

Applicant: BENJAMIN BOOHER ALLEN SIGN CO.

Request: SIGN PERMIT

Meeting Date: 11/12/2024

Address: 2377 Cherahala Blvd.

Map/Parcel Number: 103 E A 005

Location: Southwest side of Cherahala Blvd, north of Hardin Valley Rd

Existing Zoning: BP (Business and Technology), TO (Technology Overlay)

Proposed Zoning: N/A

Existing Land Use: Office

Proposed Land Use: N/A

Appx. Size of Tract: 5.55 acres

Accessibility: Access is via Cherahala Boulevard, a 3-lane local street with a pavement width of 40-45 ft, within an 85-ft right-of-way.

Surrounding Zoning and Land Uses:

North: BP (Business Park), TO (Technology Overlay) - Office

South: CA (General Business), TO (Technology Overlay) - Commercial

East: BP (Business Park), TO (Technology Overlay) - Office

West: BP (Business Park), TO (Technology Overlay) - Office

Comments: This is a request to add a new building sign and a two-sided monument sign to the Y-12 Federal Credit Union on the southwest side of Cherahala Boulevard and north of Hardin Valley Road. The building sign will be placed above the main, front-facing entrance of the building on the east side. The monument sign will be placed at the driveway entrance from Charlevoix Road and Pentwater Drive, 20 ft from the right-of-way.

A Certificate of Appropriateness was approved in 2007 (case # 07.027.0) for two building signs and one single-sided monument sign. The applicant intends to decrease the number of building signs from two to one by removing the sign on the north side of the building.

PURSUANT TO ARTICLE V, SECTION 4 OF THE TTCDA ADMINISTRATIVE RULES AND PROCEDURES, THE DECISION OF THE TTCDA TO APPROVE A SIGN MUST BE BASED ON THE FOLLOWING CRITERIA:

A. CONFORMITY OF THE SIGN PROPOSAL WITH THE DESIGN GUIDELINES.

1. The proposed building and monument signage will have three colors: white, blue, and red, with a transparent matte finish.
2. The area of the proposed building sign will be approximately 53.5 sq ft. This is well within the maximum allowable area of 68 sq ft, based on the building's linear frontage.
3. The building sign will feature the company name and logo. It will be composed of an aluminum cabinet with push-thru acrylic lettering and illuminated white LED lighting. The sign will be mounted directly to the building façade and will not protrude above the height of the building.
3. The proposed two-sided monument sign will have a message area of 33.89 sq ft on each side,

totaling 67.78 sq ft, which is within the allowable 68 sq ft.

4. A 1-ft tall stone masonry base was installed with the existing monument sign without prior TTCDA approval, making the sign height taller than the 6 ft shown on the plans approved by the TTCDA at the time. The height of the new sign, with the existing ground mount, is 6 ft 7 in, 7 inches over the allowable height per TTCDA Guideline 4.3.3. Because the stone mount is not out of character with the surrounding development, Planning supports a waiver to exceed the allowable signage height by 7 inches.

5. The monument sign will feature the company name and logo. It will be composed of aluminum with acrylic push-thru lettering and illuminated with white LED lighting.

B. RELATIONSHIP OF THE PROPOSED SIGNAGE TO SIGNAGE ON NEARBY PROPERTIES, IN TERMS OF SIZE, LOCATION, MATERIALS, AND COLOR

1. The proposed signs are in proportion with signs in the vicinity.

Design Guideline Conformity: With the recommended condition and approval of the waiver, the proposed signs conform to the TTCDA Design Guidelines.

Waivers and Variances Requested: 1. Increase the maximum allowable sign height to 6 ft, 7 in.

