

Applicant: DANIEL MCGUFFIN BRANDED IMAGE GROUP

Request: SIGN PERMIT

Meeting Date: 3/4/2024

Address: 10133 Sherrill Blvd.

Map/Parcel Number: 118 19801

Location: East side of Sherrill Rd, south of Dutchtown Rd

Existing Zoning: OP (Office Park) / TO-1 (Technology Park Overlay)

Proposed Zoning: N/A

Existing Land Use: Commercial

Proposed Land Use: New building sign

Appx. Size of Tract: 4.11 acres

Accessibility: Access is via Sherrill Blvd, a classified major collector street with a 67-ft pavement width. Sherrill Blvd is a frontage road for Pellissippi Parkway within a 392 ft right-of-way.

Surrounding Zoning and Land Uses: North: C-G-3 (General Commercial) / TO-1 (Technology Park Overlay) - Agriculture/forestry/vacant

South: OP (Office Park) / TO-1 (Technology Park Overlay) - Agriculture/forestry/vacant

East: OP (Office Park) / TO-1 (Technology Park Overlay) - Agriculture/forestry/vacant

West: Right-of-way (Pellissippi Pkwy) / TO-1 (Technology Park Overlay) - Right-of-way

Comments: This was a request for a new building sign for a business in the existing 938,533 ft office building on Sherrill Blvd near the Dutchtown Rd interchange. This item was requested to be withdrawn by the the applicant on February 26, 2024 and was subsequently withdrawn from the agenda.

Design Guideline Conformity: N/A

Waivers and Variances Requested: N/A

Staff Recommendation:

Withdraw this application per the applicant's request.

WestMed Building Cancellation

3 messages

Daniel McGuffin <dmcguffin@brandedimagegroup.com>
To: "naomi.hansen@knoxplanning.org" <naomi.hansen@knoxplanning.org>

Mon, Feb 26, 2024 at 9:25 AM

Good Morning Naomi,

Per our conversation, Maddox Properties is fine not going through with a directory sign nor the proposed "Ministry Brands" sign.

The plan as of now is to wait and hear back from Kids Central to see if they want to go through with the proposed signage that was approved in February's TTCCA meeting.

If any plans change I will let you know.

Thanks,

Daniel McGuffin

[227 E. Emory Road](#)

[Powell, TN 37849](#)

[\(865\) 770-0595](#)

www.brandedimagegroup.com



Naomi Hansen <naomi.hansen@knoxplanning.org>
To: Michelle Portier <michelle.portier@knoxplanning.org>, Dallas DeArmond <dallas.dearmond@knoxplanning.org>

Mon, Feb 26, 2024 at 9:29 AM

The applicant has chosen to withdraw their application. I am not certain of the procedure for withdrawing a TTCCA application.

Is there a specific form or does the email suffice?

Thanks

Naomi

[Quoted text hidden]

--

Naomi Hansen
Planner
865-215-3826



Knoxville-Knox County Planning | KnoxPlanning.org
400 Main Street, Suite 403 | Knoxville, TN 37902

Michelle Portier <michelle.portier@knoxplanning.org>
To: Naomi Hansen <naomi.hansen@knoxplanning.org>

