

Meeting: 12/16/2020
Project: 108 W. Jackson Avenue
Applicant: Chistian Cain

Property Information

Location: 108 W. Jackson Ave. **Parcel ID** 94 E G 01201
Zoning: DK (Downtown Knoxville)
Description: The Daniel: Three-story, brick masonry structure with five storefronts on the first story and multi-light

Description of Work

Level I Minor Alteration of an Existing Building/Structure, Sign

Installation of awning and two signs on two leftmost storefronts of the Daniel Building.

One single awning to extend across two storefronts, measuring 531.25" long and projecting 84" (7 feet) from the building. Awning is 52" tall at the tallest point (connecting to the building) with an 8" tall scalloped valance. Valance features a centrally-located address sign, with two logos over each storefront (9" by 6" on the left side and 6" by 6" on the right). Awning will be 8'-5.5" above the sidewalk.

Two signboards are proposed above each storefront, both measuring 229.5" wide by 25" tall. Left sign text will read Brother Wolf, measuring 118" wide by 10" tall and right side will read Osteria Stella, measuring 110" wide by 10" tall. The sign will be 1" thick, matte black acrylic with gold lettering and a gold outline. The sign will not be internally illuminated but four evenly-spaced gooseneck lights will shine down on the sign.

Applicable Design Guidelines

Downtown Knoxville Design Guidelines

C. Historic Resources

7. Recommended Signs

7a. Locate signs above storefront windows, below second-story windows on the sign board, or on the storefront windows themselves (30% is maximum coverage), or off the front of the building as a projecting sign (maximum size: 9 square feet).

7b. Create signs that are proportional to the building where they are located.

8. Awnings

Awnings are allowed on historic buildings when they are appropriate to the building and are designed with traditional shapes, forms, and materials. If awnings are used, their overall size, shape, and projection from the building must be in proper proportion and scale to the building and contained within the window or door they shelter, and not cover adjacent wall surfaces. Canvas is usually the appropriate material for awnings.

8a. Allow awnings in traditional shapes and materials.

8b. Contain signs or advertising only within the valance of the awning.

