

Meeting: 8/21/2024
Project: 501 E. Hill Avenue
Applicant: Pat Boles Signco Inc.

Property Information

Location: 501 E. Hill Ave. **Parcel ID** 95 I C 00301
Zoning: DK (Downtown Knoxville)
Description:
c.1970 concrete hotel structure

Description of Work

Level I Sign

New wall signs on the building's east and south elevations, along with another wall sign on the retaining wall near the southwest corner of the property. Each building features individually-mounted channel letters with vinyl facing, aluminum backs, and internal white LED illumination. The east elevation sign measures 40' by 19'-6" overall, and will be located on the upper stories of the right concrete area. The south elevation sign measures 19' wide by 9'-3" overall, to be located on the tower area. The retaining wall sign will be 1/4" plate aluminum letters, measuring 9'-6" wide by 4'-8" overall.

Applicable Design Guidelines

Downtown Design Guidelines

A. Boulevard District

3. Recommended Signs

3a. Wall signs, mounted flush to the building façade or on the building's sign board

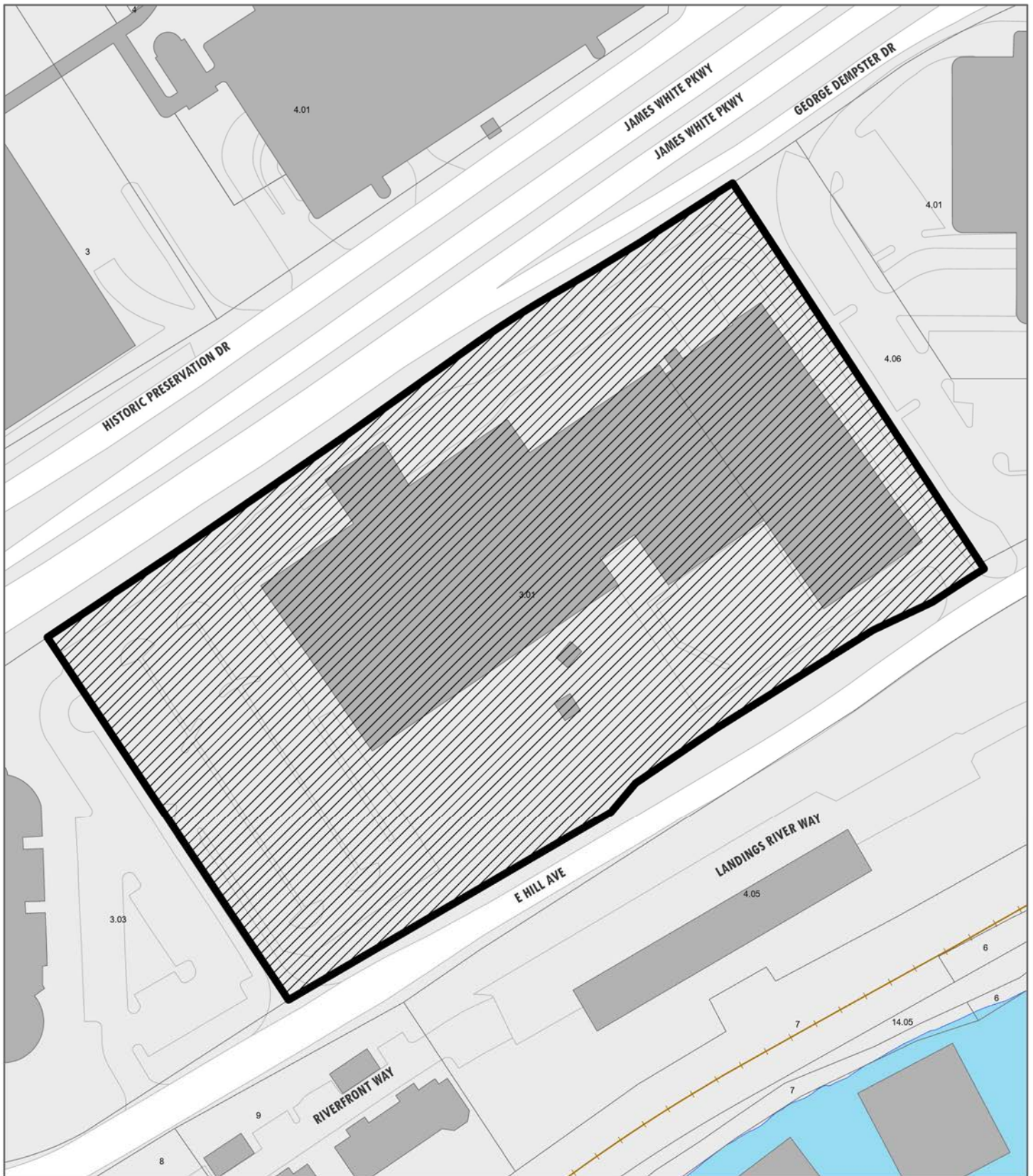
3b. Monument signs

Comments

The proposed signage for 501 E. Hill Avenue meets the design guidelines as "wall signs mounted flush to the building's façade" and "monument signs." The proposed signs are proportionate to the elevations on which they'll be installed and the buildings overall. The application proposes white LED internal illumination on the building signs. While the property is not subject to the design guideline discouraging internal illumination, the signs are large in size and bright white illuminated signage could be visually detrimental to the surrounding area. The applicant should provide further information on the color and tones of the white internal illumination.

Recommendation

Staff recommends approval of Certificate 8-C-24-DT, subject to the following condition: 1) applicant to provide further information on the color and tone of the white internal illumination to staff for review.



8-C-24-DT

