



TENNESSEE TECHNOLOGY CORRIDOR DEVELOPMENT AUTHORITY

REPORT OF STAFF RECOMMENDATION

Meeting Date: 8/5/2019
File Number: 7-A-19-TOA
Applicant: SYCAMORE SIGN SERVICE, LLP
Request: SIGN PERMIT

Address: 10507 Hardin Valley Rd.
Map/Parcel Number: 104 00804
Location: Northwest side of Hardin Valley Road, west of Thompson Road.
Existing Zoning: BP (Business and Technology) / TO (Technology Overlay)
Proposed Zoning: NA
Existing Land Use: Dental Office
Proposed Land Use: Administrative approval for a building sign.
Appx. Size of Tract: 1.09 acres
Accessibility: Access is via an access drive from Hardin Valley Road, a four-lane, median divided, minor arterial street at this location. An east bound left turn lane on Hardin Valley Road is provided at this intersection.
Surrounding Zoning and Land Uses:
North: BP (Business and Technology) / TO (Technology Overlay) - Businesses
South: CA (General Business) / TO (Technology Overlay) - Residence
East: A (Agricultural) / TO (Technology Overlay) - Residences
West: BP (Business and Technology) / TO (Technology Overlay) and CA (General Business) / TO (Technology Overlay) - Businesses

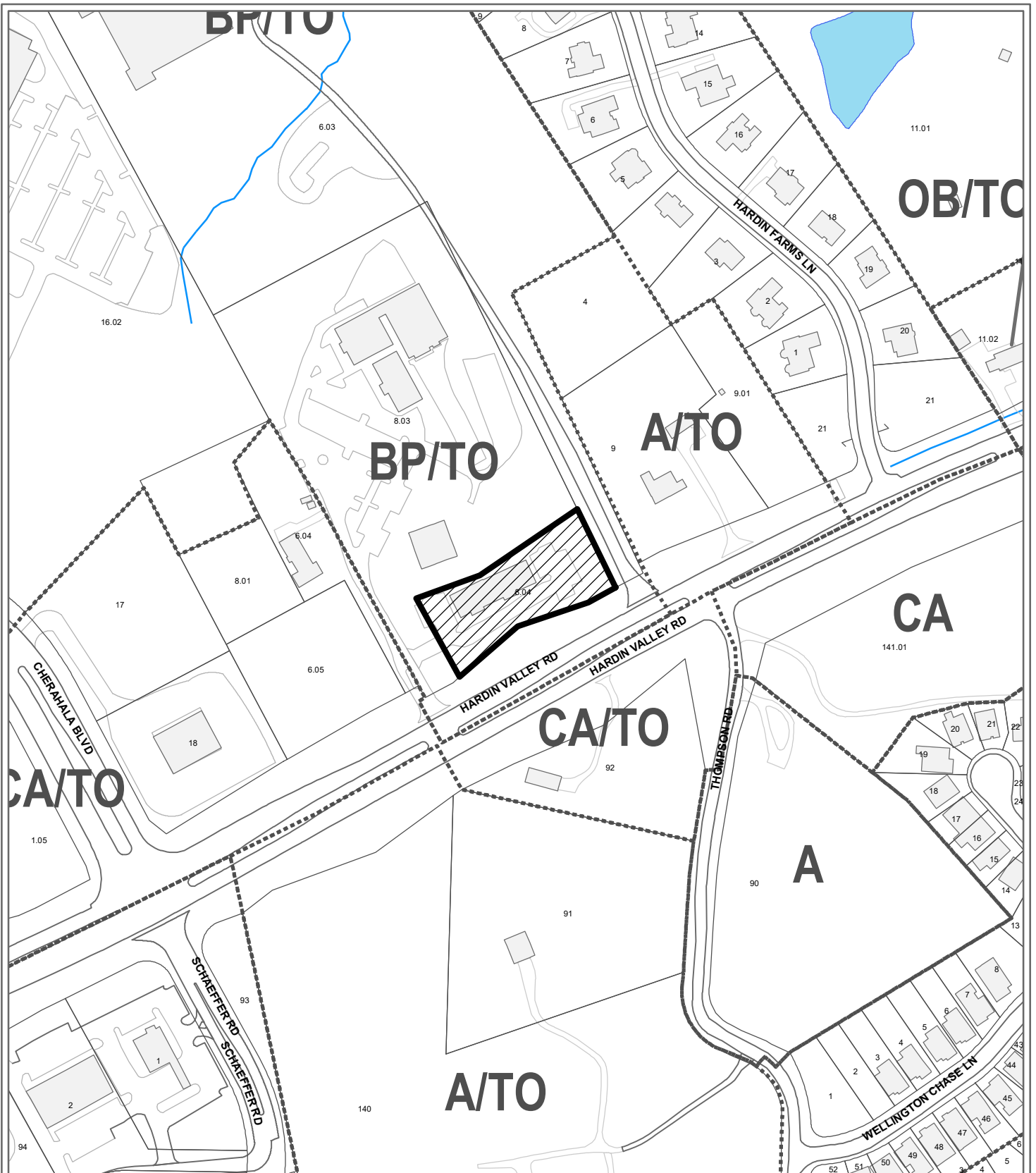
Comments:
1) The Board approved the original request for the building sign for Turner Orthodontics on April 11, 2016 (4-C-16-TOS).
2) The applicant has submitted plans for a replacement of the building sign to Smile Doctors Braces. The new sign which also includes their logo has a sign area of 18.3 square feet which is smaller than the previous sign area of approximately 21 square feet. The sign will not be illuminated.
3) The proposed building sign complies with the TTCDA Design Guidelines.

