

KNOX

KNOXVILLE AREA

Facts & Figures

LOCATION AND CLIMATE

Founded in 1791 where the French Broad and Holston Rivers meet to form the Tennessee River, Knoxville is the largest city in East Tennessee. Its corporate limits comprise 104 of the 526-square mile total for Knox County. Knoxville is the urban heart of the metropolitan area, which consists of nine counties – Anderson, Blount, Campbell, Grainger, Knox, Loudon, Morgan, Roane, and Union. Knoxville is located in a valley between the Cumberland Plateau and Great Smoky Mountains. This location offers a moderate, four-season climate, with normal daytime temperatures of 87 degrees in July and 48 degrees in January. Downtown Knoxville is 936 feet above sea level.

LIVABILITY

Knoxville consistently ranks among the nation’s best places to live, visit, raise a family, and own a business. In 2023, it was ranked 10th “Most Affordable Place to Live” in the nation and the #1 “Best Place to Live in Tennessee” by U.S. News. In addition, USA Today ranked Knoxville the 2nd best arts district in the country in 2024, outshining several major cities like Chicago, Houston, and Minneapolis.

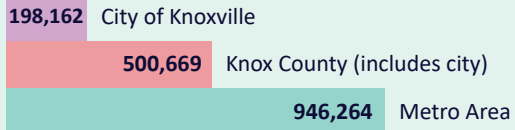
COST OF LIVING (2024)

Metropolitan Area	86.7
U.S. Average	100

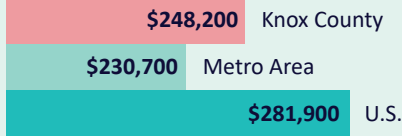
POPULATION AND HOUSING



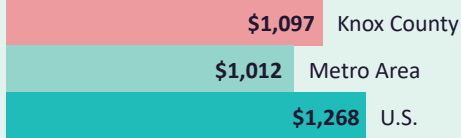
POPULATION (2023)



Median Value of Owner-Occupied Housing Units (2022)



MEDIAN MONTHLY RENT (2022)



RESIDENTIAL UNITS (2023)

New units added.....5,197 Knox County.....219,932
 Value of new construction.....\$1,176.3 million

ARTS AND CULTURE

ORGANIZATIONS: Knoxville Symphony, Knoxville Opera Company, Dogwood Arts, the Arts & Culture Alliance, and the Joy of Music School are a few of many located in the area.

VENUES: Tennessee and Bijou Theatres, Clayton Center for the Arts, Knoxville Civic Coliseum, Clarence Brown Theatre, the Mill & Mine, and WDVX radio station are among the most visited live entertainment venues in the City.

MUSEUMS AND CENTERS: Knoxville Museum of Art, Emporium Center for Arts and Culture, East Tennessee History Center, McClung Museum of Natural History and Culture, Museum of Appalachia, Museum of Infinite Outcomes, and Beck Cultural Exchange Center showcase art and regional heritage. Muse Knoxville is an experiential children’s science museum and provides outreach programs in schools across the region. Neighboring Gatlinburg is home to the renowned Arrowmont School of Arts and Crafts.



EVENTS: Hundreds of special events take place each year. Some of the most well-known and well-attended include Big Ears Music Festival, Children’s Festival of Reading, Dogwood Arts Festival, Chalk Walk, Covenant Health Marathon, Brewfest, Rossini Festival and International Street Fair, HoLa Festival, Open Streets, SoKno Pride, Tour de Lights, Chocolate Fest, Mardi Growl, Southern Skies Music Festival, and the Tennessee Valley Fair. In addition to these special events, Knoxville hosts a variety of beloved regular events that draw locals and visitors alike. These include the Market Square Farmers Market, Concerts on the Square, First Friday Artwalk, and the Old City Market.



