

# Report of Staff Recommendation

Tennessee Technology Corridor Development Authority

File Number:

2-B-20-TOS

**Applicant:** EMILY ALLEN / ALLEN SIGN COMPANY

**Request:** SIGN PERMIT

**Meeting Date:** 2/10/2020

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**Address:** 10630 Checkerboard Ln.

**Map/Parcel Number:** 131 06809

**Location:** Southeast side of Checkerboard Lane, northwest side of Dutchtown Road, southwest of Simmons Road.

**Existing Zoning:** CB (Business and Manufacturing) / TO (Technology Overlay)

**Proposed Zoning:** No change

**Existing Land Use:** Auto service

**Proposed Land Use:** No change

**Appx. Size of Tract:** 1.03 acres

**Accessibility:** Access is off of Checkerboard Ln., a local road with a 26' pavement width within a 50' right-of-way with access out to Simmons Rd.

**Surrounding Zoning and Land Uses:**

North: CB (Business and Manufacturing) / TO (Technology Overlay) - Vacant lot / Light Industrial land use designation

South: CB (Business and Manufacturing) / TO (Technology Overlay) - Business / Light Industrial land use designation

East: CB (Business and Manufacturing) / TO (Technology Overlay) - Vacant lot / Light Industrial land use designation

West: CB (Business and Manufacturing) / TO (Technology Overlay) - Vacant lot / Light Industrial land use designation

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**Comments:**

1. The applicant is proposing a building sign and a monument sign for the site.
2. Both signs meet TTCDA Guidelines.

**Building Sign:**

1. The proposed sign consists of individual letters and a logo made of aluminum and acrylic in a flat finish.
2. The overall square footage of the sign is noted as 46.56 sq. ft. on the drawings, though this measures the sign as a rectangle versus as individual letters, so the actual square footage is less than this. Staff did not require new drawings with this measurement change because the applicant is well under the 66 square feet that is allowed based on the building frontage.
3. The sign will be reverse-illuminated channel letters.
4. Colors are appropriate and meet the TTCDA guidelines.

**Yard Sign:**

1. The proposed sign consists of a single-sided rectangular can-style sign on a stone veneer base.
2. The front face is acrylic face and has vinyl lettering utilizing the same color scheme as the wall sign.
3. The rear of the sign faces the cul-de-sac and is blank. It will have a gray matte finish.
4. The sign is 12 square feet and is 40" high measured from the base.

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**Design Guideline  
Conformity:** The signage proposal is in compliance with TTCDA's guidelines.

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**Waivers and Variances  
Requested:** N/A

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**Staff Recommendation:**

Based on the application and plans as submitted and revised, the staff recommends Approval of a Certificate of Appropriateness for a Sign Permit with the following condition:

- 1) Meeting all relevant requirements of the Knox County Zoning Ordinance, as appropriate.



Size: 3' Tall Letters (45"x149"x5"d total area)