Comments

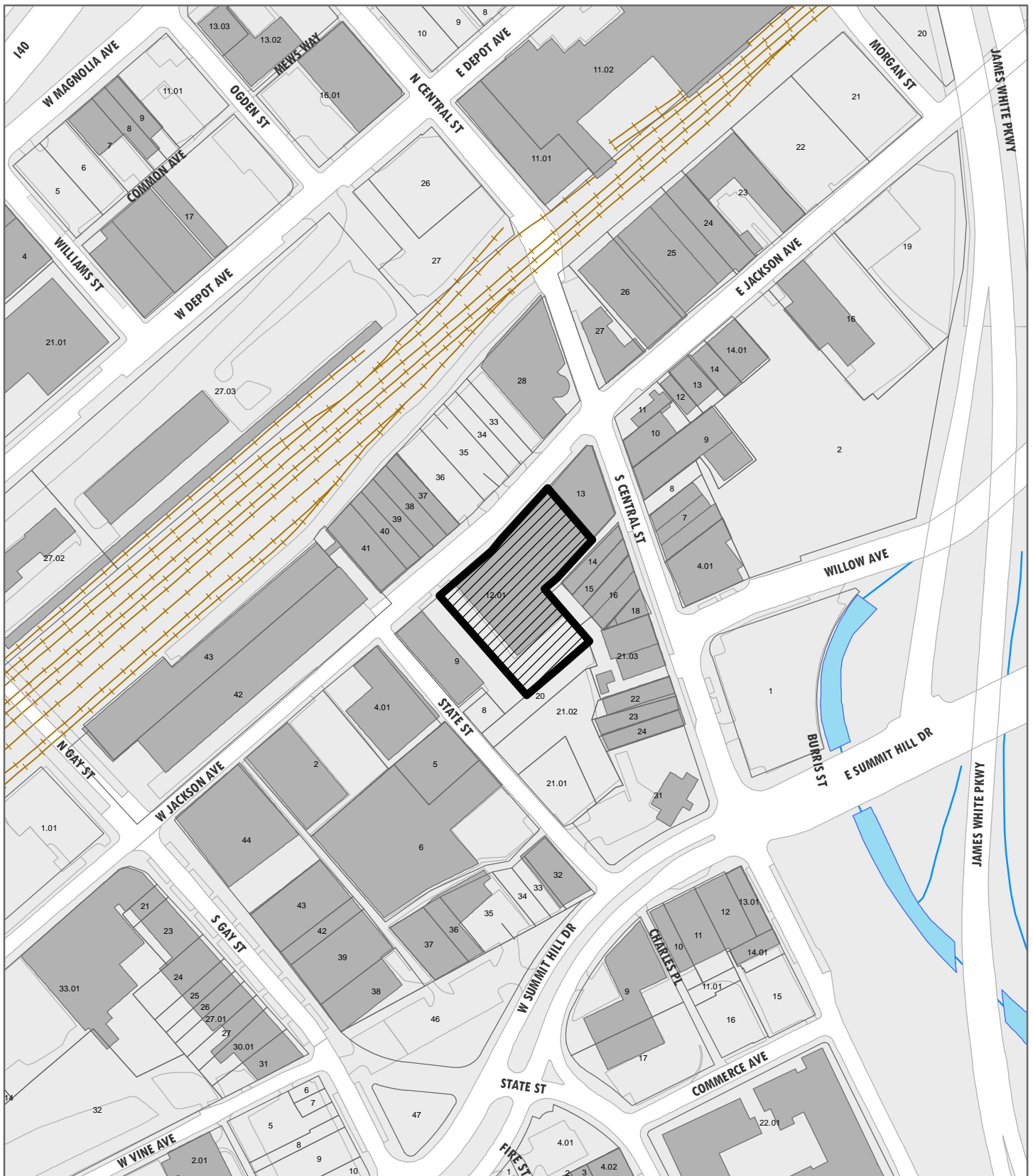
108 W. Jackson Avenue is a contributing resource to the Southern Terminal and Warehouse National Register Historic District, so the Historic Resources section of the guidelines applies.

The fixed awning will need to demonstrate a 9' minimum vertical clearance from the ground, and cannot project further than 7' from the building. The Board may choose to discuss the single awning covering two storefronts; guidelines encourage awnings to be contained within the window or door they shelter. On the following storefronts, two do not have awnings and the rightmost storefront has a flat metal awning with the building's name sign. The awning could be removed without effect on the historic building, uses a traditional shape and a canvas material, and contains the awning's signs to the valance.

The sign involves the installation of two new signboards, which will obscure the building's cast stone detail which extends the length of the façade, between the storefronts and the second-story windows. Placement of the signs above storefront windows and below the second story meets the design guidelines; the sign boards should be installed in a manner that they could be removed without effect to the historic cast stone detail underneath. The Board may choose to discuss the overall proportions of the signs in relation to the storefronts and building.

Recommendation

Staff recommends approval of Certificate 12-C-20-DT, with the following conditions: 1) the awning be modified to incorporate a 9' vertical clearance from the ground; and 2) height of signboards not exceed height of interior cast-stone detail and be installed in a manner that they could be removed without effect on the cast stone detailing.



