



TENNESSEE TECHNOLOGY CORRIDOR DEVELOPMENT AUTHORITY

REPORT OF STAFF RECOMMENDATION

Meeting Date: 9/9/2019
File Number: 9-D-19-TOA
Applicant: SYCAMORE SIGN SERVICE, LLP
Request: SIGN PERMIT

Address: 2401 Cherahala Blvd.
Map/Parcel Number: 103 E A 006
Location: Southwest side of Cherahala Boulevard, north of Pentwater Drive.
Existing Zoning: BP (Business and Technology) / TO (Technology Overlay)
Proposed Zoning: NA
Existing Land Use: Office
Proposed Land Use: Administrative approval of a sign permit
Appx. Size of Tract: 9.61 acres
Accessibility: Access is via Cherahala Boulevard, a local street with a 40' pavement width within a 88' right-of-way.
Surrounding Zoning and Land Uses:
North: BP (Business and Technology) / TO (Technology Overlay) - Vacant land
South: CA (General Business) / TO (Technology Overlay) - Shopping Center
East: BP (Business and Technology) / TO (Technology Overlay) - Businesses
West: BP (Business and Technology) / TO (Technology Overlay) - Pellissippi Parkway

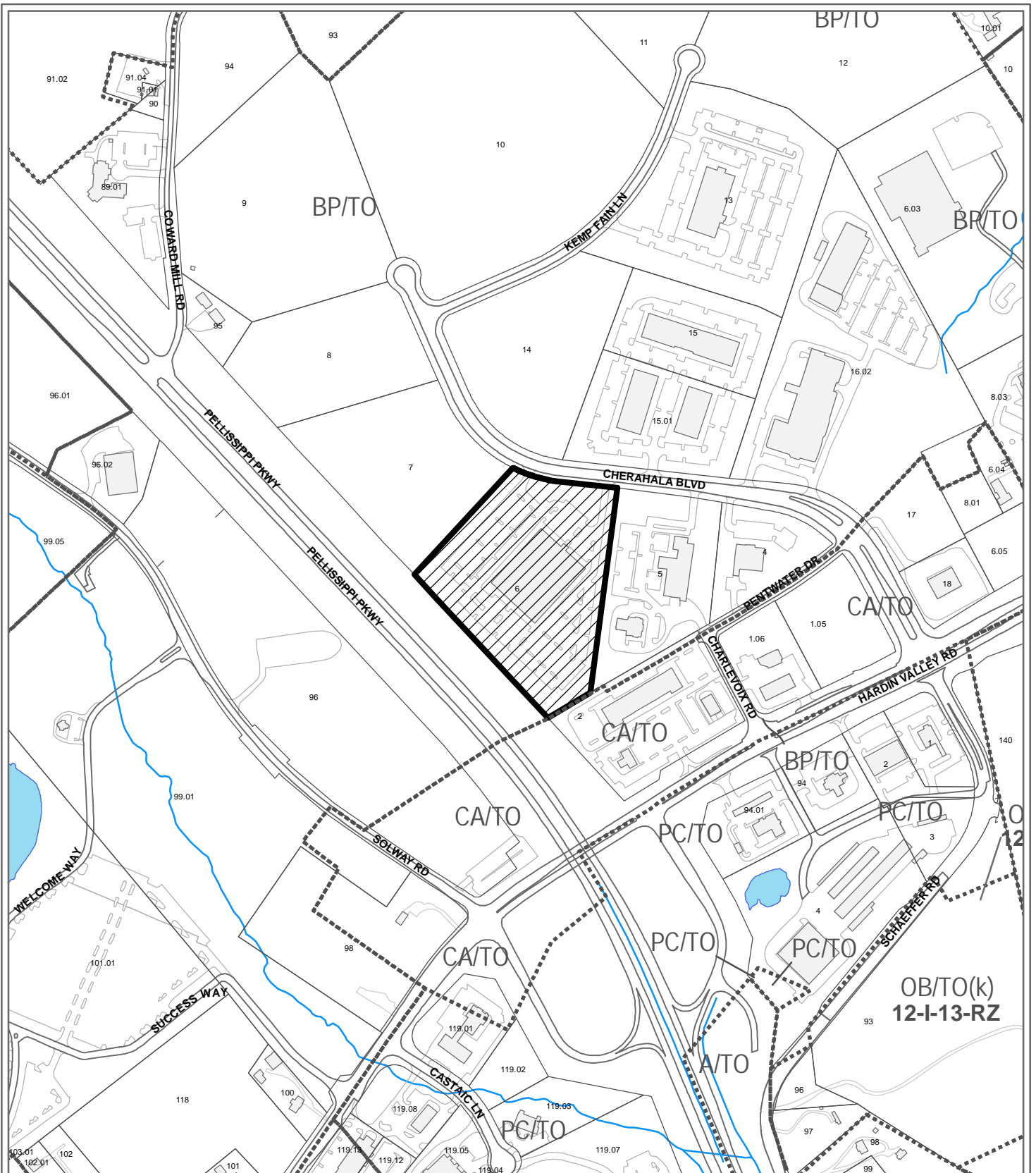
Comments:
1) The applicant had submitted plans for replacement of the building and yard signs for the CVS Caremark office building that is located on the southwest side of Cherahala Boulevard, north of Pentwater Drive. The sign changes are needed to reflect the change in the name of the business to CVS Health.
2) The proposed building and yard signs are consistent with the size and design of the previously approved signs and they comply with the TTCDA Design Guidelines.

