



Suite 403 • City County Building
400 Main Street
Knoxville, Tennessee 37902
865 • 215 • 2500
FAX • 215 • 2068
www.knoxmpc.org

Downtown Knoxville Design Overlay District Certificate of Appropriateness

Name of Applicant: THE INSITE GROUP

Owner Contractor Architect Engineer Other _____

Date Filed: _____ Application accepted by: _____

Fee Amount: _____ Review Date: _____ File Number: 9-C-07-DT

PRE-APPLICATION CONFERENCE		Date Completed: _____
PROPERTY INFORMATION Building or Project Name: <u>THE HOLSTON BUILDING - REGIONS</u> Street Address: <u>531 SOUTH GAY STREET</u> Tax Identification Number(s): <u>094LE019</u>		PROJECT ARCHITECT/ENGINEER PLEASE PRINT Name: <u>N/A</u> Company: _____ Address: _____ City: _____ State: _____ Zip: _____ Telephone: _____ Fax: _____ E-mail: _____
PROJECT INFORMATION LEVEL 1: <input type="checkbox"/> Minor Alteration of an Existing Building/Structure <input checked="" type="checkbox"/> Sign LEVEL 2: <input type="checkbox"/> Major Alteration of an Existing Building/Structure <input type="checkbox"/> Addition to an Existing Building/Structure LEVEL 3: <input type="checkbox"/> Construction of New Building/Structure		PROJECT CONTRACTOR PLEASE PRINT Name: <u>Ellen Bryant</u> Company: <u>The InSite Group</u> Address: <u>7675 Oak Ridge Hwy</u> City: <u>Knoxville</u> State: <u>TN</u> Zip: <u>37931</u> Telephone: <u>865-342-8278</u> Fax: <u>865-539-6311</u> E-mail: <u>ebryant@theinsitegroup.com</u>
ACCOMPANYING MATERIALS Please see the reverse side of this form for a list of information required as part of this application.		PROJECT CONTACT All application-related correspondence should be directed to: PLEASE PRINT Name: <u>Ellen Bryant</u> Company: <u>The InSite Group</u> Address: <u>7675 Oak Ridge Hwy</u> City: <u>Knoxville</u> State: <u>TN</u> Zip: <u>37931</u> Telephone: <u>865-342-8278</u> Fax: <u>865-539-6311</u> E-mail: <u>ebryant@theinsitegroup.com</u>
PROPERTY OWNER PLEASE PRINT Name: <u>David Dewhirst</u> Company: <u>HNB Development, LLC</u> Address: <u>123 S. Gay St.</u> City: <u>Knoxville</u> State: <u>TN</u> Zip: <u>37902</u> Telephone: <u>865-971-3137</u> Fax: <u>865-971-3138</u> E-mail: _____		



