

Report of Staff Recommendation

File No.: 2-B-24-TOS

JORDAN HUTCHINSON SIGNS-N-SUCH Applicant:

Request: SIGN PERMIT

Meeting Date: 2/5/2024

Address: 10636 Hardin Valley Rd.

Map/Parcel Number: 104 09401

Location: South side of Hardin Valley Rd, east side of Pellissippi Pkwy interchange

Existing Zoning: PC (Planned Commercial), TO (Technology Overlay)

Proposed Zoning:

Commercial **Existing Land Use:**

Proposed Land Use: N/A

Appx. Size of Tract: 2.34 acres

Access is via Hardin Valley Road, a major arterial with four lanes and a center median with turn Accessibility:

lanes. It has 90 ft of pavement width within 200 ft of right-of-way.

Surrounding Zoning

North: CA/TO (Commercial / Technology Park Overlay) - Commercial and Land Uses:

PC/TO (Planned Commercial / Technology Park Overlay) - Commercial

East: PC/TO (Planned Commercial / Technology Park Overlay) - Office

West: PC/TO (Planned Commercial / Technology Park Overlay) - Pelllissippi Parkway right-of-

way

Comments:

This request is to replace the existing sign with a new business sign for Country Burrito Mexican Grill in this strip commercial center at the corner of Hardin Valley Road and the Pellissippi Parkway interchange.

PURSUANT TO ARTICLE V, SECTION 4 OF THE TTCDA ADMINISTRATIVE RULES AND PROCEDURES, THE DECISION OF THE TTCDA TO APPROVE A SIGN MUST BE BASED ON THE FOLLOWING CRITERIA:

A. CONFORMITY OF THE SIGN PROPOSAL WITH THE DESIGN GUIDELINES.

- 1. The new sign consists of channel letters individually mounted to the building via a raceway that will be painted to match the building. The proposed letters have an acrylic face with black matte lettering. The words "Country Burrito" are located on the façade of the tower that anchors the corner of the building, and the words "Mexican Grill" are located to the side on the building façade above a pair of awnings.
- 2. Using only the sign area of the letters and the logo since these elements are mounted individually, the area of the proposed sign would be approximately 36.5 sq ft. The building sign is based on the linear feet of business frontage, which in this case is 37 ft. The proposed sign is within the maximum square footage allotted.
- 3. The sign is internally lit with LED lights. The guidelines discourage LED lighting but do allow it if it does not detract from the design and appearance of the structure or building. The lighting of this sign does not detract from the building and staff supports the proposed internally lit sign.
- B. RELATIONSHIP OF THE PROPOSED SIGNAGE TO SIGNAGE ON NEARBY PROPERTIES, IN TERMS

OF SIZE, LOCATION, MATERIALS, AND COLOR

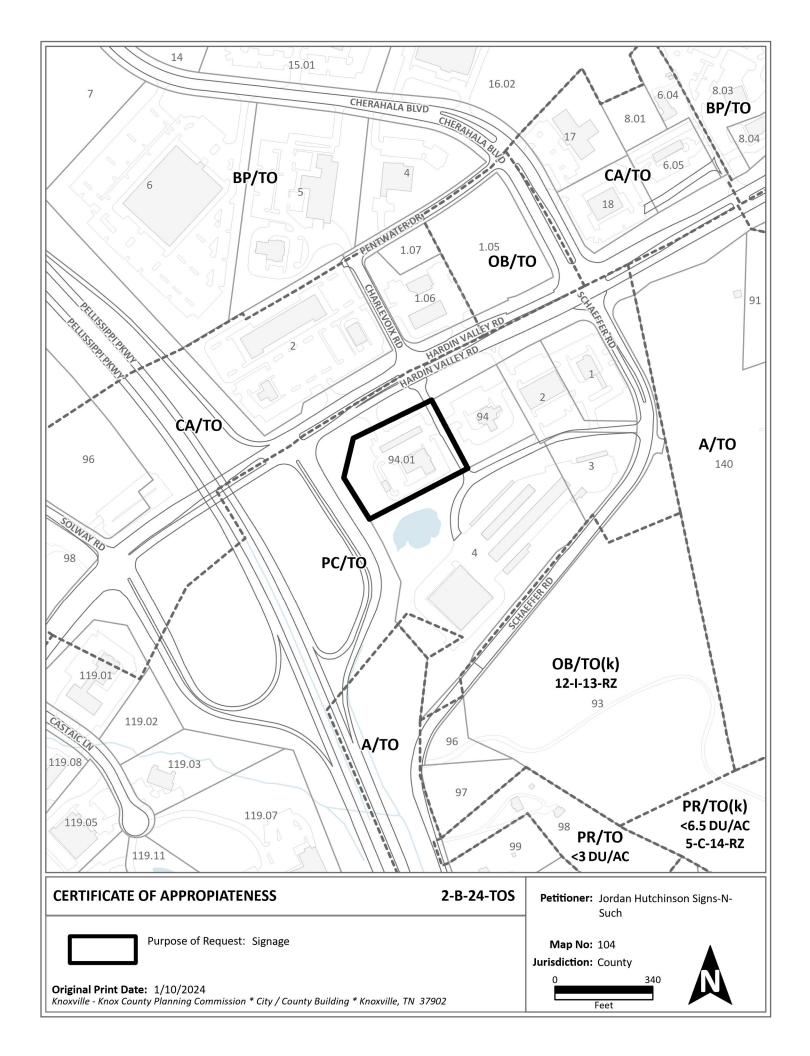
1. The sign is similar in size, location, and materials to the others in the area.