APPLICATION FOR CERTIFICATE OF APPROPRIATENESS

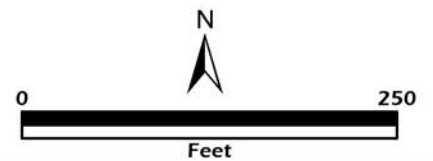
Petitioner: Pat Boles Signco Inc.

**DOWNTOWN
DESIGN
REVIEW
BOARD**



501 E. Hill Ave.
Level 1: Sign

Original Print Date: 8/9/2024
Revised:
Knoxville/Knox County Planning · Downtown Design Review Board





DESIGN REVIEW REQUEST

- DOWNTOWN DESIGN (DK)
- HISTORIC ZONING (H)
- INFILL HOUSING (IH)

Pat Boles / Signco Inc

Applicant

07/30/24

8.21.2024

8-C-24-DT

Date Filed

Meeting Date (if applicable)

File Number(s)

CORRESPONDENCE

All correspondence related to this application should be directed to the approved contact listed below.

- Owner
- Contractor
- Engineer
- Architect/Landscape Architect

Pat Boles

Signco Inc

Name

Company

3101 NW Park Dr

Knoxville

TN

37921

Address

City

State

Zip

865-803-7915

info@signco-inc.com

Phone

Email

CURRENT PROPERTY INFO

Omninet Capital LLC

420 Wilshire Blvd LA California 90212

Owner Name (if different from applicant)

Owner Address

Owner Phone

501 E Hill Ave

095IC00301

Property Address

Parcel ID

DK-B

Neighborhood

Zoning

AUTHORIZATION

Lindsay Crockett

Lindsay Crockett

7.31.24

Staff Signature

Please Print

Date

Pat Boles

Pat Boles

7-30-24

Applicant Signature

Please Print

Date

REQUEST

DOWNTOWN DESIGN

Level 1:

- Signs Alteration of an existing building/structure

Level 2:

- Addition to an existing building/structure

Level 3:

- Construction of new building/structure Site design, parking, plazas, landscape

See required Downtown Design attachment for more details.

Brief description of work: _____

HISTORIC ZONING

Level 1:

- Signs Routine repair of siding, windows, roof, or other features, in-kind; Installation of gutters, storm windows/doors

Level 2:

- Major repair, removal, or replacement of architectural elements or materials Additions and accessory structures

Level 3:

- Construction of a new primary building

Level 4:

- Relocation of a contributing structure Demolition of a contributing structure

See required Historic Zoning attachment for more details.

