

Report of Staff Recommendation

File No.: 9-A-22-TOS

Applicant: NICHOLAS G. CAZANA PELLISSIPPI DUTCHTOWN GENERAL PARTNERSHIP

Request: SIGN PERMIT

Meeting Date: 9/6/2022

Address: 0 Century Park Blvd.

Map/Parcel Number: 118 17705

Location: Private right-of-way off of Dutchtown Rd east of Pellissippi Pkwy

Existing Zoning: OP (Office Park) / TO-1 (Technology Park Overlay)

Proposed Zoning: N/A

Existing Land Use: Vacant land (office building recently approved)

Proposed Land Use: New monument sign for an office park

Appx. Size of Tract: 2.17 acres

Accessibility: Century Park Boulevard is a private right-of-way off of Dutchtown Road, a minor collector with a

60-ft pavement width inside a right-of-way that varies in width from 86 to 114 ft.

Surrounding Zoning

and Land Uses:

North: OB (Office, Medical and Related Services) / TO (Technology Overlay) in Knox County -

Small office building, a single family residence, and vacant land

South: OP (Office Park), C-G-3 (General Commercial), and TO-1 (Technology Park Overlay) in

the City - Office buildings and vacant land (recently approved for multifamily)

East: OP (Office Park) and TO-1 (Technology Park Overlay) in the City - Office building and

vacant land

West: OP (Office Park) and TO-1 (Technology Park Overlay) in the City - Vacant land (recently

approved for an office building)

Comments:

- 1) This is a request for approval of two monument signs for the Century Park Office Park on Century Park Boulevard.
- 2) The first sign is proposed at the front of the existing landscaped boulevard entry, set far enough back so as not to the block visibility of drivers waiting to exit the site onto Dutchtown Road.
- 3) The other sign is placed inside the roundabout on the northern side where traffic enters the roundabout from Dutchtown Road. It does not block the visibility of traffic entering the roundabout from the other 3 entry points.
- 4) The design of both signs is similar and provides a consistent signage experience. Both signs feature a brick base and concrete cap with the sign rising out of the base, and both signs feature reverse channel letters painted dark green spelling out the name of the office park and mounted onto the brushed aluminum panel sign surface.
- 5) To introduce a little variety, each sign has some unique features from the other.
 - a. The monument sign in the boulevard entry features a sign panel anchored in the corner where the base and column meet with a smaller logo sign sitting on top of the column.
 - b. The roundabout sign's footprint is in the shape of an arc to match the shape of the roundabout and features just the base and the sign area without a column on the end.
- 6) For size requirements, both signs were reviewed under Section 4.2 of the TTCDA Guidelines, which pertains to subdivisions, planned developments, and business parks. The provisions of this section call for only a sign's message area to be counted toward the sign's overall size, a

maximum of 2 subdivision/business park entrance signs, and a maximum signage height of 12 feet

- a. The boulevard sign message area comprises 56.5 square feet (includes both sides).
- b. The roundabout sign message area comprises 52.5 square feet (includes both sides).
- Both signs are well under the 12-ft maximum height and 200 square foot sign area allowances.
- d. Together, the signs comprise 109 square feet, which is well below the 300 maximum square feet allowed for 2 entry signs in a business park.
- 7) The roundabout sign will be lit by a ground-mounted LED light fixture with a full light shield aimed directly at the sign. The boulevard entry sign will not be lit.
- 8) The proposal also includes 3 flags inside the roundabout. However, the TTCDA Guidelines do not address flags, so these would be reviewed under the Knox County Zoning Ordinance regulations during the permit review process.
- 9) The proposed yard sign package meets the TTCDA Design Guidelines.

Design Guideline Conformity:

This request is in compliance with the TTCDA Guidelines.

