



Suite 403 • City County Building  
400 Main Street  
Knoxville, Tennessee 37902  
865 • 215 • 2660  
FAX • 215 • 2068  
www.knoxmpc.org

# Downtown Knoxville Design Overlay District Certificate of Appropriateness

Name of Applicant: The Standard

Owner  Contractor  Architect  Engineer  Other \_\_\_\_\_

Date Filed: 5/28/15 Application accepted by: [Signature]

Fee Amount: 50.00 Review Date: 6/17/15 File Number: G-A-15-DT

<b>PRE-APPLICATION CONFERENCE</b>		Date Completed: <span style="border: 1px solid black; display: inline-block; width: 150px; height: 20px;"></span>
<p style="text-align: center;"><b>PROPERTY INFORMATION</b></p> <p>Building or Project Name: _____ <u>Signs for The Standard</u></p> <p>Street Address: <u>416 W. Jackson Ave.</u></p> <p>Parcel Identification Number(s): <u>094EJ012</u></p>	<p style="text-align: center;"><b>PROJECT ARCHITECT/ENGINEER</b></p> <p>PLEASE PRINT Name: <u>Mark Heinz</u></p> <p>Company: <u>Dewhirst Properties</u></p> <p>Address: <u>123 S. Gay St.</u></p> <p>City: <u>Knoxville</u> State: <u>TN</u> Zip: <u>37902</u></p> <p>Telephone: <u>865-971-3137</u></p> <p>Fax: _____</p> <p>E-mail: <u>mark@dewhirstproperties.com</u></p>	
<p style="text-align: center;"><b>PROPERTY OWNER</b></p> <p>PLEASE PRINT Name: <u>Jackson Venue Investors</u></p> <p>Company: _____</p> <p>Address: <u>123 S. Gay St</u></p> <p>City: <u>Knoxville</u> State: <u>TN</u> Zip: <u>37902</u></p> <p>Telephone: <u>865-971-3137</u></p> <p>Fax: _____</p> <p>E-mail: _____</p>	<p style="text-align: center;"><b>PROJECT CONTRACTOR</b></p> <p>PLEASE PRINT Name: <u>Brian Hann</u></p> <p>Company: <u>Dewhirst Construction</u></p> <p>Address: <u>123 S. Gay St.</u></p> <p>City: <u>Knoxville</u> State: <u>TN</u> Zip: <u>37902</u></p> <p>Telephone: <u>865-971-3137</u></p> <p>Fax: _____</p> <p>E-mail: <u>brian@dewhirstproperties.com</u></p>	
<p style="text-align: center;"><b>ACCOMPANYING MATERIALS</b></p> <p>Please see the reverse side of this form for a list of information required as part of this application.</p>		
<b>FOR OFFICE USE ONLY</b>		
<p style="text-align: center;"><b>PROJECT INFORMATION</b></p> <p>LEVEL 1: \$50  <input type="checkbox"/> Minor Alteration of an Existing Building/Structure  <input checked="" type="checkbox"/> Sign</p> <p>LEVEL 2: \$100  <input type="checkbox"/> Major Alteration of an Existing Building/Structure  <input type="checkbox"/> Addition to an Existing Building/Structure</p> <p>LEVEL 3: \$250  <input type="checkbox"/> Construction of New Building/Structure</p>	<p style="text-align: center;"><b>PROJECT CONTACT</b></p> <p>All application-related correspondence should be directed to:</p> <p>PLEASE PRINT Name: <u>Whitney Manahan</u></p> <p>Company: <u>Dewhirst Properties</u></p> <p>Address: <u>123 S. Gay St.</u></p> <p>City: <u>Knoxville</u> State: <u>TN</u> Zip: <u>37902</u></p> <p>Telephone: <u>865-971-3137</u></p> <p>Fax: _____</p> <p>E-mail: <u>whitney@dewhirstproperties.com</u></p>	

NOTE: Payment is due at time of application. Please make check payable to Knoxville Knox County Metropolitan Planning Commission.