RADIO AND TELEVISION

Radio stations.....49
 Television stations.....16

THEATERS

Movie theaters....5 theaters; 44 screens
 Live performance theaters.....11



NEWS OUTLETS

Knox County:

Knoxville News Sentinel, Farragut Press, Knoxville Focus, Shopper News, Compass (online only), Knoxville Daily Sun (online only)

Region:

Oak Ridger (Anderson County), Daily Times (Blount County), News-Herald (Loudon County), Mountain Press (Sevier County), Union News Leader (Union County)

RECREATION AND TOURISM

Knoxville has an international reputation as an outdoor adventure destination. Just three miles from downtown is Knoxville’s Urban Wilderness with over 65 miles of multi-use trails and 1,000 acres of recreation space. The entrance to the Urban Wilderness is Baker Creek Bike Park, offering more than seven miles of unpaved hiking and biking trails. In addition to exploring greenways and trails, Knoxville residents and visitors enjoy our blueways – the Tennessee River and its tributaries are popular destinations for boaters, kayakers, and paddle-boarders.



The region is also home to the country’s most visited national park, the Great Smoky Mountains. The park had 13.3 million visits in 2023 – more than twice as many visitors as the park was getting a decade ago. Other adventures can be found at Ijams Nature Center, Outdoor Knoxville, Seven Islands State Birding Park, and House Mountain State Natural Area.



PARKS AND RECREATION (2024)	
Knoxville and Knox County	
Park acreage.....	6,414
Greenways/hiking/biking trails (miles).....	218
Recreation/community centers.....	17
Senior centers.....	8
Skate parks.....	5
Dog parks.....	13
Public golf courses.....	8
Bike parks.....	1



SPORTS: Residents are proud of The University of Tennessee’s NCAA Division 1 football, basketball, baseball, and other teams. Both the Tennessee Smokies, the AA affiliate of the Chicago Cubs in neighboring Sevier County, and Knoxville Ice Bears minor league hockey have devoted fans. One Knoxville SC, Knoxville’s professional soccer team, began its inaugural season in 2022 and has gained a large following of local fans. Meanwhile, the Women’s Basketball Hall of Fame continues to draw visitors from across the country.

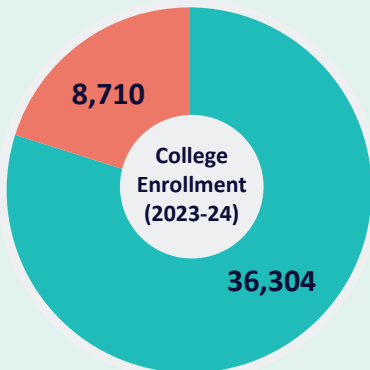
KNOX COUNTY ELEMENTARY/HIGH SCHOOLS

Demographics (2022-23)

Public schools.....	93
Enrollment.....	58,873
Teachers.....	4,592
Student/Educator Ratio.....	12.8

Metrics (2021-2022)

Per pupil expenditures.....	\$10,683
Graduation rate.....	90.1%
Average ACT (composite).....	20.1
Private schools.....	37



- The University of Tennessee
- Pellissippi State Community College

39.2%

Knox County population with bachelor's degree or higher

EDUCATION

Included in Knox County's public schools are several magnet, STEM, and International Baccalaureate programs. Knox County is also home to Tennessee School for the Deaf, serving toddlers through age 22 in both residential and day programs.

POST-SECONDARY EDUCATION:

Four two-year colleges and 10 four-year universities are located in Knox County and surrounding area. The University of Tennessee is ranked 51st among the nation's top public schools by U.S. News and World Report, and Pellissippi State is the largest community college in Tennessee.



CIVIC ORGANIZATIONS

United Way, Community Shares, and Community Action Committee support many youth, family, and social service programs. More than 250 neighborhood associations and many civic groups are active throughout the city and county.

LOCAL GOVERNMENT

City of Knoxville

Mayor and 9 council members
(4-year terms)

Knox County

Mayor and 11 commissioners
(4-year terms)



LIBRARIES

Knox County Public Library System (2024)

Main library and branches.....18
Special Collections: Knox County Archives &
Calvin M. McClung Historical Collection

HOSPITALS

Knox County (2024)