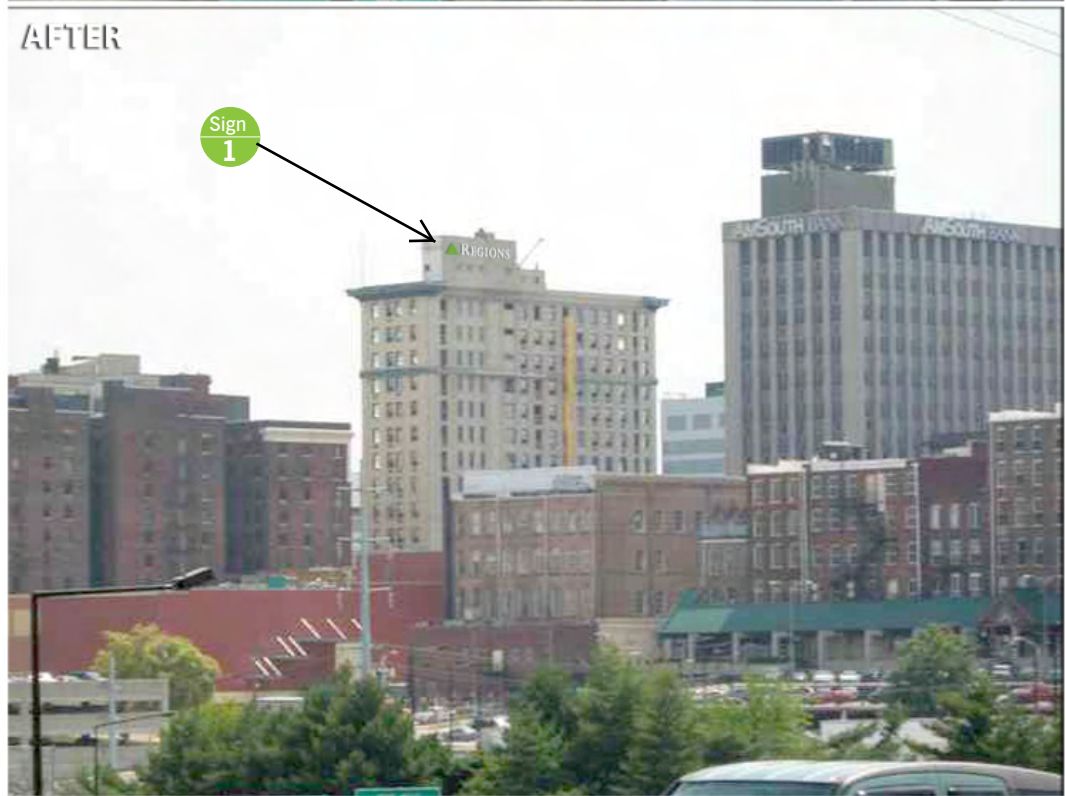
*The Holston Building
531 South Gay Street
Option One*

Image Management

7675 Oak Ridge Highway
Knoxville, Tennessee 37931
(865) 342-8200 Office
(865) 539-6311 Fax

Site:
REG11069
Gay Street Branch
531 South Gay Street
Knoxville ,
TN

North Elevation



Artwork is the property of
The InSite Group, not to be
copied or reproduced without
permission of The InSite Group.

Image Management

7675 Oak Ridge Highway
Knoxville, Tennessee 37931
(865) 342-8200 Office
(865) 539-6311 Fax

Site:
REG11069
Gay Street Branch
531 South Gay Street
Knoxville ,
TN

North Elevation



Artwork is the property of
The InSite Group, not to be
copied or reproduced without
permission of The InSite Group.

Image Management

7675 Oak Ridge Highway
Knoxville, Tennessee 37931
(865) 342-8200 Office
(865) 539-6311 Fax

Site:
REG11069
Gay Street Branch
531 South Gay Street
Knoxville ,
TN

South Elevation



Artwork is the property of
The InSite Group, not to be
copied or reproduced without
permission of The InSite Group.

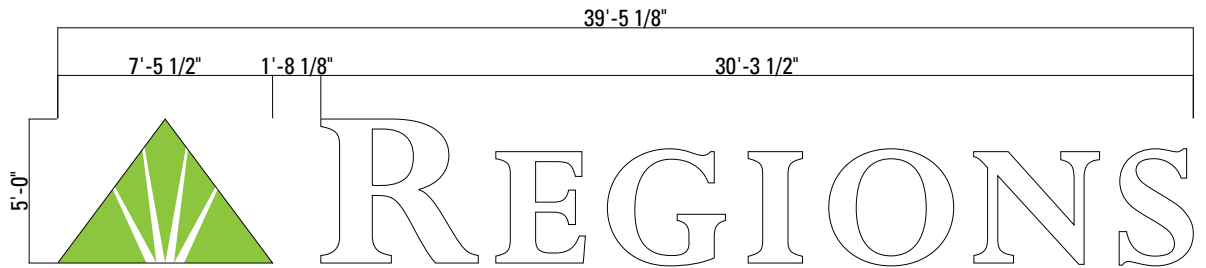
Supporting Artwork

Image Management

7675 Oak Ridge Highway
Knoxville, Tennessee 37931
(865) 342-8200 Office
(865) 539-6311 Fax

Site:
REG11069
Gay Street Branch
531 South Gay Street
Knoxville ,
TN

5ft H x 39ft 5 1/8in illuminated remote channel letters with white copy and standard green logo (PMS 370)