Brief description of work: _____

INFILL HOUSING

Level 1:

- Driveways, parking pads, access point, garages or similar facilities Subdivisions

Level 2:

- Additions visible from the primary street Changes to porches visible from the primary street

Level 3:

- New primary structure
 Site built Modular Multi-Sectional

See required Infill Housing attachment for more details.

Brief description of work: _____

STAFF USE ONLY

ATTACHMENTS

- Downtown Design Checklist
 Historic Zoning Design Checklist
 Infill Housing Design Checklist

ADDITIONAL REQUIREMENTS

- Property Owners / Option Holders

Level 1: \$50 • **Level 2:** \$100 • **Level 3:** \$250 • **Level 4:** \$500

FEE 1:

50.00

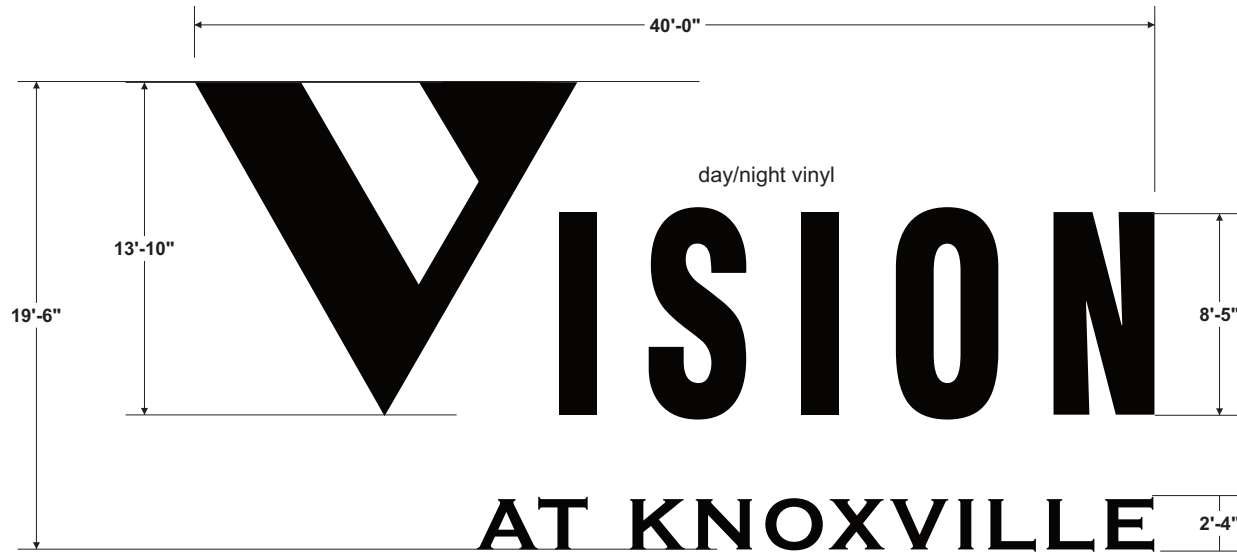
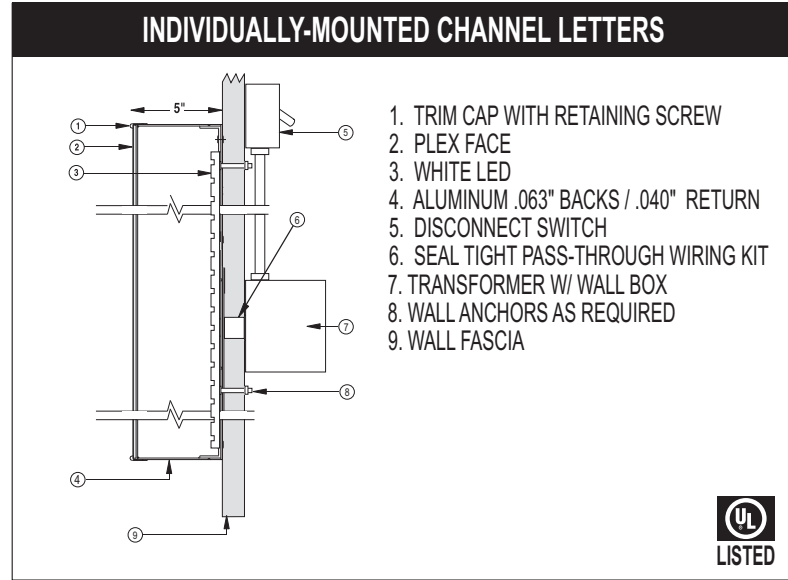
FEE 2:

FEE 3:

TOTAL:

50.00

Pd. 07/31/2024, SG



SIGNCO inc.
PLASTIC · NEON · ELECTRONIC

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VALUE OF THIS DRAWING: \$500.00

SIGN & FAX BACK SO THAT WE MAY APPROVE YOUR ORDER.
FAX: 865.947.2089 info@signco-inc.com

FILE LOCATION: Pat/V/Vision Apartments
LOCATION: Knoxville, TN

SALES REPRESENTATIVE: Pat Boles
FILE: Vision Apartments Bldg

APPROVED
 APPROVED W/CHANGES
 REVISE & RESUBMIT

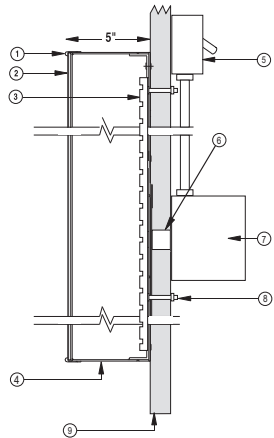
APPROVAL SIGNATURE

DATE: 07-26-2024
SCALE: 1/8" = 1'

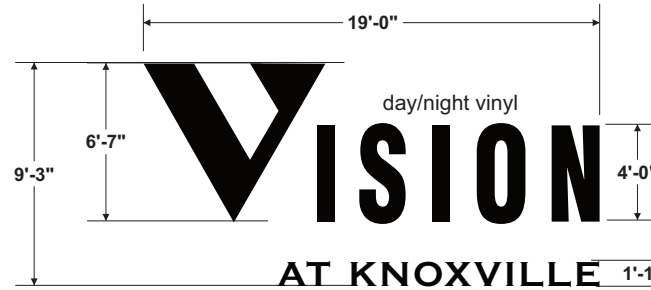
DRAWN BY:
Tiffany Poling



INDIVIDUALLY-MOUNTED CHANNEL LETTERS



1. TRIM CAP WITH RETAINING SCREW
2. PLEX FACE
3. WHITE LED
4. ALUMINUM .063" BACKS / .040" RETURN
5. DISCONNECT SWITCH
6. SEAL TIGHT PASS-THROUGH WIRING KIT
7. TRANSFORMER W/ WALL BOX
8. WALL ANCHORS AS REQUIRED
9. WALL FASCIA



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- REVISE & RESUBMIT

APPROVAL SIGNATURE

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Pat/Vision Apartments

SALES REPRESENTATIVE:

Pat Boles

DATE:

07-26-2024

SCALE:

1/8" = 1'

LOCATION:

Knoxville, TN

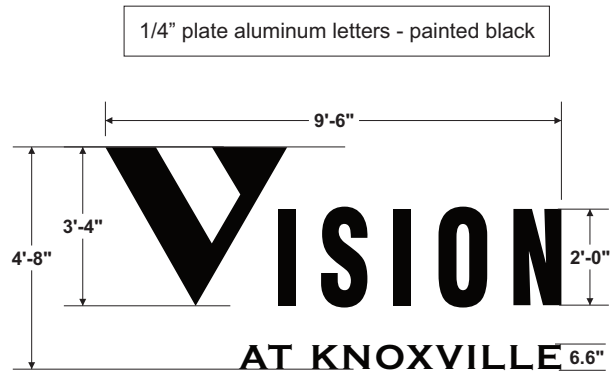
DRAWN BY:

Tiffany Poling

Vision Apartments Bldg

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LOCATION: Knoxville, TN

- APPROVED
- APPROVED W/CHANGES
- REVISE & RESUBMIT

SALES REPRESENTATIVE:

Pat Boles

FILE: Vision Apartments Exterior Wall

APPROVAL SIGNATURE

DATE:

07-26-2024

SCALE:

1/4" = 1'

DRAWN BY:

Tiffany Poling