

Suite 403 • City County Building  
 400 Main Street  
 Knoxville, Tennessee 37902  
 865 • 215 • 2500  
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 www.knoxmpc.org

# Downtown Knoxville Design Overlay District Certificate of Appropriateness

Name of Applicant: Brunswick Corporation

Owner  Contractor  Architect  Engineer  Other Tenant

Date Filed: 1/31/2014 Application accepted by: Michael Reynolds

Fee Amount: \$50.00 Review Date: 2/19/14 File Number: 2-A-14-DT

<b>PRE-APPLICATION CONFERENCE</b>		Date Completed: <u>1/31/2014</u>
<p style="text-align: center;"><b>PROPERTY INFORMATION</b></p> <p>Building or Project Name: <u>1st Tennessee Building</u></p> <p>Street Address: <u>800 South Gay Street</u></p> <p>Parcel Identification Number(s): <u>09510005</u></p>	<p style="text-align: center;"><b>PROJECT ARCHITECT/ENGINEER</b></p> <p>PLEASE PRINT                  Name: <u>Jeff Johnson</u></p> <p>Company: <u>McCarty Holsaple McCarty</u></p> <p>Address: <u>550 West Main Street Suite 300</u></p> <p>City: <u>Knoxville</u> State: <u>TN</u> Zip: <u>37902</u></p> <p>Telephone: <u>865.544.2000</u></p> <p>Fax: <u>865.544.0402</u></p> <p>E-mail: <u>jjohnson@mhminc.com</u></p>	
<p style="text-align: center;"><b>PROPERTY OWNER</b></p> <p>PLEASE PRINT                  Name: <u>Annette Mehal - Silverline Management</u></p> <p>Company: <u>Tennessee Holdings LLC</u></p> <p>Address: <u>800 South Gay Street Suite 1105</u></p> <p>City: <u>Knoxville</u> State: <u>TN</u> Zip: <u>37929</u></p> <p>Telephone: <u>865.545.4447</u></p> <p>Fax: <u>865.545.4449</u></p> <p>E-mail: <u>amehal@silverlinemgt.com</u></p>	<p style="text-align: center;"><b>PROJECT CONTRACTOR</b></p> <p>PLEASE PRINT                  Name: <u>Andy Whitaker</u></p> <p>Company: <u>TDS Exhibits, Inc.</u></p> <p>Address: <u>2613 Addison Drive</u></p> <p>City: <u>Knoxville</u> State: <u>TN</u> Zip: <u>37918</u></p> <p>Telephone: <u>865.687.7067</u></p> <p>Fax: <u>865.687.7089</u></p> <p>E-mail: <u>Andy@tds-exhibits.com</u></p>	
<p style="text-align: center;"><b>ACCOMPANYING MATERIALS</b></p> <p>Please see the reverse side of this form for a list of information required as part of this application.</p>		
<i>FOR OFFICE USE ONLY</i>		
<p style="text-align: center;"><b>PROJECT INFORMATION</b></p> <p>LEVEL 1: \$50  <input type="checkbox"/> Minor Alteration of an Existing Building/Structure  <input checked="" type="checkbox"/> Sign</p> <p>LEVEL 2: \$100  <input type="checkbox"/> Major Alteration of an Existing Building/Structure  <input type="checkbox"/> Addition to an Existing Building/Structure</p> <p>LEVEL 3: \$250  <input type="checkbox"/> Construction of New Building/Structure</p>	<p style="text-align: center;"><b>PROJECT CONTACT</b></p> <p>All application-related correspondence should be directed to:</p> <p>PLEASE PRINT                  Name: <u>Matt Guilford</u></p> <p>Company: <u>Brunswick Corporation</u></p> <p>Address: <u>800 S Gay Street Suite 1200</u></p> <p>City: <u>Knoxville</u> State: <u>TN</u> Zip: <u>37929</u></p> <p>Telephone: <u>865.971.6313</u></p> <p>Fax: <u>865.971.6434</u></p> <p>E-mail: <u>matt.guilford@brunswick.com</u></p>	

NOTE: Payment is due at time of application. Please make check payable to Knoxville Knox County Metropolitan Planning Commission.

# Sea Ray World Headquarters

Request for Signage

Certificate of Appropriateness



1<sup>st</sup> Tennessee Building 800 S Gay Street



1<sup>st</sup> Tennessee Parking Garage State Street

# Materials

- **Front Logo Left Side of Entrance**
  - Aluminum Sea Ray logo painted white
  - Length about 100"
  - Depth: 1" to 1.5"
  - Includes installation
- **Back Garage Logo**
  - Aluminum logo painted black
  - Length: Approx. 30'
  - Depth: 4" to 5"
  - Includes installation
- **Back Garage Logo Lighting Addition**
  - LED light option with polycarbonate
  - Power must be within 10' of sign