12-C-20-DT

APPLICATION FOR CERTIFICATE OF APPROPRIATENESS

Petitioner: Chistian Cain, Camel Canvas

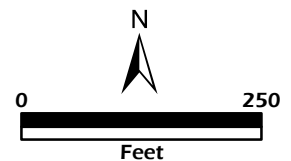
**DOWNTOWN
DESIGN
REVIEW
BOARD**



108 W. Jackson Ave.

Level 1: Minor alteration of an existing building/structure; Level 1: Sign

Original Print Date: 12/2/2020
 Revised:
 Knoxville/Knox County Planning · Downtown Design Review Board





Planning

KNOXVILLE | KNOX COUNTY

DESIGN REVIEW REQUEST

- DOWNTOWN DESIGN (DK)
- HISTORIC ZONING (H)
- INFILL HOUSING (IH)

REQUEST

DOWNTOWN DESIGN

HISTORIC ZONING

INFILL HOUSING

BROTHER WOLF, LLC

Applicant

11-30-20

Date Filed

12/16/20, (4:00pm)

Meeting Date (if applicable)

12-C-20-DT

File Number(s)

CORRESPONDENCE

All correspondence related to this application should be directed to the approved contact listed below.

- Owner
- Contractor
- Engineer
- Architect/Landscape Architect

CHRISTIAN CAIN

Name

CAMEL CANVAS

Company

8910 VALCRO ROAD

Address

KNOXVILLE

City

TN

State

379

Zip

865 573-2804

Phone

CCAIN@CAMELCANVAS.COM

Email

CURRENT PROPERTY INFO

Ind. Dev. Board of the City of Knox, 201 Market Sq, Knox 37902 ^{Stc #17}

Owner Name (if different from applicant)

Owner Address

Owner Phone

108 W Jackson Ave Knox 37902

Property Address

094EG01201

Parcel ID

JHD LLC Final Plat PT Lot 2

Neighborhood

2000 Traffic Zone: 13

Zoning

AUTHORIZATION

Lindsay Crockett

Staff Signature

Lindsay Crockett

Please Print

11.30.20

Date

Christian Cain

Applicant Signature

CHRISTIAN CAIN

Please Print

11-30-20

Date

ATTACHMENTS

ADDITIONAL REQUIREMENTS

REQUEST

DK-W (WAREHOUSE DISTRICT)

DOWNTOWN DESIGN

Level 1:

- Signs
- Alteration of an existing building/structure

Level 2:

- Addition to an existing building/structure

Level 3:

- Construction of new building/structure
- Site design, parking, plazas, landscape

See required Downtown Design attachment for more details.

Brief description of work: ONE PATIO AWNING ACROSS FRONT OF 108 W. JACKSON AVENUE.
 DIMENSIONS: 42" TALL x 84" PROJECTION x 53 1/2" WIDE. 108" CLEARANCE TO FRAME BOTTOM
 FRAME: 1 1/2" x 1 1/2" ALUMINUM TUBE, POWDERCOAT BLACK. 4 POSTS ACROSS FRONT, 3" x 3" SQUARE FABRIC

HISTORIC ZONING

Level 1:

- Signs
- Routine repair of siding, windows, roof, or other features, in-kind; Installation of gutters, storm windows/doors

Level 2:

- Major repair, removal, or replacement of architectural elements or materials
- Additions and accessory structures

Level 3:

- Construction of a new primary building

Level 4:

- Relocation of a contributing structure
- Demolition of a contributing structure

See required Historic Zoning attachment for more details.

Brief description of work:

INFILL HOUSING

Level 1:

- Driveways, parking pads, access point, garages or similar facilities
- Subdivisions

Level 2:

- Additions visible from the primary street
- Changes to porches visible from the primary street

Level 3:

- New primary structure
 - Site built
 - Modular
 - Multi-Sectional

See required Infill Housing attachment for more details.

Brief description of work:

STAFF USE ONLY

ATTACHMENTS

- Downtown Design Checklist
- Historic Zoning Design Checklist
- Infill Housing Design Checklist

ADDITIONAL REQUIREMENTS

- Property Owners / Option Holders

Level 1: \$50 • Level 2: \$100 • Level 3: \$250 • Level 4: \$500

FEE 1:		TOTAL:
FEE 2:		
FEE 3:		



118"x10"

BROTHER WOLF

25"

229.5"

110"x10"

OSTERIA STELLA

25"

229.5"

9"x6"

30.5"x4"

24"x6"

29"x4"

6"x6"