Staff Recommendation:

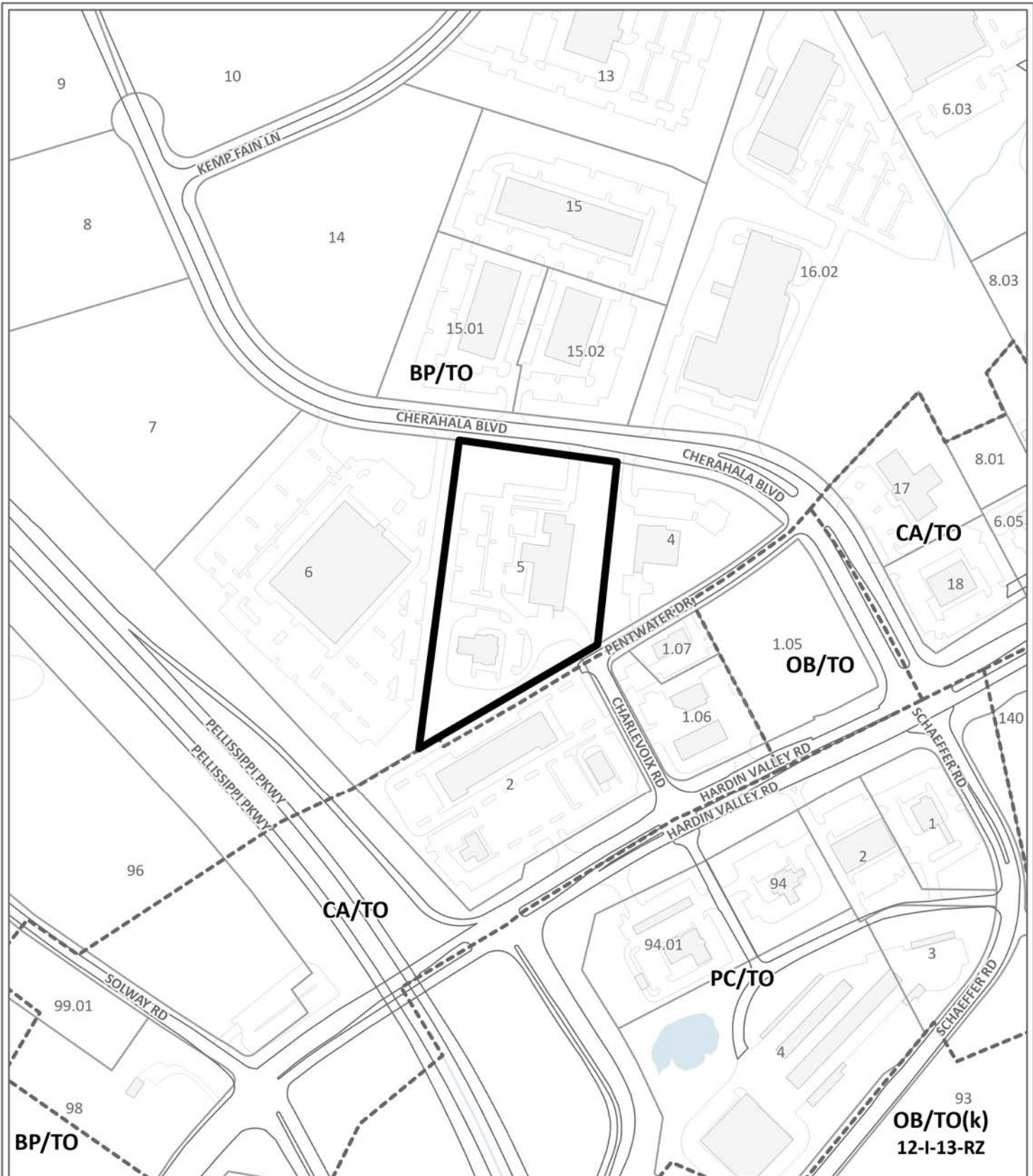
Based on the application and plans as submitted, staff recommends Approval of a Certificate of Appropriateness for a Sign Permit, subject to one condition, and recommends the actions listed below on the required waivers from the Design Guidelines:

WAIVER REQUEST RECOMMENDATION:

1) Increase the maximum allowable sign height from 6 ft to 6 ft 7 in (Guideline 4.3.3) because it is not out of character with the surrounding development.

