

Report of Staff Recommendation

Tennessee Technology Corridor Development Authority

File Number:

7-A-20-TOS

Applicant: BAKER JONES / SIGNCO INC.

Request: SIGN PERMIT

Meeting Date: 7/6/2020

Address: 10839 Hardin Valley Rd.

Map/Parcel Number: 103 103

Location: Northwest side of Hardin Valley Rd., northeast side of Performing Arts Way

Existing Zoning: PC (Planned Commercial) / TO (Technology Overlay)

Proposed Zoning:

Existing Land Use: Shopping Center

Proposed Land Use: Building sign for a restaurant

Appx. Size of Tract: 4.1 acres

Accessibility: Access is via Hardin Valley Rd., a minor arterial street with a 3-lane section with 44' pavement width within an 80' right-of-way

Surrounding Zoning and Land Uses:

North: PC (Planned Commercial) / TO (Technology Overlay) - Pellissippi State Campus

South: PC (Planned Commercial) / TO (Technology Overlay) - Southeast Bank and vacant land

East: BP (Business and Technology) / TO (Technology Overlay) - Residences

West: PC (Planned Commercial) / TO (Technology Overlay) - Pellissippi State Campus

Comments:

- 1) This is a request for a building sign in the shopping center located at 10839 Hardin Valley Rd. The sign is for HotWorx, a new fitness facility in the shopping center with a business frontage of 25 feet.
- 2) The sign area will be 16.5 square feet. The proposed sign will be 5" deep individual aluminum, internally lit channel letters with flat acrylic faces directly mounted to the building facade. The letters forming "Hot" will feature a digital print applied to the letter faces. The letters forming "Worx" will be white. The signs will utilize LED lights for the internal illumination.
- 3) The sign will be placed on the southeast façade (front facade) of the building facing Hardin Valley Rd.

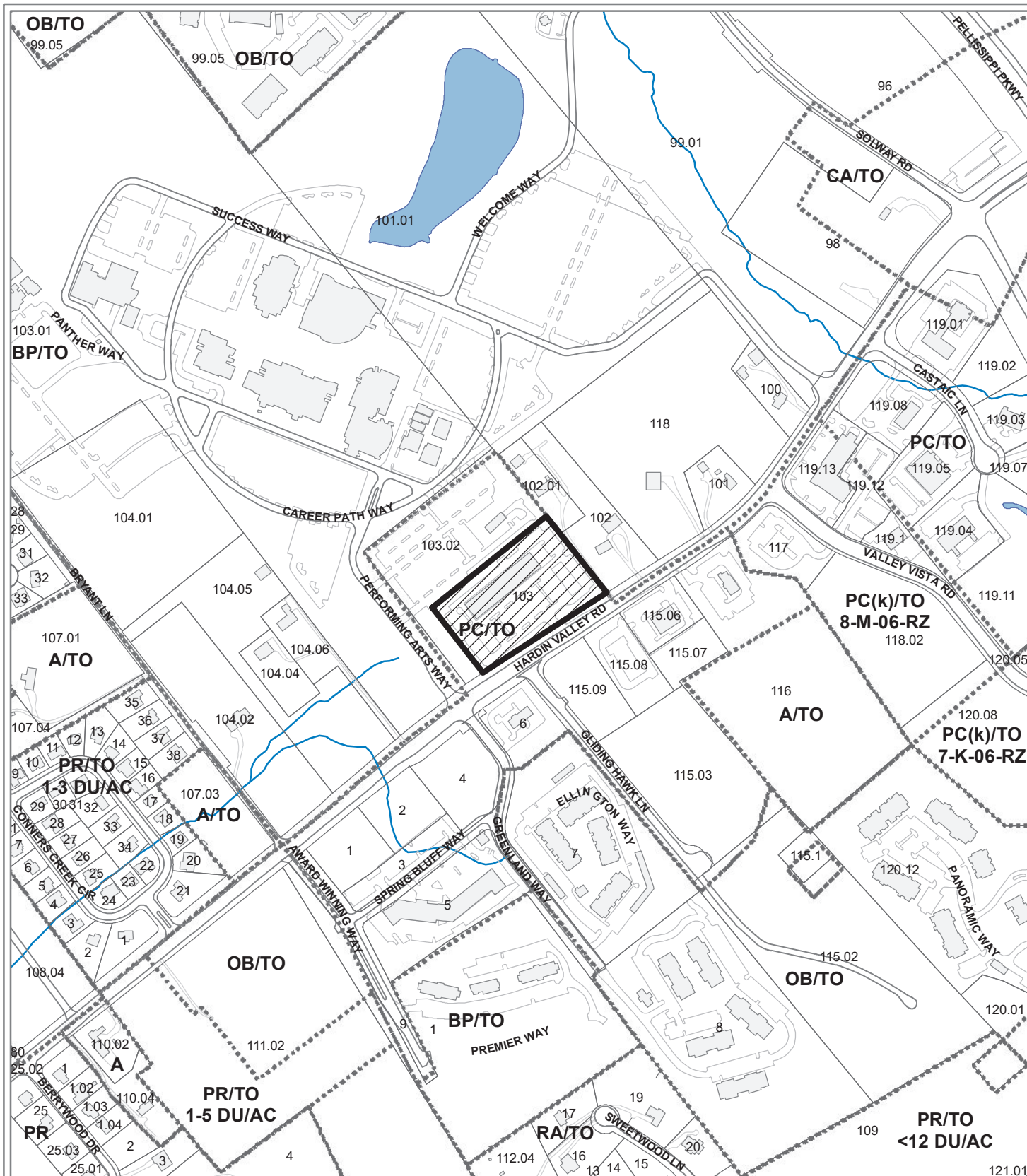
Design Guideline Conformity: The request complies with the TTCDA Design Guidelines.