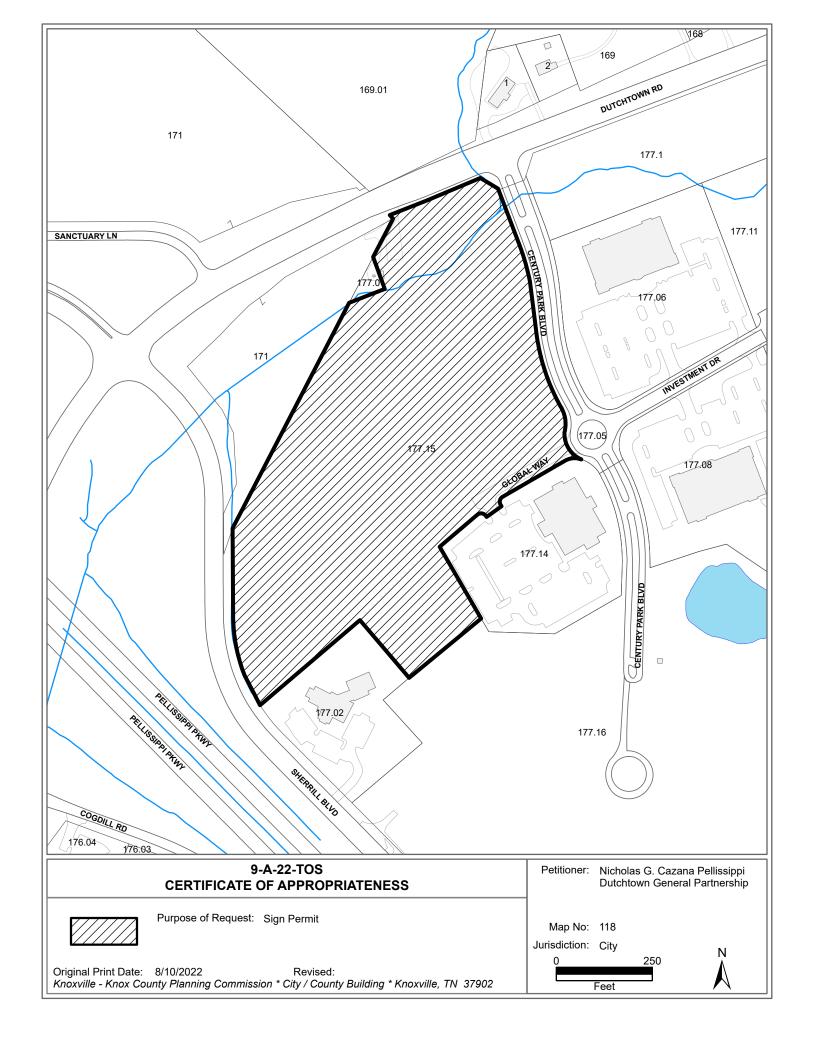
Waivers and Variances Requested:

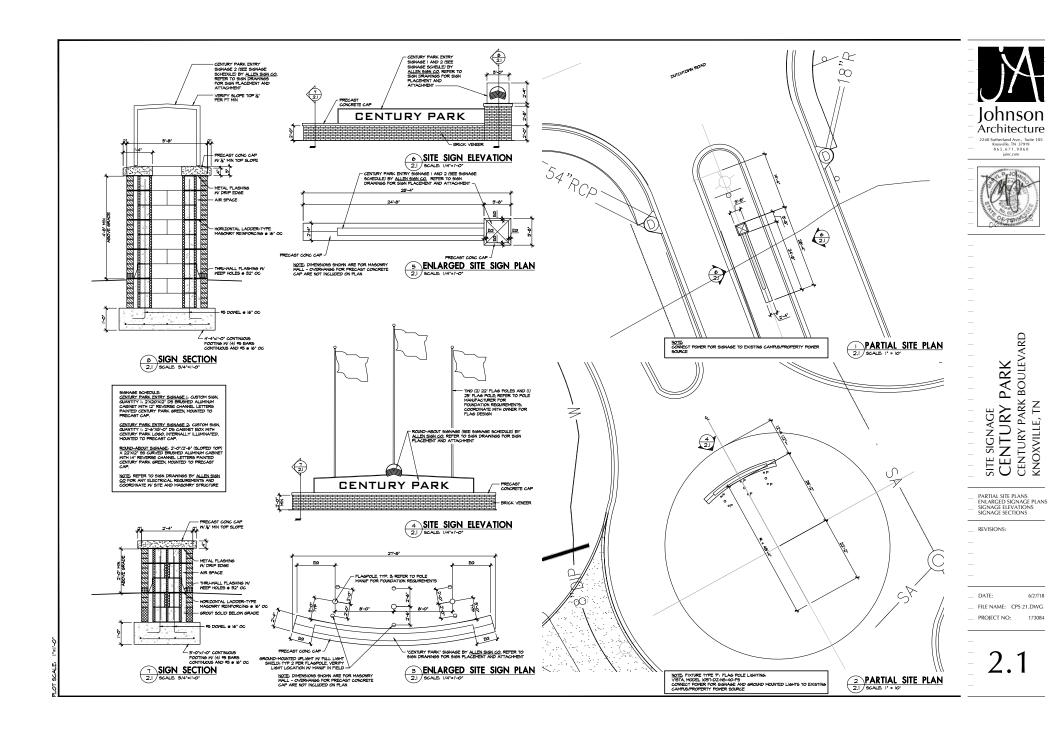
N/A

Staff Recommendation:

Approve the request for two business park signs, subject to the following condition:

1) Meeting all applicable requirements of the Knox County Zoning Ordinance, as appropriate.







