

**Applicant:** BENJAMIN ALLEN SIGN CO.

**Request:** SIGN PERMIT

**Meeting Date:** 7/11/2022

**Address:** 10669 Hardin Valley Rd.

**Map/Parcel Number:** 103 E A 002

**Location:** Northwest corner of the intersection of Hardin Valley Rd and Charlevoix Rd

**Existing Zoning:** CA (General Business) / TO (Technology Overlay)

**Proposed Zoning:** N/A

**Existing Land Use:** Commercial

**Proposed Land Use:** Commercial

**Appx. Size of Tract:** 5.2 acres

**Accessibility:** Access is via Hardin Valley Road, a minor arterial street with a 3-lane section consisting of a 44-ft pavement width within an 80-ft wide right-of-way.

**Surrounding Zoning and Land Uses:** North: BP (Business and Technology Park) / TO (Technology Overlay) - Office buildings and a bank

South: PC (Planned Commercial) / TO (Technology Overlay) - Gas station

East: CA (General Business) / TO (Technology Overlay) - Gas station

West: Pellissippi Parkway right-of-way

**Comments:**

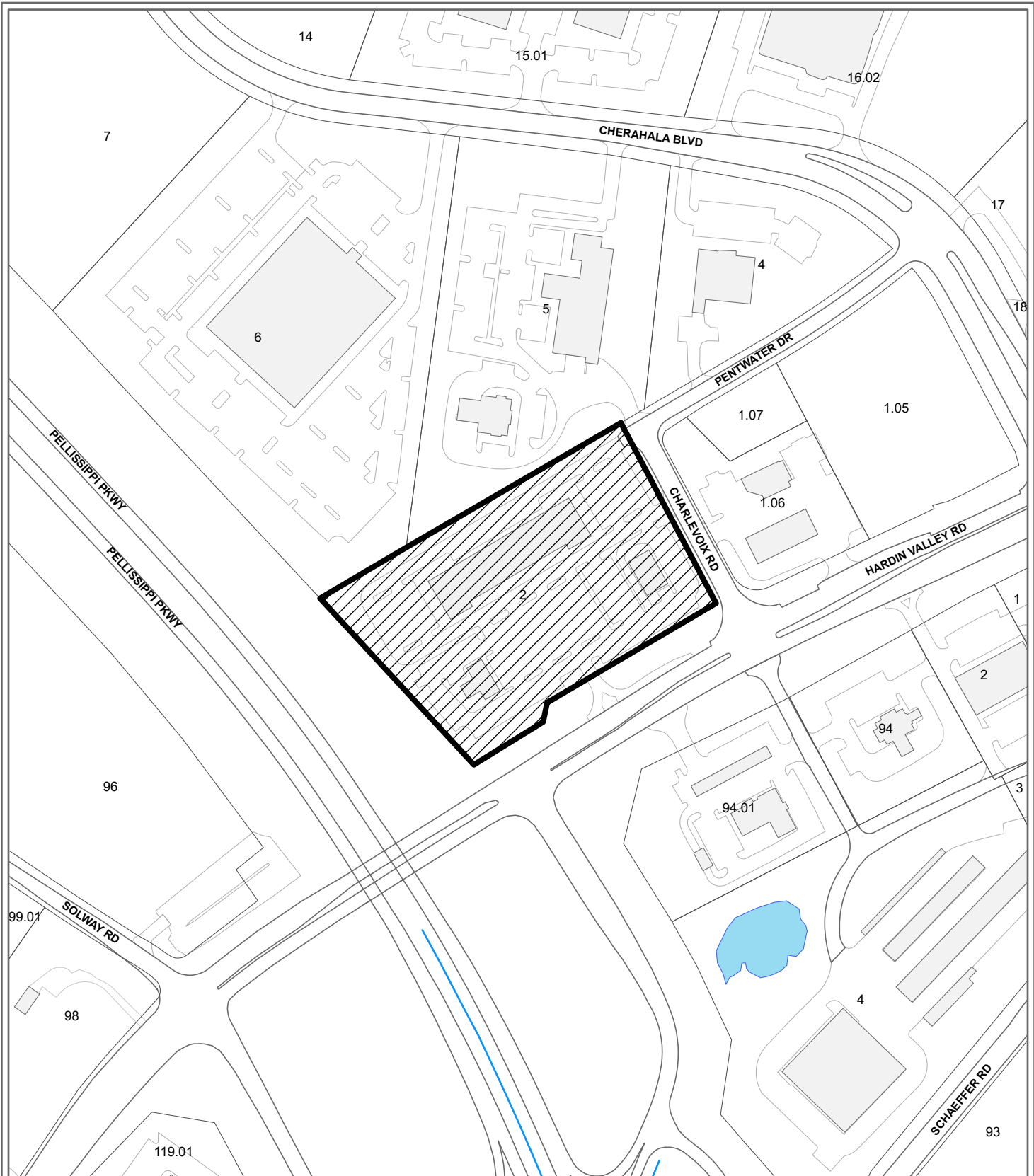
- 1) This is a request for approval of a change in a business building sign at the existing strip commercial center at the northeast corner of the intersection of Hardin Valley Road and Charlevoix Road east of Pellissippi Parkway.
- 2) The proposed building sign includes the business name for The Neptune Society, which replaces the existing Craft Beer Market sign. The sign will be located above the awning-canopied entrance to the business.
- 3) The new sign consists of individual channel letters mounted to the building via a raceway. The letters are acrylic and have a translucent vinyl, matte finish. The sign will not be lit.
- 4) The sign comprises an area of 24.8 square feet, which is within the limits allowed for this business based on the 25 feet of building frontage which yields a maximum sign area of 25 square feet.