APPROVE WITH THE FOLLOWING CONDITION:

1) Meeting all relevant requirements of the Knox County Ordinance, as appropriate.



CERTIFICATE OF APPROPRIATENESS

11-B-24-TOS

Petitioner: Benjamin Booher Allen Sign Co.



Purpose of Request: Signage

Map No: 103

Jurisdiction: County

Original Print Date: 10/7/2024

Knoxville - Knox County Planning Commission * City / County Building * Knoxville, TN 37902



○ Digital print ○ Vinyl ● Other **File Location: 24_Y-12 Federal Credit Union_Hardin Valley Sign Package_49166BB**

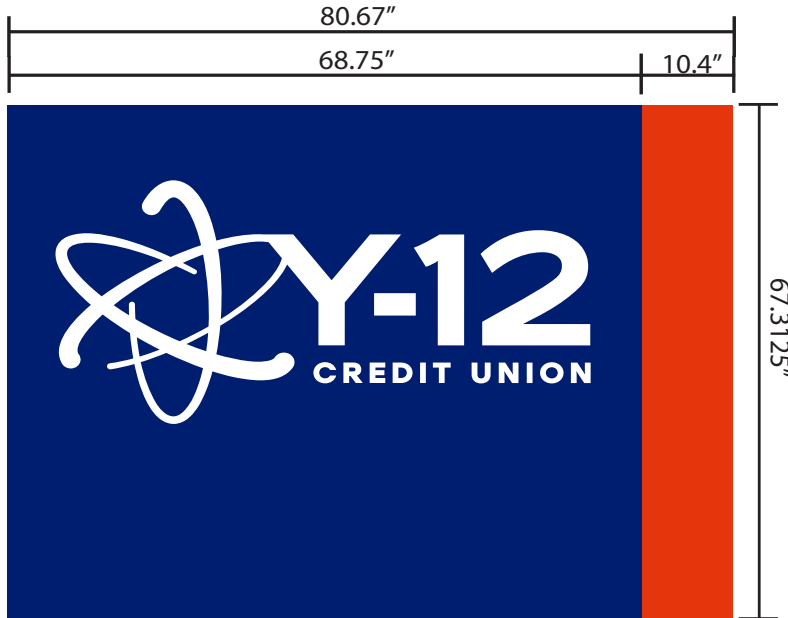
CUS-SIGN

INSTALLATION ILLUMINATED

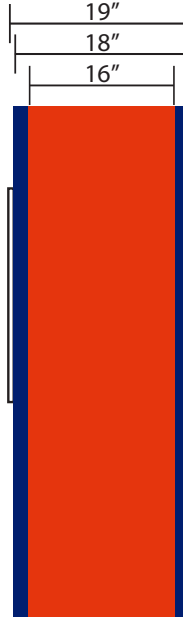
EXAMPLE OF
PUSH THRU
ACRYLIC



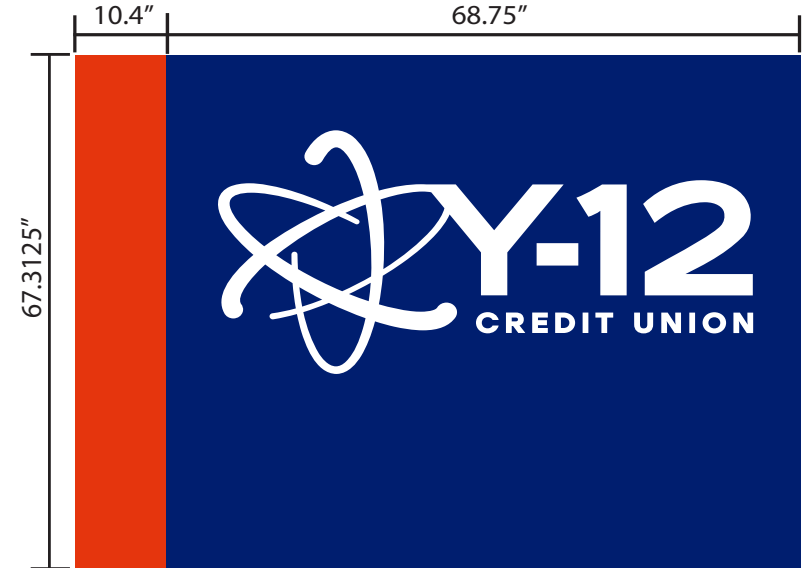
FRONT SIDE



SIDE VIEW



BACK SIDE



Sign #1 - Freestanding (NO header): 1qty - 80.67" x 60.5" x 1.5' - LED illuminated double sided monument sign - with routed aluminum (Alum size TBD survey) faces and 1/2" acrylic - clear acrylic with MATTE white transparent vinyl push thru (Atom Logo, "Y-12 CREDIT UNION"), sign can to be painted MATTE PMS 662C Indigo and Stripe of TINTED PMS 3516C Paprika MATTE to face road

SQ. Footage: 33.89 sq. ft per side

Permit: Time for Application for Permits. Permit acquisition fee is \$450.00 PLUS cost of permit

Engineering: Engineering of free standing monument sign

