

Applicant: BAKER JONES SIGNCO INC.

Request: SIGN PERMIT

Meeting Date: 12/9/2024

Address: 2410 Cherahala Blvd.

Map/Parcel Number: 103 E A 015

Location: Northeast of Cherahala Blvd, southeast of Kemp Fain Ln

Existing Zoning: BP (Business and Technology), TO (Technology Overlay)

Proposed Zoning: N/A

Existing Land Use: Office

Proposed Land Use: N/A

Appx. Size of Tract: 4.3 acres

Accessibility: Access is via an access easement (though the parking lot) off of Cherahala Boulevard, a 3-lane minor collector street with a pavement width of 40-45 ft, within an 85-ft right-of-way.

Surrounding Zoning and Land Uses:

North: BP (Business Park and Technology Park), TO (Technology Overlay) - Office

South: BP (Business Park and Technology Park), TO (Technology Overlay) - Office

East: BP (Business Park and Technology Park), TO (Technology Overlay) - Industrial

West: BP (Business Park and Technology Park), TO (Technology Overlay) - Agriculture/forestry/vacant land

Comments: This is a request to add a new building sign to an office building located on the northeast side of Cherahala Boulevard, southeast of Kemp Fair Lane. The proposed sign is for Type One Energy.

PURSUANT TO ARTICLE V, SECTION 4 OF THE TTCDA ADMINISTRATIVE RULES AND PROCEDURES, THE DECISION OF THE TTCDA TO APPROVE A SIGN MUST BE BASED ON THE FOLLOWING CRITERIA:

A. CONFORMITY OF THE SIGN PROPOSAL WITH THE DESIGN GUIDELINES.

1. The area of the proposed building sign is 48 sq ft. This is within the maximum allowable area of 100 sq ft, based on the building's linear frontage of 350 ft.
2. The proposed sign will feature the company name and logo. It will consist of a brushed aluminum panel with individually mounted channel letters. The paneling will be mounted directly onto the building façade and will not protrude above the height of the building.
3. The logo and lettering will be composed of aluminum backs with plexi faces and illuminated with white LED lighting. Both the panel and lettering will have matte finishes.
4. The proposed sign has four colors: gray and three shades of blue. The three shades of blue are very subtle and integral to the company's corporate image. Per TTCDA Guideline 4.1.6, the number of colors may exceed three where it is desirable to preserve a corporate image.

B. RELATIONSHIP OF THE PROPOSED SIGNAGE TO SIGNAGE ON NEARBY PROPERTIES, IN TERMS OF SIZE, LOCATION, MATERIALS, AND COLOR

1. The proposed sign is in proportion with signs in the vicinity.

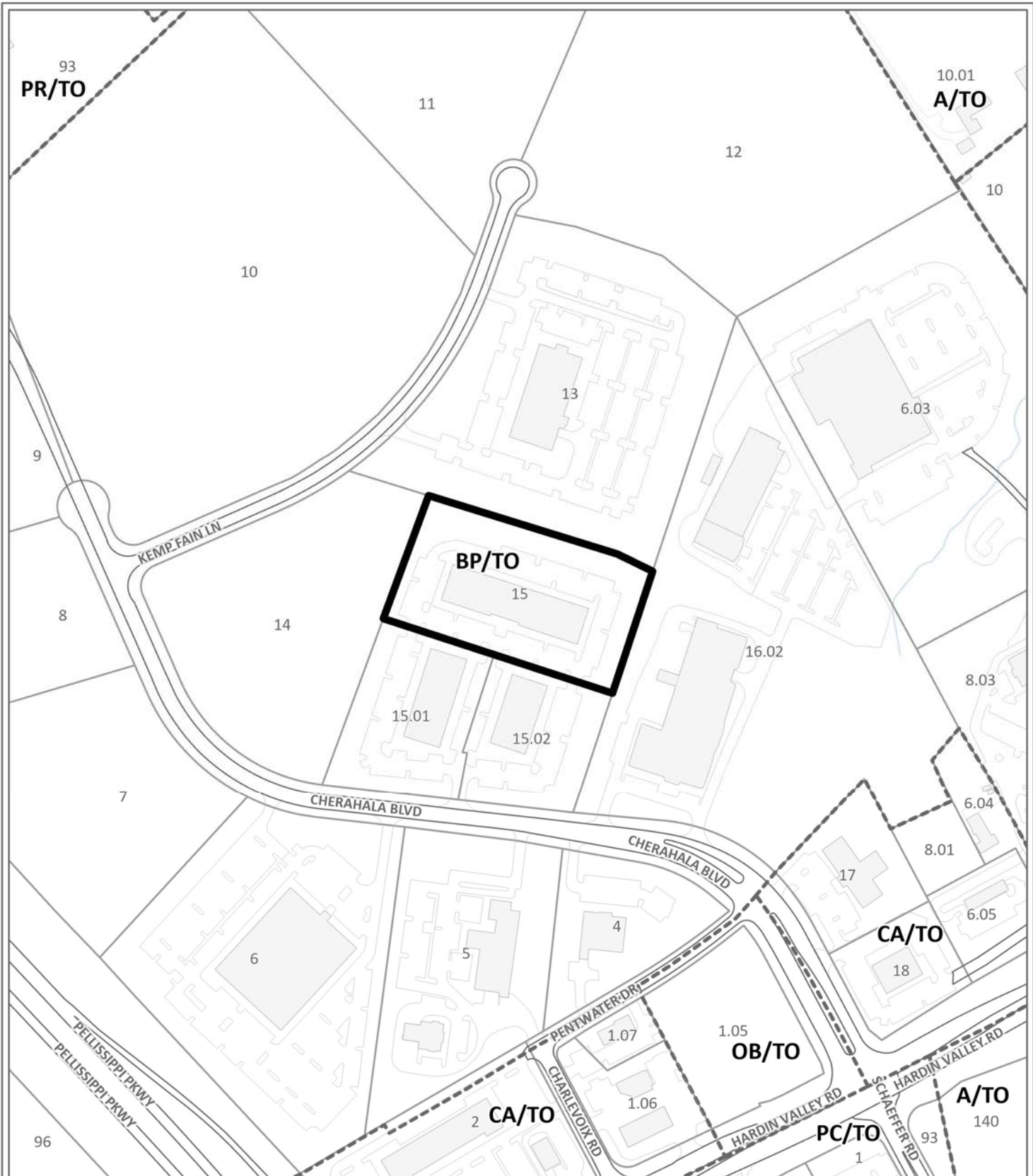
Design Guideline The proposed sign is in conformance with the TTCDA guidelines.
Conformity:

