



TENNESSEE TECHNOLOGY CORRIDOR DEVELOPMENT AUTHORITY

REPORT OF STAFF RECOMMENDATION

Meeting Date: 12/9/2019
File Number: 12-B-19-TOS
Applicant: KAYLAND SHECKLES / SIGNCO, INC.
Request: SIGN PERMIT

Address: 10446 Lexington Dr.
Map/Parcel Number: 131 G A 009
Location: South side of Lexington Drive, east of Simmons Road.
Existing Zoning: CB (Business and Manufacturing) / TO (Technology Overlay)
Proposed Zoning: NA
Existing Land Use: Auto repair
Proposed Land Use: Building and Yard Signs for Auto Repair Business
Appx. Size of Tract: 2.44 acres
Accessibility: Access is via Lexington Drive, a local street with 26 ft. of pavement width within a 55 ft. right-of-way.
Surrounding Zoning and Land Uses:
North: CB (Business and Manufacturing) / TO (Technology Overlay) - Businesses
South: C-6 (General Commercial Park) / TO-1 (Technology Overlay) - Business
East: CB (Business and Manufacturing) / TO (Technology Overlay) - Businesses
West: CB (Business and Manufacturing) / TO (Technology Overlay) - Businesses

Comments: 1) This is a request for new signage for Caliber Collision, an auto body shop. Specifically, the request is for replacement signage on an existing yard sign and a building sign.
2) The proposed building sign will be comprised of raceway mounted letters applied directly to the front wall of the building as it faces Lexington Drive. The size of the message area will be approximately 31 square feet. Since the building has a frontage of approximately 58 feet, the sign size is within the allowable range as required by the Design Guidelines. The letters will be white with a rainbow stripe underlining the letters. While the rainbow stripe exceeds the number of colors recommended under the Design Guidelines, it is allowed since it is a part of the corporate logo.
3) The proposed yard sign for the business is an existing monument sign along Lexington Drive. While the proposed sign area exceeds the allowable message area per sign face based on the building frontage, waivers were granted for this sign by the Board when the sign was approved for Abra Auto Body & Glass on August 11, 2014. The sign will include white letters on a black background with the rainbow stripe placed between the words Caliber and Collision.
4) The signs will have internal LED illumination.

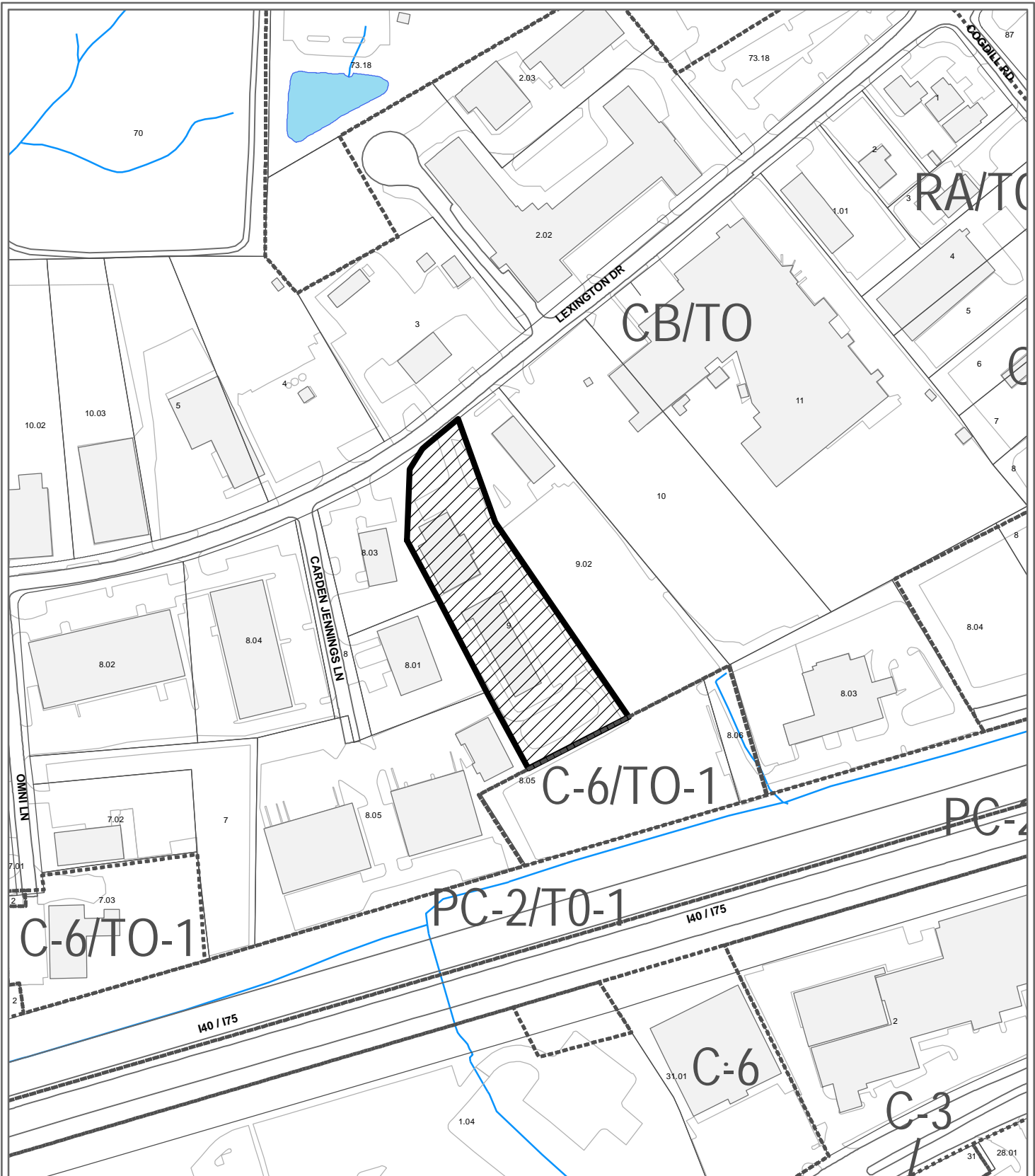
Design Guideline Conformity: This request complies with the TTCDA Guidelines with the previously approved waivers.