Material: Aluminum & Acrylic Quantity: 1

Comments: -

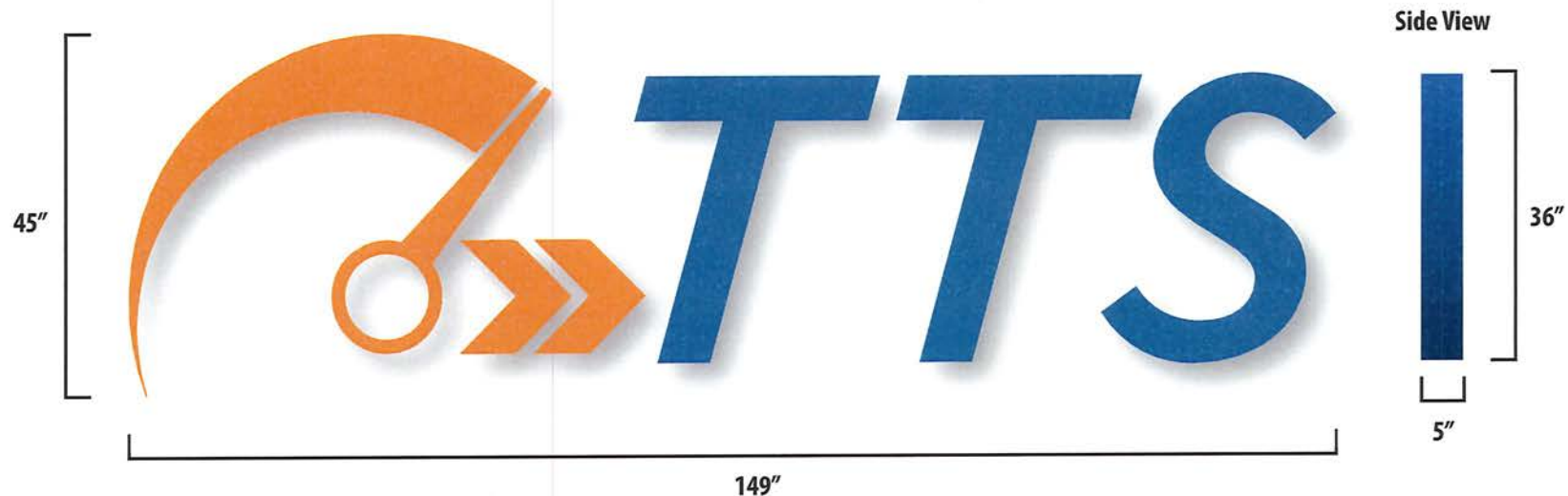
Work Order #: 27119ea

☐ Digital print

☐ Vinyl

☒ Other

file location: 19/T/Thomas Tuning and Service/27119ea channel letters/



Pantone 2935C

Pantone 151C

45"x149"x5"d Total Area (Accounting for Logo Mark Swash)

QTY 1 - 3' Tall Reverse Illuminated Channel Letters "TTS & Logo Mark"  
5" Returns Colored to Match Corresponding Face Color  
Power to Site by Others  
Installation Included

2-B-20-TOS

**ALLEN**  
**SIGN**  
SOUTH  
865  
**573-3524**  
2408 CHAPMAN HWY.  
FAX 579-0356

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Client: Thomas Tuning & Service

Date: 12-13-19

Price: \$           

Ph/Email: ttsknox@gmail.com

Drawn by: BJ Alumbaugh

Title: Custom Channel Letters

Approved by:                     

Date:           

NOTE: The job will not proceed without a signed approval

Size: 3'Tall Letters (45"x149"x5"d total area)