Waivers and Variances N/A
Requested:

Staff Recommendation:

Staff recommends approval of a Certificate of Appropriateness for a Sign Permit, for the proposed building sign, with the following condition:

- 1) Meeting all relevant requirements of the Knox County Zoning Ordinance, as appropriate.



CERTIFICATE OF APPROPRIATENESS

12-B-24-TOS

Petitioner: Baker Jones Signco Inc.



Purpose of Request: Signage

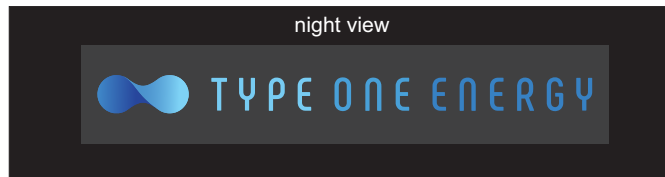
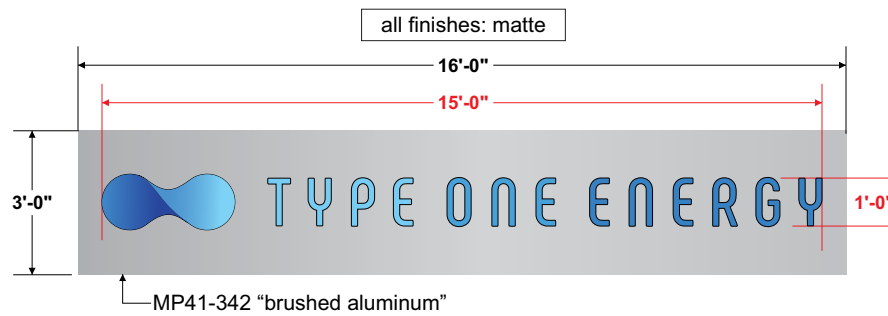
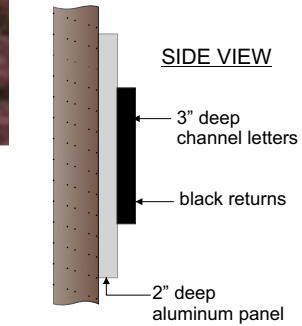
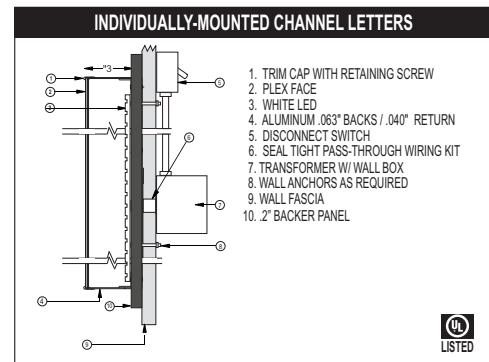
Map No: 103

Jurisdiction:

Original Print Date: 11/1/2024

Knoxville - Knox County Planning Commission * City / County Building * Knoxville, TN 37902





