



Shifting Demographics in the Knoxville Region

AUGUST 26, 2021

Knoxville Region Population, 2000-2020

County	Population			Population Change		Percent Change	
	2000	2010	2020	2000-2010	2010-2020	2000-2010	2010-2020
Anderson	71,330	75,129	77,123	3,799	1,994	5.3	2.7
Blount	105,823	123,010	135,280	17,187	12,270	16.2	10.0
Knox	382,032	432,226	478,971	50,194	46,745	13.1	10.8
Loudon	39,086	48,556	54,886	9,470	6,330	24.2	13.0
Roane	51,910	54,181	53,404	2,271	-777	4.4	-1.4
Sevier	71,170	89,889	98,380	18,719	8,491	26.3	9.5
Knoxville Region	721,351	822,991	898,044	101,640	75,053	14.1	9.1
Tennessee	5,689,283	6,346,105	6,910,840	656,822	564,735	11.5	8.9

- Knoxville total: 898,044 (gained 176k since 2000)
- Strong but slower growth between 2010-2020

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- Fundamentals, Great Recession, and COVID are sources of change

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- Largest county is Knox at 479k, ranked 3rd in state
- Loudon fastest growing in region at 13%

Cities in Knoxville Region, 2000-2020

Place	Population			Change (2010-2020)	
	2000	2010	2020	Population	Percent
Clinton	9,409	9,841	10,056	215	2.2
Oak Ridge	27,387	29,330	31,402	2,072	7.1
Alcoa	7,734	8,449	10,978	2,529	29.9
Maryville	23,120	27,465	31,907	4,442	16.2
Farragut	17,720	20,676	23,506	2,830	13.7
Knoxville	173,890	178,874	190,740	11,866	6.6
Lenoir City	6,819	8,642	10,117	1,475	17.1
Loudon	4,476	5,381	5,991	610	11.3
Harriman	6,744	6,350	5,892	-458	-7.2
Kingston	5,264	5,934	5,953	19	0.3
Rockwood	5,774	5,562	5,444	-118	-2.1
Pigeon Forge	5,083	5,875	6,343	468	8.0
Sevierville	11,757	14,807	17,889	3,082	20.8

- Mixed rates of growth among regional cities
- High fliers: Alcoa (30%), Sevierville (20%), Knoxville (6.6%)

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- Knoxville doubled its growth rate from previous decade, adding 6.6% growth

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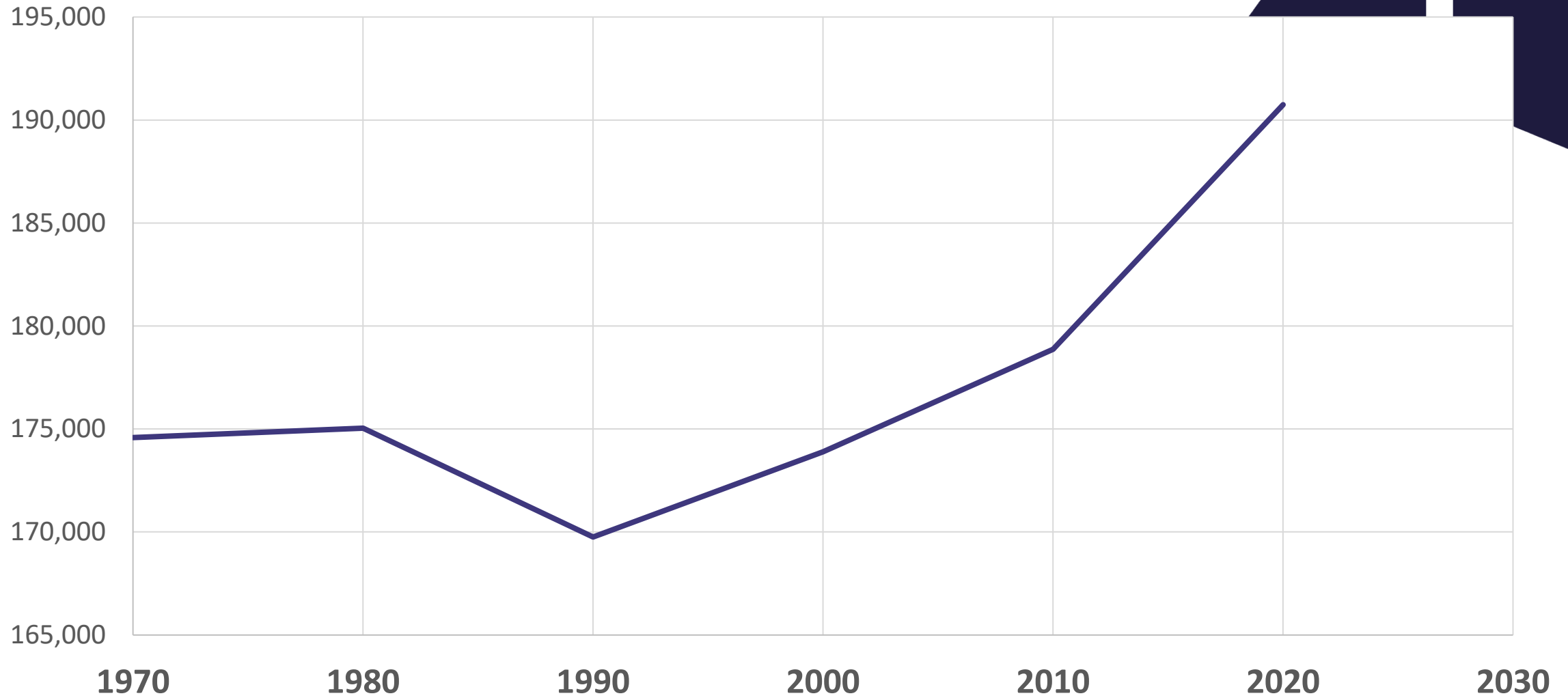
- Other growth centers: Maryville, Farragut, Lenoir City, Loudon

