

Applicant: KAYLAND SHECKLES SIGN CO INC
Request: SIGN PERMIT
Meeting Date: 1/6/2025

Address: 2400 Cherahala Blvd.
Map/Parcel Number: 103 E A 01502
Location: Northeast side of Cherahala Blvd, southeast of Kemp Fair Ln
Existing Zoning: BP (Business and Technology Park), TO (Technology Overlay)
Proposed Zoning: N/A
Existing Land Use: Office
Proposed Land Use: N/A
Appx. Size of Tract: 2.35 acres
Accessibility: Access is via an access easement (though the parking lot) off of Cherahala Boulevard, a 3-lane minor collector street with a pavement width of 40-45 ft, within an 85-ft right-of-way.
Surrounding Zoning and Land Uses:
 North: BP (Business and Technology Park), TO (Technology Overlay) - Office
 South: BP (Business and Technology Park), TO (Technology Overlay) - Office
 East: BP (Business and Technology Park), TO (Technology Overlay) - Industrial
 West: BP (Business and Technology Park), TO (Technology Overlay) - Office

Comments: This is a request to replace an existing building sign for an office building in the Pellissippi Corporate Center. The proposed sign is for Everon.

PURSUANT TO ARTICLE V, SECTION 4 OF THE TTCDA ADMINISTRATIVE RULES AND PROCEDURES, THE DECISION OF THE TTCDA TO APPROVE A SIGN MUST BE BASED ON THE FOLLOWING CRITERIA:

A. CONFORMITY OF THE SIGN PROPOSAL WITH THE DESIGN GUIDELINES.

1. The existing signage was installed above the main entrance of the building on the east side. It has an area of 18 sq ft and consists of an aluminum panel directly mounted onto the building façade. The applicant intends to utilize the existing aluminum paneling by attaching a new aluminum sign face with VHB tape and silicone adhesive, both of which are weather-resistant. The sign materials are substantial and permanent in nature. The size and placement of the signage comply with Section 4.4 of the design guidelines.
2. The proposed signage will have a white background featuring the company name in dark and light blue vinyl lettering with a flat finish. It will not be illuminated.

B. RELATIONSHIP OF THE PROPOSED SIGNAGE TO SIGNAGE ON NEARBY PROPERTIES, IN TERMS OF SIZE, LOCATION, MATERIALS, AND COLOR

1. The proposed sign is in proportion with signs in the vicinity.

Design Guideline Conformity: The proposed sign is in conformance with the TTCDA guidelines.

