



TENNESSEE TECHNOLOGY CORRIDOR DEVELOPMENT AUTHORITY

REPORT OF STAFF RECOMMENDATION

Meeting Date: 8/5/2019
File Number: 8-A-19-TOS
Applicant: JENNIFER PALMER
Request: SIGN PERMIT

Address: 2360 Cherahala Blvd.
Map/Parcel Number: 103 E A 01602 AND 104 00603
Location: Northeast side of Cherahala Blvd., north of Pentwater Dr.
Existing Zoning: BP (Business and Technology) / TO (Technology Overlay)
Proposed Zoning: NA
Existing Land Use: Technology business
Proposed Land Use: Directional signs
Appx. Size of Tract: 31.42 acres
Accessibility: Access is via Cherahala Blvd., a local street that serves the Pellissippi Corporate Center.
Surrounding Zoning and Land Uses:
North: BP (Business and Technology) / TO (Technology Overlay) - Business and vacant land
South: CA (General Business) / TO (Technology Overlay) - Restaurants and vacant land
East: BP (Business and Technology) / TO (Technology Overlay) - Businesses
West: BP (Business and Technology) / TO (Technology Overlay) - Businesses

Comments: 1) The TTCDA Board had approved on May 6, 2019 (5-E-19-TOS), a request for changes to the building and yard signs for the site located at 2360 Cherahala Blvd. that had been identified as the National Transportation and Research Center (NTRC) . The signs for NTRC were replaced by signs for Oak Ridge National Laboratory (ORNL) and The University of Tennessee (UT). The sign panel on the existing yard sign was modified to identify this site as the Hardin Valley Campus with both ORNL and UT as tenants.
2) The applicant is now proposing a series of 5 directional signs to be located to help direct visitors through this three building campus which includes the National Transportation Research Center, the Grid Research, Integration and Deployment Center and the Manufacturing Demonstration Facility. Section 3.90.15.C of the Knox County Zoning Ordinance states that "Additional signs may be permitted if approved by the Tennessee Technology Corridor Development Authority through the procedure described in subsection 5.90.11, "Revisions of development plans," provided that scale drawings of the signs indicate that they will not detract from the attractive, park-like character of the corridor; and that the development plan clearly shows that because of unusual topography, building locations and relationships of developments with multiple structures, additional signs are essential to inform and direct the public".
3) The 5 green directional signs with white lettering have a maximum height of 6' with a sign area of 17.11 square feet.

Design Guideline Conformity: This request complies with the TTCDA Design Guidelines.