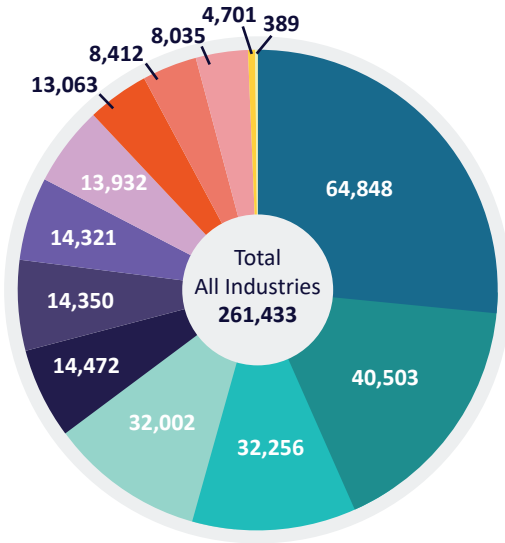
General.....5 Beds.....2,238
Children's.....1 Beds.....152



COMMERCE AND INDUSTRY

Denso Manufacturing, Discovery Communications, Jewelry Television, Regal Entertainment Group, The Dollywood Company, Pilot Flying J, Clayton Homes, Ruby Tuesday, Brunswick Boat Group, and Bush Brothers call the Knoxville area home. The area also hosts Oak Ridge National Laboratory, the site of the world's fastest supercomputer and the largest U.S. Department of Energy research facility, employing 5,700 with an annual operating budget of \$2.4 billion. Knox County has five business parks and a Technology Corridor, and the area is marketed by the Knoxville Chamber, which has more than 1,400 investors.

KNOX COUNTY EMPLOYMENT (2023)



INDUSTRIES

- Education and Health Services
- Professional and Business Services
- Leisure and Hospitality
- Transportation and Utilities
- Manufacturing
- Wholesale Trade
- Construction
- Financial Activities
- Retail Trade
- Public Administration
- Other Services
- Information
- Natural Resources and Mining

Note: Due to disclosure requirements, the sum of the individual category counts will not match the All Industries total.

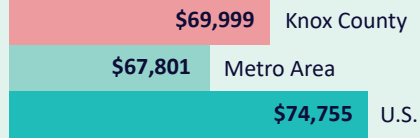


EARNINGS

Knox County (2023)

Weekly (all industries average).....\$1,266

MEDIAN HOUSEHOLD INCOME (2022)

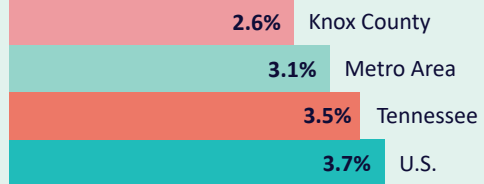


EMPLOYMENT (2024)

Labor Force



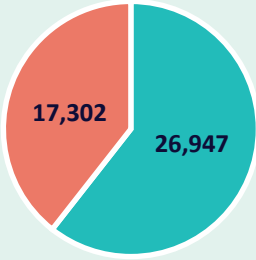
UNEMPLOYMENT RATE (2024)



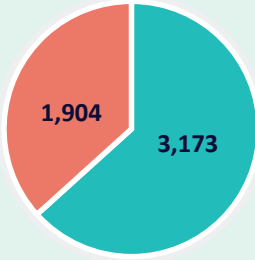
ESTABLISHMENTS (2023)

■ Knox County
 ■ Metro Area

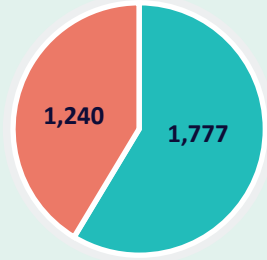
All Industries



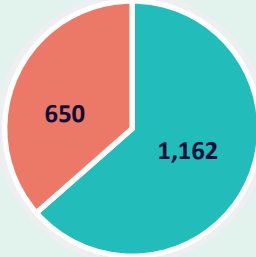
Retail



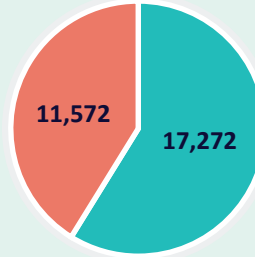
Wholesale



Manufacturing



Service



RETAIL SALES (2023)
 Knox County

Sales Per Capita:
 \$29,064.94

Total Sales:
 \$14,551,914,393



TAXES

Residential Property

- 25% of appraised value
- Taxes are levied on each \$100 of assessed value

Commercial/Industrial Property

- 40% of appraised value

Personal Property

- 30% of appraised value

Knox County Tax Rate

- \$1.55 per \$100 assessment

Knoxville Tax Rate

(Knoxville property owners pay both city and county taxes.)

