

# Downtown Knoxville Design Overlay District Certificate of Appropriateness

Name of Applicant: Potbelly Sandwich Shop

Owner  Contractor  Architect  Engineer  Other

Date Filed: 08/31/16 Application accepted by: Mike Reynolds

Fee Amount: \$50 Review Date: 9/21/16 File Number: 9-A-16-DT

<b>PRE-APPLICATION CONFERENCE</b>		Date Completed: <span style="border: 1px solid black; display: inline-block; width: 150px; height: 20px;"></span>
<p style="text-align: center;"><b>PROPERTY INFORMATION</b></p> <p>Building or Project Name: <u>Potbelly Sandwich</u></p> <hr/> <p>Street Address: <u>522 S Gay St Knoxville</u></p> <p>Tax Identification Number(s): <u>095I6023.01</u></p> <hr/> <p style="text-align: center;"><b>PROPERTY OWNER</b></p> <p>PLEASE PRINT                  Name: <u>Tim Hill</u></p> <p>Company: <u>Hatcher Hill properties</u></p> <p>Address: <u>311 S Weigarber</u></p> <p>City: <u>Knox</u> State: <u>TN</u> Zip: <u>37919</u></p> <p>Telephone: <u>719-7538</u></p> <p>Fax: _____</p> <p>E-mail: _____</p>	<p style="text-align: center;"><b>PROJECT ARCHITECT/ENGINEER</b></p> <p>PLEASE PRINT                  Name: _____</p> <p>Company: _____</p> <p>Address: _____</p> <p>City: _____ State: _____ Zip: _____</p> <p>Telephone: _____</p> <p>Fax: _____</p> <p>E-mail: _____</p>	
<p style="text-align: center;"><b>ACCOMPANYING MATERIALS</b></p> <p>Please see the reverse side of this form for a list of information required as part of this application.</p>	<p style="text-align: center;"><b>PROJECT CONTRACTOR</b></p> <p>PLEASE PRINT                  Name: <u>Pat Boles</u></p> <p>Company: <u>Signco Inc</u></p> <p>Address: <u>3101 NW Park</u></p> <p>City: <u>Knox</u> State: <u>TN</u> Zip: <u>37921</u></p> <p>Telephone: <u>865-803-7915</u></p> <p>Fax: _____</p> <p>E-mail: _____</p>	
<b>FOR OFFICE USE ONLY</b>		
<p style="text-align: center;"><b>PROJECT INFORMATION</b></p> <p>LEVEL 1: <del>\$30</del> <u>\$50</u></p> <p><input type="checkbox"/> Minor Alteration of an Existing Building/Structure</p> <p><input checked="" type="checkbox"/> Sign</p> <p>LEVEL 2: \$70</p> <p><input type="checkbox"/> Major Alteration of an Existing Building/Structure</p> <p><input type="checkbox"/> Addition to an Existing Building/Structure</p> <p>LEVEL 3: \$100</p> <p><input type="checkbox"/> Construction of New Building/Structure</p>	<p style="text-align: center;"><b>PROJECT CONTACT</b></p> <p>All application-related correspondence should be directed to:</p> <p>PLEASE PRINT                  Name: <u>Pat Boles</u></p> <p>Company: <u>Signco</u></p> <p>Address: _____</p> <p>City: _____ State: _____ Zip: _____</p> <p>Telephone: <u>865-803-7915</u></p> <p>Fax: _____</p> <p>E-mail: _____</p>	

NOTE: Payment is due at time of application. Please make check payable to Knoxville Knox County Metropolitan Planning Commission.



**9-A-16-DT**

**APPLICATION FOR CERTIFICATE OF APPROPRIATENESS**

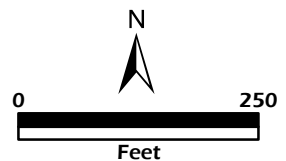
Petitioner: Potbelly Sandwich Shop

**DOWNTOWN  
DESIGN  
REVIEW  
BOARD**



522 S Gay St  
Level 1: Sign

Original Print Date: 9/9/2016  
Revised:  
Metropolitan Planning Commission \* City / County Building \* Knoxville, TN 37902