Design Guideline Conformity:	This request is in compliance with the Design Guidelines.
Waivers and Variances Requested:	N/A

Staff Recommendation:

Based on the application and plans as submitted, staff recommends Approval of a Certificate of Appropriateness for a sign permit with the following condition:

1) Meeting all relevant requirements of the Knoxville Zoning Ordinance, as appropriate.



1 each) LED Illuminated Sets of Channel Letters Mounted on Raceways



FRONT ELEVATION

36.5 SQ FT

*Production will not begin until you approve your proof. Please verify wording, spelling,

Alum Cha 1" Trimca Acrylic Fac

RA

art and sizes are correct before approving. Please note, once approved that you will be responsible for remake costs should any errors be found after production begins. Colors portrayed on this proof may differ from final product due to most monitors not being color calibrated. There is no charge for the first proof, however any changes beyond the second proof may be subject to set up / desktop fees. Thank you!





TTCDA Review Request

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 □ BUILDING PERMIT - NEW CONSTRUCTION □ BUILDING PERMIT - EXPANSION OR RENOVATION □ BUILDING PERMIT - GRADING PLAN 	☐ REZONING ☐ ADMINISTRATIVE REVIEW ☐ SIGNAGE ☐ BOARD REVIEW ☐ ZONING VARIANCE				
Country Burrito					
PUBLISHED APPLICANT NAME - no individuals on behalf	of -				
12/22/2 3 12/27/2023	02 /0 9/2 4 February 5, 202	02 /0 9/2 4 February 5, 2024 2-B-24-TOS			
DATE FILED	MEETING DATE (IF APPLICABLE)	MEETING DATE (IF APPLICABLE) FILE NUMBER			
CORRESPONDENCE Correspondence related to	this application will be directed to the	e contact listed below.			
■ APPLICANT □ OWNER □ OPTION HOLDER □ SU	RVEYOR 🗌 ENGINEER 🔲 ARCHITE	CT/LANDSCAPE ARCHITECT 🔲 A	ATTORNE		
Jordan Hutchison	Signs-N-Such	Signs-N-Such			
NAME	COMPANY	COMPANY			
10932 Murdock Dr Ste A-104	Knoxville	TN 37932			
ADDRESS	CITY	STATE ZIP			
865-671-8788	jordan@signsnsuch.net	jordan@signsnsuch.net			
PHONE	EMAIL				
CURRENT PROPERTY INFO MULTIPLE OW	NERS / OPTION HOLDERS PART (PF PARCEL			
TRANSGLOBAL OIL COMPANY	1410 COMMONWEALTH DI	R STE 2 _, (865) 531-3299			
OWNER NAME - if different -	OWNER ADDRESS Suite 202	OWNER PHONE/EMAIL	OWNER PHONE/EMAIL		
10636 HARDIN VALLEY RD Knoxville, TN 37932	3.879	NC 28403			
PROPERTY ADDRESS					
104 09401	y 2.34				
PARCEL ID(S)	PART OF PARCEL? (Y/N)	TRACT SIZE			
STAFF USE ONLY					
		☐ CITY 🔀 COUNTY			
South side of Hardin Valley Rd, east of Pellissip	ppi Pkwy interchange	3rd			
GENERAL LOCATION		DISTRICT			
PC/TO	GC				
ZONING	SECTOR PLAN LAND USE CLASSIFICATION				
Northwest County	Commercial				
PLANNING SECTOR	EXISTING LAND USE				

REQUEST	Pr.			er_	
	REZONING SIGNAGE ZONING VARIANCE		PLAN MATERIALS: DEVELOPMENT PLAN BUILDING ELEVATIONS FLOOR PLAN LANDSCAPE PLAN	OTHER:	
WAIVERS OR VARIANCES REQUESTED? YES 1	10		■ SIGNAGE PLAN □ OFF-STREET PARKING		
ADMINISTRATIVE REVIEW: LIGHTING L	ANDSCAPING PLAN				
RENOVATION OR EXPANSION		ZONING VARIA	NCE		
SUMMARY OF WORK TO BE PERFORMED:		SUMMARY OF ZONING VARIANCE REQUEST:			
Customer is removing existing cabined replacing with black matte channel less Burrito in place of cabinet, Mexican Gaside.	tters. Country				
REZONING					
REZONE FROM:					
то:					
то:					
SIGNAGE					
AREA: AREA: 36.5 HEIGHT: HEIGHT: 45.5 FINISH: FINISH: Matte	OTHER SIG AREA: HEIGHT: TYPE:				
STAFF USE ONLY					
TTCDA Checklist	CODE	CODE		TOTAL	
☐ Property Owners/Option Holders	1103 / \$175	FEE		\$175	
AUTHORIZATION By signing below	You certify that y	ou are the property	owner and/or authorized r	epresentative.	
Jordan Hutchison	Contractor	•	12/22	2/23	
APPLICATION AUTHORIZED BY	BY AFFILIATION		DATE		
jordan@signsnsuch.net					
PHONE NUMBER	EMAIL				
Michelle Portig) N A! = - =	Daustiau	. 10/5	28/2023, SG	
STAFF SIGNATURE	Michelle Portier		DATE PA		