- \$2.16 per \$100 assessment

State Sales Tax Rate

- 4% on food
- 7% on all other tangible personal property

Local Sales Tax Rate

(applicable countywide)

- 2.25%

Total Sales Tax Rate in Knox County

- 9.25%

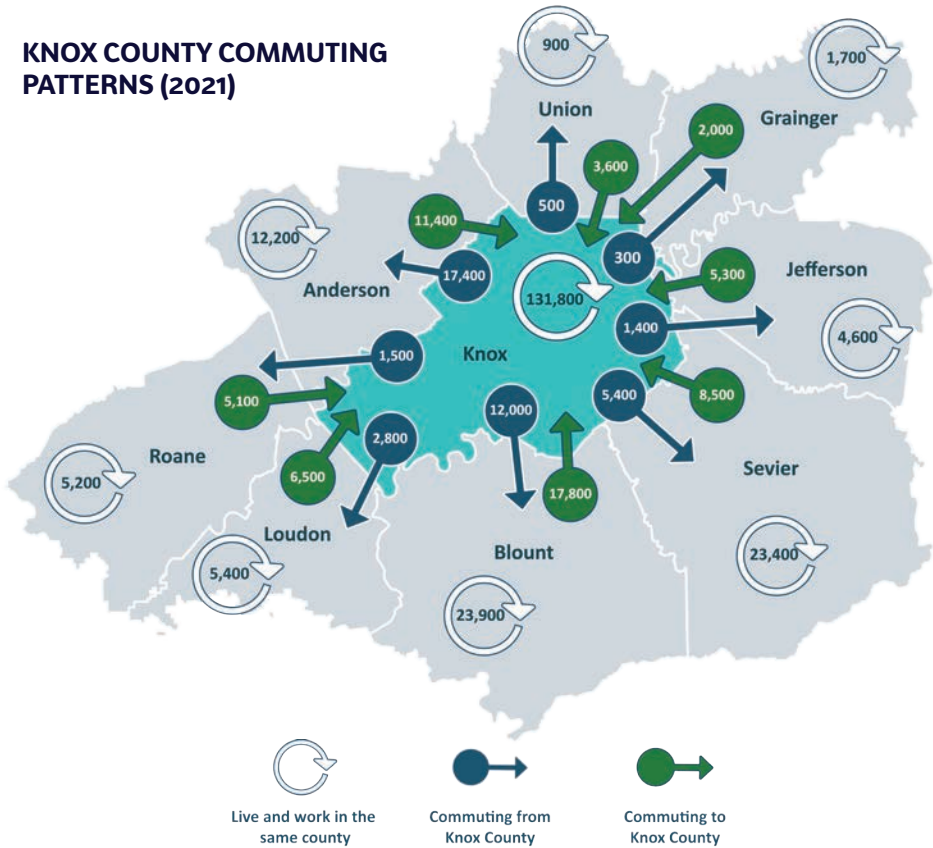
TRANSPORTATION

Nearly half of the nation's population is within a day's drive of Knoxville via six Interstate Highways which transect the area.

HIGHWAY (2023) Interstates	Average Daily Trips (I-40/75 in Knox County)	Trucking Companies
40, 75, 81, 140, 275, and 640	211,587	250+



KNOX COUNTY COMMUTING PATTERNS (2021)



AIR (2022-23)

Airlines

Allegiant, American, Delta,
Frontier, United

Daily Flights and Non-stop Destinations

99 flights/23 destinations

Passengers (annual)

2,628,222

Cargo Services and Freight

2 services/80,624,659 pounds



Five airlines fly to 28 non-stop destinations out of Knoxville's McGhee Tyson Airport (TYS), located 12 miles from downtown.

Also serving the area are three rail systems and a barge shipping network, the latter directly linked to the Great Lakes and Gulf of Mexico.



