

TENNESSEE TECHNOLOGY CORRIDOR DEVELOPMENT AUTHORITY

REPORT OF STAFF RECOMMENDATION

Meeting Date: 8/5/2019

File Number: 8-C-19-TOS

Applicant: ANTHONY SAFFLES

Request: SIGN PERMIT

Address: 10720 Hardin Valley Rd.

Map/Parcel Number: 103 11913

Location: Southeast side of Hardin Valley Rd., northeast side of Valley Vista Rd.

Existing Zoning: PC (Planned Commercial) (k) / TO (Technology Overlay)

Proposed Zoning: NA

Existing Land Use: Commercial center

Proposed Land Use: Building sign

Appx. Size of Tract: 1.55 acres

Access is via Hardin Valley Rd., a minor arterial street with a 3 lane section with a 44'

pavement width within an 100' right-of-way.

Surrounding Zoning and Land

Uses:

North: PC (Planned Commercial) / TO (Technology Overlay) - Restaurant South: PC (Planned Commercial) (k) / TO (Technology Overlay) - Bank

East: PC (Planned Commercial) / TO (Technology Overlay) - Mixed businesses

West: BP (Business and Technology) / TO (Technology Overlay) - Residences and

vacant land

Comments:

- 1) This is a request for the approval of a building sign for Tealicious that will be located at a multi-tenant commercial development located on the southeast side of Hardin Valley Road and northeast side of Valley Vista Road.
- 2) The building sign will be located above the main entrance for the business. Based on the linear building frontage for the business along Hardin Valley Rd., a building sign of up to 24 square feet would be allowed. The proposed sign is approximately 23.66 square feet.
- 3) The building sign will be composed of aluminum reverse channel letters that will be painted dark bronze. The sign will be halo lit with LED lighting.

Design Guideline Conformity:

This request complies with the TTCDA Design Guidelines.

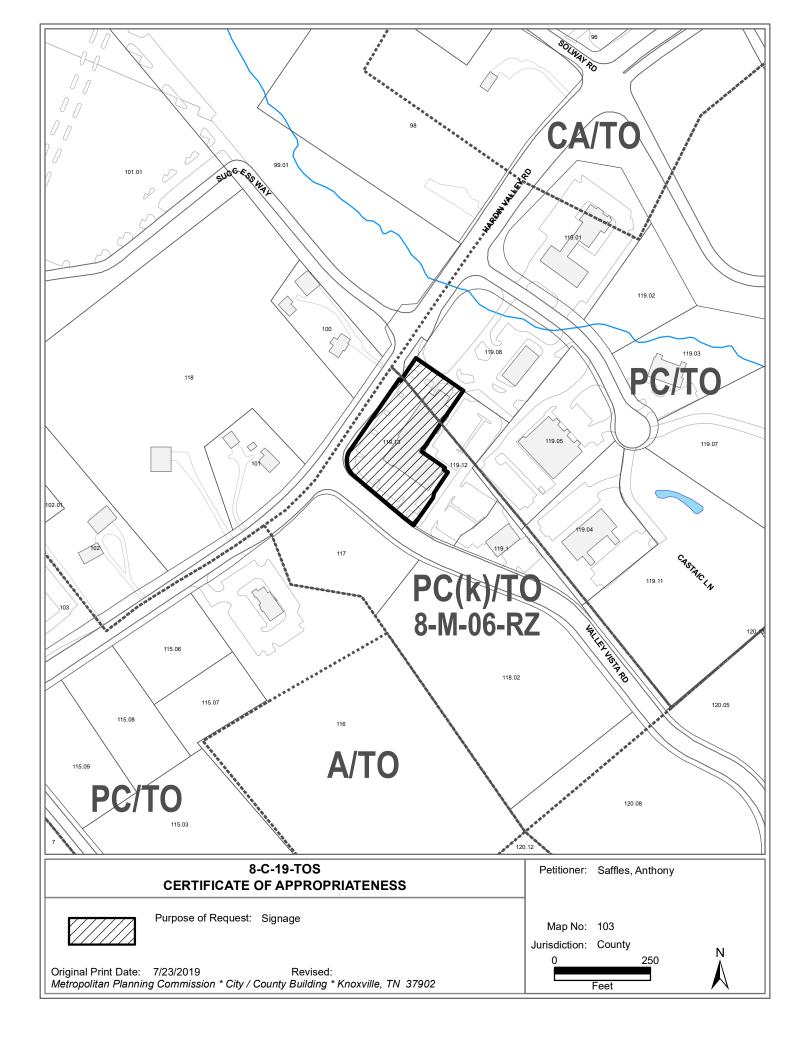
Waivers and Variances Requested:

Not applicable at this time.

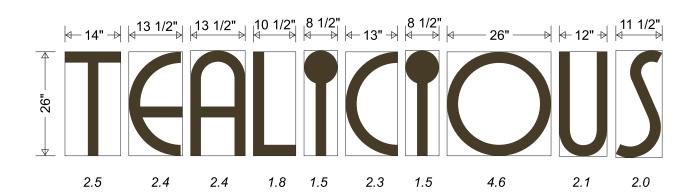
Staff Recommendation:

Based on the application and sign plans as revised, the staff recommends APPROVAL of a Certificate of Appropriateness for a Sign Permit for the proposed building sign, subject to the following condition:

1) Meeting all relevant requirements of the Knox County Zoning Ordinance, as appropriate.



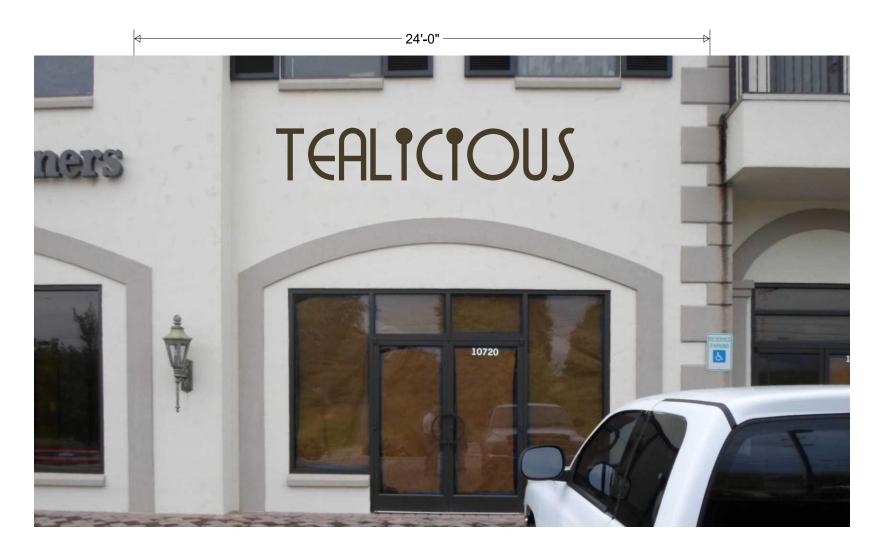
23.1 Total Sq. Ft.



4 " |→|

NOTE: One (1) set of aluminum reverse channel halo lit letters painted Dark Bronze to stand off wall with studs. Internally illuminated with LEDs with power supplies mounted behind wall.

8-C-19-TOS Revised: 7/29/2019



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8-C-19-TOS Revised: 7/29/2019

Neon Service Co.		
SCALE: 1/4"=1'	APPROVED BY:	DRAWN BY:
DATE: 7-26-19		S. M.
NAME: Tea Licious (For Square Footage)		
DRAWING NUMBER 5-2		23-194237-4