Design Guideline Conformity: This request complies with the TTCDA Design Guidelines.

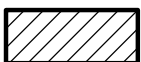
Waivers and Variances Requested: Not applicable at this time.

Staff Recommendation:

APPLICATION APPROVED August 14, 2019, pursuant to Article 5, Section 5.90.11(Revisions to Development Plans), Knox County Zoning Ordinance, and all relevant requirements of the Design Guidelines.



**9-D-19-TOA
CERTIFICATE OF APPROPRIATENESS**



Purpose of Request: Signage

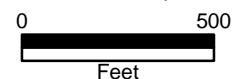
Original Print Date: 8/19/2019
 Metropolitan Planning Commission * City / County Building * Knoxville, TN 37902

Revised:

Petitioner: Sycamore Sign Service, LLP

Map No: 103

Jurisdiction: County





Scale: 1/4" = 1'-0"

- Painted to match PMS #186 Red (satin)
- Painted Black (satin)
- Fascia Color Match : SW #2844 Roycraft Mist Gray

Halo-Lighted Reverse Channel Letters

(1) Set reverse-channel, halo-lighted letters + heart constructed of aluminum (.125 faces, .063 returns, 2.5" depth). All exposed aluminum surfaces finished in acrylic urethane enamel as per colors below.

Internal (halo) illumination by white LED modules with remote power supplies. All wiring UL approved.

Letters + heart installed onto exterior fascia w/ stand-off spacers to allow for halo illumination via non-corrosive fasteners.

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National Headquarters: 1077 West Blue Heron Blvd.
West Palm Beach, Florida 33404
800.772.7932
www.atlasbtw.com

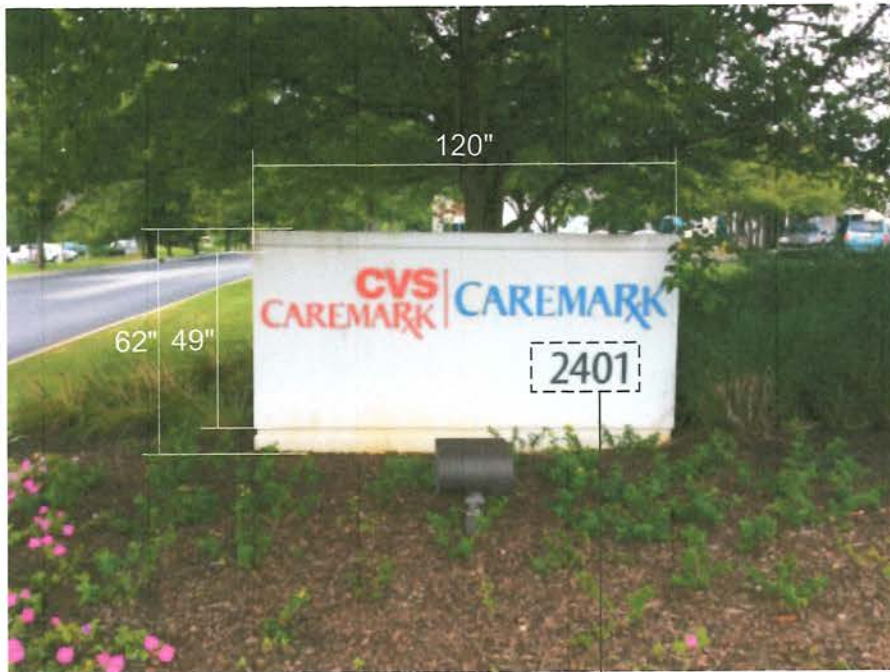
Revisions:

Revised per survey 08.08.2019 TLD

1	Revised per survey 08.08.2019 TLD	YES
2		YES
3		YES
4		YES
5		YES

S02

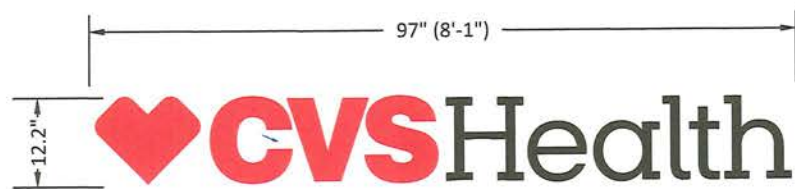
PM: AQ	Address: 2401 Cherahala Blvd
Drawn By: MB	City State: Knoxville, TN
Date: 11/02/2017	Drawing Number: 81461-02



Address to be left as is



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Scale: 1" = 1'-0"

Non Illuminated Letterset

(1) Set of non-lighted FCO (flat cut-out) heart & letters installed flush to existing monument as per above photo rendering.

Heart & letters of .50" Acrylic finished in acrylic urethane enamel as per noted colors

- Painted to match PMS #186 Red (satin)
- Painted Black (satin)
- Monument Color Match : SW #7648 Big Chill