RAIL (2024)

Systems (Knox County)

CSX, Norfolk Southern,
KXHR-Gulf & Ohio

Miles of Lines (Knox County)

270

WATER (2023)

Cargo through Fort Loudoun Lock

564,510 tons



TRANSIT

Knoxville Area Transit (KAT) operates the city’s public transit system with a fleet of full-sized buses, neighborhood service buses, trolleys, and paratransit vans.

BUS (2023)

Knoxville Area Transit

23 routes/1,100 stops

KAT Passengers and Vehicles

2.1 million passengers/92 vehicles
(12 electric buses, 23 hybrids)

Long-distance

Trailways



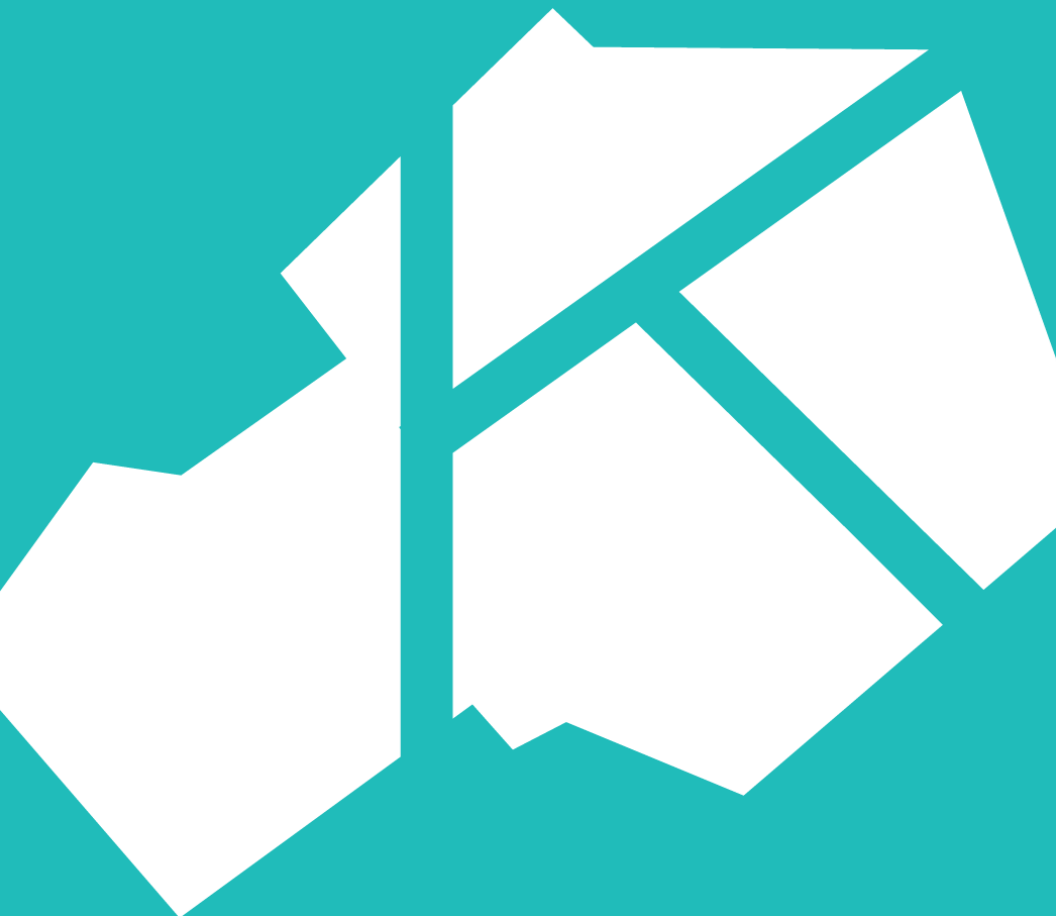
COMMUNICATIONS

AT&T, Charter/Spectrum, Comcast/Xfinity, Mediacom, TDS, and WOW offer cable television, high-speed Internet, and telephone service. Knoxville Utilities Board (KUB) also provides fiber Internet.

UTILITIES

KUB provides natural gas, water, and wastewater services and distributes electric power generated by the Tennessee Valley Authority throughout much of Knox County. Beyond KUB’s service area, residents receive electricity from two local power companies, and water is supplied by seven utility districts.





Planning

KNOXVILLE | KNOX COUNTY

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