LOCATION ON EAST  
ELEVATION OF  
PROPOSED PAINTED  
BRICK SIGN

EXISTING ROOF TOP  
SIGN

A1 IMAGE OF EXISTING SIGN CONDITIONS





A1 RENDERING OF PROPOSED SIGN GRAPHIC



KNOXVILLE, TN

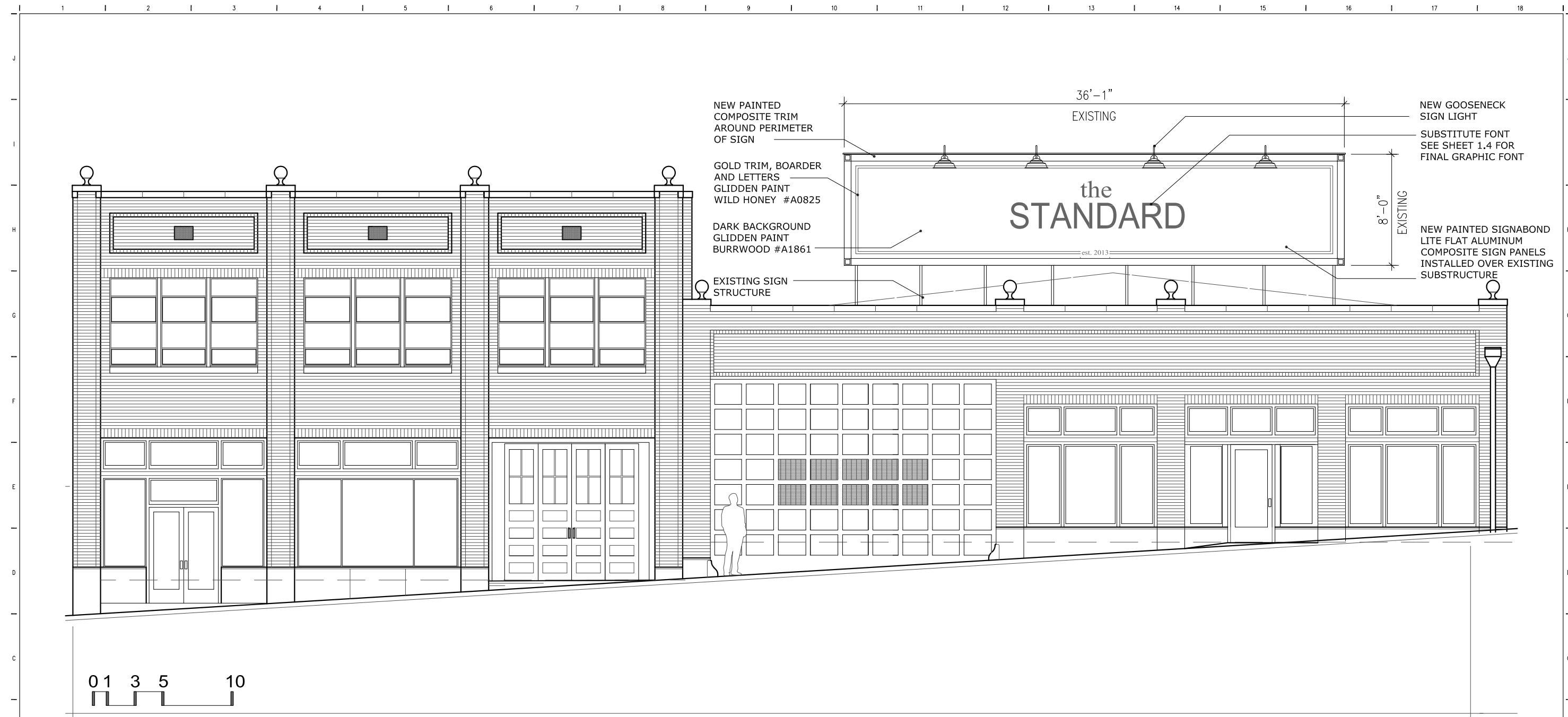
# The Standard

416 W. Jackson Ave.

Issue Date:	05/20/15
Drawn By:	ALP
Approved By:	MRH
Revision:	

PROPOSED SIGN

**1.0** Sheet



0 1 3 5 10

416 West Jackson Avenue  
North Elevation

A1 HAND PAINTED SIGN ON EXISTING SIGN FRAME



KNOXVILLE, TN

# The Standard

416 W. Jackson Ave.

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Approved By:	MRH
Revision:	