FRONT STORE ELEVATION

# S1-1

**SIGN CODE •**

**Proposed Signage = 15 SqFt**

**Relevant Signage Code:**  
N/A

**Sign Calculation:**  
(H) x (L) of overall boxed dimensions









**SIGN TYPE •**

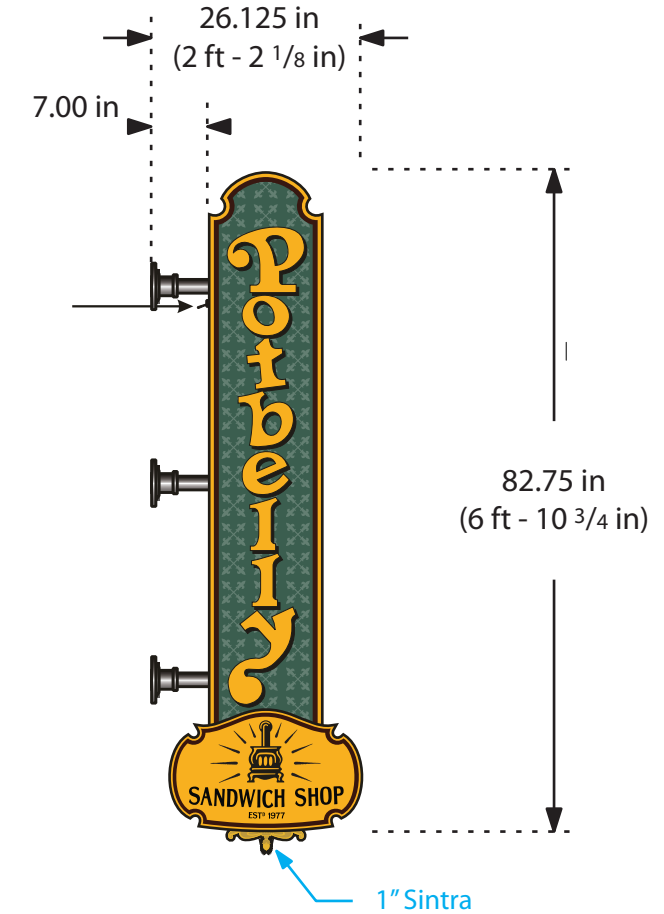
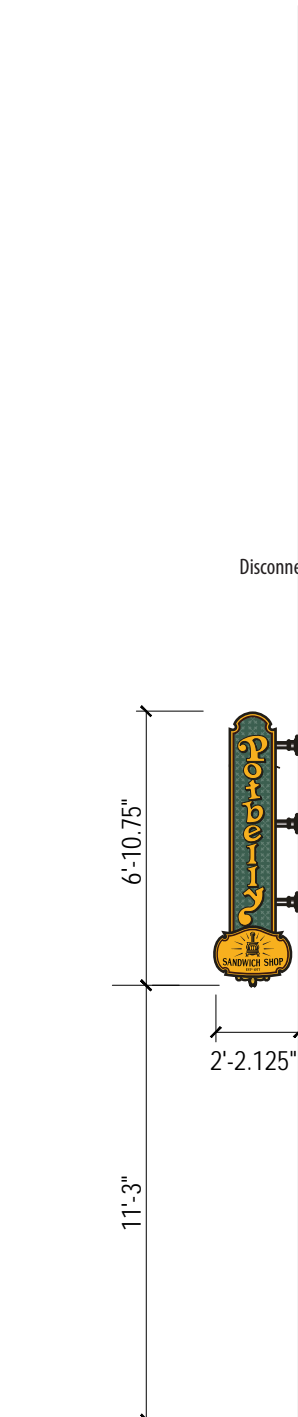
Routed Aluminum with push thru acrylic

**MOUNTING •**

Flush Mounted

**COLOR PALETTE •**

	Brown Trim & Returns
	PMS 5615 Green
	Yellow Acrylic #2016
	PMS 1545 Brown
	Black 3M Vinyl
	N/A
	N/A
	N/A



**Signage is as small as it can be due to fabrication restrictions for current sign type.**

**Revision Date:** 08/10/16 **Rev. Details:** Revise dimensions on sign to 15 sq ft



1201 Wiley Rd, Ste 150  
Schaumburg, IL 60173  
O: 847.301.0510  
F: 847.301.0518  
ideas@identiti.net

Project No:	161164	Proj. Location:	522 S, Gay St, Knoxville, TN 37902
Orig. Draft:	07/15/16	Proj. Manager:	Mindy Robinson
Page Rev:	001	Sales Rep:	Josh Sprecher

Scale: 1/2" = 12"