Waivers and Variances Requested: None are needed at this time.

Staff Recommendation:

Based on the application and plans as submitted, staff recommends Approval of a Certificate of Appropriateness for the requested sign permit with the following condition:

- 1) Meeting all relevant requirements of the Knox County Zoning Ordinance, as appropriate.



**7-A-20-TOS
CERTIFICATE OF APPROPRIATENESS**



Purpose of Request: Signage

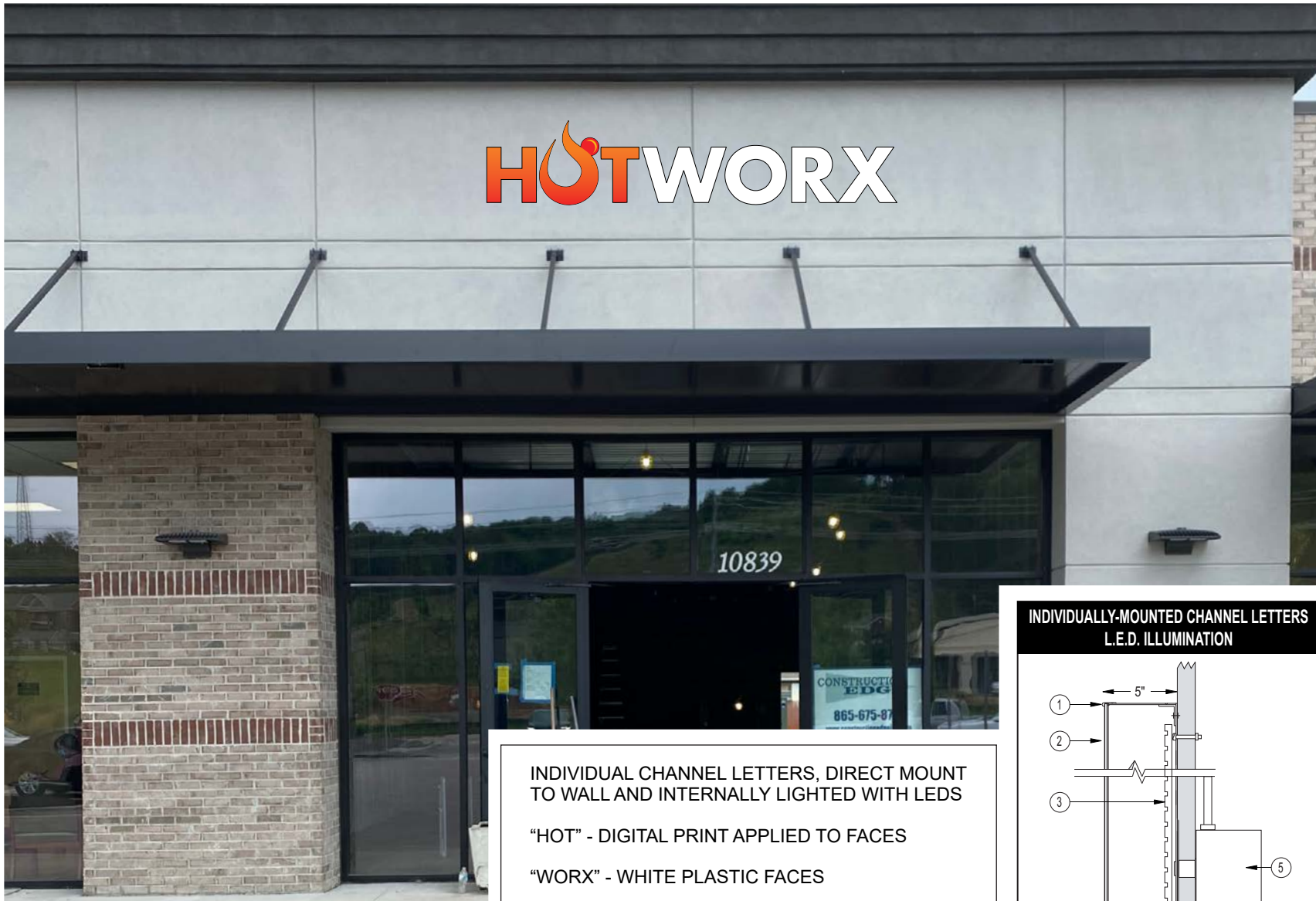
Original Print Date: 6/30/2020 Revised:
Knoxville - Knox County Planning Commission * City / County Building * Knoxville, TN 37902