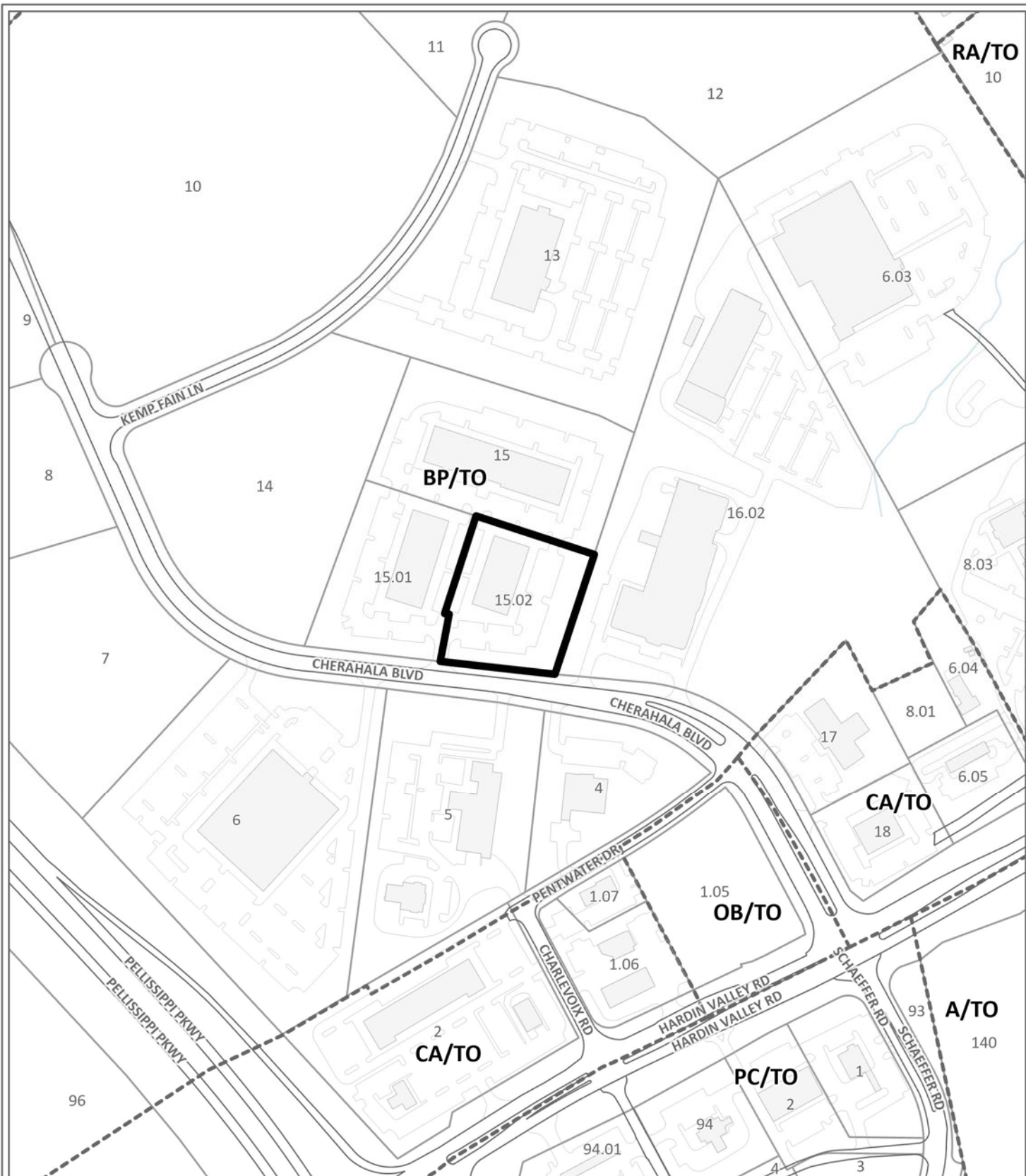
Waivers and Variances N/A

Requested:

Staff Recommendation:

Staff recommends approval of a Certificate of Appropriateness for a Sign Permit, for the proposed building sign, with the following condition:

- 1) Meeting all relevant requirements of the Knox County Zoning Ordinance, as appropriate.



CERTIFICATE OF APPROPRIATENESS

1-A-25-TOS

Petitioner: Kayland Sheckles Sign Co Inc



Purpose of Request: Signage

Map No: 103
Jurisdiction: County

Original Print Date: 12/3/2024
 Knoxville - Knox County Planning Commission * City / County Building * Knoxville, TN 37902





