

Report of Staff Recommendation

Tennessee Technology Corridor Development Authority

File Number: 3-D-20-TOS

Applicant: SIGNS-N-SUCH / PROTECTION STRATEGIES, INC.

Request: SIGN PERMIT

Meeting Date: 3/9/2020

Address: 9717 Cogdill Rd.

Map/Parcel Number: 118 17604

Location: South side of Cogdill Road, east of Dutchtown Road.

Existing Zoning: C-H-1 (Highway Commercial) / TO-1 (Technology Park Overlay)

Proposed Zoning: No change

Existing Land Use: Office building

Proposed Land Use: New wall sign for a multi-story, multi-tenant building

Appx. Size of Tract: 3.42 acres

Accessibility: Cogdill Rd. has a pavement width of 23 feet. Pellissippi Pkwy runs adjacent to Cogdill Rd., and

there is one large right-of-way that encompasses both roadways.

Surrounding Zoning and Land Uses:

North: PC (Planned Commercial) / TO (Technology Overlay) - Right-of-way (Pellissippi Pkwy)

South: C-H-1 (General Commercial) / TO (Technology Overlay) - Large, multi-story office

building

East: C-H-1 (General Commercial) / TO (Technology Overlay) - Large, multi-story office

building

West: C-H-1 (General Commercial) / TO (Technology Overlay) - Vacant parcel

Comments:

- 1. This is a request to add a new wall sign to a multi-story, multi-tenant office building in the Pellissippi Pointe II office complex, located southeast of the Dutchtown Road/Cogdill Road intersection.
- 2. The sign will be comprised of backlit, brushed aluminum channel letters directly mounted to the building fascia.
- 3. The new sign for Protection Strategies will replace a previously approved sign for Merchant & Gould (TTCDA Case 11-A-12-TOS). It will be placed on the northeast side of the front façade of the building in the upper corner. The area of the previous tenant sign was 38.7 sq. ft. The proposed sign replacing it will be 23 sq. ft.
- 4. There are two signs on the building frontage, which combined, should total no more than 100 sq. ft. The other tenant is Coulter & Justus, whose sign is on the northwest side of the front façade. They have been a tenant in this building for a number of years, and our agency has no information on their signage application.
- 5. Since the square footage proposed for the new sign is less than the square footage of the previous sign in this same location, the overall signage on the building will be in compliance with the Design Guidelines.

Design Guideline Conformity:

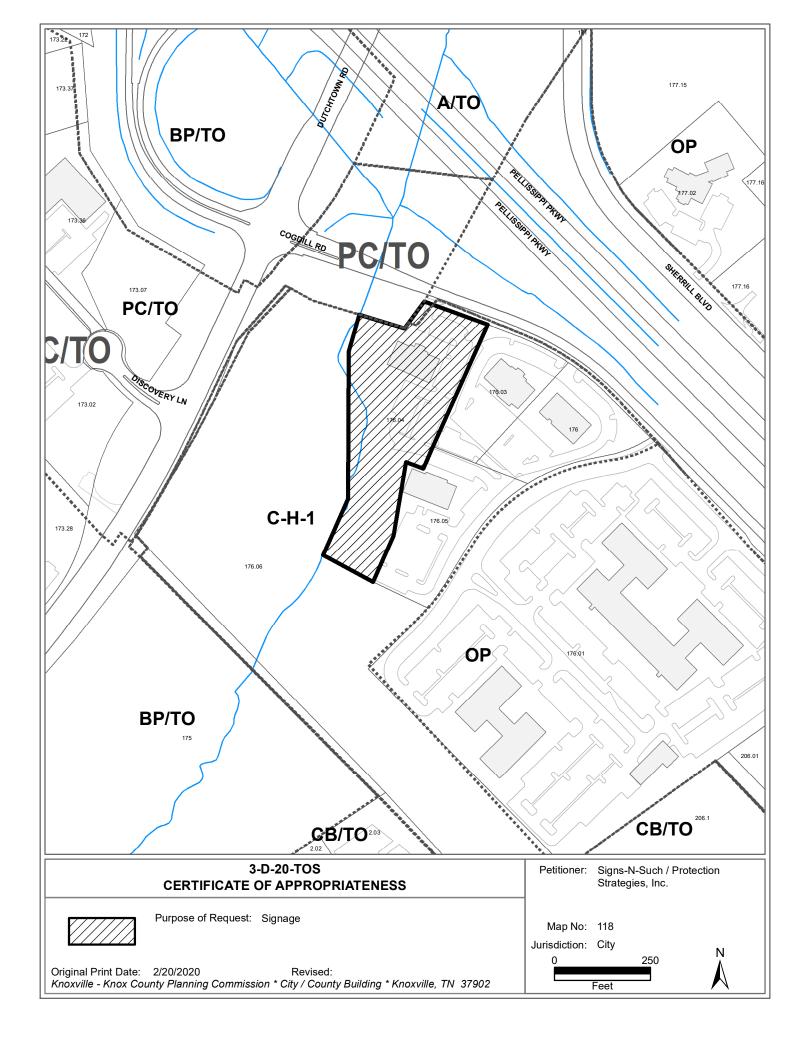
The sign is in conformance with TTCDA Guidelines

