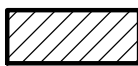




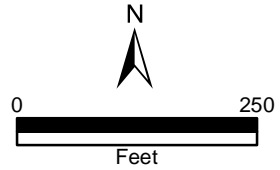
3-A-23-HZ
APPLICATION FOR CERTIFICATE OF APPROPRIATENESS



4 Market Square 37902
Market Square H

Original Print Date: 3/2/2023
 Knoxville/Knox County Planning -- Historic Zoning Commission

Petitioner: Baker Jones SignCo Inc





Staff Report

Knoxville Historic Zoning Commission

File Number: 3-A-23-HZ

Meeting: 3/16/2023
Applicant: Baker Jones SignCo Inc
Owner: 4MS LLC

Property Information

Location: 4 Market Square **Parcel ID** 94 L E 031
District: Market Square H
Zoning: DK (Downtown Knoxville)
Description: Miller's Annex: Neoclassical Commercial (c.1935).

Three story, four bay, brick with limestone trim and sills, altered cornice has replaced elaborate pressed metal cornice. Pilasters dividing bays of upper stories. C. 1970 storefront. Metal casement windows.

Description of Work

Level II Installation of Signage

New projecting sign. Rectangular multi-tenant sign will measure 42" wide by 65" tall (18.96 sq. ft.) overall, with four individual 12" tall by 42" wide rectangular aluminum panels for building tenants. The sign will be non-illuminated and project from the rightmost pilaster of the seven-bay storefront. The bottom of the sign will be 11'-6" above the ground level.

Applicable Design Guidelines

Market Square Design Guidelines and Designation Report, adopted by the Knoxville City Council on July 24, 2001.

D. Signs

1. A storefront shall not have more than two signs, a primary and a secondary sign. One of these may be a flush-mounted sign board located below the second story window sills and above the storefront display windows. It should not be more than 2.5' high with lettering between 8" and 18" high and covering about 65% of the sign board.
2. A hanging sign can be mounted above the sidewalk, projecting no more than five feet. It could represent the image of a product or use text to identify a tenant and should be 4-6 square feet in area.

Comments

N/A

Staff Findings

1. 4 Market Square is a contributing resource to the Market Square National Register Historic District and local overlay.
2. 4 Market Square already has a building name sign (on the signboard area) and a projecting sign for the ground-floor tenant on the leftmost pilaster. The large building has multiple tenants in the upper floors. While the

guidelines note that a storefront shall not have more than two signs, the name sign is an integral part of the building and the building has multiple storefronts.

3. Directory signs have been approved in Market Square in the past as an effective way to advertise multiple tenants without installing multiple individual signs (2-K-10-HZ). Each individual sign is 3.5 sq. ft., under the 4-6 sq. ft. per tenant recommended in the guidelines.

4. The sign is proposed to be installed on the decorative stucco element on the rightmost pilaster; the sign should be installed in a manner that does not damage or obstruct the building's decorative details.

Staff Recommendation

Staff recommends approval of Certificate 3-A-23-HZ, subject to the following conditions: 1) meeting all relevant aspects of the City sign code; 2) installation to not obstruct or damage decorative exterior elements.



DESIGN REVIEW REQUEST

- DOWNTOWN DESIGN (DK)
- HISTORIC ZONING (H)
- INFILL HOUSING (IH)

Baker Jones/Signco

Applicant

2/10/23

3.16.2023

3-A-23-HZ

Date Filed

Meeting Date (if applicable)

File Number(s)

CORRESPONDENCE

All correspondence related to this application should be directed to the approved contact listed below.

- Owner
- Contractor
- Engineer
- Architect/Landscape Architect

Baker Jones

Signco Inc.

Name

Company

3101 NW Park Dr.

Knoxville

TN

37921

Address

City

State

Zip

(865)947-2086

info@signco-inc.com

Phone

Email

CURRENT PROPERTY INFO

4MS LLC

4 Market Sq. Suite 303C

Owner Name (if different from applicant)

Owner Address

Owner Phone

4 Market Square

094LE031

Property Address

Parcel ID

Market Sq.

DK-H

Neighborhood

Zoning

AUTHORIZATION

Lindsay Crockett
Staff Signature

Lindsay Crockett

2.13.23

Please Print

Date

Baker Jones
Applicant Signature

Baker Jones

2/10/23

Please Print

Date

REQUEST

DOWNTOWN DESIGN

Level 1:

- Signs Alteration of an existing building/structure

Level 2:

- Addition to an existing building/structure

Level 3:

- Construction of new building/structure Site design, parking, plazas, landscape

See required Downtown Design attachment for more details.

