

Applicant: UT OFFICE OF COMMUNICATIONS & MARKETING**Request:** SIGN PERMIT**Meeting Date:** 2/6/2023**Address:** 2030 Valley Vista Rd.**Map/Parcel Number:** 104 10901**Location:** Northeast corner of the intersection of Valley Vista Rd & Carmichael Way**Existing Zoning:** BP (Business and Technology Park) / TO (Technology Overlay)**Proposed Zoning:** N/A**Existing Land Use:** Industrial**Proposed Land Use:****Appx. Size of Tract:** 10.41 acres**Accessibility:** Access is via Valley Vista Rd, a minor collector with a 42-ft pavement width within a 70-ft right-of-way. Access is also via Carmichael Rd, a minor collector with a 32-ft pavement width within a 60-ft right-of-way.**Surrounding Zoning and Land Uses:** North: PC (Planned Commercial) / TO (Technology Overlay) - Agricultural/forestry/vacant, office

South: OB (Office, Medical, and Related Services) / TO (Technology Overlay) - Multi-family residential

East: Pellissippi Pkwy right-of-way

West: OB (Office, Medical, and Related Services) / TO (Technology Overlay) - Multi-family residential, agricultural/forestry/vacant

Comments:

- 1) This is a request for approval of a change in a business building and yard sign at the existing office building at Valley Vista Road and Carmichael Road.
- 2) The proposed building sign includes the organization logo for The University of Tennessee and the word "RESEARCH". This replaces the existing sign for "LM local motors" that faces Pellissippi Parkway. The new building sign will be facing Valley Vista Road.
- 3) The yard sign is to be 5.875-ft tall and will use the existing monument base on Valley Vista Road.
- 4) The new building sign consists of internally illuminated channel letters mounted to the building via a raceway. The sign consists of the word "RESEARCH" and an orange and white logo with black trim and returns. The paint finish is flat.
- 5) The yard sign is LED-illuminated aluminum, made of aluminum, and double sided with .5 in push through letters and routed letters backed with acrylic. The sign is orange, white and gray with a flat finish.
- 6) The building sign comprises an area of 99.7 square feet, which is over the limits allowed for this business based on the 160 feet of building frontage, which yields a maximum sign area of 100 square feet.
- 7) The yard sign comprises a message area of 11.75 square feet per side, which is within the 100 square feet limit. The overall area is 18 square feet per side, which is meeting the limits allowed as it is 1.5 times the message area.

**Design Guideline
Conformity:**

This request is in compliance with the Design Guidelines.