REG11069



*Artwork is the property of
The InSite Group, not to be
copied or reproduced without
permission of The InSite Group.*

File Name: REG11069

Drawing No: REG11069_SA_pg2

Scale: 1:80

Date: 31AUG07

Approved By:

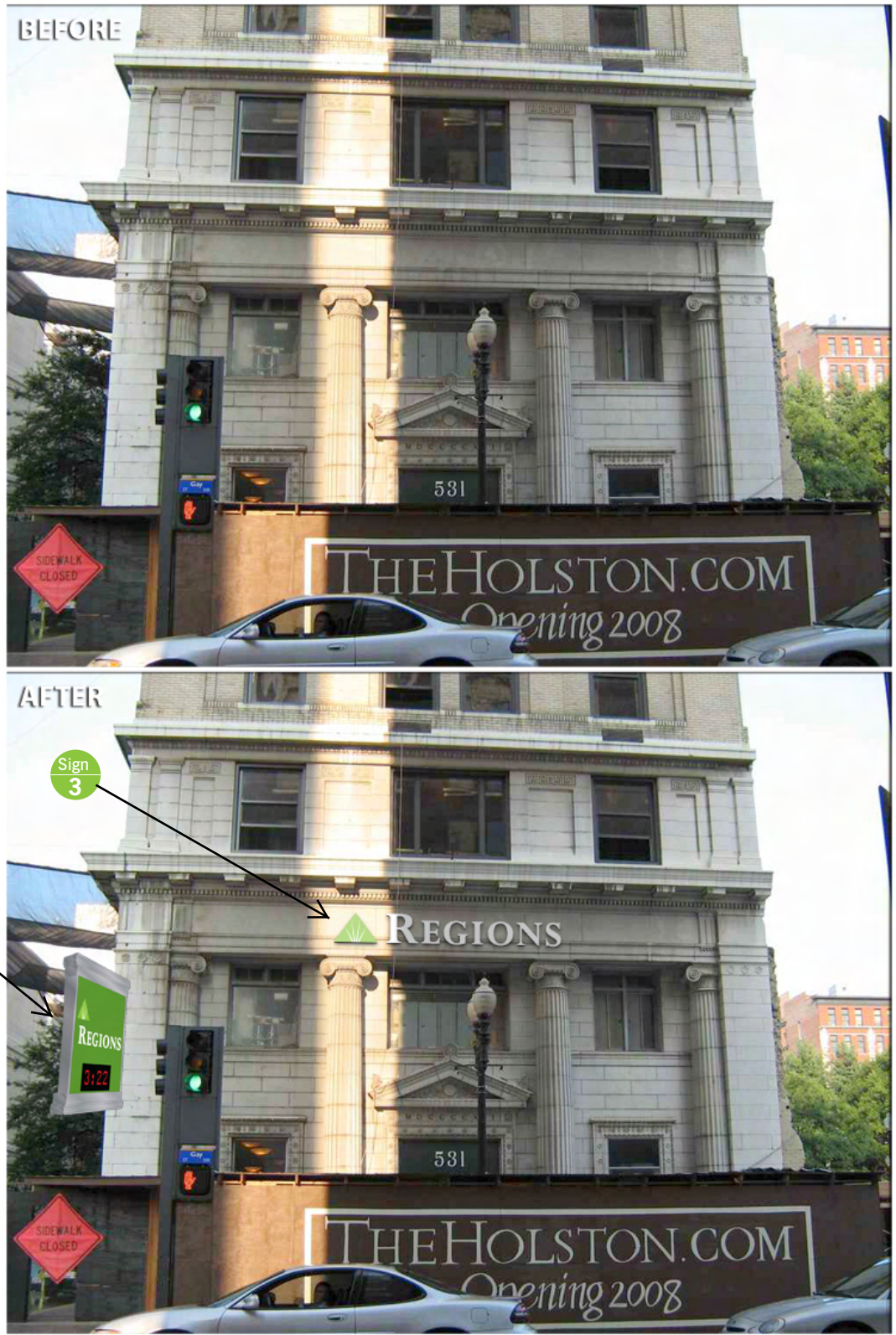
Site #

Image Management

7675 Oak Ridge Highway
Knoxville, Tennessee 37931
(865) 342-8200 Office
(865) 539-6311 Fax

Site:
REG11069
Gay Street Branch
531 South Gay Street
Knoxville ,
TN

Elevation facing Gay Street



Artwork is the property of
The InSite Group, not to be
copied or reproduced without
permission of The InSite Group.