- Brief description of work: Fabricate & Install non-lighted projection sign with aluminum panels for (4) tenants in the upstairs of 4 Market Sq.

HISTORIC ZONING

Level 1:

- Signs Routine repair of siding, windows, roof, or other features, in-kind; Installation of gutters, storm windows/doors

Level 2:

- Major repair, removal, or replacement of architectural elements or materials Additions and accessory structures

Level 3:

- Construction of a new primary building

Level 4:

- Relocation of a contributing structure Demolition of a contributing structure

See required Historic Zoning attachment for more details.

- Brief description of work: _____

INFILL HOUSING

Level 1:

- Driveways, parking pads, access point, garages or similar facilities Subdivisions

Level 2:

- Additions visible from the primary street Changes to porches visible from the primary street

Level 3:

- New primary structure
 Site built Modular Multi-Sectional

See required Infill Housing attachment for more details.

- Brief description of work: _____

STAFF USE ONLY

ATTACHMENTS

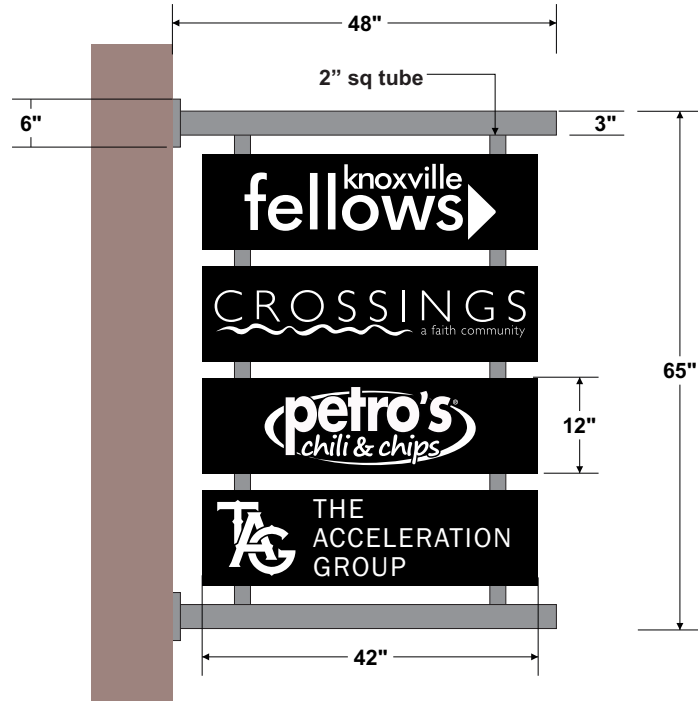
- Downtown Design Checklist
 Historic Zoning Design Checklist
 Infill Housing Design Checklist

ADDITIONAL REQUIREMENTS

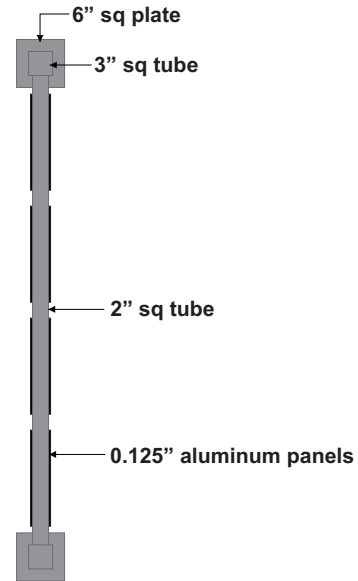
- Property Owners / Option Holders

Level 1: \$50 • Level 2: \$100 • Level 3: \$250 • Level 4: \$500

FEE 1:		TOTAL:
FEE 2:		
FEE 3:		



SIDE VIEW



SIGNCO inc.
PLASTIC, NEON, ELECTRONIC

This drawing is the property of SIGNCO, Inc. & to be used for contractual purposes between the customer & SIGNCO, Inc. only. Unauthorized use of this information will result in legal action.
VALUE OF THIS DRAWING: \$500.00

SIGN & FAX BACK SO THAT WE MAY APPROVE YOUR ORDER.
FAX: 865.947.2089 info@signco-inc.com

FILE LOCATION: Baker/Four Market Square

LOCATION: Knoxville, TN

APPROVED
 APPROVED W/CHANGES
 REVISE & RESUBMIT

SALES REPRESENTATIVE: Baker Jones

FILE: Four Market Square Tenant

APPROVAL SIGNATURE

DATE: 03-01-2023

DRAWN BY: Tiffany Poling

SCALE: 1/2" = 1'



1'-2"

52'-0"

31'-0"

44'-0"

11'-6"