SIGN & FAX BACK SO THAT WE MAY APPROVE YOUR ORDER.
 FAX: 865.947.2089 info@signco-inc.com

APPROVED
 APPROVED W/CHANGES
 REVISE & RESUBMIT

SIGNCO inc.
 PLASTIC, NEON, ELECTRONIC

This drawing is the property of SIGNCO, Inc. & is to be used for contractual purposes only. SIGNCO, Inc. & SIGNCO ELECTRONIC will result in claims up to 1/3 value of the job represented on this drawing.
VALUE OF THIS DRAWING: \$500.00

SALES REPRESENTATIVE: Baker Jones
FILE: Type One Energy Bldg
 Knoxville, TN

APPROVAL SIGNATURE
 DATE: 11-13-2024
 DRAWN BY: Tiffany Poling
 SCALE: 1/4" = 1'

- | | | |
|--|---|--|
| <input type="checkbox"/> BUILDING PERMIT - NEW CONSTRUCTION | <input type="checkbox"/> REZONING | <input type="checkbox"/> ADMINISTRATIVE REVIEW |
| <input type="checkbox"/> BUILDING PERMIT - EXPANSION OR RENOVATION | <input checked="" type="checkbox"/> SIGNAGE | <input type="checkbox"/> BOARD REVIEW |
| <input type="checkbox"/> BUILDING PERMIT - GRADING PLAN | <input type="checkbox"/> ZONING VARIANCE | |

Baker Jones

PUBLISHED APPLICANT NAME - *no individuals on behalf of -*

10/11/24

December 9, 2024

12-B-24-TOS

DATE FILED

MEETING DATE (IF APPLICABLE)

FILE NUMBER

CORRESPONDENCE

Correspondence related to this application will be directed to the contact listed below.

- APPLICANT OWNER OPTION HOLDER SURVEYOR ENGINEER ARCHITECT/LANDSCAPE ARCHITECT ATTORNEY

Baker Jones

Signco Inc.

NAME

COMPANY

3101 NW Park Dr.

Knoxville

TN

37921

ADDRESS

CITY

STATE

ZIP

(865)947-2086

info@signco-inc.com

PHONE

EMAIL

CURRENT PROPERTY INFO

- MULTIPLE OWNERS / OPTION HOLDERS PART OF PARCEL

WILLIAMS PELLISSIPPI PARTNERSHIP

2028 CHEROKEE BLVD

OWNER NAME - *if different -*

OWNER ADDRESS

OWNER PHONE/EMAIL

2410 Cherahala Blvdd.

PROPERTY ADDRESS

103EA015

PARCEL ID(S)

PART OF PARCEL? (Y/N)

TRACT SIZE

STAFF USE ONLY

Cherahala Blvd and Kemp Fain Ln

- CITY COUNTY

6

GENERAL LOCATION

DISTRICT

BP/TO

TP

ZONING

SECTOR PLAN
LAND USE CLASSIFICATION

BP

Office

PLANNING SECTOR

EXISTING LAND USE

REQUEST

BUILDING PERMIT

- NEW CONSTRUCTION
 EXPANSION OR RENOVATION
 GRADING PLAN

- REZONING
 SIGNAGE
 ZONING VARIANCE

PLAN MATERIALS:

- DEVELOPMENT PLAN
 BUILDING ELEVATIONS
 FLOOR PLAN
 LANDSCAPE PLAN
 SIGNAGE PLAN
 OFF-STREET PARKING

OTHER:

WAIVERS OR VARIANCES REQUESTED? YES NO

ADMINISTRATIVE REVIEW: LIGHTING LANDSCAPING PLAN

RENOVATION OR EXPANSION

SUMMARY OF WORK TO BE PERFORMED:

ZONING VARIANCE

SUMMARY OF ZONING VARIANCE REQUEST:

REZONING

REZONE FROM: _____

TO: _____

SECTOR PLAN AMENDMENT FROM: _____

TO: _____

SIGNAGE

- YARD SIGN
 AREA: _____
 HEIGHT: _____
 FINISH: _____
- BUILDING SIGN
 AREA: 48
 HEIGHT: 3'
 FINISH: _____
- OTHER SIGN
 AREA: _____
 HEIGHT: _____
 TYPE: _____

STAFF USE ONLY

- TTCDA Checklist
 Property Owners/Option Holders

CODE	1103	CODE		TOTAL
FEE	\$175	FEE		\$175

AUTHORIZATION

By signing below

You certify that you are the property owner and/or authorized representative.


APPLICATION AUTHORIZED BY

Signco Inc.

10/11/24

AFFILIATION


DATE

(865)947-2086

info@signco-inc.com

PHONE NUMBER

EMAIL



Whitney Warner

10/11/2024, OI

STAFF SIGNATURE

PRINT NAME

DATE PAID