Image Management

7675 Oak Ridge Highway
Knoxville, Tennessee 37931
(865) 342-8200 Office
(865) 539-6311 Fax

Site:
REG11069
Gay Street Branch
531 South Gay Street
Knoxville ,
TN

South View of front elevation facing Gay Street



Sign
4

Image Management

7675 Oak Ridge Highway
Knoxville, Tennessee 37931
(865) 342-8200 Office
(865) 539-6311 Fax

Site:
REG11069
Gay Street Branch
531 South Gay Street
Knoxville ,
TN

North view of front elevation facing Gay Street



Artwork is the property of
The InSite Group, not to be
copied or reproduced without
permission of The InSite Group.



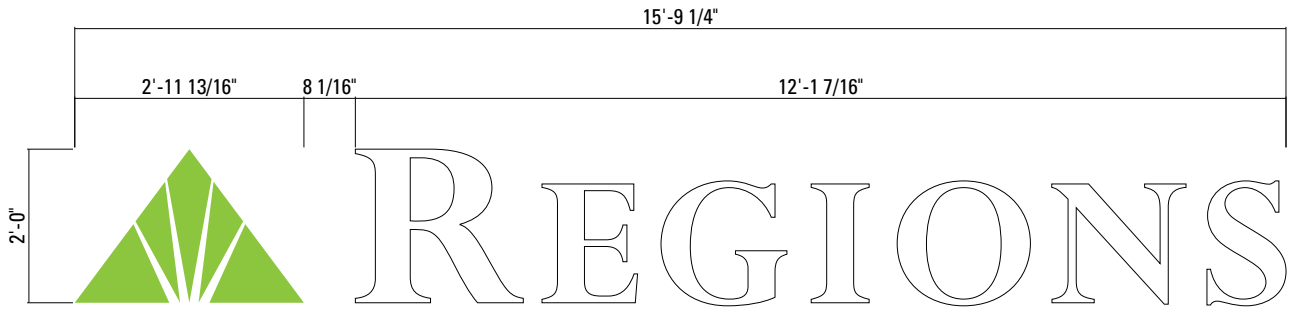
Supporting Artwork

Image Management

7675 Oak Ridge Highway
Knoxville, Tennessee 37931
(865) 342-8200 Office
(865) 539-6311 Fax

2ft H x 15ft 9 1/4in W non-illuminated fabricated letters with white copy and standard green logo (PMS370)

Sign
3



REG11069



*Artwork is the property of
The InSite Group, not to be
copied or reproduced without
permission of The InSite Group.*

File Name: REG11069

Drawing No: REG11069_SA_pg1

Scale: 1:30

Date: 31AUG07

Approved By:

Site #

Image Management

7675 Oak Ridge Highway
 Knoxville, Tennessee 37931
 (865) 342-8200 Office
 (865) 539-6311 Fax

Site:
 REG11069
 Gay Street Branch
 531 South Gay Street
 Knoxville ,
 TN

REG11069



*Artwork is the property of
 The InSite Group, not to be
 copied or reproduced without
 permission of The InSite Group.*

File Name: REG11069
 Drawing No: REG11069_SA_pg3
 Scale: 1:30
 Date: 31AUG07
 Approved By:
 Site #

Supporting Artwork

10ft 11 9/16in H x 10ft 3in W Wall Projecting Sign with Time and Temp Unit. Letters will be illuminated with non-illuminated background. Colors to be used:

Background - PMS 376

Logo - PMS 370

Copy - White

Cabinet, Plate and Tubes - Silver 10'-3"





*The Holston Building
531 South Gay Street
Option Two*

Image Management

7675 Oak Ridge Highway
Knoxville, Tennessee 37931
(865) 342-8200 Office
(865) 539-6311 Fax

Site:
REG11069
Gay Street Branch
531 South Gay Street
Knoxville ,
TN

North Elevation



Artwork is the property of
The InSite Group, not to be
copied or reproduced without
permission of The InSite Group.