Mon, Feb 26, 2024 at 10:25 AM

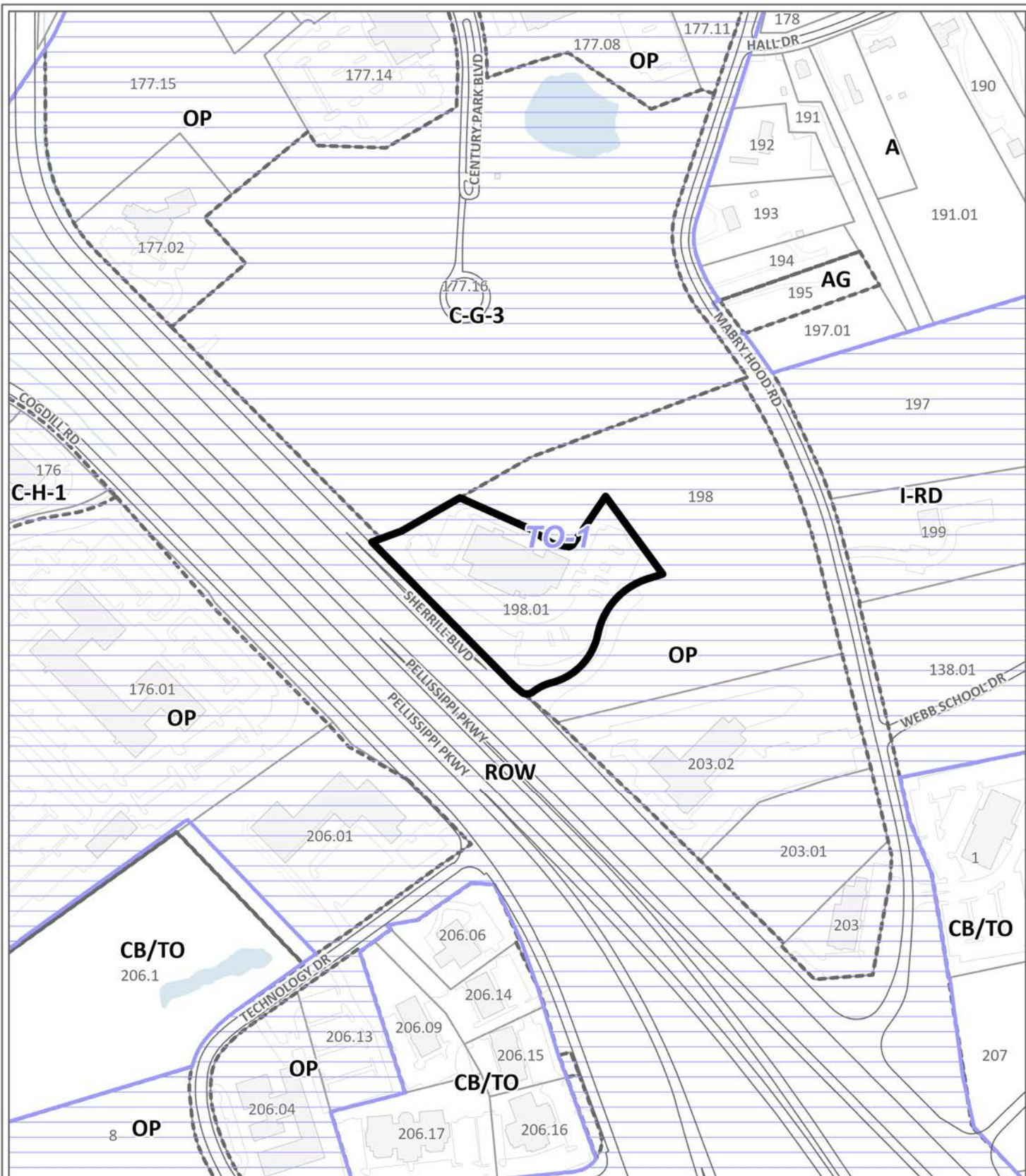
The email suffices. Just make sure to save it as part of the files please. Dallas, this qualifies as an automatic withdrawal.

Michelle Portier, AICP
Planning Services Manager
865.215.3821



Knoxville-Knox County Planning | KnoxPlanning.org
400 Main Street, Suite 403 | Knoxville, TN 37902

[Quoted text hidden]



CERTIFICATE OF APPROPRIATENESS

3-A-24-TOS

Petitioner: Daniel McGuffin Branded Image Group



Purpose of Request: Signage

Original Print Date: 1/31/2024

Knoxville - Knox County Planning Commission * City / County Building * Knoxville, TN 37902

Map No: 118
Jurisdiction:

0 340
Feet



WestMed BUILDING

10133 Sherrill Blvd
Knoxville, TN 37932



MADDOX

PROPERTY MANAGEMENT & SALES, INC.

Management | Leasing | Sales | Development | Construction

24-110-00 - 01/25/24



www.BrandedImageGroup.com



1

1 SIGN LOCATION PLAN
SCALE: NTS

www.BranDEDImageGroup.com

227 East Emory Road - Powell, TN 37849 p. 865.805.6713 e. BranDEDImageGroup@gmail.com

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client Maddox Property Management & Sales Inc.

project Sign Location Plan

date 01/25/2024

address 10133 Sherrill Blvd - Knoxville, TN 37932

designer CH

drawing # 24-110-00

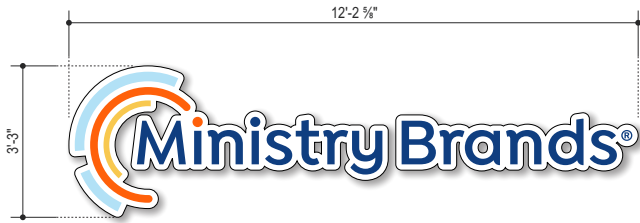
revision # 0

page # 2 of 3



**BRANDED
IMAGE GROUP**

CHANNEL LETTERS



1 BUILDING ID - CHANNEL LETTERS - NON-ILLUMINATED
 SCALE: 3/8" = 1'-0"
 SQ. FT. = 39.71



2 SIDE VIEW
 SCALE: 3/8" = 1'-0"



3 PROPOSED ELEVATION VIEW
 SCALE: 3/8" = 1'-0"

SIGN SPECIFICATIONS

- LETTER RETURNS MATERIAL: .040" THICK ALUMINUM
- LETTER RETURNS FINISH: TO MATCH EXISTING BRICK SURFACE
- LETTER RETURNS DEPTH: 5"
- FACE MATERIAL: 3/16" THICK POLYCARBONATE
- FACE FINISH: TRANS. WHITE
- GRAPHICS: APPLIED DIGITALLY PRINTED VINYL OVERLAY (TRANS.)
- TRIM CAP: 1" VINYL TRIM (WHITE)
- LETTER BACKS: .063" THICK ALUMINUM
- MOUNTING METHOD: MOUNTED TO EXISTING BRICK FACADE VIA APPROPRIATE FASTENERS