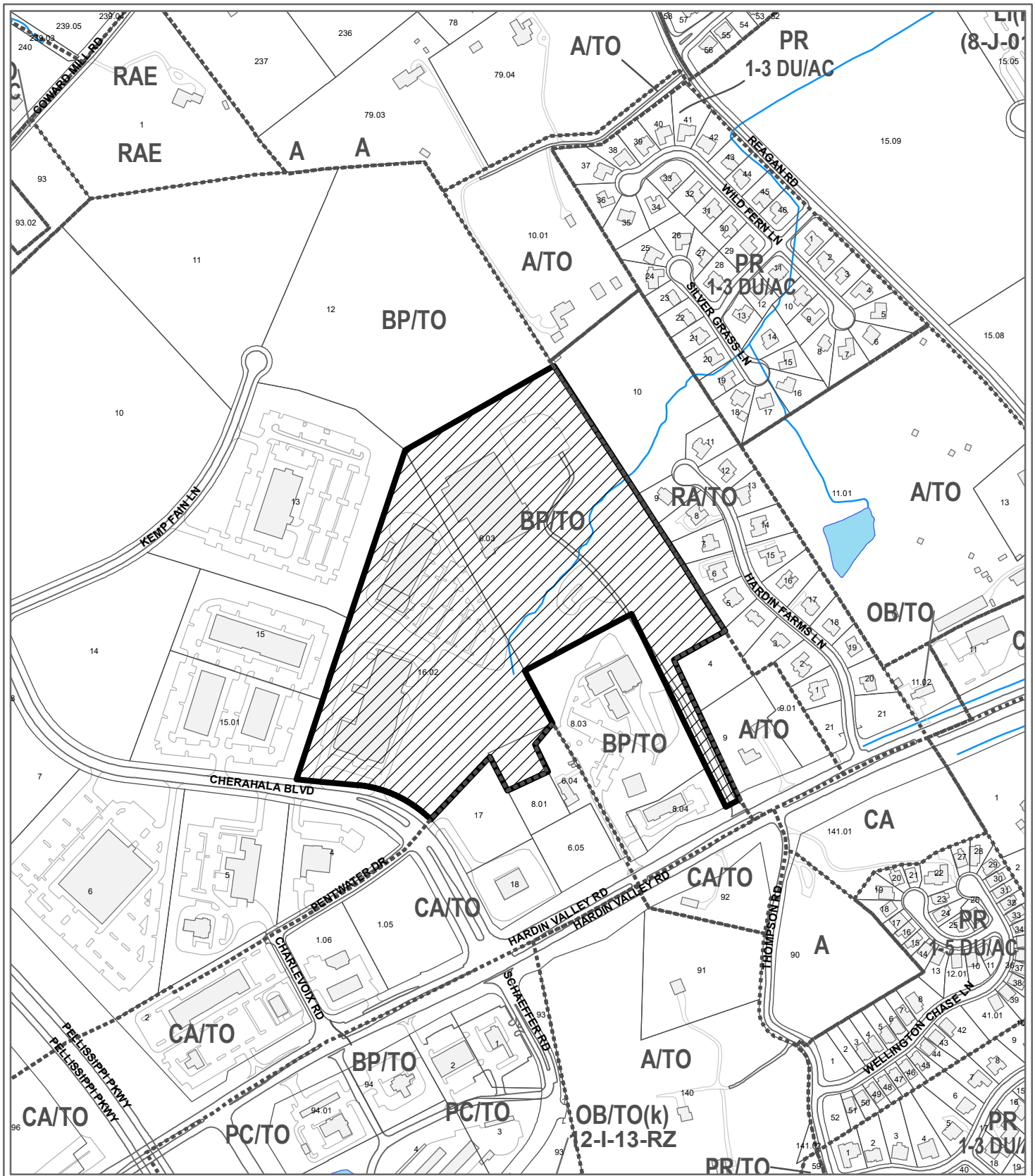
**Waivers and
Variances
Requested:**

Not applicable at this time.

Staff Recommendation:

Based on the application and sign plans as submitted, the staff recommends APPROVAL of a Certificate of Appropriateness for a Sign Permit, subject to the following condition:

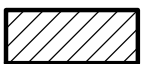
- 1) Meeting all relevant requirements of the Knox County Zoning Ordinance, as appropriate.



(8-J-01)

**8-A-19-TOS
CERTIFICATE OF APPROPRIATENESS**

Petitioner: Palmer, Jennifer



Purpose of Request: Signage

Map No: 103

Jurisdiction: County

Original Print Date: 7/23/2019
 Revised:
 Metropolitan Planning Commission * City / County Building * Knoxville, TN 37902



Sign Placement **Alternate Locations**



OAK RIDGE
National Laboratory

**GRID RESEARCH,
INTEGRATION AND
DEPLOYMENT
(GRID)
CENTER**

Oak Ridge National
Laboratory

OAK RIDGE
National Laboratory

**MANUFACTURING
DEMONSTRATION
FACILITY**

VISITOR BADGING



National Transportation
Research Center
Community Services

OAK RIDGE
National Laboratory

↑ VISITOR
BADGING

← GRID CENTER

↑ MANUFACTURING
DEMONSTRATION
FACILITY

The opposite corner of the intersection.
Looks like there are gas lines here, so placement will be as close to corner as we are allowed.