Petitioner: Jones / Signco Inc., Baker

Map No: 103

Jurisdiction: County





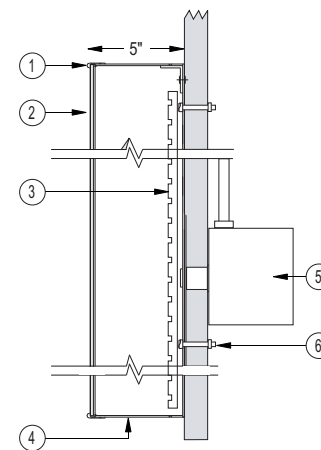
INDIVIDUAL CHANNEL LETTERS, DIRECT MOUNT
TO WALL AND INTERNALLY LIGHTED WITH LEDS

"HOT" - DIGITAL PRINT APPLIED TO FACES

"WORX" - WHITE PLASTIC FACES



INDIVIDUALLY-MOUNTED CHANNEL LETTERS L.E.D. ILLUMINATION



1. TRIM CAP WITH RETAINING SCREW
2. PLEX FACE
3. WHITE L.E.D.
4. ALUMINUM .063" BACKS / .040" RETURN
5. 30 ma TRANSFORMER
6. FASTENERS AS REQUIRED
7. SIGN CABINET WALL



SIGNCO inc.
PLASTIC, NEON, ELECTRONIC

This drawing is the property of SIGNCO, Inc. & is to be used for contractual purposes between the customer & SIGNCO, Inc. only. Unauthorized use of this information will result in claims up to 1/3 value of the job represented on this drawing.
VALUE OF THIS DRAWING: \$5000.00

**SIGN & FAX BACK SO THAT
WE MAY APPROVE YOUR ORDER.**

FAX: 865.947.2089 info@signco-inc.com

☐ APPROVED
☐ APPROVED W/CHANGES
☐ REVISE & RESUBMIT

APPROVAL SIGNATURE

SALES REPRESENTATIVE:

Baker Jones

FILE:

HOT WORX Bldg Hardin Valley

DATE:

05-28-2020

DRAWN BY:

Tiffany Poling

SCALE:

1/4" = 1'



Michelle Portier <michelle.portier@knoxplanning.org>

Fwd: Hotworx - COA application

Tom Brechko <tom.brechko@knoxplanning.org>

Fri, Jun 5, 2020 at 2:06 PM

To: SignCo Info <info@signco-inc.com>

Cc: Tom Brechko <tom.brechko@knoxmpc.org>, Mike Reynolds <mike.reynolds@knoxplanning.org>, Michelle Portier <michelle.portier@knoxplanning.org>, Sherry Michienzi <sherry.michienzi@knoxplanning.org>

Baker,

Received the sign application for the TTCD A July 6, 2020 meeting. All new signs have to go before the TTCD A Board.