PROPOSED SIGN

1.1 Sheet





A1 RENDERING OF PROPOSED SIGN GRAPHIC



KNOXVILLE, TN

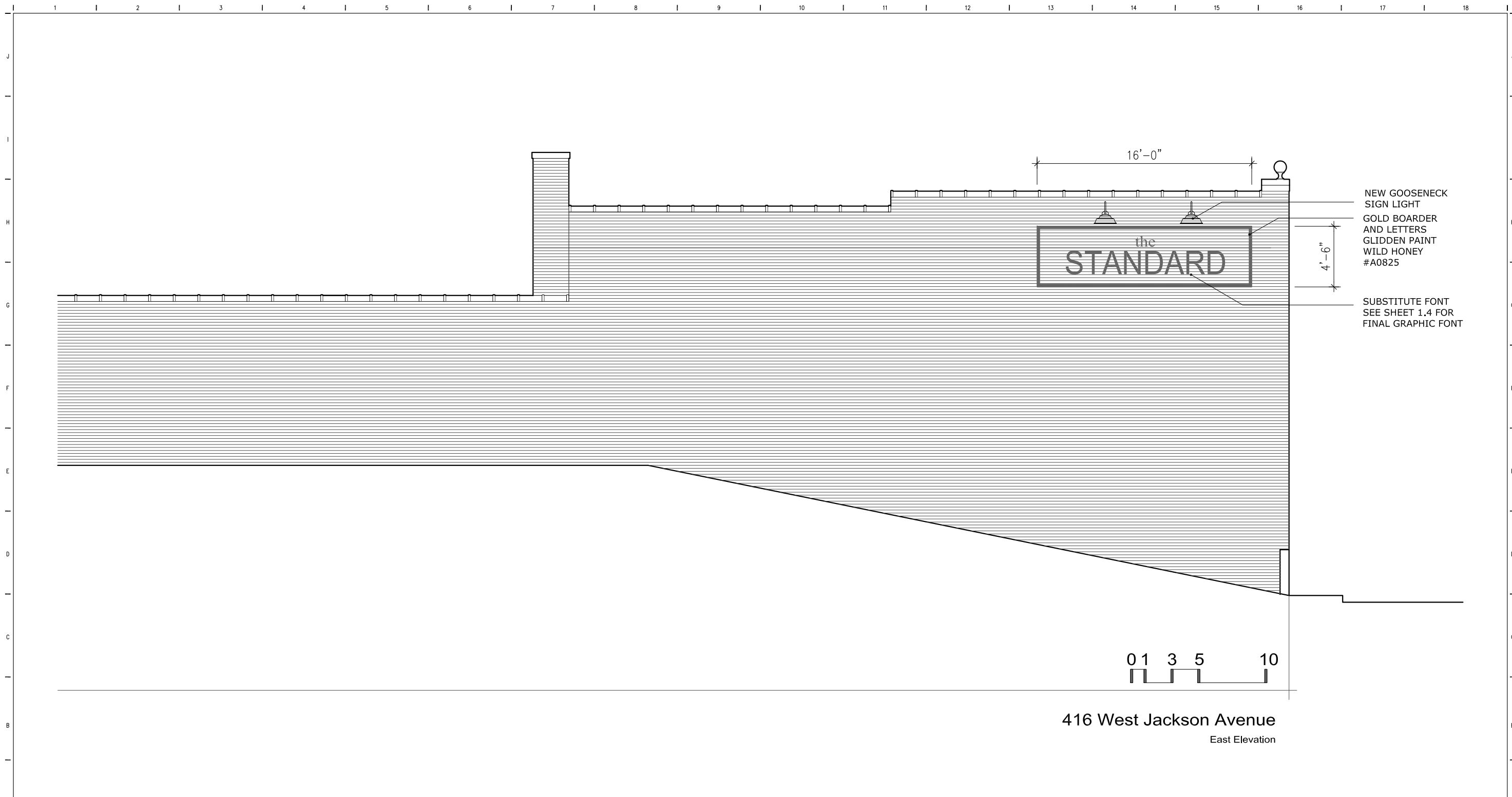
# The Standard

416 W. Jackson Ave.

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PROPOSED SIGN

**1.2** Sheet



NEW GOOSENECK  
SIGN LIGHT  
GOLD BORDER  
AND LETTERS  
GLIDDEN PAINT  
WILD HONEY  
#A0825  
  
SUBSTITUTE FONT  
SEE SHEET 1.4 FOR  
FINAL GRAPHIC FONT

0 1 3 5 10

416 West Jackson Avenue  
East Elevation

A1 HAND PAINTED SIGN ON EAST ELEVATION



KNOXVILLE, TN

# The Standard

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PROPOSED SIGN

1.3 Sheet



PROPOSED GRAPHIC FOR PAINTED BRICK SIGN ON EAST ELEVATION



PROPOSED GRAPHIC FOR PAINTED ALUMINUM SIGN ON EXISTING ROOF SIGN

A1	PROPOSED SIGN GRAPHICS
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KNOXVILLE, TN

**The Standard**  
416 W. Jackson Ave.

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PROPOSED SIGN

**1.4** Sheet