Removal: Removal and disposing of ground sign and flat cut letters on north & east walls

Installation: Installation *ground sign installed on existing sign pole. Pending engineering. Additional cost for new steel and footer. Federal Certified & Licensed Crane/ CDL operators as required by Federal Law 1926.1427

Design	OT	OT	MGMT.	MGMT.	Print/Cut	Print/Cut	App.	App.	QC	MGMT.	Route	Route	Plastic	Plastic	Metal	Metal	Paint	Paint	Assem.	Assem.	QC	QC	Crating
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*By initialing here you confirm not only that the previous step is up to ASC quality standards, but also our part is complete and up to ASC quality standards & is ready to proceed.

Client: Y-12 Federal Credit Union
Ph/Email: Mark24083@y12fcu.org
Title: LOCATION: Hardin Valley - 2377 Cherahala

Date: 10-25-24 **Price:** \$ - Job Total
Designer: Grace Hammond **Rev:** 1 **Page:** 1 of 5
Approved By: _____ **Date:** _____



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Digital print Vinyl Other

File Location: 24_Y-12 Federal Credit Union_Hardin Valley Sign Package_49166BB

CUS-SIGN

SIGN #1 FREESTANDING

EXISTING

INSTALLATION ILLUMINATED

PROPOSED - DAY VIEW



SCALE APPROXIMATE

PROPOSED - NIGHT VIEW



SCALE APPROXIMATE



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Ph/Email: Mark24083@y12fcu.org