Waivers and Variances Requested: Not applicable at this time.

Staff Recommendation:

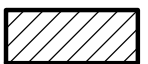
Based on the application and sign plans as submitted, the staff recommends APPROVAL of a Certificate of Appropriateness for a Sign Permit, subject to the following condition:

- 1) Meeting all applicable requirements of the Knox County Zoning Ordinance, as appropriate.



**12-B-19-TOS
CERTIFICATE OF APPROPRIATENESS**

Petitioner: Sheckles / SignCo, Inc., Kayland



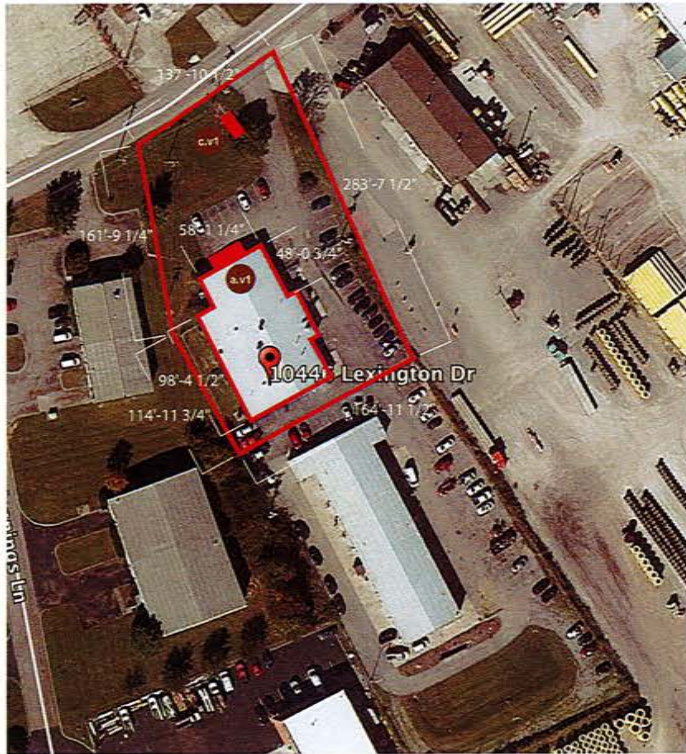
Purpose of Request: Signage

Original Print Date: 11/27/2019 Revised:
Metropolitan Planning Commission * City / County Building * Knoxville, TN 37902

Map No: 131
Jurisdiction: County
0 250
Feet



SITEPLAN



1" = 100'-0"

WORK SCOPE

- a.v1 Face Lit Channel Letters
- c.v1 Monument Sign

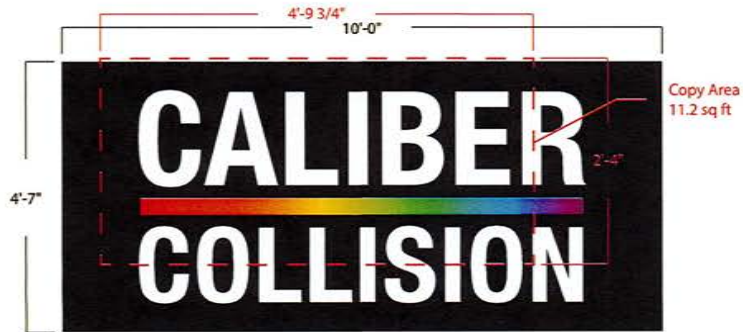
CODE ALLOWANCE

Wall signs: —

Freestanding Signs: —

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C MONUMENT RE-FACE
1/2" = 1'-0"

QUANTITY: ONE (1)
Overall Height: 6'-11"
Face Sq/Ft: 46 sq/ft
Face Height: 4'-7"
Face Length: 10'-0"

- Faces are to be routed out and backed with 7238 white acrylic
- Digital Print for rainbow strip 3M High performance vinyl w/ a 3M 8518 overlay



C MONUMENT RE-FACE
1/4" = 1'-0"

CREE INDUSTRIAL ARTS
4301 W. William Cannon Rd. STE. B150 # 300 Austin, TX 78749

Job #: 30339

Drawn by: Zach

Account Rep: Robert

Drawing #: 30339cv1s1_cc_west_knoxville
_tn_lexington_dr

Date: Sep 10 2019

Project Manager: Brandon

Project/ Location:

CALIBER COLLISION

10446 Lexington Drive,
Knoxville, TN 37932