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- Decline in Roane: Harriman, Rockwood lost population. Kingston had no change

Knoxville Population, 1970-2020



Population in Knoxville Metropolitan Statistical Area

	Population			Population Change		Percent Change	
	2000	2010	2020	2000-2010	2010-2020	2000-2010	2010-2020
MSA Total	727,600	814,914	879,773	87,314	64,859	12.0	8.0

- Slower growth in MSA over past decade
 - 8% since 2010, down from 12% in previous decade
 - Impacted by population losses in Campbell, Morgan, and Union

Counties in Knoxville MSA: Anderson, Blount, Campbell, Knox, Loudon, Morgan, Roane, Union

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- Slowdown in population gains and re-designation of Grainger to Morristown MSA prevented achievement of 1 million mark

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Race and Ethnicity in the Knoxville Region

Group	Population		Change (2010-2020)	
	2010	2020	Pop.	%
Total population	822,991	898,044	75,053	9.1
White alone	734,565	747,212	12,647	1.7
Black or African American alone	46,956	49,575	2,619	5.6
Am. Indian and AK Native alone	2,577	3,737	1,160	45.0
Asian alone	11,112	16,163	5,051	45.5
Native HI and other Pac. Isl. alone	495	457	-38	-7.7
Some other race alone	13,031	24,836	11,805	90.6
Two or more races	14,255	56,064	41,809	293.3
Hispanic or Latino	29,113	52,078	22,965	78.9



- Growth in population diversity over past 10 years
- ‘White alone’ population share in region went from 89% to 83%

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- ‘Other races,’ including ‘2 or more races,’ doubled to 11% share
- ‘Hispanic/Latino’ population gains of nearly 80%

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- 'Black or African American' share unchanged at 6%