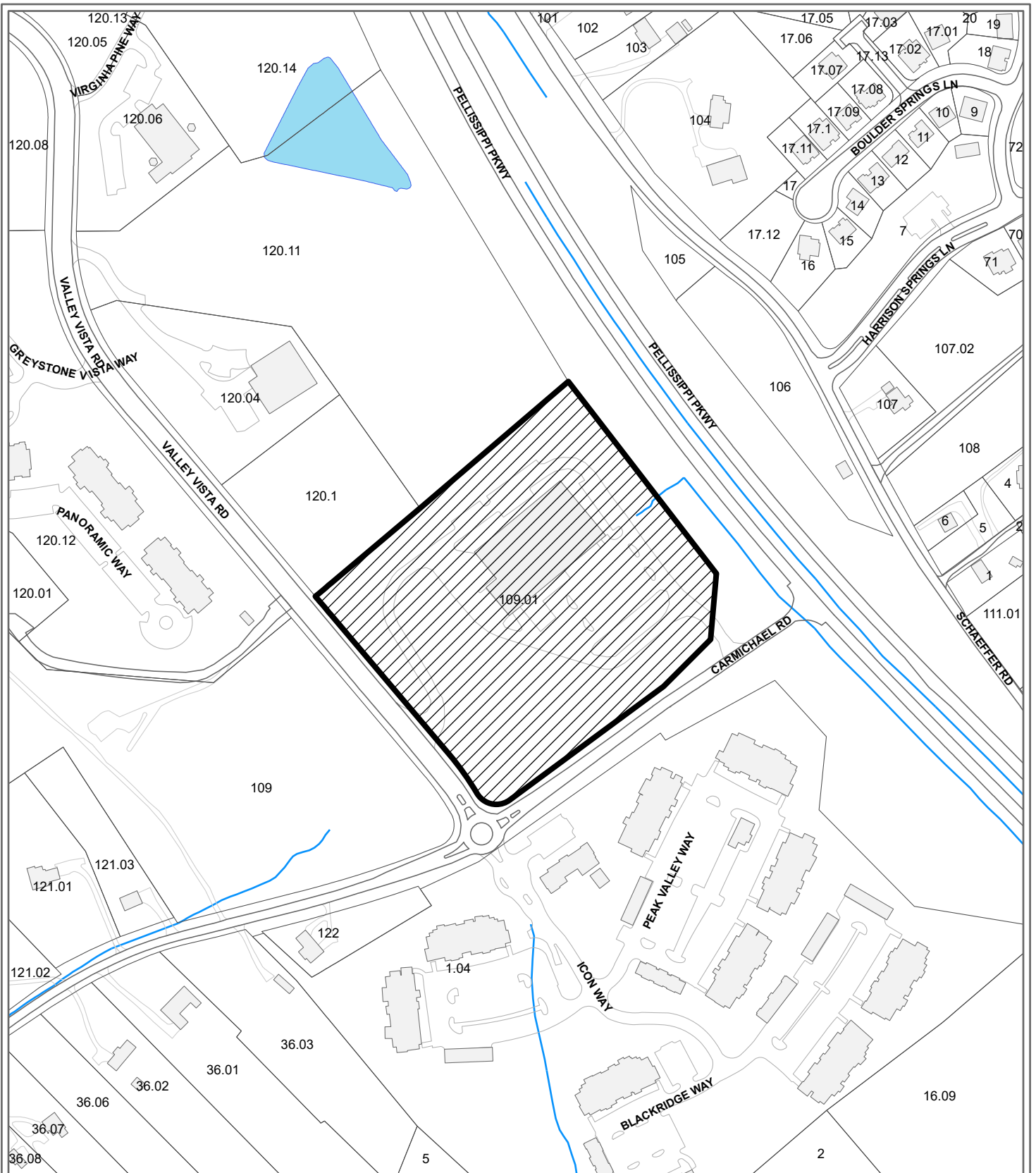
**Waivers and Variances
Requested:**

N/A

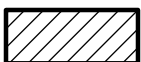
Staff Recommendation:

Based on the application and plans as submitted, staff recommends Approval of a Certificate of Appropriateness for the requested sign permit with the following condition:

- 1) Meeting all relevant requirements of the Knox County Zoning Ordinance, as appropriate.



2-A-23-TOS
CERTIFICATE OF APPROPRIATENESS



Purpose of Request: Sign Permit

Original Print Date: 1/17/2023
 Knoxville - Knox County Planning Commission * City / County Building * Knoxville, TN 37902

Revised:

Petitioner: UT Office of Communications & Marketing

Map No: 104
 Jurisdiction: County

0 300
 Feet



Size: 3'-6" x 6' x 18.5"