Material: Aluminum & Acrylic

Quantity: 1

Comments: -

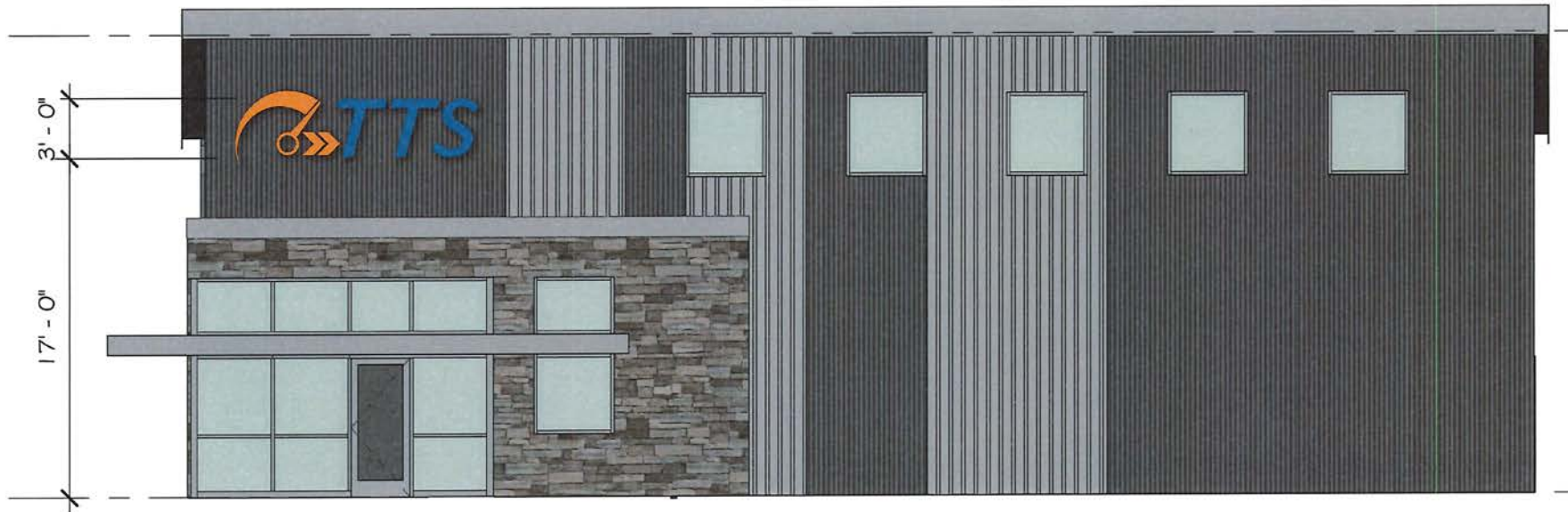
Work Order #: 27119ea

☐ Digital print

☐ Vinyl

☒ Other

file location: 19/T/Thomas Tuning and Service/27119ea channel letters/



Pantone 2935C

Pantone 151C

QTY 1 - 3' Tall Reverse Illuminated Channel Letters "TTS & Logo Mark"  
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Client: Thomas Tuning & Service

Date: 12-13-19

Price: \$

Ph/Email: ttsknox@gmail.com

Drawn by: BJ Alumbaugh

Title: Custom Channel Letters

Approved by:

Date:

NOTE: The job will not proceed without a signed approval

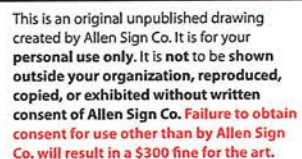


Work Order #: 27119ea

file location: 19/T/Thomas Tuning and Service/27119ea channel letters/



# 2-B-20-TOS



Client: Thomas Tuning & Service Date: 12-13-19 Price: \$                     

Ph/Email: ttsknox@gmail.com Drawn by: BJ Alumbaugh

Title: Custom Channel Letters Approved by:                      Date:                     

NOTE: The job will not proceed without a signed approval







Size: 40"x72"x24"

Material: Aluminum, Acrylic &amp; Cinder Block

Quantity: 1 (single-sided)