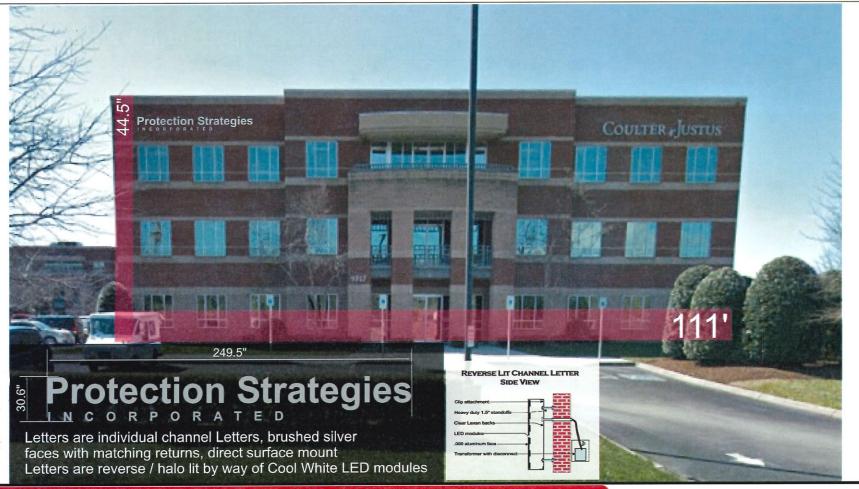
Waivers and Variances N/A Requested:

Staff Recommendation:

Based on the application and plans as submitted, staff recommends APPROVAL of a Certificate of Appropriateness for a Sign Permit, subject to the following condition:

1. Meeting all applicable requirements of the Knoxville Zoning Ordinance, as appropriate.





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ATE:		-7-2020

OCATION: Knoxville

SALES REP: D. Hutchison

DRAWN BY: D. Hutchison

PAGE: (1) of (1

AVERAGE CONSTRUCTION TIMES
AFTER PERMIT IS APPROVED IS
15-20 BUSINESS DAYS. SIGN
CONSTRUCTION CAN NOT BEGIN
UNTIL PERMIT IS APPROVED.

Approved By:			
Date:			

Protection Strategies -23 sf total This design/drawing is the property of SIGNS-N-SUCH and cannot be used of distributed without the



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1-7-2020

LOCATION:

D. Hutchison SALES REP:

D. Hutchison DRAWN BY:

AVERAGE CONSTRUCTION TIMES AFTER PERMIT IS APPROVED IS 15-20 BUSINESS DAYS. SIGN CONSTRUCTION CAN NOT BEGIN UNTIL PERMIT IS APPROVED.

Approved By:
Date:

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SiGNS()SUCH signs. banners. wraps. shirts.