Title: LOCATION: Hardin Valley - 2377 Cherahala

Date: 10-25-24 **Price:** \$22,666.01 - Job Total

Designer: Grace Hammond

Rev: 1 **Page:** 2 of 5

Approved By: _____

Date: _____



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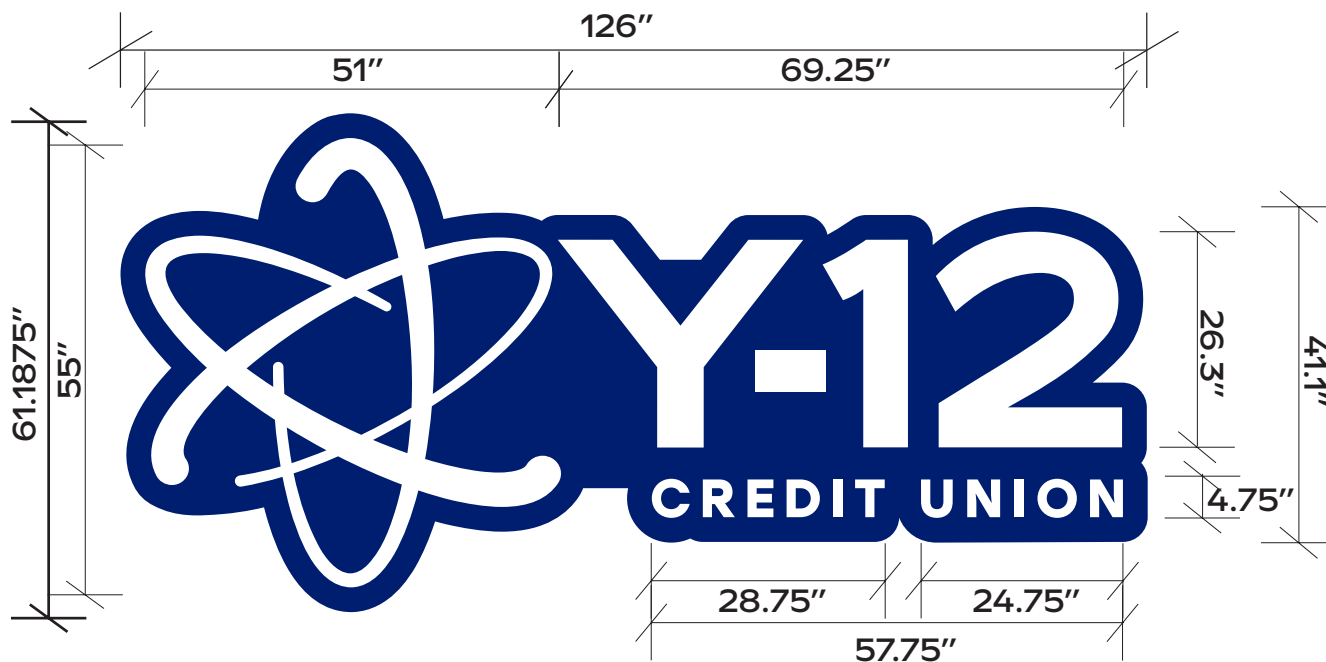
○ Digital print ○ Vinyl ● Other

File Location: 24_Y-12 Federal Credit Union_Hardin Valley Sign Package_49166BB

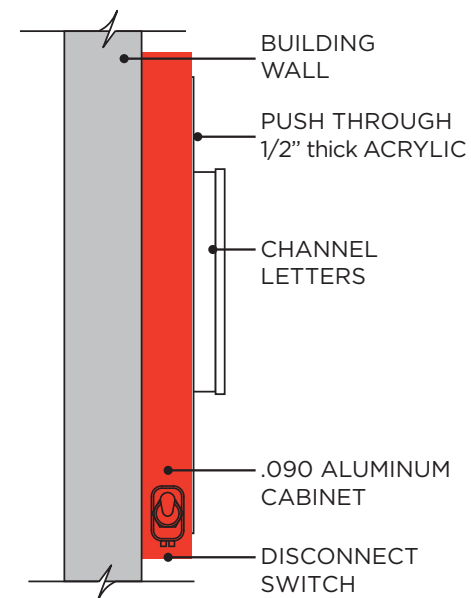
CUS-SIGN SIGN #2- EAST

INSTALLATION ILLUMINATED

EXAMPLE OF
PUSH THRU
ACRYLIC



SIDE VIEW



CUS-SIGN: Sign #2- East: 1qty - 61.1875" x 126" x 4" deep .090 Aluminum - LED illuminated sign with routed .090 aluminum cabinet and white push-thru 1/2" thick clear acrylic with matte transparent white vinyl logo & "credit union", Face lit channel letters "Y-12" - alum. cabinet face painted *Matte PMS 662C Indigo* - returns painted *Matte PMS 3516C Paprika*