Material: aluminum

Quantity: 1

Comments: **double** sided

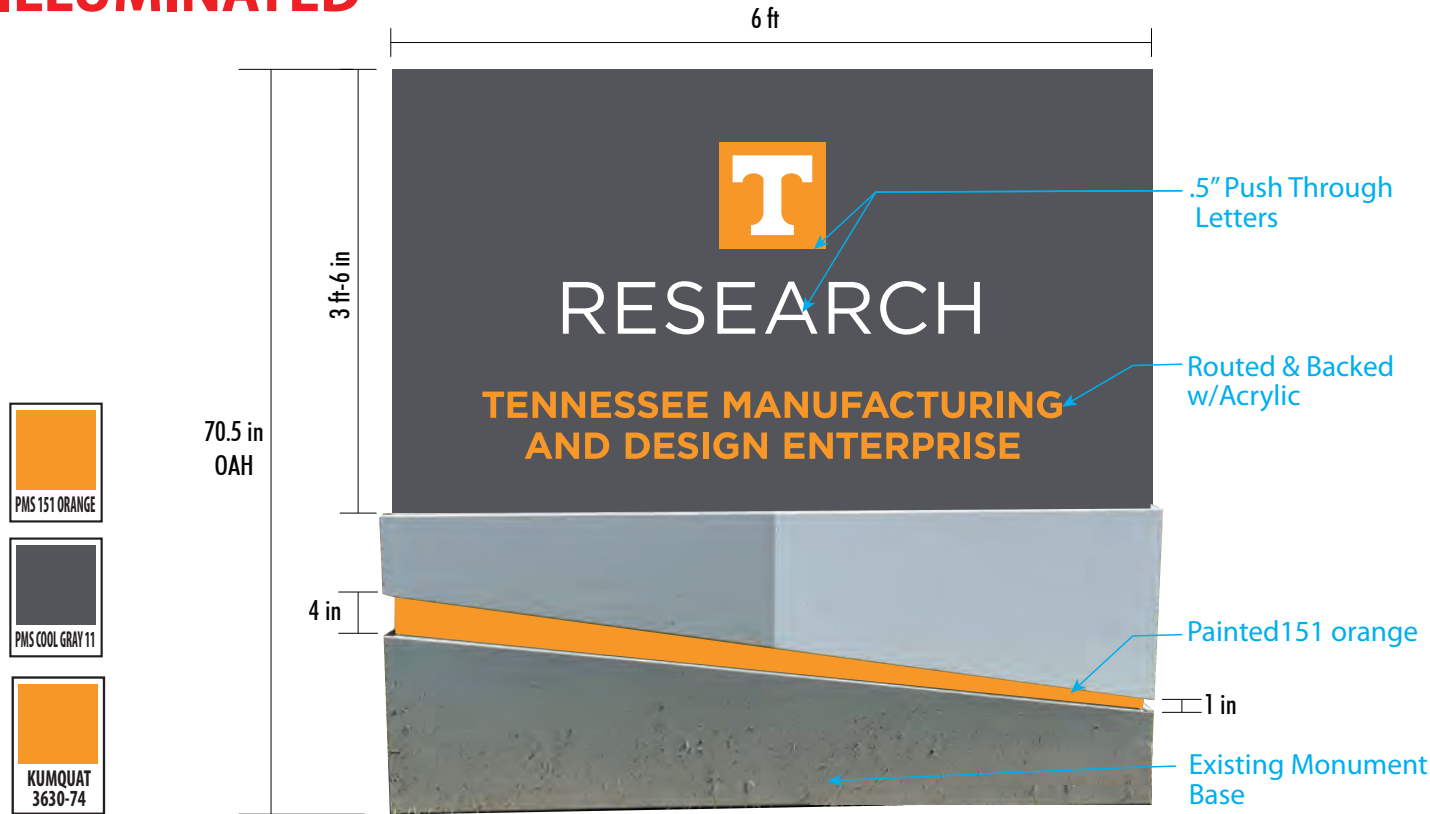
Work Order #: 39788ea

Digital print

Vinyl

Other

file location: 22_UT Office Communications Marketing_Pellissippi Pkwy_39788ea

ILLUMINATED

QTY 1 - 3'-6" x 6' x 18.5" illuminated aluminum double sided sign
with .5" push through letters & routed letters backed w/acrylic -Installation

SHOP USE ONLY

Print/Cut: _____ Weed/Mask/Lam: _____ Application: _____ QC: _____ Date Complete: _____

ALLEN SIGN CO.
SOUTH
573-3524
2408 CHAPMAN HWY.
FAX 579-0356

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Client: UT Office of Communications & Marketing Date: 12/02/22 Price: \$ **job total**

Ph/Email: drathjen@utk.edu Drawn by: Rob Costantino **Rev B**

Title: Pellissippi Pkwy Approved by: Date:

NOTE: The job will not proceed without a signed approval

Size: 3'-6" x 6' x 18.5"

Material: aluminum

Quantity: 1

Comments: **double** sided

Work Order #: 39788ea

☐ Digital print

☒ Vinyl

☐ Other

file location: 22_UT Office Communications Marketing_Pellissippi Pkwy_39788ea



ILLUMINATED VIEW

SHOP USE ONLY

Print/Cut: _____ Weed/Mask/Lam: _____ Application: _____ QC: _____ Date Complete: _____

ALLEN
SIGN
SOUTH
573-3524
240B CHAPMAN HWY.
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Client: UT Office of Communications & Marketing Date: 12/02/22 Price: \$ **job total**
Ph/Email: drathjen@utk.edu Drawn by: Rob Costantino
Title: Pellissippi Pkwy Approved by: _____ Date: _____