OAK RIDGE
National Laboratory

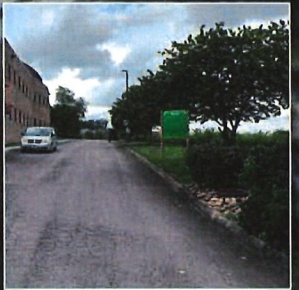
**NATIONAL
TRANSPORTATION
RESEARCH
CENTER**

OAK RIDGE
National Laboratory

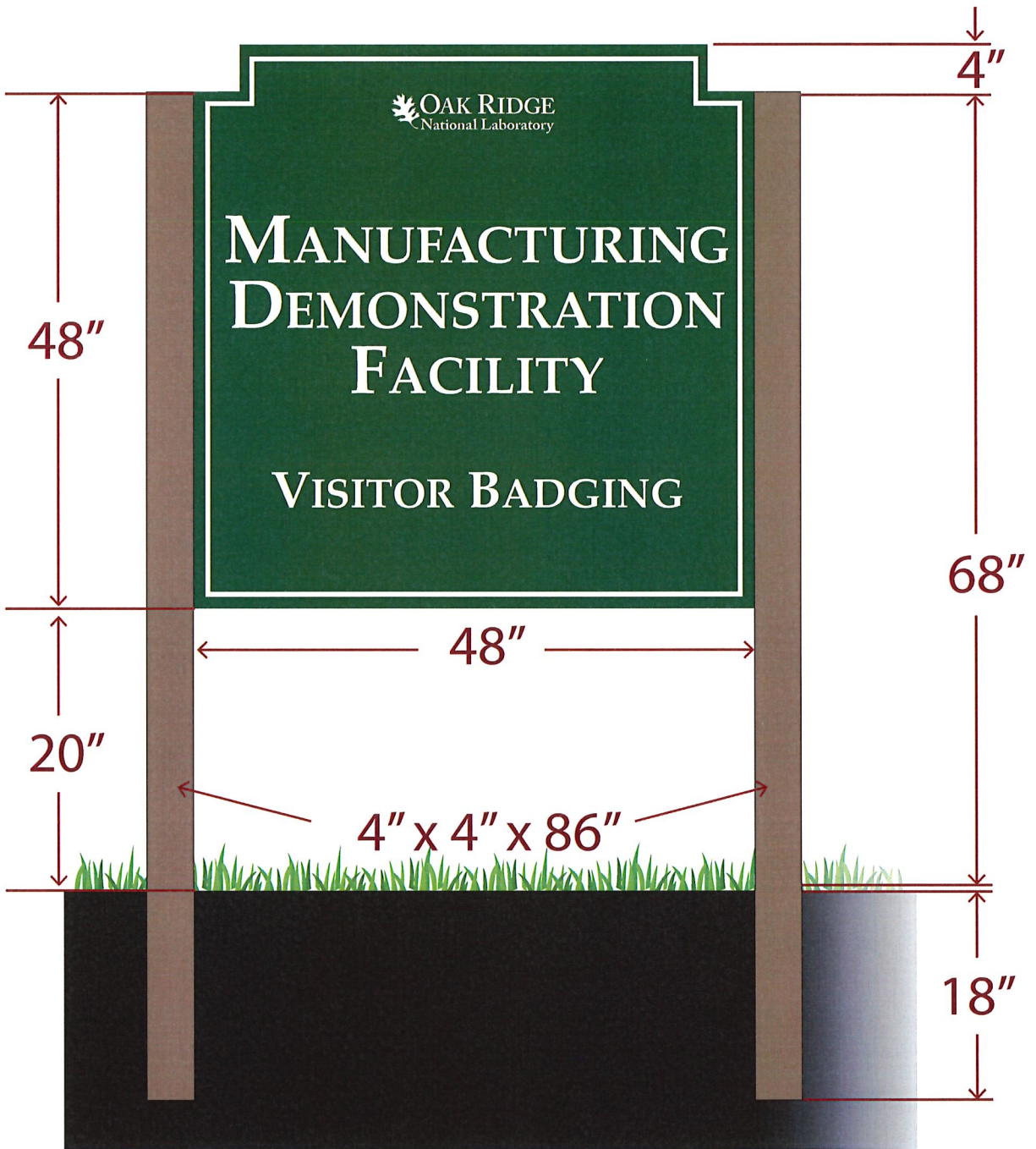
↑ VISITOR
BADGING

↑ GRID CENTER

↑ MANUFACTURING
DEMONSTRATION
FACILITY



Anywhere along the right side.



8-A-19-TOS