-33 red w/ 3M 3635-20B white blockout (appears black on rear)
2	Opaque white – 3M 3635-20B white blockout (appears black on rear)
3	Opaque black – 3M 3630-22 black w/ 3M 3635-20B white blockout (appears black on rear)

### Project ID RH2-60570

Pattison ID 520 W. Summitt Hill Dr Suite 702 Knoxville, TN 37902

# Sign Item

E01

Date: 06-11-2024
Scale: Noted
Contact: M. Ondrejka
Designer: H. Charles

#### **Revision Note**

Information Required for Production

### Customer Approval

Signature

MM/DD/YYYY

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It is the Customer's responsibility to ensure that the sign installation location is suitable to accept and support the installation of the signs being ordered. Notify Pattison ID immediately if further details are required.

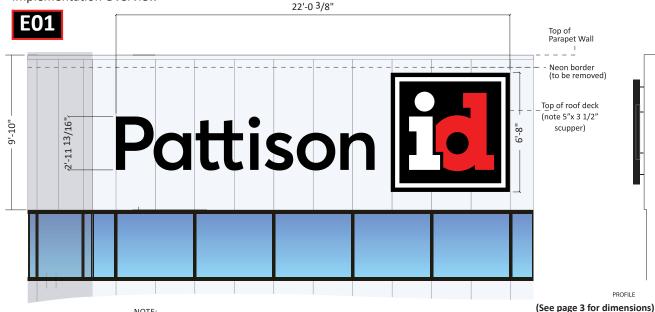


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#### **Channel Letters - Exterior**

Implementation Overview



NOTE:

**EXISTING** 

Horizontal placement of the letterset is TBD. It is currently shown centered within the seven full-width panels to the left of the scupper. It should be noted that the angled portion of the building to the left of the logo does factor in to how the logo relates to the entire space.





**PROPOSED** 

Pattison 🚺

PROPOSED (NIGHT VIEW)

#### **Specifications**

Illuminated mid-rise sign, left justified on building

#### Letters

- 5" deep face-lit channel letters, returns painted
- Faces .177" Thk. White 2447 Acrylic
- 3M Black Dual Color Perforated Vinyl
- 3M 3660M Matte Clear Overlaminate
- Trimcap 1" Jewelite
- LED illumination w/ remote power supply(s)

- 5" deep face-lit, bleed flex face sign, returns paint-
- LED illumination w/ remote power supply(s)
- 3M Panagraphics III White Flex Face
- 3M Red Translucent Vinyl
- 3M Black Translucent Vinyl Top Layer
- 3M White Block-Out Vinyl Bottom Layer
- 3M 3660M Matte Clear Overlaminate

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E01 06-11-2024

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Date:

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Normal patch and paint restoration to be completed. If not completed to building owners satisfaction, determined by visibility of restorative work from rooftop of Langley Garage, Pattison will be required to restore/paint edge to edge of wall section that signage is located.

### **Channel Letters - Exterior**

**Sign Cross Sections** 



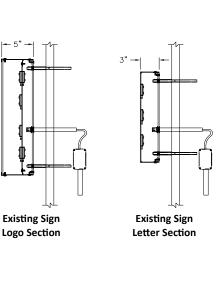
#### **New Sign Mounting & Electrical Details**

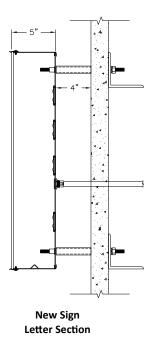
#### Letters

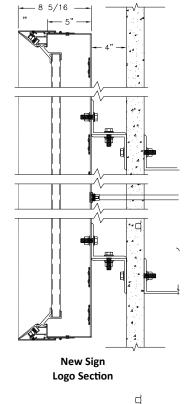
- .080" Alum. Backs
- AgiLight Ultra 650 White LED Modules
- AgiLight 60W ENC Power Supplies
- Disconnect Toggle Switch w/ Robber Boot
- Paige Wall Busters Electrical Pass-Thru
- 3/8" Nut-Serts
- L3" x 3" x 1/4" x 3"L 6061-T6 Alum. Brackets
- 3/8"Ø Grade 5 Bolts w/ Hardware
- 3/8"Ø A36 All-Thread w/ Hardware
- L3" x 3" x 1/4" 6061-T6 Alum. Angle Blocking
- Existing Insulated Metal Curtain Wall

#### Logo

- 2 1/2" x 2 1/2" x 3/16" Alum. Angle Frame
- .090" Thk. x 1 5/8" Alum. Filler Strips
- IMN-94649-13 Small Frameless Flex Frame
- IMN-94651-10 Small Flex Frame Cover
- .080" Alum. Backs
- AgiLight Ultra 650 White LED Modules
- AgiLight 60W ENC Power Supplies
- Disconnect Toggle Switch w/ Robber Boot
- Paige Wall Busters Electrical Pass-Thru
- 3/8" Nut-Serts
- L3" x 3" x 1/4" x 3"L 6061-T6 Alum. Brackets
- L3" x 3" x 1/4" x 5"L 6061-T6 Alum. Brackets
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- 3/8"Ø A36 All-Thread w/ Hardware
- L3" x 3" x 1/4" 6061-T6 Alum. Angle Blocking
- Existing Insulated Metal Curtain Wall







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Pattison ID 520 W. Summitt Hill Dr Suite 702 Knoxville, TN 37902

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06-11-2024 Date: Scale: Noted Contact: M. Ondrejka Designer: H. Charles

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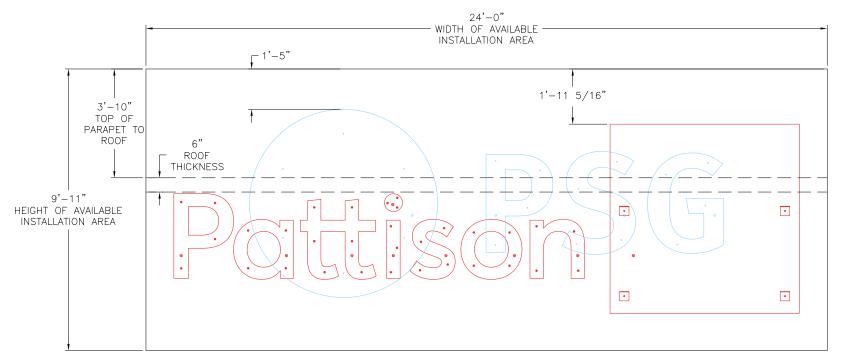
### **Channel Letters - Exterior**

New Sign Overlay



#### **EXISTING SIGN (BLUE) and NEW SIGN (RED)**

Note: Representative layout of new mounting and electrical holes shown below. Actual locations may vary slightly upon completion of finalized engineering drawings.



PRODUCTION NOTE: All NEW electrical and mounting holes will be placed BELOW the roof line to avoid penetrations of the roof membrane.



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