INSTALLATION: Installation of all signs - *ground sign installed onto existing pole. Pending engineering. Additional cost for new steel and footer* Federal Certified & Licensed Crane/ CDL operators as required by Federal Law 1926.1427

Removal: removing and disposing of ground sign, flat cut letters on north and east wall

PERMIT: time for application for permits - permit acquisition fee is \$450.00 PLUS cost of permits

POWER: Power to signs by others

MPC: TTCDA design review due Sept. 30, 2024 for Nov. 12, 2024 Meeting

Design	OT	OT	MGMT.	MGMT.	Print/Cut	Print/Cut	App.	App.	QC	MGMT.	Route	Route	Plastic	Plastic	Metal	Metal	Paint	Paint	Assem.	Assem.	QC	QC	Crating
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 Ph/Email: Mark24083@y12fcu.org
 Title: LOCATION: Hardin Valley - 2377 Cherahala

Date: 10-14-24 Price: \$ - **Job Total**
 Designer: Grace Hammond Rev: E Page: 3 of 5
 Approved By: _____ Date: _____



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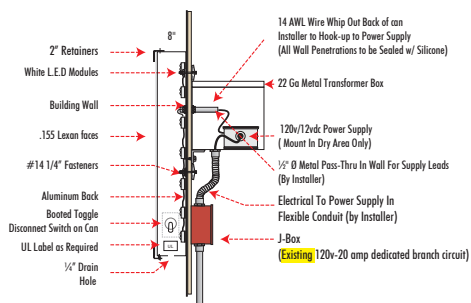
○ Digital print ○ Vinyl ● Other

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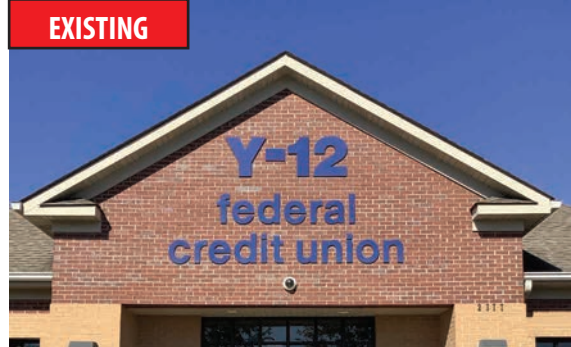
CUS-SIGN SIGN #2 - EAST

INSTALLATION ILLUMINATED

LOW VOLTAGE L.E.D. LIGHTING SYSTEM
U.L. LISTED CLASS 2 - CONFORMS TO U.L. 48 & NEC 600 CODE



SECTION DETAIL - LED ILLUMINATED WALL LOGO/CABINET
N.T.S.



Design	OT	OT	MGMT.	MGMT.	Print/Cut	Print/Cut	App.	App.	QC	MGMT.	Route	Route	Plastic	Plastic	Metal	Metal	Paint	Paint	Assem.	Assem.	QC	QC	Crating
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Title: LOCATION: Hardin Valley - 2377 Cherahala

Date: 09-27-24 Price: \$
Designer: Grace Hammond Rev: D Page: 4 of 5
Approved By: _____ Date: _____



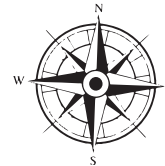
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○ Digital print ○ Vinyl ● Other

File Location: 24_Y-12 Federal Credit Union_Hardin Valley Sign Package_49166BB



Hardin Valley Location:
Y-12 Federal Credit Union
Sign Package Placement Map



Design	OT	OT	MGMT.	MGMT.	Print/Cut	Print/Cut	App.	App.	QC	MGMT.	Route	Route	Plastic	Plastic	Metal	Metal	Paint	Paint	Assem.	Assem.	QC	QC	Crating
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- | | | |
|--|--|--|
| <input type="checkbox"/> BUILDING PERMIT - NEW CONSTRUCTION | <input type="checkbox"/> REZONING | <input type="checkbox"/> ADMINISTRATIVE REVIEW |
| <input type="checkbox"/> BUILDING PERMIT - EXPANSION OR RENOVATION | <input type="checkbox"/> SIGNAGE | <input type="checkbox"/> BOARD REVIEW |
| <input type="checkbox"/> BUILDING PERMIT - GRADING PLAN | <input type="checkbox"/> ZONING VARIANCE | |

