

Meeting: 11/16/2022
Project: 503 Clinch Ave - new sign
Applicant: Audrey Bradford Fastsigns

Property Information

Location: 503 Clinch Ave. **Parcel ID** 94 L H 039
Zoning: DK (Downtown Knoxville)
Description:

Two-story, three-bay brick masonry commercial building with a decorative cornice along the roofline.

Description of Work

Level I Sign

Revision to sign proposal. Applicant is now proposing an illuminated projecting sign, measuring 48" wide by 16" tall (5.3 sq ft). The sign will be located above the door, with the bottom of the sign located 8'-4" above the ground level. The proposed sign will replace the existing projecting sign, and the existing projecting sign (Colby Photos & Videos) will be installed below the Fairway sign.

Applicable Design Guidelines

Downtown Design Guidelines

B. The Traditional Grid District

1. Recommended signs

1a. Wall signs on sign boards that are above a transom or first story and mounted flush to the building façade.

1b. Projecting signs of modest size (9 square feet, maximum); a larger sign must be approved by the board.

1c. Window signs, less than 30 percent coverage, including neon signs.

1d. Building name sign and/or building directory.

Comments

While 503 Clinch Avenue is a historic building, it does not have formal designation, so the Historic Resources section of the guidelines does not apply. The applicant has revised the initial wall sign to be a smaller projecting sign. The proposed sign meets the design guidelines as a projecting sign of modest size (under 9 square feet). Projecting signs with one business's sign above another are commonly approved in Market Square, especially when they are 4 to 6 sq ft. The sign installation should avoid drilling into the historic brick exterior and installing mounting bolts into masonry joints or existing holes if possible. Internal illumination should be limited to the letters and logo on the sign. Any electrical equipment related to the sign's illumination should be housed inside the sign or color-clad to match the mounting bar.

Recommendation

Staff recommends approval of Certificate 9-C-22-DT, subject to the following conditions: 1) mounting bolts to utilize

masonry joints or existing holes if possible; 2) illumination to be limited to letters and logos on the sign.



9-C-22-DT

APPLICATION FOR CERTIFICATE OF APPROPRIATENESS

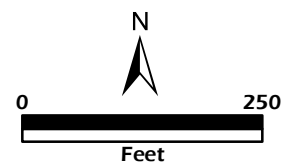
Petitioner: **Audrey Bradford Fastsigns**

**DOWNTOWN
DESIGN
REVIEW
BOARD**



**503 Clinch Ave.
Level 1: Sign**

Original Print Date: 9/13/2022
Revised:
Knoxville/Knox County Planning · Downtown Design Review Board





DESIGN REVIEW REQUEST

- DOWNTOWN DESIGN (DK)
- HISTORIC ZONING (H)
- INFILL HOUSING (IH)

Audrey Bradford

Applicant

8/30/2022

September 21, 2022

9-C-22-DT

Date Filed

Meeting Date (if applicable)

File Number(s)

CORRESPONDENCE

All correspondence related to this application should be directed to the approved contact listed below.

- Owner
- Contractor
- Engineer
- Architect/Landscape Architect

Daniel Maw

Fastsigns

Name

Company

8333 Gleason Dr

Knoxville

TN

37919

Address

City

State

Zip

8655580180

134@fastsigns.com

Phone

Email

CURRENT PROPERTY INFO

Fairway

503 Clinch Ave

(214) 422-8953

Owner Name (if different from applicant)

Owner Address

Owner Phone

503 Clinch Ave

094LH039

Property Address

Parcel ID

DK-G

Neighborhood

Zoning

AUTHORIZATION

Lindsay Crockett
Staff Signature

Lindsay Crockett

8.31.22

Please Print

Date

Audrey Bradford

8/30/2022

Applicant Signature

Please Print

Date

REQUEST

DOWNTOWN DESIGN

Level 1:

- Signs Alteration of an existing building/structure

Level 2:

- Addition to an existing building/structure

Level 3:

- Construction of new building/structure Site design, parking, plazas, landscape

See required Downtown Design attachment for more details.

- Brief description of work: Signage for Fairway
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HISTORIC ZONING

Level 1:

- Signs Routine repair of siding, windows, roof, or other features, in-kind; Installation of gutters, storm windows/doors

Level 2:

- Major repair, removal, or replacement of architectural elements or materials Additions and accessory structures

Level 3:

- Construction of a new primary building

Level 4:

- Relocation of a contributing structure Demolition of a contributing structure

See required Historic Zoning attachment for more details.

- Brief description of work: _____
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INFILL HOUSING

Level 1:

- Driveways, parking pads, access point, garages or similar facilities Subdivisions

Level 2:

- Additions visible from the primary street Changes to porches visible from the primary street

Level 3:

- New primary structure
 Site built Modular Multi-Sectional

See required Infill Housing attachment for more details.

- Brief description of work: _____
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STAFF USE ONLY

ATTACHMENTS

- Downtown Design Checklist
 Historic Zoning Design Checklist
 Infill Housing Design Checklist

ADDITIONAL REQUIREMENTS

- Property Owners / Option Holders

Level 1: \$50 • **Level 2:** \$100 • **Level 3:** \$250 • **Level 4:** \$500

FEE 1:

50.00

FEE 2:

FEE 3:

TOTAL:

50.00

 **FAIRWAY**[®] *LTW group*
INDEPENDENT MORTGAGE CORPORATION LEADING THE WAY...

theltwgroup.com

16"

5ft²

48"

8' 4"