PROPOSED SIGNAGE

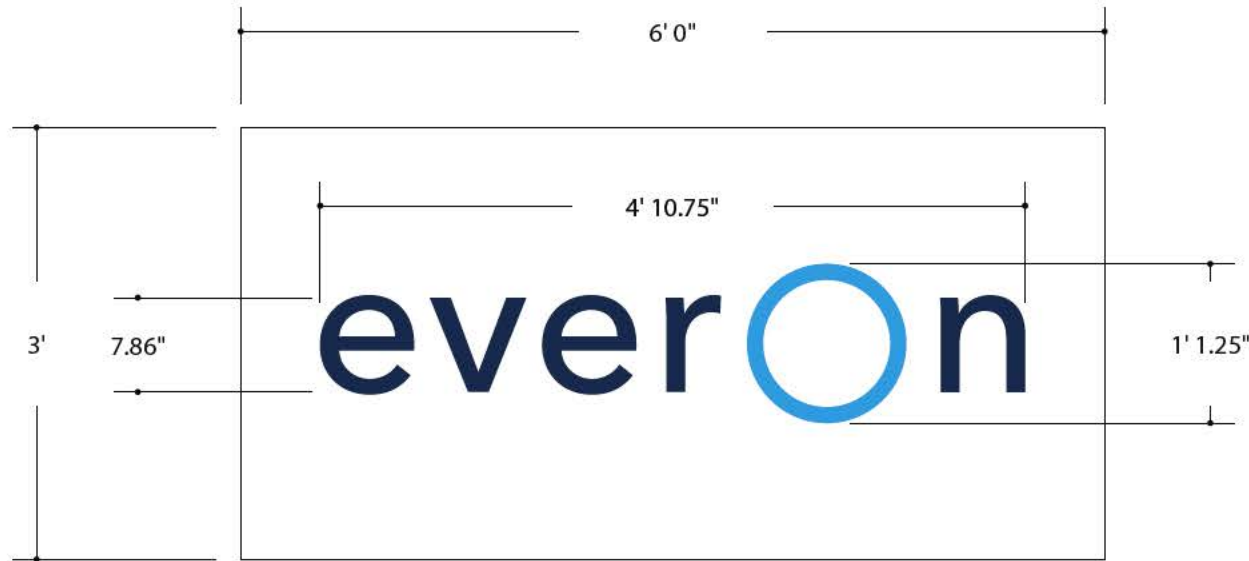


EXISTING SIGNAGE

Print 4868MK	Date 8/15/24	QQ# 49987	Line 2	SP AL	Sign Type	Panel Sign
CLIENT APPROVAL		Title	Everon—Rebranding		Location	As Illustrated
		City/State	Knoxville, TN		Size	3' x 6'
AUTHORIZED SIGNATURE		Customer	Everon		Description	E01 Building Sign
		DATE	Int. Note			

LAURETANO
SIGN GROUP

1 Tremco Drive. Terryville, CT 06786
phone: 860.582.0233 fax: 860.583.0949
signs@lauretano.com www.lauretano.com



Scale 3/4" = 1'

MATERIALS Non-Illuminated panel sign

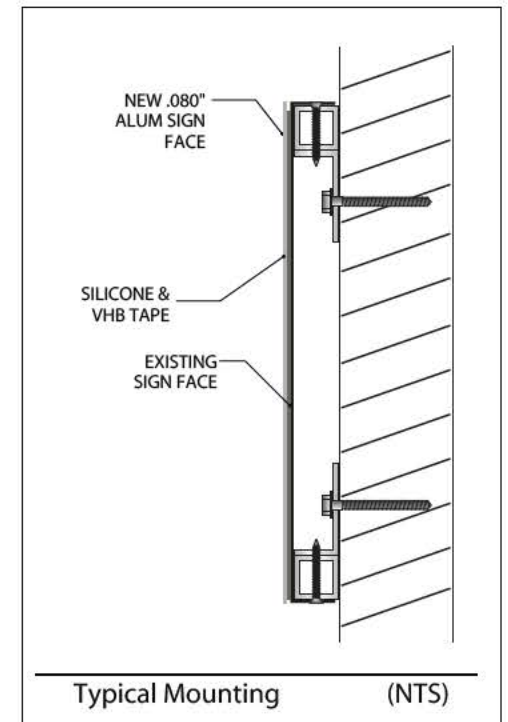
.080 Thk. Alum. Sign Panel
1st Surface Applied PSV Graphics Flat finish

Mounted Atop Existing Sign Face
w/Silicone Adhesive, VHB Tape,
And Screws (Around the Perimeter)

COLORS

White
PMS 2767c Midnight Blue
PMS 2925c Everon Blue

New face will be attached over the old face. Current face is aluminum panel, 1" deep.