The standard deadline line for the July 6th meeting was June 1, 2020. With your submittal on June 3, 2020, in order to be heard at the July meeting you would have to pay the double fee of \$350.00. We will contact you on Monday regarding payment.

Tom

On Fri, Jun 5, 2020 at 9:08 AM SignCo Info <info@signco-inc.com> wrote:

Good morning,

I hope you all are doing well. I am following up to make sure you received this. Can this be a staff approval or will this have to go before the monthly meetings?

Thank You,
Baker

3101 Northwest Park Drive | Bus: 865.947.2086
Knoxville, TN 37921 | Fax: 865.947.2089

Email: info@signco-inc.com

On Wed, Jun 3, 2020 at 10:26 AM SignCo Info <info@signco-inc.com> wrote:

Good morning Tom & Mike,

I have attached my COA application along with drawings for what the new Hotworx sign will look like. These will be flush mounted, LED lighted channel letters. Their frontage for the building is 25'. Please let me know if you need anything else.

Thank You,
Baker



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Knoxville, TN 37921 | Fax: 865.947.2089

Email: info@signco-inc.com

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Thomas Brechko, AICP
Principal Planner
865-215-3794
[Quoted text hidden]



Michelle Portier <michelle.portier@knoxplanning.org>

TTCDA signage request for HotWorx

SignCo Info <info@signco-inc.com>

Wed, Jun 17, 2020 at 9:45 AM

To: Michelle Portier <michelle.portier@knoxplanning.org>

Cc: Tom Brechko <tom.brechko@knoxplanning.org>

Hey Michelle,

The letters themselves will be 5" deep aluminum channel letters with flat acrylic faces. Let me know if that makes sense or feel free to call to discuss.

Thank You,
Baker



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Knoxville, TN 37921 | Fax: 865.947.2089

Email: info@signco-inc.com

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CERTIFICATE OF APPROPRIATENESS

Name of Applicant: Baker Jones/Signco Inc.

Date Filed: 6/3/2020 Fee Paid: _____ File Number: _____

Map Number: _____ Zoning District: _____

Jurisdiction: ☐ City _____ Councilmanic District ☐ County _____ Commission District

PROPERTY INFORMATION

ADDRESS: 10839 Hardin Valley Rd.

STREET NUMBER AND NAME

GENERAL LOCATION: Hardin Valley

PARCEL NUMBER(S): _____

SIZE OF TRACT: _____ ☐ ACRES ☐ SQUARE FEET

PURPOSE OF REQUEST

- ☐ BUILDING PERMIT — New Construction
☐ BUILDING PERMIT — Expansion or Renovation
☐ BUILDING PERMIT — Grading Plan
☐ REZONING

From: _____

To: _____

- ☒ SIGNAGE
☐ ZONING VARIANCE — (Describe and give reason)

NOTE: Four (4) copies of all plan materials are required to process the application. Please check all that apply:

- ☐ DEVELOPMENT PLAN
☐ BUILDING ELEVATIONS
☐ FLOOR PLAN
☐ LANDSCAPE PLAN WITH SCHEDULE
☐ SIGNAGE PLAN
☐ OFF-STREET PARKING PLAN
☐ OTHER:

APPLICATION CORRESPONDENCE — All correspondence relating to this application should be sent to:

PLEASE PRINT

Name: Baker Jones Phone: (865)947-2086 Fax: _____

Mailing Address: 3101 NW Park Dr. Knoxville, TN 37921

APPLICATION AUTHORIZATION — I hereby certify that I am the authorized applicant, representing ALL property owners involved in this request or holders of option on same, whose signatures are included on the back of this form.

Signature: *Baker Jones*

PLEASE PRINT

Name: Baker Jones Phone: (865)947-2086 Fax: _____

Mailing Address: 3101 NW Park Dr. Knoxville, TN 37921

APPLICATION ACCEPTANCE — Staff Member who accepted this application: