

Meeting: 3/20/2024
Project: 530 S. Gay St sign
Applicant: Baker Jones Signco Inc.

Property Information

Location: 530 S. Gay St. **Parcel ID** 95 I G 019
Zoning: DK (Downtown Knoxville)
Description:
c.1917, nine-story flat-roof building with a brick exterior and terra cotta details on the storefront.

Description of Work

Level I Sign

New non-illuminated wall sign, consisting of non-lighted aluminum letters, to be installed on the signboard area above the right side storefront. Lettering measures 266" wide; tallest letters are 45" tall and smaller text is 8.5" tall and 4.6" tall.

Applicable Design Guidelines

Downtown Design Guidelines

C. HISTORIC RESOURCES

7. RECOMMENDED SIGNS

7a. Locate signs above storefront windows, below second-story windows on the sign board, or on the storefront windows themselves (30% is maximum coverage), or off the front of the building as a projecting sign (maximum size: 9 square feet).

7b. Create signs that are proportional to the building where they are located.

7c. Do not light signs internally.

Comments

530 S. Gay Street is a contributing resource to the Gay Street Commercial Historic District, so the Historic Resources section of the guidelines applies. The relevant sign type is described as "below second-story windows on the sign board." The proposed sign includes text that extends outside of the signboard area, so the sign could not be approved administratively. Overall, the sign is proportionate to the building and the storefront above which it is located. The bottoms of three letters extending outside of the signboard area does not affect the overall integrity of the façade. No illumination is proposed.

Recommendation

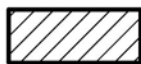
Staff recommends approval of Certificate 2-D-24-DT as submitted.



2-D-24-DT

APPLICATION FOR CERTIFICATE OF APPROPRIATENESS

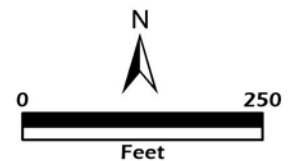
**DOWNTOWN
DESIGN
REVIEW
BOARD**



530 S. Gay St.
Level 1: Sign

Original Print Date: 3/8/2024
Revised:
Knoxville/Knox County Planning · Downtown Design Review Board

Petitioner: Baker Jones Signco Inc.





DESIGN REVIEW REQUEST

- ☒ DOWNTOWN DESIGN (DK)
☐ HISTORIC ZONING (H)
☐ INFILL HOUSING (IH)

Baker Jones
Applicant

2/6/24
Date Filed

Meeting Date (if applicable)

2-D-24-DT
File Number(s)

CORRESPONDENCE

All correspondence related to this application should be directed to the approved contact listed below.

- ☐ Owner ☒ Contractor ☐ Engineer ☐ Architect/Landscape Architect

Baker Jones
Name

Signco Inc.
Company

3101 NW Park Dr.
Address

Knoxville
City

TN
State

37921
Zip

(865) 947-2086
Phone

info@signco-inc.com
Email

CURRENT PROPERTY INFO

Industrial Development Board
Owner Name (if different from applicant)

17 Market Sq.
Owner Address

Owner Phone

530 S. Gay St.
Property Address

09516019
Parcel ID

Gay Street
Neighborhood

DK-H
Zoning

AUTHORIZATION

Lindsay Crockett
Staff Signature

Lindsay Crockett
Please Print

2.6.24
Date

Baker Jones
Applicant Signature

Baker Jones
Please Print

2/6/24
Date

REQUEST

DOWNTOWN DESIGN

Level 1:

- ☒ Signs ☐ Alteration of an existing building/structure

Level 2:

- ☐ Addition to an existing building/structure

Level 3:

- ☐ Construction of new building/structure ☐ Site design, parking, plazas, landscape

See required Downtown Design attachment for more details.

- ☒ Brief description of work: Fabricate & install 2" deep, non-lighted, aluminum reverse channel letters.

HISTORIC ZONING

Level 1:

- ☐ Signs ☐ Routine repair of siding, windows, roof, or other features, in-kind; Installation of gutters, storm windows/doors

Level 2:

- ☐ Major repair, removal, or replacement of architectural elements or materials ☐ Additions and accessory structures

Level 3:

- ☐ Construction of a new primary building

Level 4:

- ☐ Relocation of a contributing structure ☐ Demolition of a contributing structure

See required Historic Zoning attachment for more details.

- ☐ Brief description of work:

INFILL HOUSING

Level 1:

- ☐ Driveways, parking pads, access point, garages or similar facilities ☐ Subdivisions

Level 2:

- ☐ Additions visible from the primary street ☐ Changes to porches visible from the primary street

Level 3:

- ☐ New primary structure
☐ Site built ☐ Modular ☐ Multi-Sectional

See required Infill Housing attachment for more details.

- ☐ Brief description of work:

STAFF USE ONLY

ATTACHMENTS

- ☐ Downtown Design Checklist
☐ Historic Zoning Design Checklist
☐ Infill Housing Design Checklist

ADDITIONAL REQUIREMENTS

- ☐ Property Owners / Option Holders

Level 1: \$50 • Level 2: \$100 • Level 3: \$250 • Level 4: \$500

FEE 1:

50.00

FEE 2:

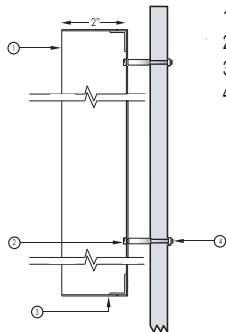
FEE 3:

TOTAL:

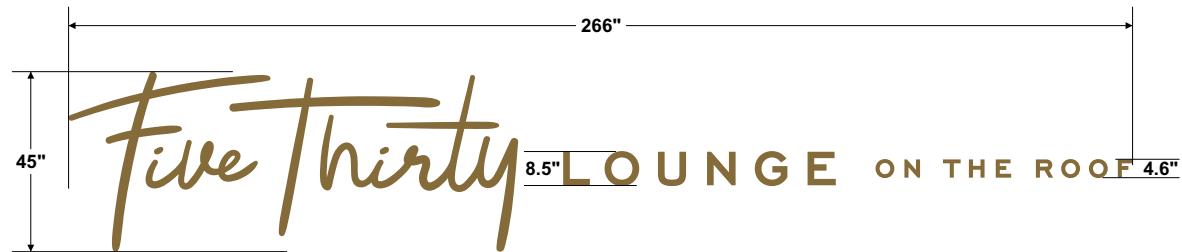
50.00



NON-LIGHTED REVERSE CHANNEL LETTERS



1. .080 ALUMINUM FACE
2. 1/4" ALUMINUM SPACERS
3. .063 ALUMINUM SIDEWALLS
4. 2" STAND-OFFS



SIGNCO inc.
PLASTIC, NEON, ELECTRONIC

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VALUE OF THIS DRAWING: \$500.00

**SIGN & FAX BACK SO THAT
WE MAY APPROVE YOUR ORDER.**

FAX: 865.947.2089 info@signco-inc.com

☐ APPROVED
☐ APPROVED W/CHANGES
☐ REVISE & RESUBMIT

APPROVAL SIGNATURE

FILE LOCATION: Baker/Five Thirty Lounge
LOCATION: Knoxville, TN
SALES REPRESENTATIVE: Baker Jones
FILE: Five Thirty Lounge Bldg

DATE: 02-02-2024
DRAWN BY: Tiffany Poling
SCALE: 1/4" = 1'