Design Guideline Conformity: This request complies with the TTCDA Design Guidelines.

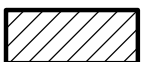
Waivers and Variances Requested: Not applicable at this time.

Staff Recommendation:

APPLICATION APPROVED June 11, 2019, pursuant to Article 5, Section 5.90.11 (Revisions to Development Plans), Knox County Zoning Ordinance, and all relevant requirements of the Design Guidelines.



**7-A-19-TOA
CERTIFICATE OF APPROPRIATENESS**



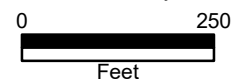
Purpose of Request: Signage

Original Print Date: 7/23/2019 Revised:
Metropolitan Planning Commission * City / County Building * Knoxville, TN 37902

Petitioner: Sycamore Sign Service, LLP

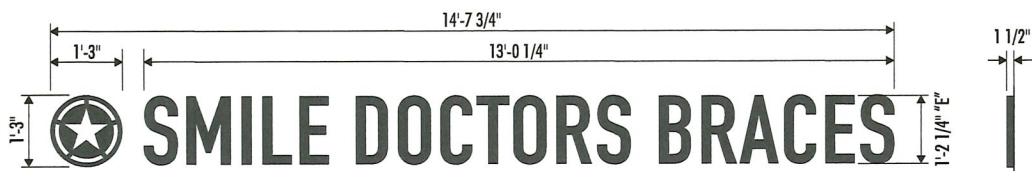
Map No: 104

Jurisdiction: County



NON-STANDARD

COLOR & LAYOUT



A NON-ILLUMINATED FLAT CUT-OUT LOGO & LETTERS | **ONE (1) SET REQUIRED** | **18.3 SQ.FT.** **END VIEW**
Scale: 1/2" = 1'-0"

Specifications:

1 1/2" DEEP, FLAT CUT-OUT HDU (OR EQUIVALENT) PAINTED DARK BRONZE T/M EXISTING LETTERS
(**EXACT COLOR TBD**) & STUD MOUNTED FLUSH TO FASCIA.

COLOR PALETTE

PAINT
DARK BRONZE (**TBD**)

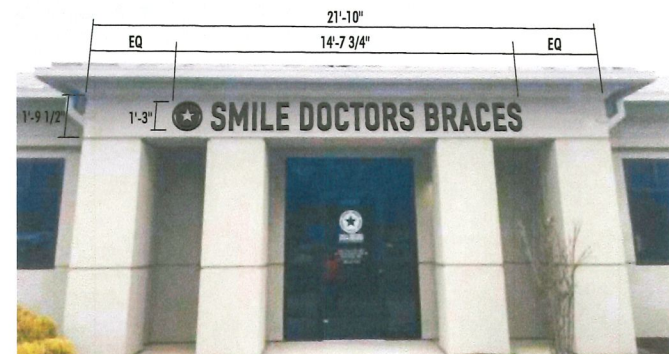


DETAIL OF EXISTING LETTERS

7-A-19-TOA



EXISTING SIGNAGE | EXISTING LETTERS TO BE REMOVED & DISCARDED | PATCH & PAINT AS REQUIRED



PROPOSED SIGNAGE | CENTER ON FASCIA



VISUAL COMMUNICATIONS
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Building Quality Signage Since 1901

Revisions:

R1 BW 3.22.19 Add photo rendering showing placement of sign B.

R2 BW 5.10.19 Remove option 1 (red letters) for sign A.

Colors Depicted In This Rendering May Not Match Actual Finished Materials. Refer To Product Samples For Exact Color Match.

Client Approval/Date:

Landlord Approval/Date:

Account Rep:

Michelle Busing

Project Manager:

Sandra Magbuhat

Drawn By:

Brian Wood

Underwriters
Laboratories Inc.

ALL ELECTRICAL SIGNS ARE TO COMPLY WITH U.L. 48 AND ARTICLE 480 OF THE N.E.C. STANDARDS, INCLUDING THE PROPER GROUNDING AND BONDING OF ALL SIGNS.

Project / Location:



10507 Hardin Valley Road
Knoxville, TN 37932

Job Number: 23-54107-10

Date: March 6, 2019

Sheet Number: 1 or 3

Design Number: 23-54107-10 R2

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