

Meeting: 10/21/2020
Project: Downtown SmoothSpa
Applicant: Allen Sign Co.

Property Information

Location: 107 W. Main St. **Parcel ID** 95 I D 917
Zoning: DK (Downtown Knoxville)
Description:

C.1965, three-story, flat-roof building with an exterior of brick veneer. Multiple entries via aluminum-and-glass storefront systems, rectangular fixed-pane windows.

Description of Work

Level I Sign

Proposed installation of two, non-illuminated wall signs. Both signs consist of flat-cut acrylic letters, painted gold and blind stud mounted to building's exterior walls.

South elevation sign, fronting Main Street, to measure 84" wide by 30.5" tall, and be located to the right of entry, between storefront door and first bay of windows.

West elevation sign, fronting parking areas and State Street, to measure 120" wide by 44" tall and be located on the second story wall surface, on the right side of the elevation.

Applicable Design Guidelines

Downtown Knoxville Design Guidelines

B. The Traditional Grid District

1. Recommended Signs

1a. Wall signs on sign boards that are above a transom or first story and mounted flush to the building façade

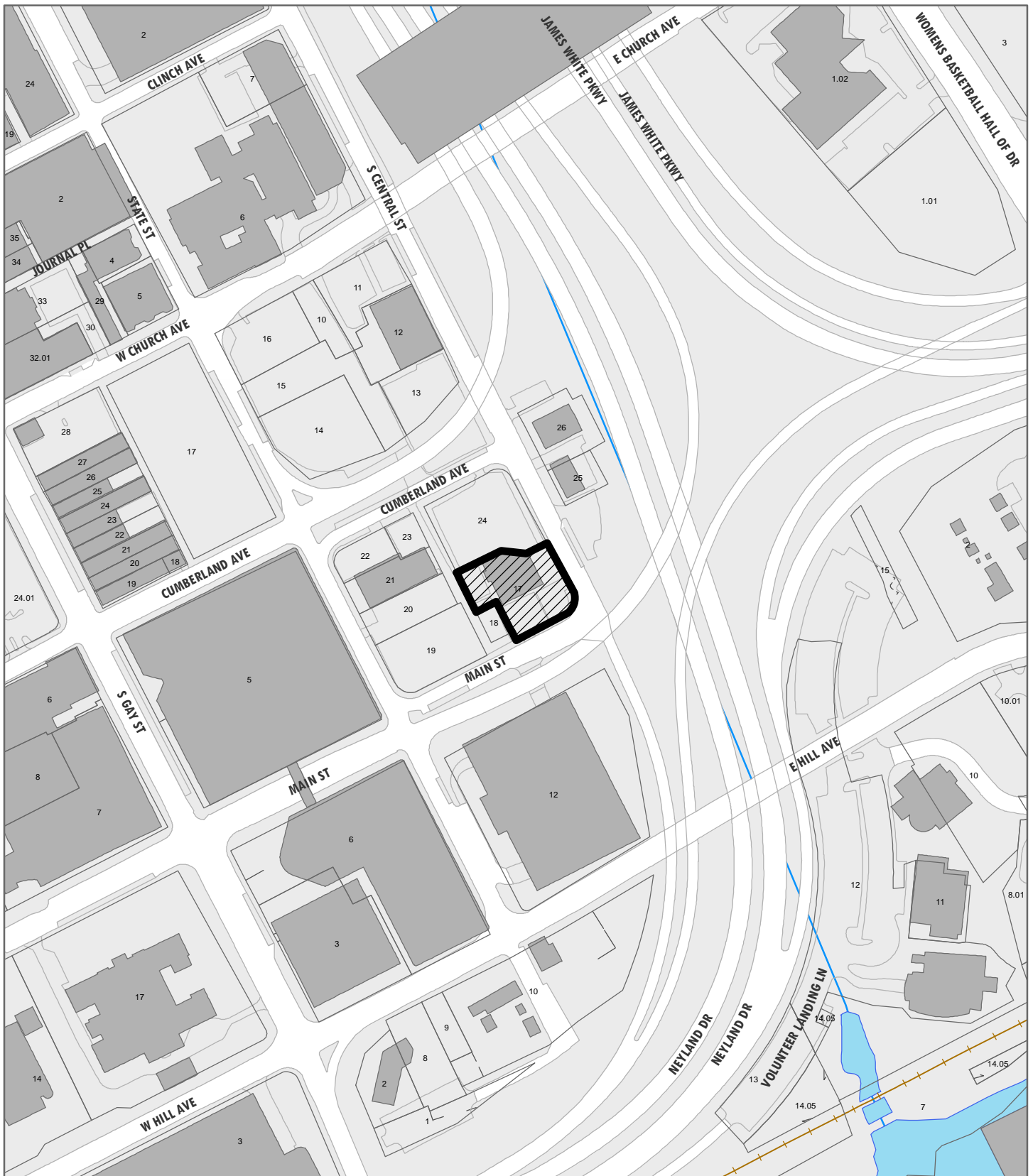
Comments

107 W. Main Street is zoned DK-G and subject to the "Grid District" section of the design guidelines. 107 W. Main Street is an outlier in the district, as it was constructed in the mid-1960s and does not follow the typical pattern of development. The building was constructed to accommodate surface parking along each elevation of the building, so it is recessed from the sidewalks. Moreover, the building features a mid-century architectural style that does not include a sign board or transom.

While the guidelines recommend that wall signs be installed on sign boards above a transom or first story and mounted flush to the building façade, the proposed placement of the two wall signs is appropriate, considering the midcentury design and unique placement of the building. The proposed placement will make the sign visible to pedestrians along State Street and W. Main Street. The proposed acrylic letters are not illuminated.