NOTE: The job will not proceed without a signed approval

Size: 49.5" x 409.5

Material: front lit channel letters

Quantity: 1

Comments: raceway mounted

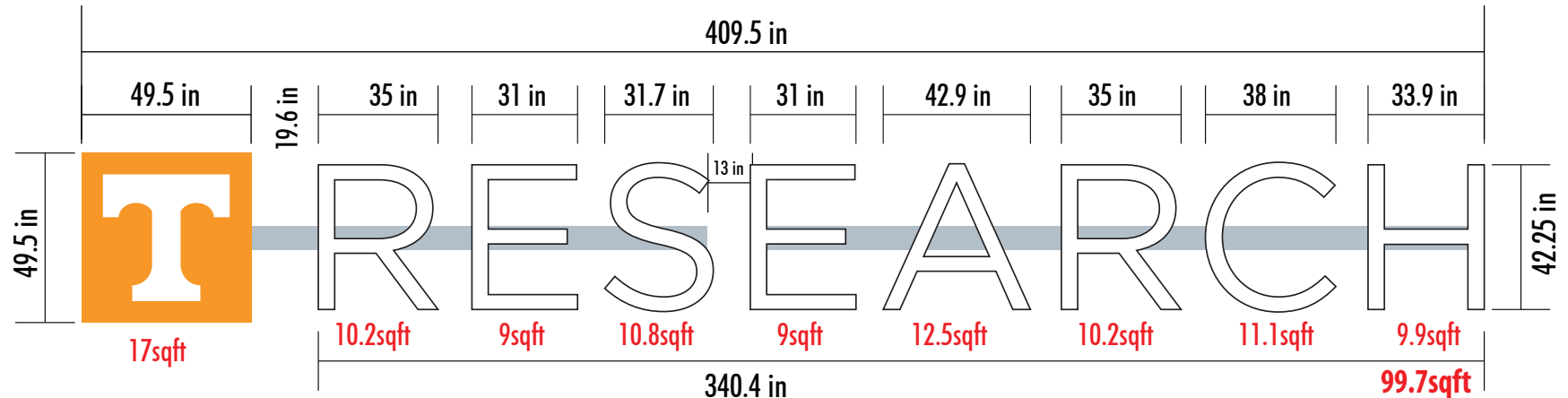
Work Order #: 39788ea

Digital print

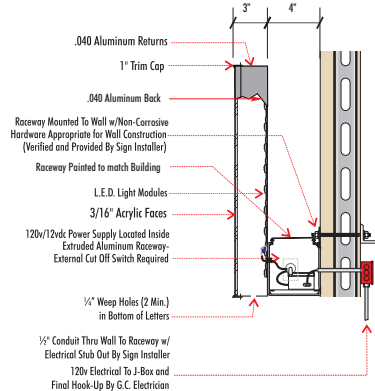
Vinyl

Other

file location: 22_UT Office Communications Marketing_Pellissippi Pkwy_39788ea

ILLUMINATED**LOW VOLTAGE L.E.D. LIGHTING SYSTEM**

ULL LISTED CLASS 2 - CONFORMS TO ULL 48 NEC 600 CODE

**SECTION DETAIL - LED ILLUMINATED CHANNEL LETTERS - RACEWAY**
N.T.S.

Qty 1 - 49.5" x 409.5" custom front lit channel letters, white & orange faces, black & orange trim & returns, raceway mount Painted Cool Gray 11
Installation (letters & vinyl)
Permit Application Fee: + permit cost

**SHOP USE ONLY**

Print/Cut: _____ Weed/Mask/Lam: _____ Application: _____ QC: _____ Date Complete: _____

ALLEN SIGN CO.
SOUTH
866-573-3524
2408 CHAPMAN HWY.
FAX 579-0356

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Client: UT Office of Communications & Marketing Date: 1/20/23 Price: \$ **job total**
Ph/Email: drathjen@utk.edu Drawn by: Rob Costantino
Title: Raceway mounted channel letters Approved by: _____ Date: _____

NOTE: The job will not proceed without a signed approval

- | | | |
|--|---|--|
| <input type="checkbox"/> BUILDING PERMIT - NEW CONSTRUCTION | <input type="checkbox"/> REZONING | <input type="checkbox"/> ADMINISTRATIVE REVIEW |
| <input type="checkbox"/> BUILDING PERMIT - EXPANSION OR RENOVATION | <input checked="" type="checkbox"/> SIGNAGE | <input type="checkbox"/> BOARD REVIEW |
| <input type="checkbox"/> BUILDING PERMIT - GRADING PLAN | <input type="checkbox"/> ZONING VARIANCE | |

UT Office of Communications & Marketing

PUBLISHED APPLICANT NAME - no individuals on behalf of -

12/05/2022	2/6/2023	2-A-23-TOS
DATE FILED	MEETING DATE (IF APPLICABLE)	FILE NUMBER

CORRESPONDENCE

Correspondence related to this application will be directed to the contact listed below.

