



TENNESSEE TECHNOLOGY CORRIDOR DEVELOPMENT AUTHORITY

REPORT OF STAFF RECOMMENDATION

Meeting Date: 1/6/2020
File Number: 1-D-20-TOS
Applicant: IMAGE360 WEST-KNOXVILLE
Request: SIGN PERMIT

Address: 10825 Hardin Valley Rd.
Map/Parcel Number: 103 103
Location: Northwest side of Hardin Valley Road, northeast of Performing Arts Way.
Existing Zoning: PC (Planned Commercial) / TO (Technology Overlay)
Proposed Zoning: NA
Existing Land Use: Commercial Center
Proposed Land Use: Building sign
Appx. Size of Tract: 4.1 acres
Accessibility: Access is via Hardin Valley Road, a minor arterial street with 3 lane section with a 44' pavement width within an 80' right-of-way.
Surrounding Zoning and Land Uses:
North: PC (Planned Commercial) / TO (Technology Overlay) - Pellissippi State Campus
South: PC (Planned Commercial) / TO (Technology Overlay) - Bank and vacant land
East: BP (Business and Technology) / TO (Technology Overlay) - Residences
West: PC (Planned Commercial) / TO (Technology Overlay) - Pellissippi State Campus

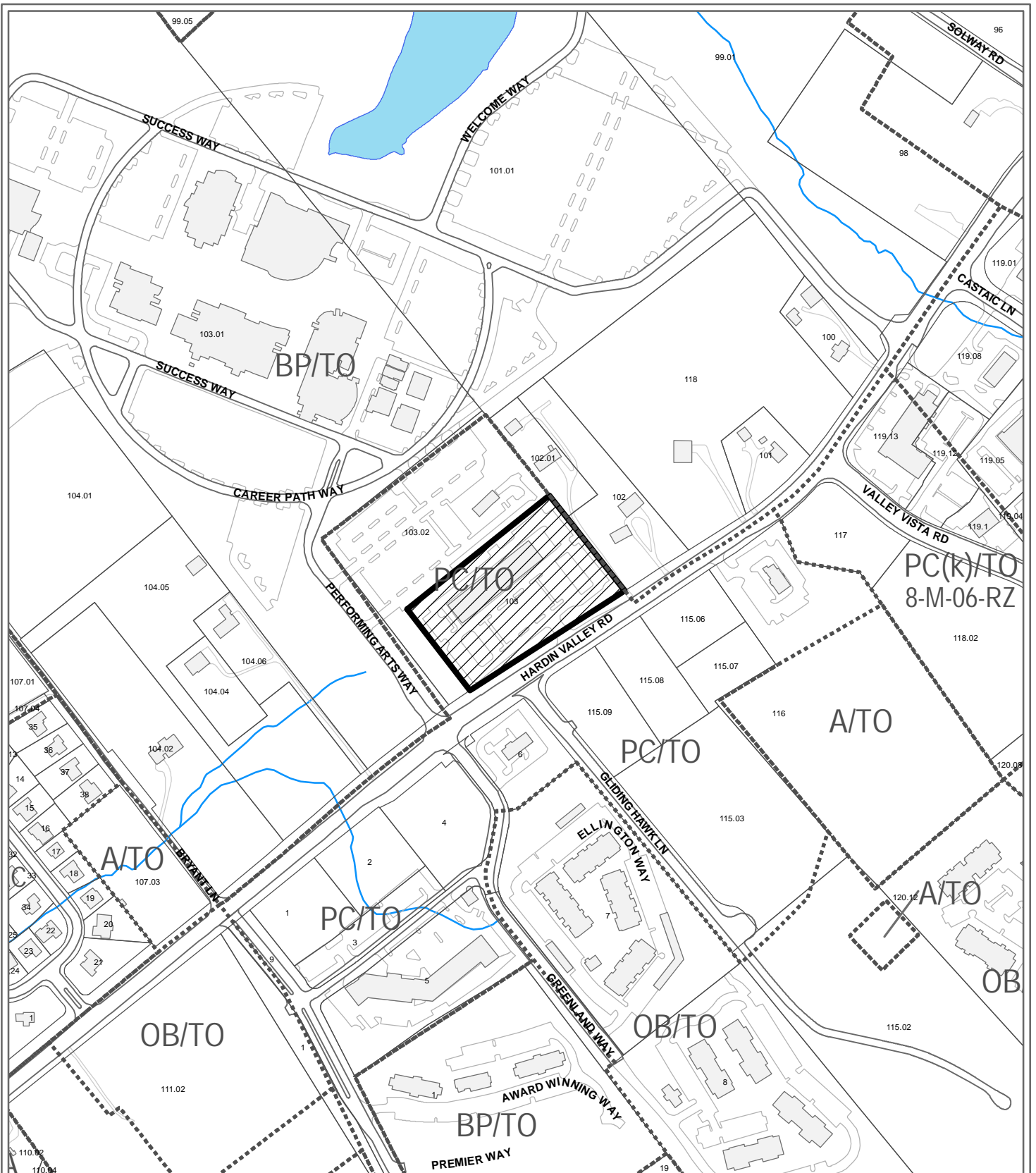
Comments: 1) The TTCDA Board approved the application for this building within the commercial center (2-B-19-TOB) on February 11, 2019.
2) This is a request for approval of a building sign for Blue Dog Family Dentistry that will be located above the main entrance for the business. There are two tenants located within this building.
3) Based on the linear building frontage for the business, a building sign of up to 68 square feet would be allowed. The proposed sign will occupy approximately 28 square feet.
3) The building sign will be composed of mounted channel letters with blue acrylic faces for Blue Dog and black perforated vinyl for Family Dentistry. The sign will use front-lit (internally illuminated) LED lighting.