PROCEED TO PRODUCTION	Print 4868MK	Date 8/15/24	Installation Method
	ES# 49987	Line 2	
AUTHORIZED SIGNATURE	DATE	UL FILE NO. E70436	Amps Volts

LAURETANO
SIGN GROUP

1 Tremco Drive., Terryville, CT 06786 • Phone: 860.582.0233
signs@lauretano.com www.lauretano.com



- | | | |
|--|---|--|
| <input type="checkbox"/> BUILDING PERMIT - NEW CONSTRUCTION | <input type="checkbox"/> REZONING | <input type="checkbox"/> ADMINISTRATIVE REVIEW |
| <input type="checkbox"/> BUILDING PERMIT - EXPANSION OR RENOVATION | <input checked="" type="checkbox"/> SIGNAGE | <input type="checkbox"/> BOARD REVIEW |
| <input type="checkbox"/> BUILDING PERMIT - GRADING PLAN | <input type="checkbox"/> ZONING VARIANCE | |

Kayland Sheckles

PUBLISHED APPLICANT NAME - no individuals on behalf of -

11/15/24

January 6, 2025

1-A-25-TOS

DATE FILED

MEETING DATE (IF APPLICABLE)

FILE NUMBER

CORRESPONDENCE

Correspondence related to this application will be directed to the contact listed below.

- APPLICANT OWNER OPTION HOLDER SURVEYOR ENGINEER ARCHITECT/LANDSCAPE ARCHITECT ATTORNEY

Kayland Sheckles

SignCo Inc.

NAME

COMPANY

3101 Northwest Park Drive

Knoxville

TN

37921

ADDRESS

CITY

STATE

ZIP

(865)947-2086

EMAIL

CURRENT PROPERTY INFO

- MULTIPLE OWNERS / OPTION HOLDERS PART OF PARCEL

SVN Wood Properties

119 W 5th Ave. Suite 100

(865)936-9999

OWNER NAME - if different -

OWNER ADDRESS

OWNER PHONE/EMAIL

2400 Cherahala Blvd. Bldg A Knoxville, TN 37932

PROPERTY ADDRESS

103EA01502

PARCEL ID(S)

PART OF PARCEL? (Y/N)

TRACT SIZE

STAFF USE ONLY

- CITY COUNTY

North side of Cherahala Blvd, North of Hardin valley Rd

6

GENERAL LOCATION

DISTRICT

BP/TO

BP

ZONING

LAND USE / PLACE TYPE

TP

Office

PLANNING SECTOR

EXISTING LAND USE

REQUEST

BUILDING PERMIT

- NEW CONSTRUCTION
 EXPANSION OR RENOVATION
 GRADING PLAN

REZONING

- SIGNAGE
 ZONING VARIANCE

WAIVERS OR VARIANCES REQUESTED? (Y/N)

PLAN MATERIALS:

- DEVELOPMENT PLAN
 BUILDING ELEVATIONS
 FLOOR PLAN
 LANDSCAPE PLAN
 SIGNAGE PLAN
 OFF-STREET PARKING

OTHER:

ADMINISTRATIVE REVIEW: LIGHTING LANDSCAPING PLAN

RENOVATION OR EXPANSION

PLEASE PROVIDE A SUMMARY OF THE WORK TO BE PERFORMED:

Install aluminum panel directly on existing cabinet per the drawings

REZONING

REZONE FROM: _____

TO: _____

SECTOR PLAN AMENDMENT FROM: _____

TO: _____

SIGNAGE

YARD SIGN

AREA: _____

HEIGHT: _____

FINISH: _____

BUILDING SIGN

AREA: 18

HEIGHT: 3'

FINISH: _____

OTHER SIGN

AREA: _____

HEIGHT: _____

TYPE: _____

STAFF USE ONLY

- TTCDA Checklist
 Property Owners/Option Holders

CODE	1103	CODE	TOTAL
FEE	\$175	FEE	\$175

AUTHORIZATION

By signing below

You certify that you are the property owner and/or authorized representative.

Kayland Sheekel

APPLICATION AUTHORIZED BY

SignCo Inc.

AFFILIATION

11/15/24

DATE

(865)947-2086

PHONE NUMBER

EMAIL

Shelley Gray

STAFF SIGNATURE

Shelley Gray

PRINT NAME

11/19/2024, SG

DATE PAID