☒ APPLICANT ☐ OWNER ☐ OPTION HOLDER ☐ SURVEYOR ☐ ENGINEER ☐ ARCHITECT/LANDSCAPE ARCHITECT ☐ ATTORNEY

Emily Allen	Allen Sign Company		
NAME	COMPANY		
2408 Chapman Hwy	Knoxville	TN	37920
ADDRESS	CITY	STATE	ZIP
865-573-3524	emily@allensign.com		
PHONE	EMAIL		

CURRENT PROPERTY INFO

☐ MULTIPLE OWNERS / OPTION HOLDERS ☐ PART OF PARCEL

LM Partners, LLC	520 W Summit Hill Dr, Suite 603. I	
OWNER NAME - if different -	OWNER ADDRESS	OWNER PHONE/EMAIL
2030 Valley Vista Rd. Knoxville, TN 37932		
PROPERTY ADDRESS		
104 10901	Y	10.41 ac
PARCEL ID(S)	PART OF PARCEL? (Y/N)	TRACT SIZE

STAFF USE ONLY

	<input type="checkbox"/> CITY <input checked="" type="checkbox"/> COUNTY
Northeast corner of the intersection of Valley Vista Rd and Carmichael Way	6th
GENERAL LOCATION	DISTRICT
BP/TO	MU-SD, NWCO-5 (Mixed Use-Special District, Carmichael Way/Hardin Valley)
ZONING	SECTOR PLAN LAND USE CLASSIFICATION
Northwest County	Existing office-warehouse facility
PLANNING SECTOR	EXISTING LAND USE

REQUEST

BUILDING PERMIT

- ☐ NEW CONSTRUCTION
☐ EXPANSION OR RENOVATION
☐ GRADING PLAN

☐ REZONING

- ☒ SIGNAGE
☐ ZONING VARIANCE

PLAN MATERIALS:

- ☐ DEVELOPMENT PLAN
☐ BUILDING ELEVATIONS
☐ FLOOR PLAN
☐ LANDSCAPE PLAN
☒ SIGNAGE PLAN
☐ OFF-STREET PARKING

☐ OTHER:

WAIVERS OR VARIANCES REQUESTED? ☐ YES ☐ NO

ADMINISTRATIVE REVIEW: ☐ LIGHTING ☐ LANDSCAPING PLAN

RENOVATION OR EXPANSION

SUMMARY OF WORK TO BE PERFORMED:

New sign can to be placed on top of existing sign structure at road sign. New raceway mounted, LED illuminated channel letters mounted to building.

ZONING VARIANCE

SUMMARY OF ZONING VARIANCE REQUEST:

REZONING

REZONE FROM: _____

TO: _____

SECTOR PLAN AMENDMENT FROM: _____

TO: _____

SIGNAGE

☒ YARD SIGN

AREA: 35.25 sq
HEIGHT: 5.8'
FINISH: _____

☒ BUILDING SIGN

AREA: 181.8 sq
HEIGHT: 4.7
FINISH: _____

☐ OTHER SIGN

AREA: _____
HEIGHT: _____
TYPE: _____

STAFF USE ONLY

- ☐ TTCDA Checklist
☐ Property Owners/Option Holders

CODE 1103

FEE

175.00

CODE

FEE

TOTAL

\$175.00 PAID 12/13/22

AUTHORIZATION

By signing below

You certify that you are the property owner and/or authorized representative.

Emily Allen

Contractor

12/05/2022

APPLICATION AUTHORIZED BY

AFFILIATION

DATE

865-573-3524

emily@allensign.com

PHONE NUMBER

EMAIL



Michelle Portier

12/13/22 - MJ

STAFF SIGNATURE

PRINT NAME

DATE PAID