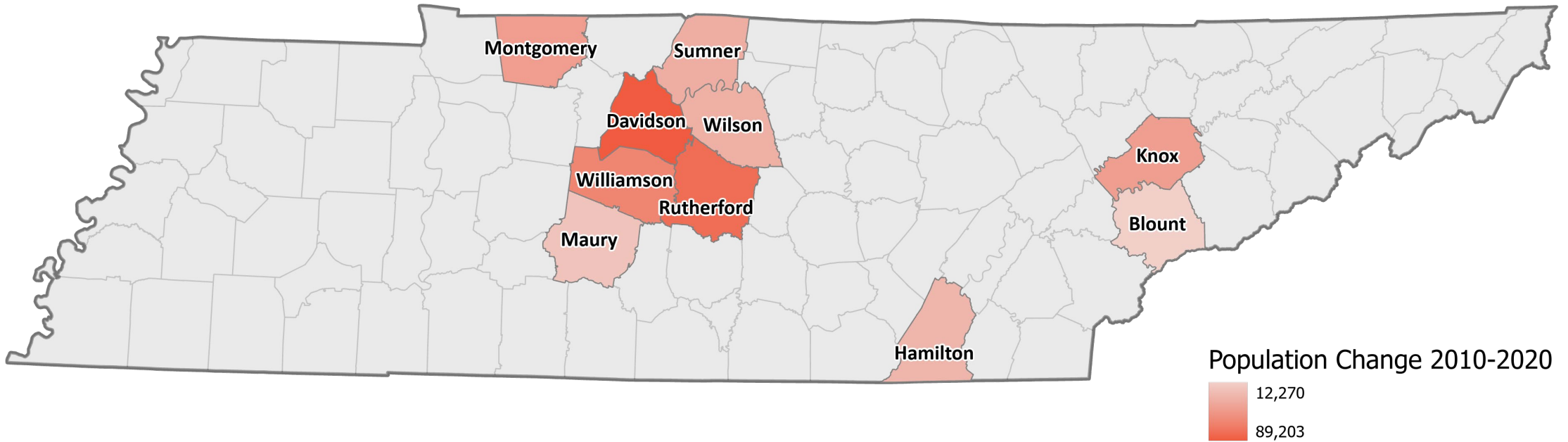
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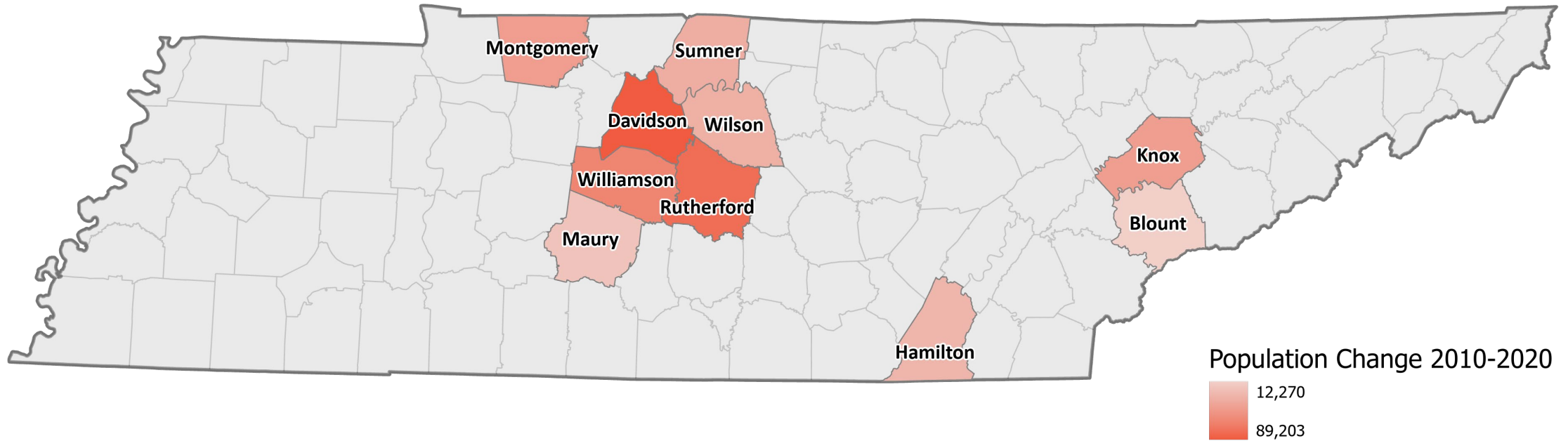
- Diversity driven by population identifying as '2 or more races;' largest group of local population after 'white alone' in all counties except Knox