Comments: -

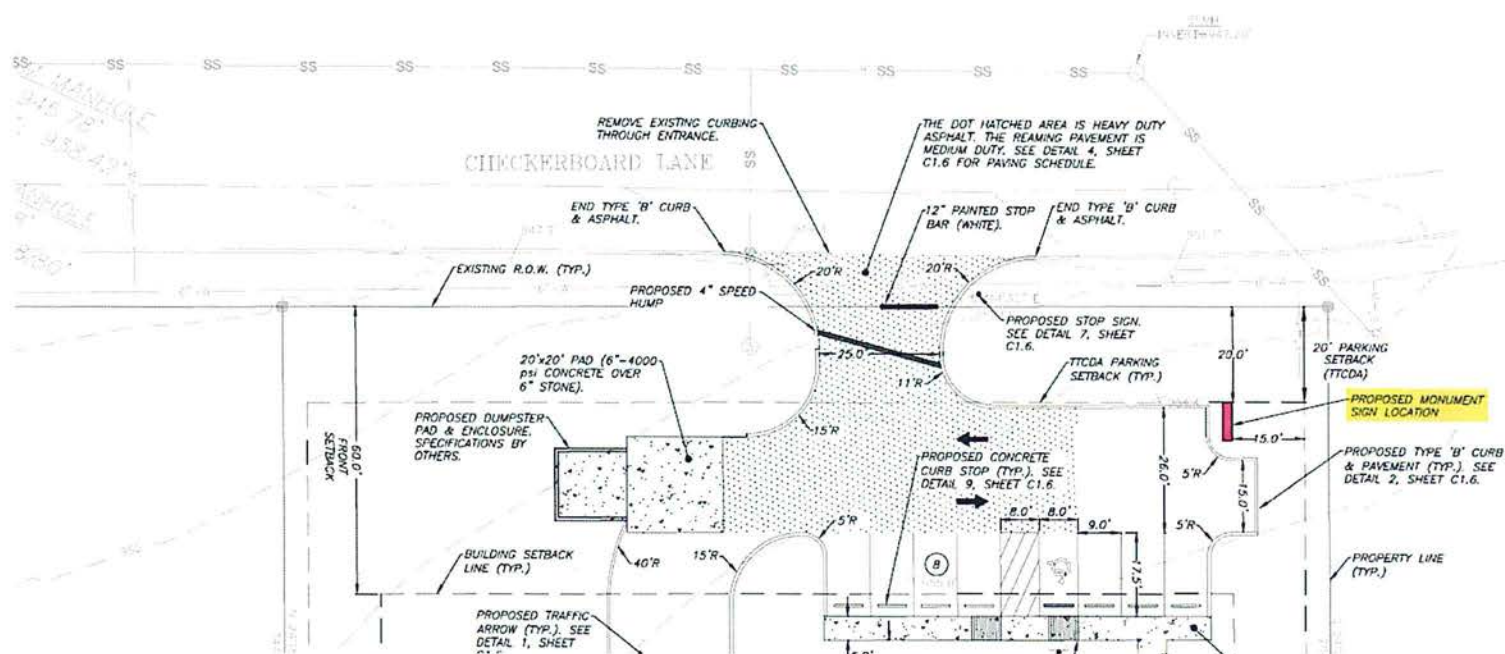
Work Order #: 27701ea

○ Digital print

○ Vinyl

● Other

file location: 20/T/Thomas Tuning and Service/27701ea/



**QTY 1 - Single-Sided Can Style Signage with Acrylic Face and Vinyl Lettering - Reinforced Stacked Stone Base - Internally LED Illuminated Sign Can**  
**Base with Power Constructed by Site Builders in Coordination with Allen Sign Co.**  
**Regulations - Both Sides Less Than 100 sq. ft. - 3 Colors - 6 ft. Max Height**

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**SIGN**  
 SOUTH  
 573-3524  
 2408 CHAPMAN HWY.  
 FAX 579-0356

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Client: Thomas Tuning &amp; Service

Date: 1-17-20

Price: \$

Ph/Email: ttsknox@gmail.com

Drawn by: BJ Alumbaugh

Title: Custom Monument Signage

Approved by:

Date:

NOTE: The job will not proceed without a signed approval



# CERTIFICATE OF APPROPRIATENESS

Name of Applicant: Emily Allen (Allen Sign Company)  
Date Filed: 1-6-2020 Fee Paid: 175.00 File Number: 2-B-20-TDS  
Map Number: 131 Zoning District: CB/TO  
Jurisdiction: ☐ City \_\_\_\_\_ Councilmanic District ☒ County W6 Commission District

## PROPERTY INFORMATION

ADDRESS: 10630 Checkerboard Lane Knoxville, TN 37932  
STREET NUMBER AND NAME  
GENERAL LOCATION: Corner of Checkerboard & Simmons Rd  
PARCEL NUMBER(S): 131 06809  
SIZE OF TRACT: 44.018 1.03 ☒ ACRES ☒ SQUARE FEET

## PURPOSE OF REQUEST

- ☐ BUILDING PERMIT — New Construction  
☐ BUILDING PERMIT — Expansion or Renovation  
☐ BUILDING PERMIT — Grading Plan  
☐ REZONING  
From: \_\_\_\_\_  
To: \_\_\_\_\_  
☒ SIGNAGE  
☐ ZONING VARIANCE — (Describe and give reason)

NOTE: Four (4) copies of all plan materials are required to process the application. Please check all that apply:

- ☐ DEVELOPMENT PLAN  
☐ BUILDING ELEVATIONS  
☐ FLOOR PLAN  
☐ LANDSCAPE PLAN WITH SCHEDULE  
☒ SIGNAGE PLAN  
☐ OFF-STREET PARKING PLAN  
☐ OTHER:

## APPLICATION CORRESPONDENCE — All correspondence relating to this application should be sent to:

PLEASE PRINT

Name: Emily Allen (Allen Sign Company) Phone: 865-573-3524 Fax: 865-579-0356  
Mailing Address: P.O. Box 20021 Knoxville, TN 37940

## APPLICATION AUTHORIZATION — I hereby certify that I am the authorized applicant, representing ALL property owners involved in this request or holders of option on same, whose signatures are included on the back of this form.

Signature: Emily Allen

PLEASE PRINT

Name: Emily Allen Phone: 865-573-3524 Fax: 865-579-0356  
Mailing Address: P.O. Box 20021 Knoxville, TN 37940

## APPLICATION ACCEPTANCE — Staff Member who accepted this application:

Thomas Buckles