

TENNESSEE TECHNOLOGY CORRIDOR DEVELOPMENT AUTHORITY

REPORT OF STAFF RECOMMENDATION

Meeting Date: 5/6/2019

File Number: 5-B-19-TOS

Applicant: SIGNARAMA KNOXVILLE - JONATHAN FLENNIKEN

Request: SIGN PERMIT

Address: 504 Carden Jennings Ln

Map/Parcel Number: 131 G A 00805

Location: South end of Carden Jennings Lane, north side of I40 / I75.

Existing Zoning: CB (Business and Manufacturing) / TO (Technology Overlay)

Proposed Zoning: NA

Existing Land Use: Mixed businesses

Proposed Land Use: Building signs

West:

Appx. Size of Tract: 3.66 acres

Access is via Carden Jennings Lane, a private local street with a 26' pavement width

within a 50' private right-of-way.

Surrounding Zoning and Land

Uses:

North: CB (Business and Manufacturing) / TO (Technology Overlay) - Businesses

South: PC-2 (Retail and Distribution Park) / TO-1 (Technology Overlay) - I40 / I75

East: C-6 (General Commercial Park) / TO-1 (Technology Overlay) - Storage yard

CB (Business and Manufacturing) / TO (Technology Overlay) & C-6 (General Commercial Park) / TO-1 (Technology Overlay) - Vacant lot and businesses

Comments:

- 1) This is a request to add two building signs for American Concrete Concepts at a multitenant commercial development located at the south end of Carden Jennings Lane of Lexington Drive. The building also fronts on I40 / I75.
- 2) The main entrance for the business faces I40 / I75. The sign will be affixed to the building façade above the tenant space which is located at the center of the eastern building fronting the road. The sign will have a sign area of 24 square feet which is within the maximum allowable area of 25 square feet, based on the leased building frontage of 25 foot
- 3) A second building sign of approximately 4.5 square feet will be located on the Carden Jennings Lane frontage above the service entrance.
- 4) The building signs include the business name and logo using two colors (black and blue) on a white background. The signs will not be illuminated.

Design Guideline Conformity:

This request complies with the TTCDA Design Guidelines.

Waivers and Variances Requested:

Not applicable at this time.

Staff Recommendation:

Based on the application and elevation as submitted, the staff recommends APPROVAL of a Certificate of Appropriateness for a Sign Permit, subject to the following condition:

1)	Meeting all relevant requirements of the Knoxville Zoning Ordinance, as appropriate.	





