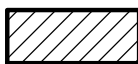




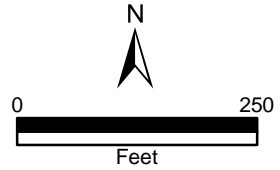
9-D-20-HZ
APPLICATION FOR CERTIFICATE OF APPROPRIATENESS



24 Market Square 37902
Market Square H-1

Original Print Date: 9/1/2020
 Knoxville/Knox County Planning -- Historic Zoning Commission

Petitioner: Ashley Pack Camel Custom Canvas Shop





Staff Report - Certificate of Appropriateness Application

Knoxville Historic Zoning Commission

File Number: 9-D-20-HZ

PROPERTY LOCATION: 24 Market Square / Parcel ID 94 L E 040

DISTRICT: Market Square H-1

MEETING DATE: 9/17/2020

APPLICANT: Ashley Pack Camel Custom Canvas Shop

LEVEL OF WORK: Level II. Major repair or replacement of materials or architectural elements

PROPERTY DESCRIPTION: Italianate Commercial, c.1885.

Two-story brick, two-bay building. Arched second-story windows, corbelled arched window hoods, corbelled brick cornice. Storefront of #24 altered c.1985, while #22 retains much original material.

► **DESCRIPTION OF WORK:**

Proposed flat aluminum canopy to project from storefront. Canopy will be 23'-4" wide by 10' deep, with the bottom of the canopy located 10'-2" above the sidewalk. The canopy will feature an 11" flat valance and be fixed to the building façade by 2" diameter tieback rods and 6" x 6" square escutcheon plates. The existing lights on the brick pilasters will be removed. Canopy will be powder coated and a "Roman bronze matte" color, which is a dark brown.

► **APPLICABLE DESIGN GUIDELINES:**

Market Square Design Guidelines and Designation Report, adopted by the Knoxville City Council on July 24, 2001.

E. Awnings.

1. Awnings were often used on storefronts. Early photographs of Market Square may be consulted to learn their design.
2. Awnings shall be attached to the building above the display windows and below the storefront cornice or sign panel.
3. Awnings shall reinforce the frame of the storefront without covering the space between the second story window sills and the storefront cornice, or the piers.
4. A standard street level awning should project four to seven feet from the building and should be about seven feet above the sidewalk.

Secretary of the Interiors Standards

10. New additions and adjacent or related new construction will be undertaken in such a manner that, if removed in the future, the essential form and integrity of the historic property and its environment would be unimpaired.

COMMENTS:

N/A

Staff Report - Certificate of Appropriateness Application

Knoxville Historic Zoning Commission

File Number: 9-D-20-HZ

STAFF FINDINGS:

1. The building is a contributing structure to the Market Square National Register Historic District and local historic overlay.
2. The Market Square design guidelines do not specifically address canopies, but do make recommendations for awnings. Guidance for awnings recommend that they are placed above the display windows and below the storefront cornice or sign panel, and shall reinforce the frame of the storefront without covering window sills, cornice, or piers. Following these guidelines, placement of the canopy is appropriate.
3. Traditional awnings in Market Square were usually canvas, with a sloped surface. However, flat metal canopies have been approved in Market Square on a case-by-case basis. In May 2019, the canopy was approved at 2 Market Square (5-D-19-HZ), noting that the storefront at 2 Market Square has already been substantially modified and the width of the canopy tie rods or anchors should not exceed those at 15 Market Square (Not Watson's). The canopy at 15 Market Square was approved in May 2014; the Commission's discussion focused on other flat canopies on historic buildings in downtown Knoxville, and members of the Commission noted that flat metal canopies met the intent of the design guidelines.

In the opinion of staff, a flat metal canopy can be appropriate in Market Square if the canopy is placed according to guidelines, is proportionate to the storefront, does not alter historic features or materials of the building, and could be removed without significant effect on the storefront.