Ten Fastest Growing Tennessee Counties, 2020



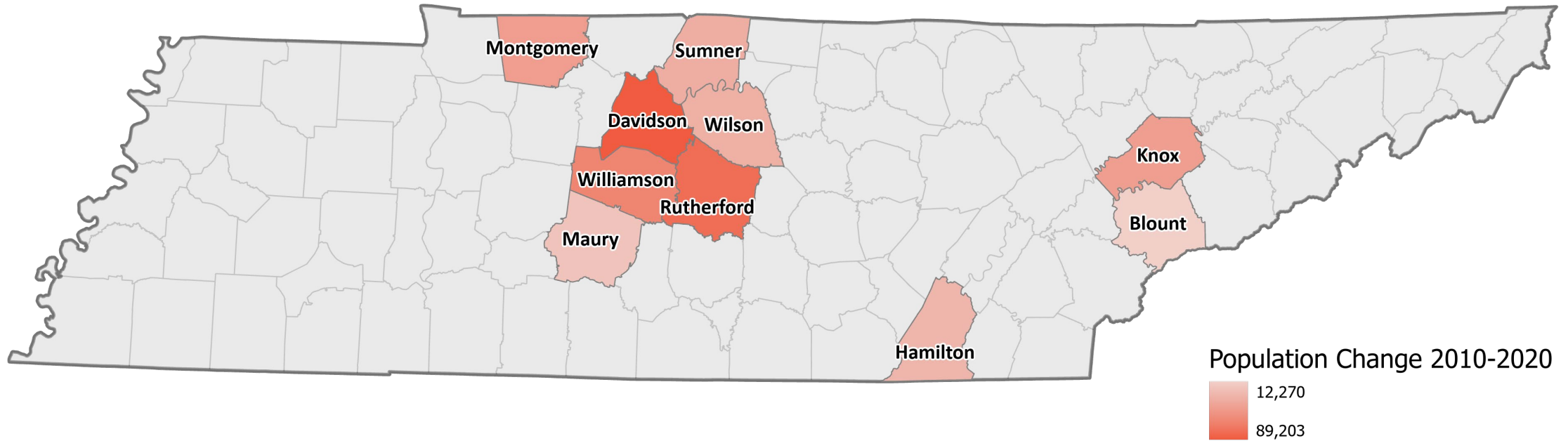
- 'Fastest' measured as 2010-2020 greatest absolute change

Ten Fastest Growing Tennessee Counties, 2020



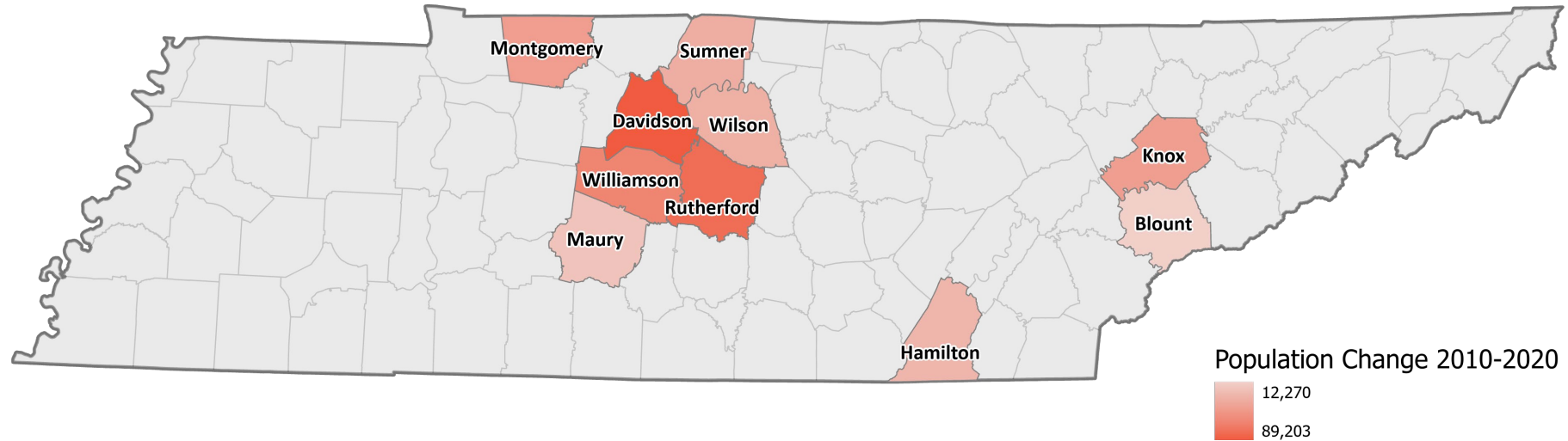
- Knox was 5th fastest-growing
- Fastest five are also among top 10 largest