**Design Guideline Conformity:** This request is in compliance with the Design Guidelines.

**Waivers and Variances Requested:** N/A

**Staff Recommendation:**

Staff recommends Approval of a Certificate of Appropriateness for the requested sign permit with the following condition:  
 1) Meeting all relevant requirements of the Knox County Zoning Ordinance, as appropriate.



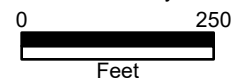
**7-A-22-TOS  
CERTIFICATE OF APPROPRIATENESS**

Petitioner: Benjamin Allen Sign Co.



Purpose of Request: Sign Permit

Map No: 103  
Jurisdiction: County



Original Print Date: 6/13/2022      Revised:  
Knoxville - Knox County Planning Commission \* City / County Building \* Knoxville, TN 37902

Size: 31.3" x 209.6" Material: See Below

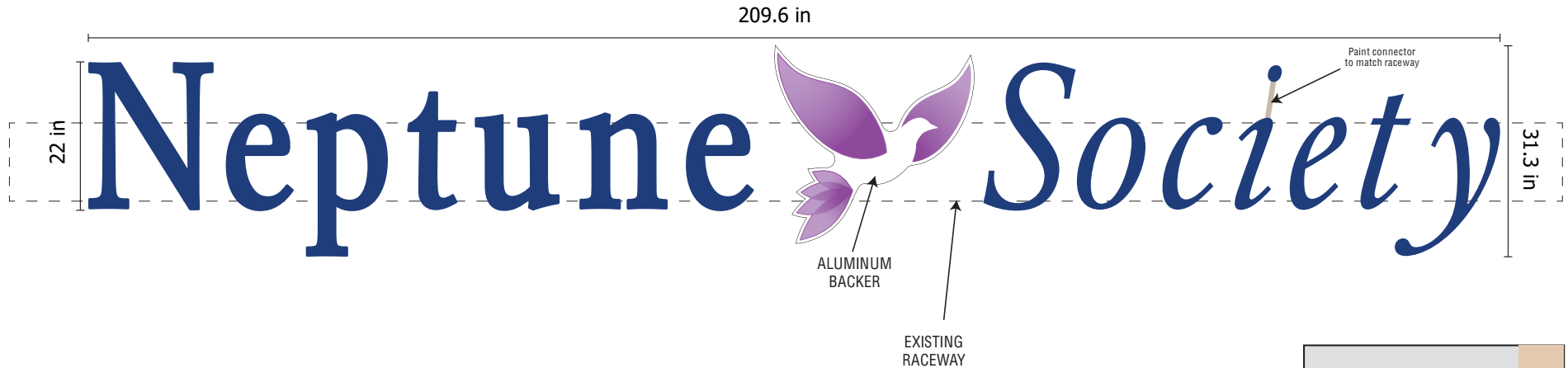
Quantity: 1

Comments: USE EXISTING RACEWAY

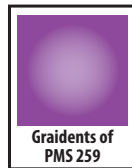
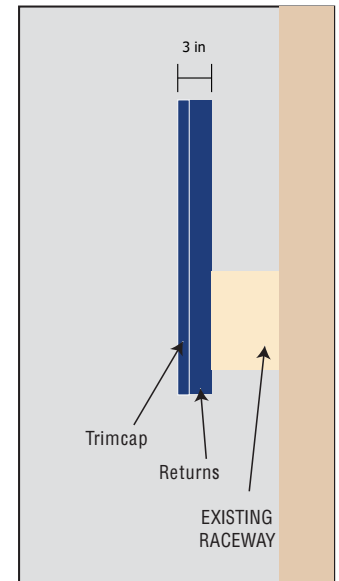
Work Order #: 38333TA

☐ Digital print ☐ Cut Vinyl ☐ Other

file location: \\ALLENSIGNSERVER\Storage\Job Files 2022\S\SCI direct\38333TA Neptune Society\



QTY 1 - 31.3" x 209.6" channel letters mounted to existing raceway



- PAINTED TO MATCH BUILDING/RACEWAY
- TRIMCAP LETTERS
- TRIMCAP BIRD
- RETURNS LETTERS
- RETURNS BIRD



**SHOP USE ONLY**

Print/Cut: \_\_\_\_\_ Weed/Mask/Lam: \_\_\_\_\_ Application: \_\_\_\_\_ QC: \_\_\_\_\_ Date Complete: \_\_\_\_\_



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Client: SCI Direct Inc Date: 5/11/2022 Price: \$ 6578.98 **job total**