4. As noted in the property description in the design guidelines, 24 Market Square received several alterations, including a reconstructed storefront and modifications to the cornice area (visible in the stretch of deteriorated brick below the second-story windows).
5. The canopy will be relatively simple, with a flat profile measuring 11" tall. The use of a dark brown color will not detract from the historic building. The 10'-2" height of the canopy above the sidewalk level meets the zoning ordinance.
6. The proposal includes six tiebacks to the building, evenly spaced around the façade's engaged pilasters. Previous approvals of canopies in Market Square have focused on the significant visual effect of the tieback cables and anchors; also, the attachment of anchors to historic masonry has the most capacity to affect historic materials. The canopy at 15 Market Square only has four tieback rods for a significantly wider canopy. Reducing the number of tieback rods will minimize the visual effect of the canopy and the installation's effect on historic features.

► STAFF RECOMMENDATION:

Staff recommends approval of the work as proposed, with the condition that the design be modified to include no more than four tieback rods.



DESIGN REVIEW REQUEST

- DOWNTOWN DESIGN (DK)
- HISTORIC ZONING (H)
- INFILL HOUSING (IH)

Camel Custom Canvas Shop

Applicant

Sep 17, 2020

Meeting Date (if applicable)

9-D-20-HZ

File Number(s)

CORRESPONDENCE

All correspondence related to this application should be directed to the approved contact listed below.

- Owner
- Contractor
- Engineer
- Architect/Landscape Architect

Ashley Pack - Administrative Assistant

Name

Camel Custom Canvas Shop

Company

8910 Valgro Road

Address

Knoxville

City

TN

State

37920

Zip

865-573-2804

Phone

apack@camelcanvas.com

Email

CURRENT PROPERTY INFO

Square Properties LLC

Owner Name (if different from applicant)

12 Market Square Knoxville, TN 37902

Owner Address

Owner Phone

24 Market Square

Property Address

Knoxville, TN 37902

Parcel ID

094LED40

Neighborhood

Zoning

Historic Downtown

AUTHORIZATION

Lindsay Crockett

Staff Signature

Lindsay Crockett

Please Print

Date

Ashley M Pack

Applicant Signature

Ashley Pack

Please Print

8/24/20

Date

REQUEST

DOWNTOWN DESIGN

Level 1:

- Signs Alteration of an existing building/structure

Level 2:

- Addition to an existing building/structure

Level 3:

- Construction of new building/structure Site design, parking, plazas, landscape

See required Downtown Design attachment for more details.

Brief description of work: _____

HISTORIC ZONING

Level 1:

- Signs Routine repair of siding, windows, roof, or other features, in-kind; Installation of gutters, storm windows/doors

Level 2:

- Major repair, removal, or replacement of architectural elements or materials Additions and accessory structures

Level 3:

- Construction of a new primary building

Level 4:

- Relocation of a contributing structure Demolition of a contributing structure

See required Historic Zoning attachment for more details.

Brief description of work: *One aluminum canopy powder coated Roman Bronze Matte. Canopy will be 280" wide, 120" deep, and 122" above sidewalk. Canopy will be attached to building with 2" diameter tieback rods and 1/4" 4"x4" Escalation plates. 11" Fascia will be attached to building. This canopy will closely resemble "Not Watson's": a flat vertical surface.*

INFILL HOUSING

Level 1:

- Driveways, parking pads, access point, garages or similar facilities Subdivisions

Level 2:

- Additions visible from the primary street Changes to porches visible from the primary street

Level 3:

- New primary structure
 Site built Modular Multi-Sectional

See required Infill Housing attachment for more details.