JACKSON 108 AVENUE

8' 5.5"

acrylic
no internal illumination
1" thick
4 gooseneck lights to shine down on the sign
matte black

BROTHER WOLF

OSTERIA STELLA

JACKSON 108 AVENUE

8' 5.5"

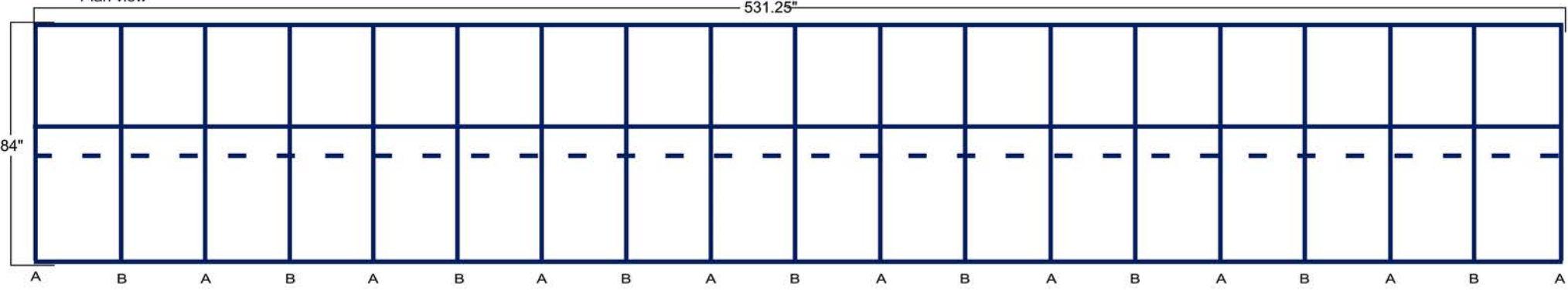
FDC



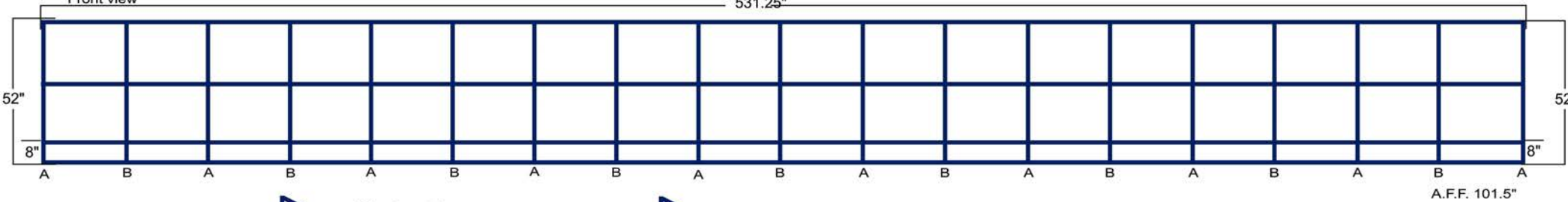
Brother Wolf
108 W. Jackson Ave., Knoxville 37917
12/4/20

Frame: 1.5"x1.5"
Cover: Acrylic Canvas Flame Retardant

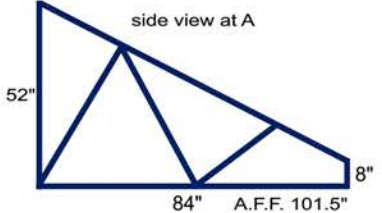
Plan view



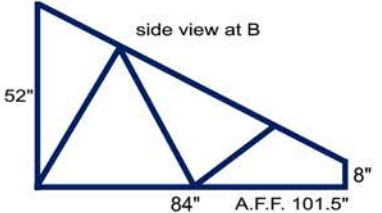
Front view



side view at A



side view at B





108

108

rala

100

112



108

108



108

108

rala


ANYTIME
TOW-AWAY ZONE

108

FDC





ANYTIME
AWAY ZONE



FDC