www.BrandedImageGroup.com

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project WestMed Building

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address 10133 Sherrill Blvd - Knoxville, TN 37932

designer CH

drawing # 24-110-00

revision # 0

page # 3 of 3



TTCDA Review Request

<input type="checkbox"/> BUILDING PERMIT - NEW CONSTRUCTION	<input type="checkbox"/> REZONING	<input type="checkbox"/> ADMINISTRATIVE REVIEW
<input type="checkbox"/> BUILDING PERMIT - EXPANSION OR RENOVATION	<input checked="" type="checkbox"/> SIGNAGE	<input type="checkbox"/> BOARD REVIEW
<input type="checkbox"/> BUILDING PERMIT - GRADING PLAN	<input type="checkbox"/> ZONING VARIANCE	

Daniel McGuffin

PUBLISHED APPLICANT NAME - no individuals on behalf of -

01/29/2024

3/4/24

3-A-24-TOS

DATE FILED

MEETING DATE (IF APPLICABLE)

FILE NUMBER

CORRESPONDENCE

Correspondence related to this application will be directed to the contact listed below.

APPLICANT OWNER OPTION HOLDER SURVEYOR ENGINEER ARCHITECT/LANDSCAPE ARCHITECT ATTORNEY

Daniel McGuffin

Branded Image Group

NAME

COMPANY

227 E Emory Rd

Powell

TN

37849

ADDRESS

CITY

STATE

ZIP

865-770-0595

djmcguffin@brandedimagegroup.com

PHONE

EMAIL

CURRENT PROPERTY INFO

MULTIPLE OWNERS / OPTION HOLDERS PART OF PARCEL

Dalton Maddox

100 Dalton Place Way

865-318-5178

OWNER NAME - if different -

OWNER ADDRESS

OWNER PHONE/EMAIL

10133 Sherrill Blvd Suite 120, Knoxville, TN 37932

PROPERTY ADDRESS

118 19801B

N

4.11 ac

PARCEL ID(S)

PART OF PARCEL? (Y/N)

TRACT SIZE

STAFF USE ONLY

CITY COUNTY

East side of Sherrill Blvd, south of Dutchtown Rd

2nd

GENERAL LOCATION

DISTRICT

OP/TO-1

MU-SD, NWCO-2 (Mixed Use-Special District, Century Park)

ZONING

**SECTOR PLAN
LAND USE CLASSIFICATION**

Northwest County

Agriculture/forestry/vacant land

PLANNING SECTOR

EXISTING LAND USE

REQUEST

BUILDING PERMIT

- NEW CONSTRUCTION
- EXPANSION OR RENOVATION
- GRADING PLAN

- REZONING
- SIGNAGE
- ZONING VARIANCE

PLAN MATERIALS:

- DEVELOPMENT PLAN
- BUILDING ELEVATIONS
- FLOOR PLAN
- LANDSCAPE PLAN
- SIGNAGE PLAN
- OFF-STREET PARKING

OTHER:

WAIVERS OR VARIANCES REQUESTED? YES NO

ADMINISTRATIVE REVIEW: LIGHTING LANDSCAPING PLAN

RENOVATION OR EXPANSION

ZONING VARIANCE

SUMMARY OF WORK TO BE PERFORMED:

Installing new non-illuminated letters flush with building.

SUMMARY OF ZONING VARIANCE REQUEST:

REZONING

REZONE FROM: _____

TO: _____

SECTOR PLAN AMENDMENT FROM: _____

TO: _____

SIGNAGE

YARD SIGN

AREA: _____
HEIGHT: _____
FINISH: _____

BUILDING SIGN

AREA: 40 sq ft
HEIGHT: 20'
FINISH: Flat

OTHER SIGN

AREA: _____
HEIGHT: _____
TYPE: _____

STAFF USE ONLY

- TTCDA Checklist
- Property Owners/Option Holders

CODE

CODE

TOTAL

FEE

FEE

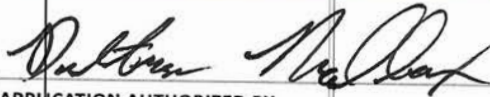
1103 / \$175

\$175.00

AUTHORIZATION

By signing below

You certify that you are the property owner and/or authorized representative.



Owner/Vice President

1/26/24

APPLICATION AUTHORIZED BY

AFFILIATION

DATE

865-318-5178

dmaddox@maddoxcompany.com

PHONE NUMBER

EMAIL



Michelle Portier

Dalton Maddox

01/29/2024, SG

STAFF SIGNATURE

PRINT NAME

DATE PAID