Designer: Meg Revision Art: Connor

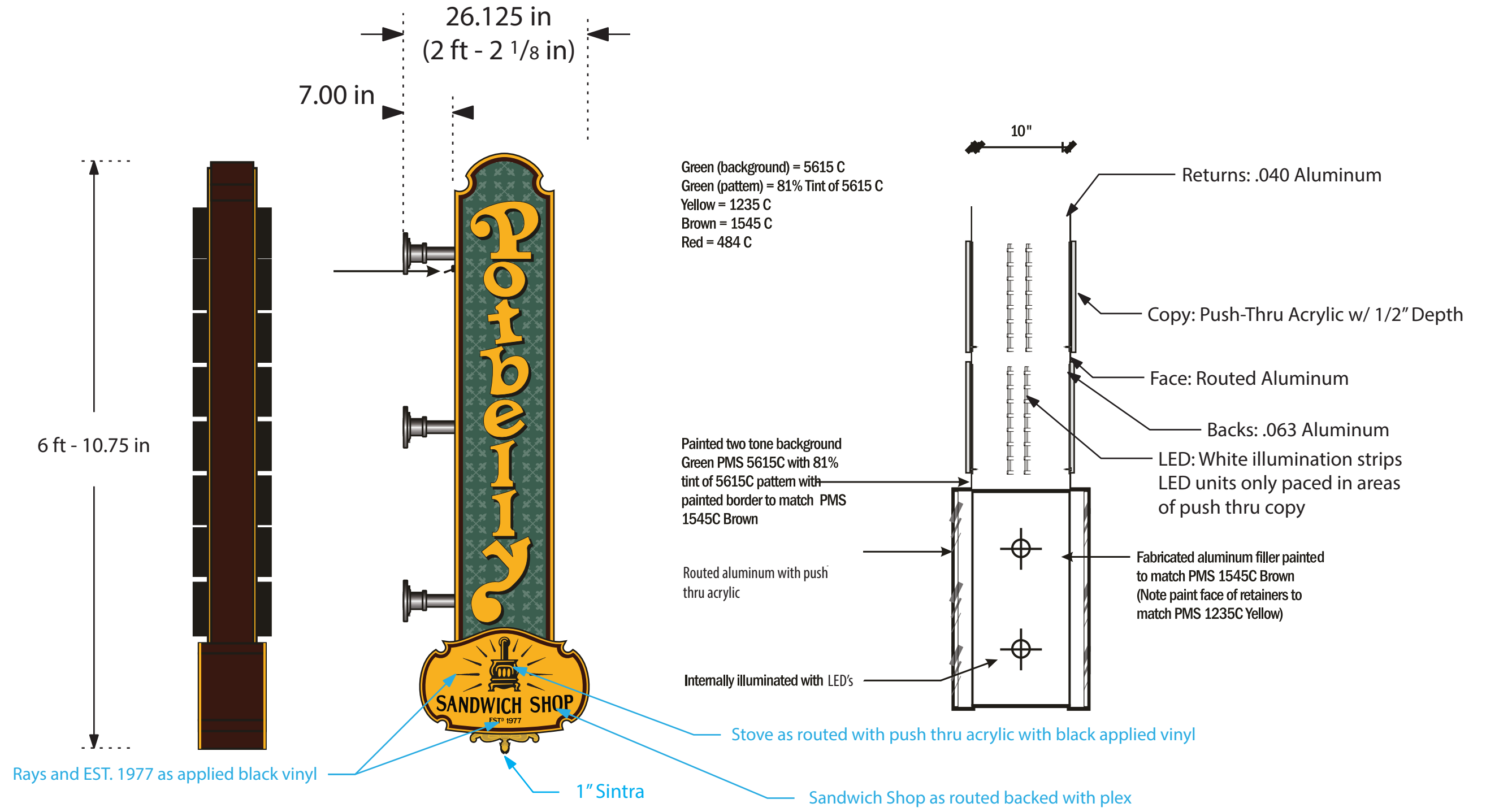
PROJECT



This sign design is exclusive property of Identiti Resources, LTD., and is the result of the original and creative work of it's employees. This drawing is submitted to the customer for the sole purpose of purchase of the design or signage manufactured to this design, by Identiti Resources, LTD. Distribution to or use of this sign design by anyone outside of the customer's organization, without expressed, written authorization by Identiti Resources, LTD. is prohibited.

# S8-1

- Brown Trim & Returns
- PMS 5615 Green
- Yellow Acrylic #2016/PMS 1235
- PMS 1545 Brown
- Black 3M Vinyl



# S6-1



Black 3M Vinyl

## CHALKBOARD SIGNAGE

17" H X 11" W

Painted wood frame with changeable message on chalkboard panel. Can also place post in frame.



## STORE NAME & HOURS

22" H X 17" W

Black vinyl lettering applied to interior face of storefront glass.

Actual store hours TBD



## PROMOTIONAL SIGNAGE

30" H X 24" W

Varying colors of vinyl lettering, changed quarterly, applied to interior face of storefront glass.

Actual message TBD