Image Management

7675 Oak Ridge Highway
Knoxville, Tennessee 37931
(865) 342-8200 Office
(865) 539-6311 Fax

Site:
REG11069
Gay Street Branch
531 South Gay Street
Knoxville ,
TN

North Elevation



Artwork is the property of
The InSite Group, not to be
copied or reproduced without
permission of The InSite Group.

Image Management

7675 Oak Ridge Highway
Knoxville, Tennessee 37931
(865) 342-8200 Office
(865) 539-6311 Fax

Site:
REG11069
Gay Street Branch
531 South Gay Street
Knoxville ,
TN

South Elevation



*Artwork is the property of
The InSite Group, not to be
copied or reproduced without
permission of The InSite Group.*

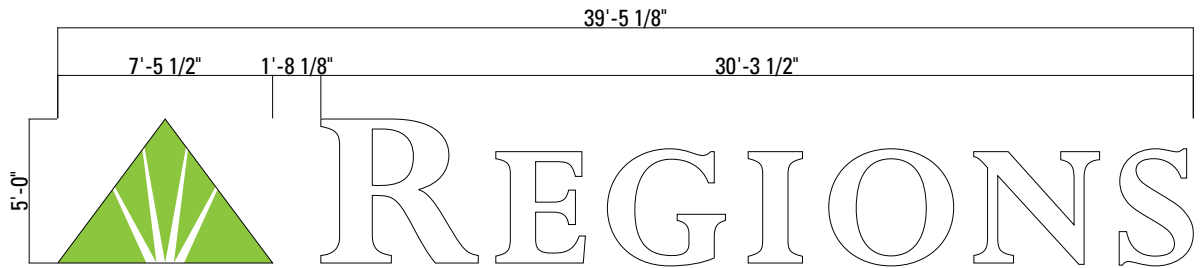
Supporting Artwork

Image Management

7675 Oak Ridge Highway
Knoxville, Tennessee 37931
(865) 342-8200 Office
(865) 539-6311 Fax

Site:
REG11069
Gay Street Branch
531 South Gay Street
Knoxville ,
TN

5ft H x 39ft 5 1/8in W illuminated remote channel letters with white copy and standard green logo (PMS 370)



REG11069



*Artwork is the property of
The InSite Group, not to be
copied or reproduced without
permission of The InSite Group.*

File Name: REG11069

Drawing No: REG11069_SA_pg2

Scale: 1:80

Date: 31AUG07

Approved By:

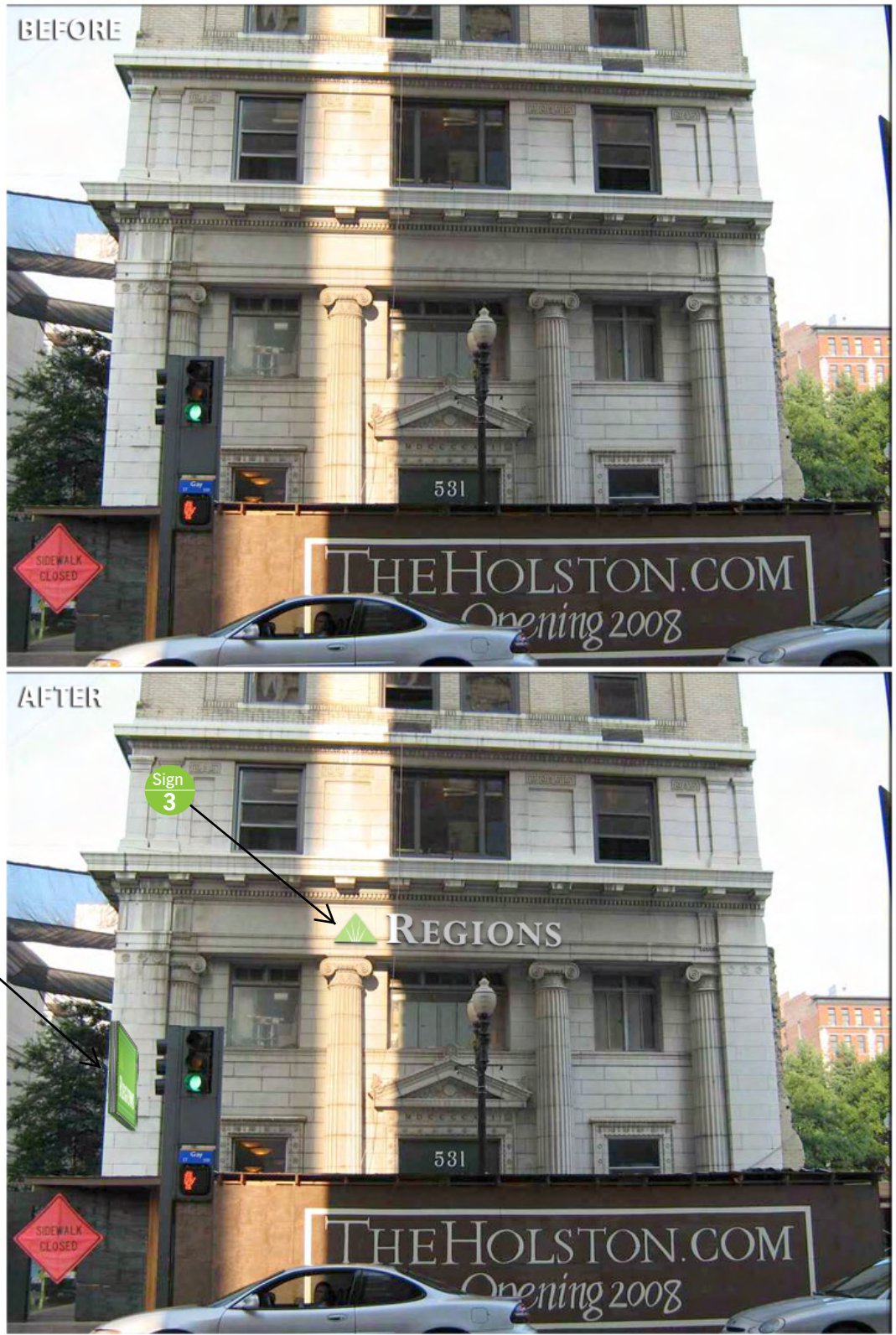
Site #

Image Management

7675 Oak Ridge Highway
Knoxville, Tennessee 37931
(865) 342-8200 Office
(865) 539-6311 Fax

Site:
REG11069
Gay Street Branch
531 South Gay Street
Knoxville ,
TN

Elevation facing Gay Street



Artwork is the property of
The InSite Group, not to be
copied or reproduced without
permission of The InSite Group.