TTCDA Review Request

☐ BUILDING PERMIT - NEW CONSTRUCTION ☐ BUILDING PERMIT - EXPANSION OR RENOVATION	☐ REZONING ☐ ADMINISTRATIVE REVIEW ☐ SIGNAGE ☐ BOARD REVIEW				
BUILDING PERMIT - GRADING PLAN	ZONING VARIANCE				
Pellissippi Dutchtown GP					
PUBLISHED APPLICANT NAME - no individuals on behalf	of -				
July 22, 2022	September 6, 2022	9-A-22-TOS			
DATE FILED	MEETING DATE (IF APPLICABLE)	NG DATE (IF APPLICABLE) FILE NUMBER			
CORRESPONDENCE Correspondence related to	this application will be directed to the	e contact listed below.			
☐ APPLICANT ■ OWNER ☐ OPTION HOLDER ☐ SU	RVEYOR ENGINEER ARCHITEC	T/LANDSCAPE ARCHITECT ATTORNEY			
Jerrod Herron	Commercial & Investment Properties				
NAME	COMPANY				
1225 E. Weisgarber Rd. Suite 390	Knoxville	TN 37909			
ADDRESS	CITY	STATE ZIP			
865-584-3967	jherron@ciprop.com				
PHONE	EMAIL				
CURRENT PROPERTY INFO MULTIPLE OW	NERS / OPTION HOLDERS PART OF	F PARCEL			
Pellissippi Dutchtown GP	1225 E. Weisgarber Rd. Ste 390 865-584-3967				
OWNER NAME - if different -	OWNER ADDRESS	OWNER PHONE/EMAIL			
10101 Global Way					
PROPERTY ADDRESS					
118 17715	N	15.7 ac.			
PARCEL ID(S)	PART OF PARCEL? (Y/N)	TRACT SIZE			
STAFF USE ONLY					
	094 M. 1930. A N. 19 Da 1950 No. 10 100	■ CITY □ COUNTY			
North side of Global Way, west side of Centur	y Park Blvd, east of Pellissippi P	kwy 2nd			
GENERAL LOCATION		DISTRICT			
OP/TO-1	MU-SD, NWCO-2				
ZONING	SECTOR PLAN LAND USE CLASSIFICATION				
Northwest County	Vacant land (Office building recently approved)				
PLANNING SECTOR	EXISTING LAND USE				

REQUEST				
☐ NEW CONSTRUCTION ■ s			PLAN MATERIALS: DEVELOPMENT BUILDING ELEVA FLOOR PLAN LANDSCAPE PLA SIGNAGE PLAN OFF-STREET PAR	TIONS
ADMINISTRATIVE REVIEW. LIGHTING LA	INDSCAFING FLAN			
RENOVATION OR EXPANSION ZONING VAI		ZONING VARIAN	ICE	
SUMMARY OF WORK TO BE PERFORMED:		SUMMARY OF ZONING VARIANCE REQUEST:		
New signs for Office Park				
REZONING				
REZONE FROM:				
то:				
SECTOR PLAN AMENDMENT FROM:				
то:				
SIGNAGE				
YARD SIGN BUILDING SIGN AREA: AREA: HEIGHT: HEIGHT: FINISH: FINISH:	AREA: 53 SHEIGHT: 4'	SF -8∰		
STAFF USE ONLY	CODE	CODE		TOTAL
☐ TTCDA Checklist ☐ Property Owners/Option Holders	FEE 802	FEE		TOTAL
	\$175.00			\$175.00
AUTHORIZATION By signing below	You certify that y	ou are the property o	wner and/or auth	orized representative.
Trad Russellial 1	Trey Bene	field, Owner's Rep	resentative	July 22, 2022
APILICATION AUTHORIZED BY	AFFILIATION			DATE
865-584-3967	Developm	ent Director		
PHONE NUMBER	EMAIL			
Michelle Porties	Michelle F	Portier	1	7/25/2022 CT
STAFF SIGNATURE	PRINT NAME			DATE PAID