Benjamin Booker / Allen Sign
PUBLISHED APPLICANT NAME - no individuals on behalf of -

09/30/2024

11/12/2024

11-B-24-TOS

DATE FILED

MEETING DATE (IF APPLICABLE)

FILE NUMBER

CORRESPONDENCE

Correspondence related to this application will be directed to the contact listed below.

- APPLICANT OWNER OPTION HOLDER SURVEYOR ENGINEER ARCHITECT/LANDSCAPE ARCHITECT ATTORNEY

Benjamin Booker | *Vexus Int'l dba Allen Sign*
NAME | COMPANY

2408 Chapman Hwy | *Knoxville* | *TN* | *37920*
ADDRESS | CITY | STATE | ZIP

865-573-3524 | *benjamin@vexus.com*
PHONE | EMAIL

CURRENT PROPERTY INFO

- MULTIPLE OWNERS / OPTION HOLDERS PART OF PARCEL

Y-12 Federal Credit Union | *Po Box 2512 Oak Ridge* |
OWNER NAME - if different - | OWNER ADDRESS | OWNER PHONE/EMAIL

2377 Cherahala Blvd | *Knoxville, TN 37932*
PROPERTY ADDRESS

103EA005 | *Yes* | *5.55*
PARCEL ID(S) | PART OF PARCEL? (Y/N) | TRACT SIZE

STAFF USE ONLY

West side of Cherhala Blvd, north of Hardin Valley Rd | CITY COUNTY
GENERAL LOCATION | DISTRICT

BP (Business and Technology Park), TO (Technology Overlay) | *BP (Business Park)*
ZONING | LAND USE / PLACE TYPE

Northwest County | *Office*
PLANNING SECTOR | EXISTING LAND USE

REQUEST

BUILDING PERMIT

- NEW CONSTRUCTION
- EXPANSION OR RENOVATION
- GRADING PLAN

REZONING

- REZONING
- SIGNAGE
- ZONING VARIANCE

WAIVERS OR VARIANCES REQUESTED? (Y/N)

PLAN MATERIALS:

- DEVELOPMENT PLAN
- BUILDING ELEVATIONS
- FLOOR PLAN
- LANDSCAPE PLAN
- SIGNAGE PLAN
- OFF-STREET PARKING

OTHER:

ADMINISTRATIVE REVIEW: LIGHTING LANDSCAPING PLAN

RENOVATION OR EXPANSION

PLEASE PROVIDE A SUMMARY OF THE WORK TO BE PERFORMED:

New LED illuminated Wall & Ground Sign

REZONING

REZONE FROM: _____

TO: _____

SECTOR PLAN AMENDMENT FROM: _____

TO: _____

SIGNAGE

YARD SIGN

AREA: *48 sqft*
 HEIGHT: *6'*
 FINISH: _____

BUILDING SIGN

AREA: *535*
 HEIGHT: *17'*
 FINISH: _____

OTHER SIGN

AREA: _____
 HEIGHT: _____
 TYPE: _____

STAFF USE ONLY

- TTCDA Checklist
- Property Owners/Option Holders

CODE

FEE
1103

CODE

FEE

\$175.00

TOTAL

AUTHORIZATION

By signing below

You certify that you are the property owner and/or authorized representative.

BTW
 APPLICATION AUTHORIZED BY _____ AFFILIATION _____ DATE *9/27/24*

865-573-3524
 PHONE NUMBER _____ EMAIL *benjamin@vexus.com*

Kelsey Bousquet
 STAFF SIGNATURE _____ PRINT NAME *Kelsey Bousquet* DATE PAID *09/30/2024, SG*