Image Management

7675 Oak Ridge Highway
Knoxville, Tennessee 37931
(865) 342-8200 Office
(865) 539-6311 Fax

Site:
REG11069
Gay Street Branch
531 South Gay Street
Knoxville ,
TN

South view of front elevation facing Gay Street



Image Management

7675 Oak Ridge Highway
Knoxville, Tennessee 37931
(865) 342-8200 Office
(865) 539-6311 Fax

Site:
REG11069
Gay Street Branch
531 South Gay Street
Knoxville ,
TN

North View of front elevation facing Gay Street

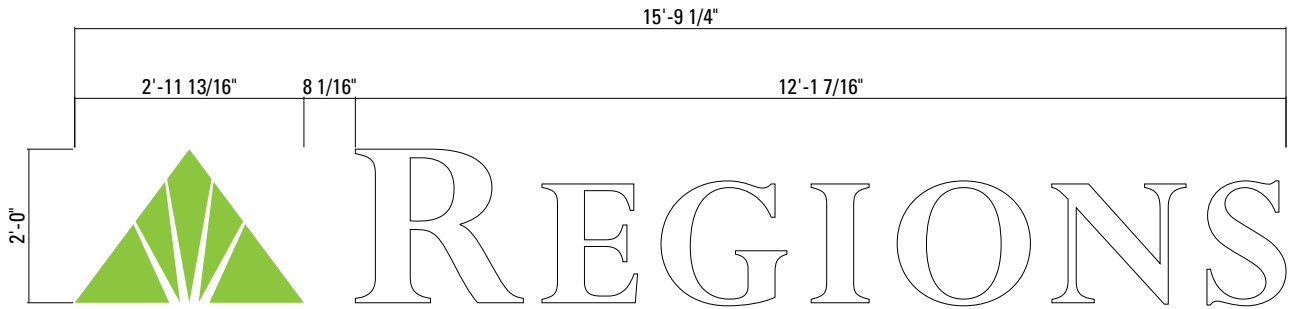


*Artwork is the property of
The InSite Group, not to be
copied or reproduced without
permission of The InSite Group.*

Supporting Artwork

2ft H x 15ft 9 1/4in W non-illuminated fabricated letters with white copy and standard green logo (PMS370)

Sign
3



REG11069



*Artwork is the property of
The InSite Group, not to be
copied or reproduced without
permission of The InSite Group.*

File Name: REG11069

Drawing No: REG11069_SA_pg1

Scale: 1:30

Date: 31AUG07

Approved By:

Site #

Supporting Artwork

Image Management

7675 Oak Ridge Highway
Knoxville, Tennessee 37931
(865) 342-8200 Office
(865) 539-6311 Fax

Site:
REG11069
Gay Street Branch
531 South Gay Street
Knoxville ,
TN

5ft 1in H x 9ft W Illuminated Wall Projecting Sign

Colors to be used:

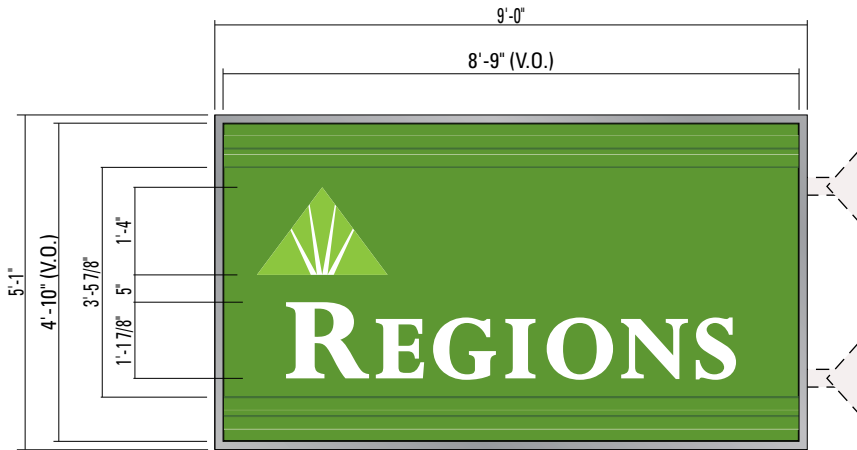
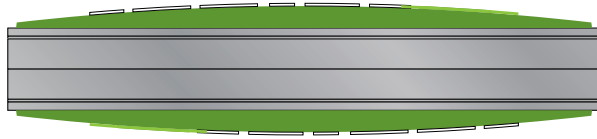
Background - PMS 376

Logo - PMS 370

Copy - White

Cabinet, Plate and Tubes - Silver

Sign
4



**FACE SAME AS REG_M45

SIGN SIDE-MOUNTED
TO BRICK WALL

*MOUNTING METHOD
TO BE DETERMINED
BY ENGINEERING

REG11069



Artwork is the property of
The InSite Group, not to be
copied or reproduced without
permission of The InSite Group.

File Name: REG11069

Drawing No: REG11069_SA_pg4

Scale: 1:35

Date: 31AUG07

Approved By:

Site #