Design Guideline Conformity: This request complies with the TTCDA Design Guidelines.

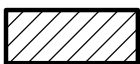
Waivers and Variances Requested: Not applicable at this time.

Staff Recommendation:

Based on the application and sign plans as submitted, the staff recommends APPROVAL of a Certificate of Appropriateness for a Sign Permit for the proposed building sign, subject to the following condition:
1) Meeting all relevant requirements of the Knox County Zoning Ordinance, as appropriate.



**1-D-20-TOS
CERTIFICATE OF APPROPRIATENESS**

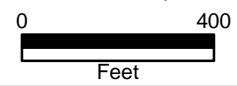


Purpose of Request: Signage

Petitioner: Image360 West-Knoxville

Map No: 131

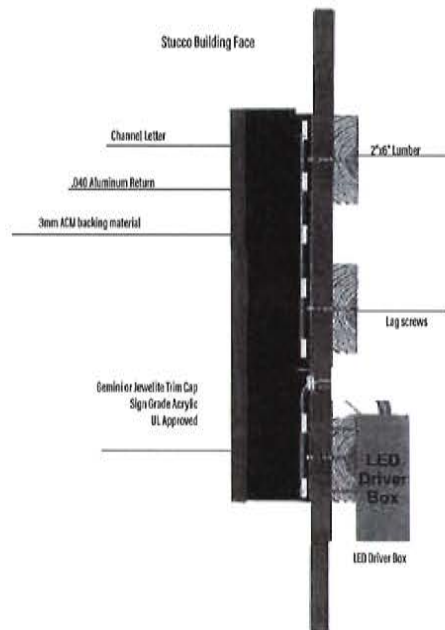
Jurisdiction: County



Original Print Date: 12/27/2019 Revised:
Metropolitan Planning Commission * City / County Building * Knoxville, TN 37902



Mounting



1-D-20-TOS

Hardin Valley Retail Center - East Outparcel

10823 & 10825 Hardin Valley Road
Knoxville, Tn 37932

01/28/19



Schematic Design
01/28/19

TITLE		
GS.D	Cover Sheet	1
CIVIL		
C.L1	Development Site Plan - Overall Development	2
LANDSCAPE		
L.S.D	Development Landscape Plan - Overall Development	3
SITE LIGHTING		
S.L.1	Site Photometric Plan	4
ARCHITECTURAL		
A.S.D	Architectural Site Plan	5
A.F.1	Floor Plan	6
A.S.F.1	Roof Plan	7
A.S.1	Elevations	8
A.S.2	Elevations	9

**STUDIO
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**Hardin Valley Retail Center -
East Outparcel**
10823 & 10825 Hardin Valley Road
Knoxville, Tn 37932



Project Phase: Schematic Design

Issue Date: 01/28/19

Revisions		
No.	Description	Date

Job Number: 18104.00

Cover Sheet

G0.0

1-D-20-TOS

2-B-19-TOB

Date: 01/28/19 3:52:27 PM
Drawn By: Ajae - Checked By: Douce
File: C:\Users\Ajae\Desktop\18104\18104.dwg

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