Recommendation

Staff recommends approval of Certificate 10-B-20-DT as proposed.




**DOWNTOWN
DESIGN
REVIEW
BOARD**

10-B-20-DT
APPLICATION FOR CERTIFICATE OF APPROPRIATENESS


107 W. Main St.
Level 1: Sign

Original Print Date: 10/13/2020
 Revised:
 Knoxville/Knox County Planning · Downtown Design Review Board

Petitioner: Allen Sign Co., Benjamin Booher


 0 250
Feet



DESIGN REVIEW REQUEST

- DOWNTOWN DESIGN (DK)
- HISTORIC ZONING (H)
- INFILL HOUSING (IH)

Downtown Smooth Spa
Applicant

<u>8-31-20</u>	<u>October 21, 2020</u>	<u>10-B-20-DT</u>
Date Filed	Meeting Date (if applicable)	File Number(s)

CORRESPONDENCE

All correspondence related to this application should be directed to the approved contact listed below.

- Owner
- Contractor
- Engineer
- Architect/Landscape Architect

<u>Benjamin Booker</u>		<u>Allen Sign Co</u>	
Name		Company	
<u>2408 Chapman Hwy</u>	<u>Knoxville</u>	<u>TN</u>	<u>37520</u>
Address	City	State	Zip
<u>865-573-3524</u>	<u>benjamin@vexus.com</u>		
Phone	Email		

CURRENT PROPERTY INFO

<u>Sky Firm Enterprises</u>	<u>Po Box 301 Knoxville, 37901</u>	
Owner Name (if different from applicant)	Owner Address	Owner Phone
<u>107 West Main Street</u>	<u>095JD017</u>	
Property Address	Parcel ID	
	<u>DK-6</u>	
Neighborhood	Zoning	

AUTHORIZATION

<u>Lindsay Crockett</u>	<u>Lindsay Crockett</u>	<u>9/9/20</u>
Staff Signature	Please Print	Date

<u>Benjamin Booker</u>	<u>Benjamin Booker</u>	<u>8-31-20</u>
Applicant Signature	Please Print	Date

REQUEST

DOWNTOWN DESIGN

Level 1:

- Signs Alteration of an existing building/structure

Level 2:

- Addition to an existing building/structure

Level 3:

- Construction of new building/structure Site design, parking, plazas, landscape

See required Downtown Design attachment for more details.

Brief description of work: 1/2" thick flint cut acrylic panel gold & steel mounted to brick building

HISTORIC ZONING

Level 1:

- Signs Routine repair of siding, windows, roof, or other features, in-kind; Installation of gutters, storm windows/doors

Level 2:

- Major repair, removal, or replacement of architectural elements or materials Additions and accessory structures

Level 3:

- Construction of a new primary building

Level 4:

- Relocation of a contributing structure Demolition of a contributing structure

See required Historic Zoning attachment for more details.

Brief description of work: _____

INFILL HOUSING

Level 1:

- Driveways, parking pads, access point, garages or similar facilities Subdivisions

Level 2:

- Additions visible from the primary street Changes to porches visible from the primary street

Level 3:

- New primary structure
 Site built Modular Multi-Sectional

See required Infill Housing attachment for more details.

Brief description of work: _____

STAFF USE ONLY

ATTACHMENTS

- Downtown Design Checklist
 Historic Zoning Design Checklist
 Infill Housing Design Checklist

ADDITIONAL REQUIREMENTS

- Property Owners / Option Holders

Level 1: \$50 • **Level 2:** \$100 • **Level 3:** \$250 • **Level 4:** \$500

FEE 1:		TOTAL:
FEE 2:		
FEE 3:		



CITY OF KNOXVILLE SIGN PERMIT APPLICATION

City County Building
400 Main Street, Suite 505
Knoxville TN 37902

LOCATION		PROPERTY OWNER	
Business Name	<u>Downtown Smooth Spa</u>	Owner Name	<u>Sky Firm Enterprises, LLC</u>
Street Address	<u>107 West Main St</u>	Street Address	<u>PO Box 301</u>
City, State, Zip	<u>Knoxville TN 37902</u>	City, State, Zip	<u>Knoxville, TN 37901</u>
Subdivision/Shopping Center		Phone Number	
CLT <u>95</u>	Zoning District <u>Dk-6</u>	Email Address	

APPLICANT INFORMATION		CONTACT	
Name	<u>Allan Sign</u>	Owner <input type="checkbox"/>	Name <u>Benjamin Booker</u>
Street Address	<u>2408 Chapman Hwy</u>	Contractor <input checked="" type="checkbox"/>	Primary Phone <u>865-573-3524</u>
City, State, Zip	<u>Knoxville, TN 37920</u>	Tenant <input type="checkbox"/>	Secondary Phone
Phone Number		Other <input type="checkbox"/>	(describe):

PROJECT INFORMATION

Description of Project: New Temporary Remodel Maintenance Other

Flet out acrylic letters stud mounted into brick wall

PROJECT VALUATION \$ 3111.00 (Includes materials, fabrication and installation costs)

NOTE	TEMPORARY SIGNS
If sign is to be illuminated or otherwise electrified DO NOT PROCEED with electrical work until electrical permit is obtained by a licensed electrical contractor per City of Knoxville Electrical Code Section 10.47.	Temporary Signs are restricted to one attached sign and one detached sign per business. Each sign shall not to exceed 48 s.f. in area. Temporary sign permits are valid for 15 days only.
Electrical Permit #	Display Date From: To:

SIGN SCHEDULE							
Sign Type (Ground, Wall, Banner, Etc.)	Size (Dimensions)		Sign Area Sq Ft	Height Ft	Illuminated Y/N	MPC Approval COA	
	Height	x Length					
1 <u>Wall, Flet out letters</u>	<u>30.5"</u>	<u>x 84"</u>	<u>17.8</u>	<u>10'</u>	<u>NO</u>		
2 <u>Wall, Flet out letters</u>	<u>44"</u>	<u>x 120"</u>	<u>36.7</u>	<u>16'5"</u>	<u>NO</u>		
3		x					
4		x					
5		x					
6		x					

SIGN TOTALS	SETBACKS (GROUND SIGNS)	PRIMARY BLDG ELEVATION
<u>18</u> Sq Ft of Existing Signs	Front	<u>26'5"</u> Height of Primary Bldg Elevation
<u>54.5</u> Sq Ft of Proposed Signs	Right	
<u>72.5</u> Sq Ft of Total Signs	Left	<u>68'</u> Width of Primary Bldg Elevation
<u>179.5</u> Maximum Allowed	Rear	<u>179.5</u> Sq Ft of Primary Bldg Elevation
	To Curb	

The applicant of this permit does hereby covenant and agree to comply with the ordinances of this jurisdiction pertaining to said building and site, and to construct the proposed signs in accordance with the plans and specifications submitted herewith, and certify that the information and statement given on this application, drawings, and specifications are to be the best of their knowledge, true and correct. It is understood and agreed by the applicant that any error, misstatement, or misrepresentation of the fact, either with or without intention on his part, such as might, if known cause a refusal of this application or any alternative or change in plans made without approval of the Sign Inspector subsequent to the issuance of the sign permit shall constitute sufficient grounds for revocation of such permit and the outdoor advertising device will be declared illegal.

THIS APPLICATION EXPIRES 6 MONTHS FROM DATE OF SUBMITTAL

- Fees must be paid at the time of submittal.
- Fees are calculated at \$75.00 base fee plus \$5.00 per \$1,000 or fraction thereof of total project valuation.
- TWO (2) COMPLETE SETS OF PLANS** (including Site Plans to comply with Article 8, SECTION 15.1.b of the City Zoning Ordinance) **AND SIGN DESIGN DETAIL MUST ACCOMPANY ALL APPLICATIONS.**

TSR/V

APPLICANT'S SIGNATURE

8/31/20

DATE

Size: 30.5"x84"

Material: 1/2" Acrylic

Quantity: 1

Comments: --

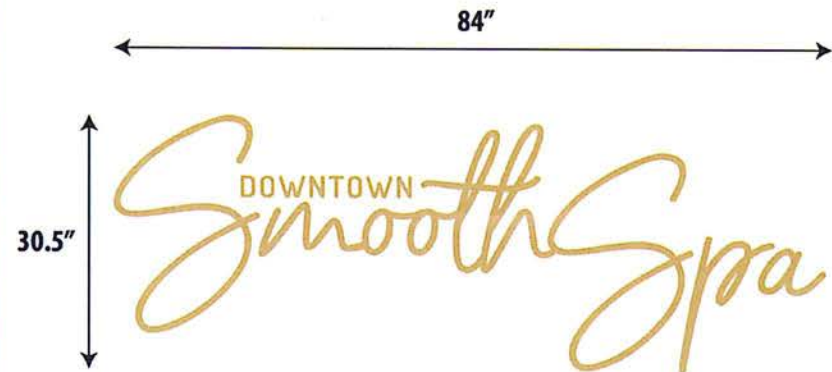
Work Order #: 30357bb

Digital print Vinyl Other

file location: 20/D/Downtown Smooth Spa/30357bb alum signs/



QTY 1 - 30.5"x84"
 Flat Cut Acrylic Logo
 In Gold Paint
 Blind Stud Mounted to Building



ALLEN SIGN
 SOUTH
 573-3524
 2408 CHAPMAN HWY.
 FAX 579-0356

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Client: Downtown Smooth Spa Date: 8-28-20 Price: \$ --
 Ph/Email: downtownsmoothmedspa@gmail.com Drawn by: BJ Alumbaugh
 Title: Custom Signage Approved by: _____ Date: _____

NOTE: The job will not proceed without a signed approval

Size: 44"x120"

Material: 1/2" Acrylic

Quantity: 1

Comments: --

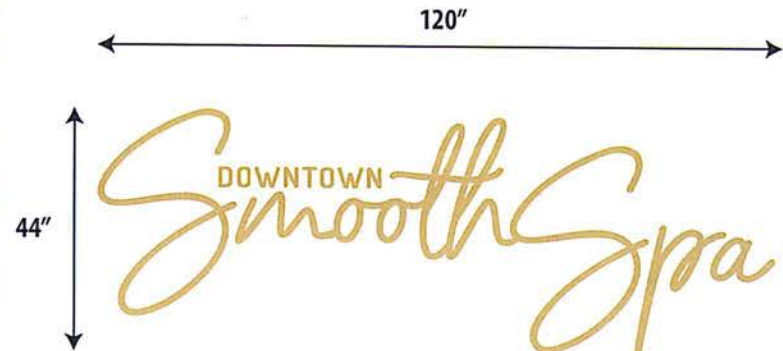
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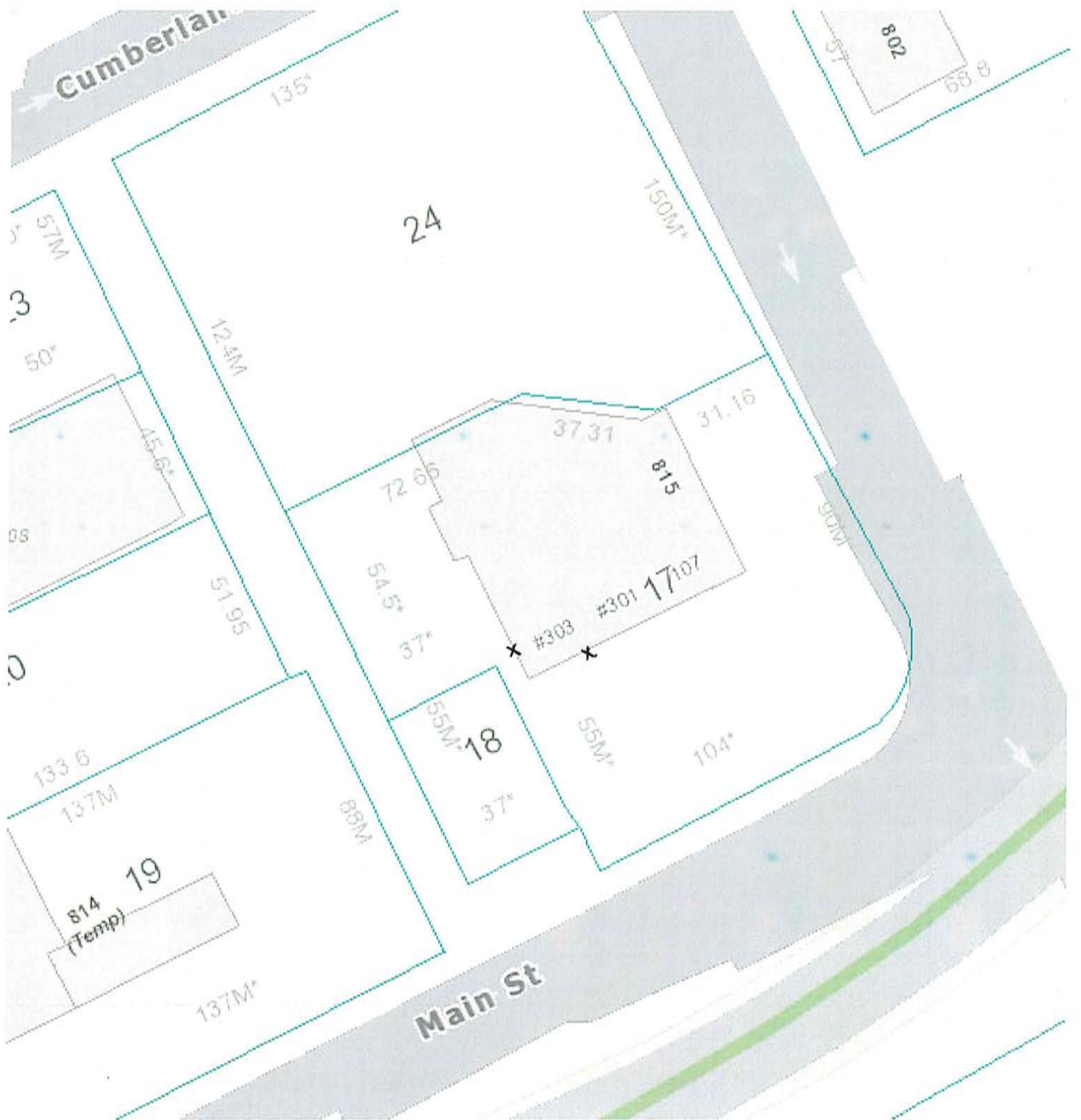


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X- sign