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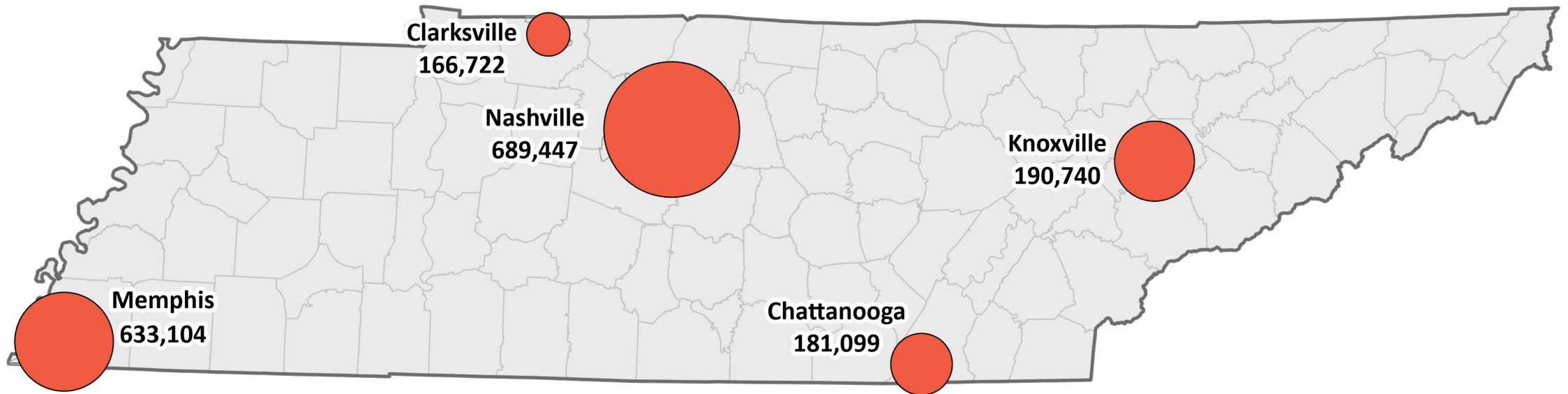
- Williamson, Rutherford, and Montgomery ranked 2nd, 3rd, and 5th respectively in rate of growth

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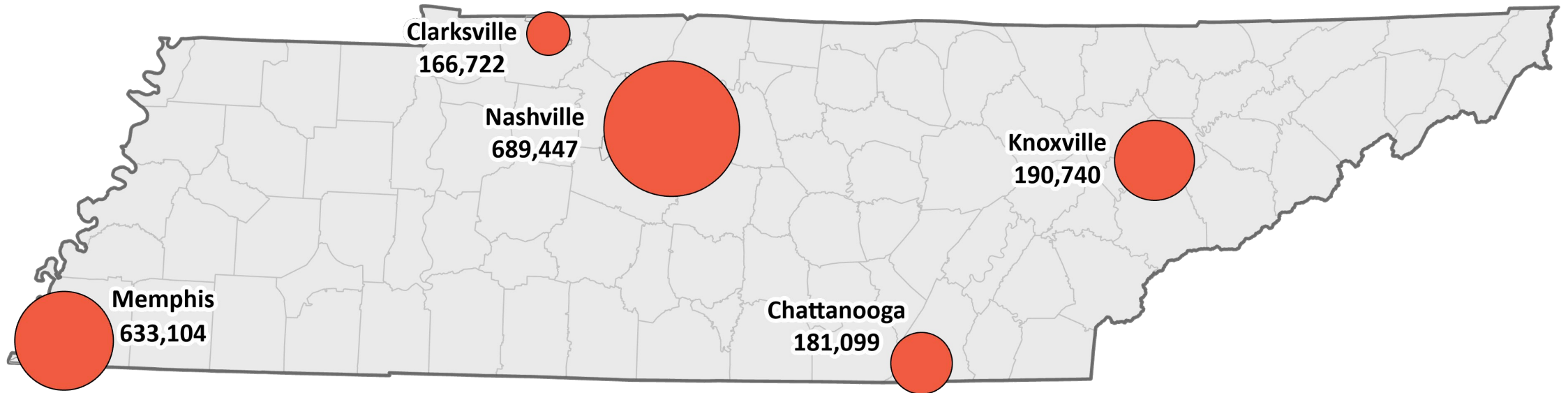
County	Population			Population Change		Percent Change	
	2000	2010	2020	2000-2010	2010-2020	2000-2010	2010-2020
Shelby	897,472	927,644	929,744	30,172	2,100	3.4	0.2
Davidson	569,891	626,681	715,884	56,790	89,203	10.0	14.2
Knox	382,032	432,226	478,971	50,194	46,745	13.1	10.8
Hamilton	307,896	336,463	366,207	28,567	29,744	9.3	8.8
Rutherford	182,023	262,604	341,486	80,581	78,882	44.3	30.0

Five Largest Tennessee Cities, 2020



- Leading Chattanooga with a higher percent change and absolute change

Five Largest Tennessee Cities, 2020



- Decline in Memphis of 2.1% vs Knoxville's growth of 6.6%