Ph/Email: Anita.Bailey@sci-us.com Drawn by: Ashton Leach

Title: Neptune Society Approved by: \_\_\_\_\_ Date: \_\_\_\_\_

NOTE: The job will not proceed without a signed approval

Size: 35" x 211"

Material: See Below

Quantity: 1

Comments: USE EXISTING RACEWAY

Work Order #: 38333TA

Digital print  Cut Vinyl  Other

file location: \\ALLENSIGNSERVER\Storage\Job Files 2022\S\SCI direct\38333TA Neptune Society\



**SCALE APPROXIMATE**

**SHOP USE ONLY**

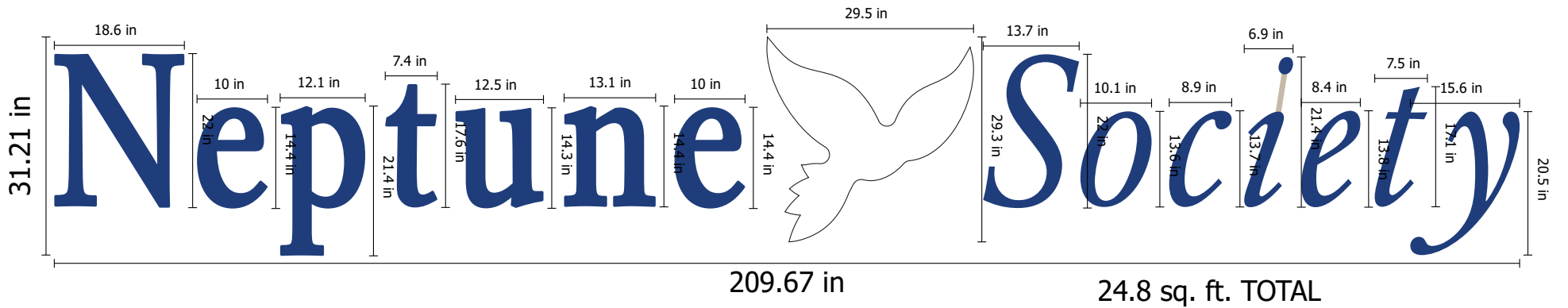
Print/Cut: \_\_\_\_\_ Weed/Mask/Lam: \_\_\_\_\_ Application: \_\_\_\_\_ QC: \_\_\_\_\_ Date Complete: \_\_\_\_\_

**ALLEN SIGN CO.**  
**SOUTH**  
 800 573-3524  
 2408 CHAPMAN HWY.  
 FAX 579-0356

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Client: SCI Direct Inc Date: 5/11/2022 Price: \$ 6578.98 **job total**  
 Ph/Email: Anita.Bailey@sci-us.com Drawn by: Ashton Leach  
 Title: Neptune Society Approved by: \_\_\_\_\_ Date: \_\_\_\_\_

NOTE: The job will not proceed without a signed approval





**REQUEST**

**BUILDING PERMIT**

- NEW CONSTRUCTION
- EXPANSION OR RENOVATION
- GRADING PLAN

- REZONING
- SIGNAGE
- ZONING VARIANCE

**PLAN MATERIALS:**

- DEVELOPMENT PLAN
- BUILDING ELEVATIONS
- FLOOR PLAN
- LANDSCAPE PLAN
- SIGNAGE PLAN
- OFF-STREET PARKING

OTHER:

WAIVERS OR VARIANCES REQUESTED?  YES  NO

ADMINISTRATIVE REVIEW:  LIGHTING  LANDSCAPING PLAN

**RENOVATION OR EXPANSION**

**SUMMARY OF WORK TO BE PERFORMED:**

LED illuminated channel letters mounted on reentry, Neptune Society logo

**ZONING VARIANCE**

**SUMMARY OF ZONING VARIANCE REQUEST:**

**REZONING**

REZONE FROM: \_\_\_\_\_

TO: \_\_\_\_\_

SECTOR PLAN AMENDMENT FROM: \_\_\_\_\_

TO: \_\_\_\_\_

**SIGNAGE**

- YARD SIGN  
AREA: \_\_\_\_\_  
HEIGHT: \_\_\_\_\_  
FINISH: \_\_\_\_\_
- BUILDING SIGN  
AREA: 51.3  
HEIGHT: 18'  
FINISH: \_\_\_\_\_
- OTHER SIGN  
AREA: \_\_\_\_\_  
HEIGHT: \_\_\_\_\_  
TYPE: \_\_\_\_\_

**STAFF USE ONLY**

- TTCDA Checklist
- Property Owners/Option Holders

CODE  
FEE  
802 | \$175.00

CODE  
FEE

TOTAL

\$175.00

**AUTHORIZATION**

By signing below

You certify that you are the property owner and/or authorized representative.

PO  
Heredia Studios  
LLC

*[Handwritten Signature]*

Asset Manager

5/24/22

APPLICATION AUTHORIZED BY

AFFILIATION

DATE

PHONE NUMBER

EMAIL

STAFF SIGNATURE

PRINT NAME

DATE PAID

5/26/2022

310 625 2521

mmoray@osmstudio.com

*[Handwritten Signature]*  
Michelle Portier

Max Moray

Michelle Portier

CT