Brief description of work: _____

STAFF USE ONLY

ATTACHMENTS

- Downtown Design Checklist
 Historic Zoning Design Checklist
 Infill Housing Design Checklist

ADDITIONAL REQUIREMENTS

- Property Owners / Option Holders

Level 1: \$50 • **Level 2:** \$100 • **Level 3:** \$250 • **Level 4:** \$500

FEE 1:

FEE 2:

FEE 3:

TOTAL:



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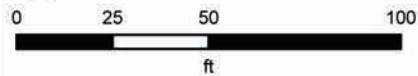
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Letter Portrait

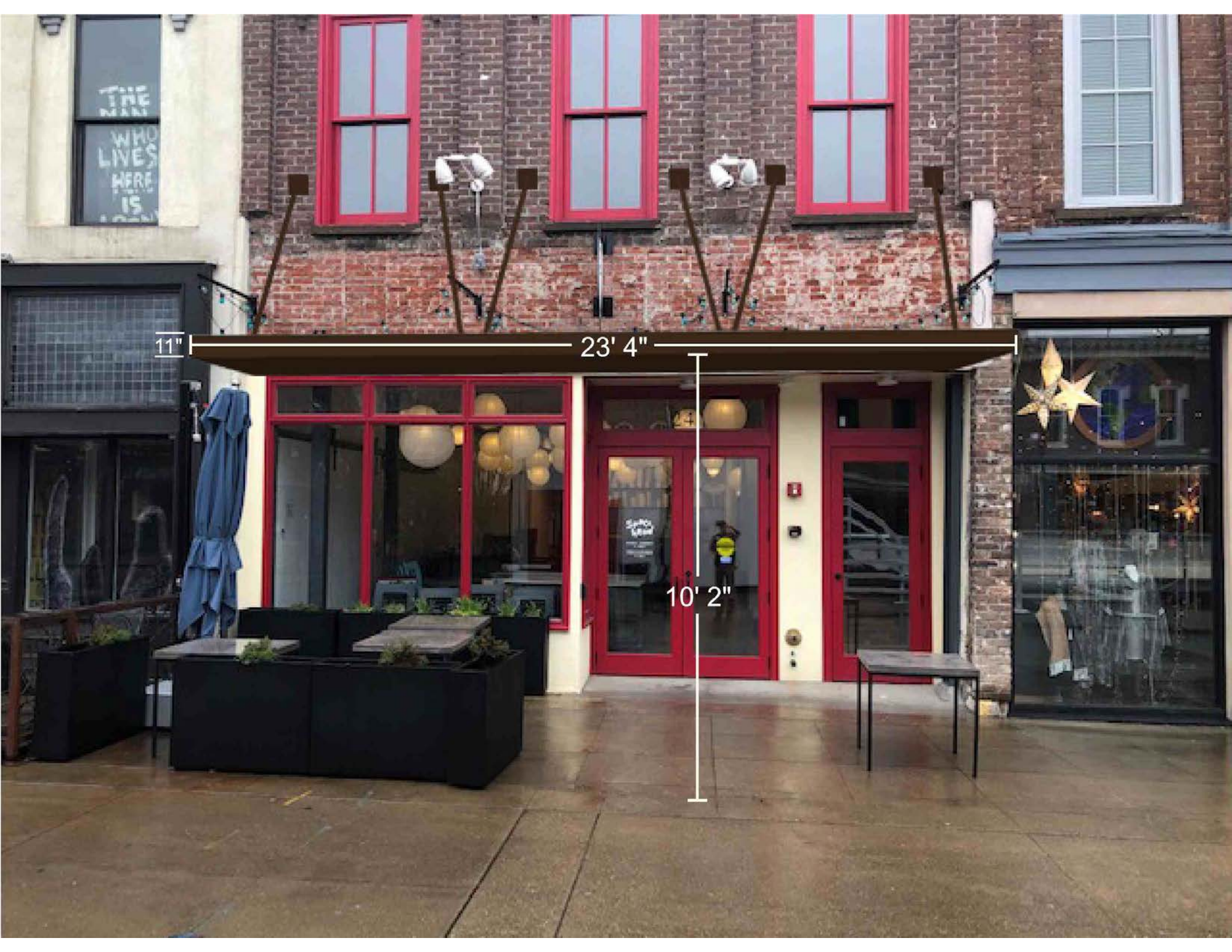
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23' 4"

10' 2"



11"

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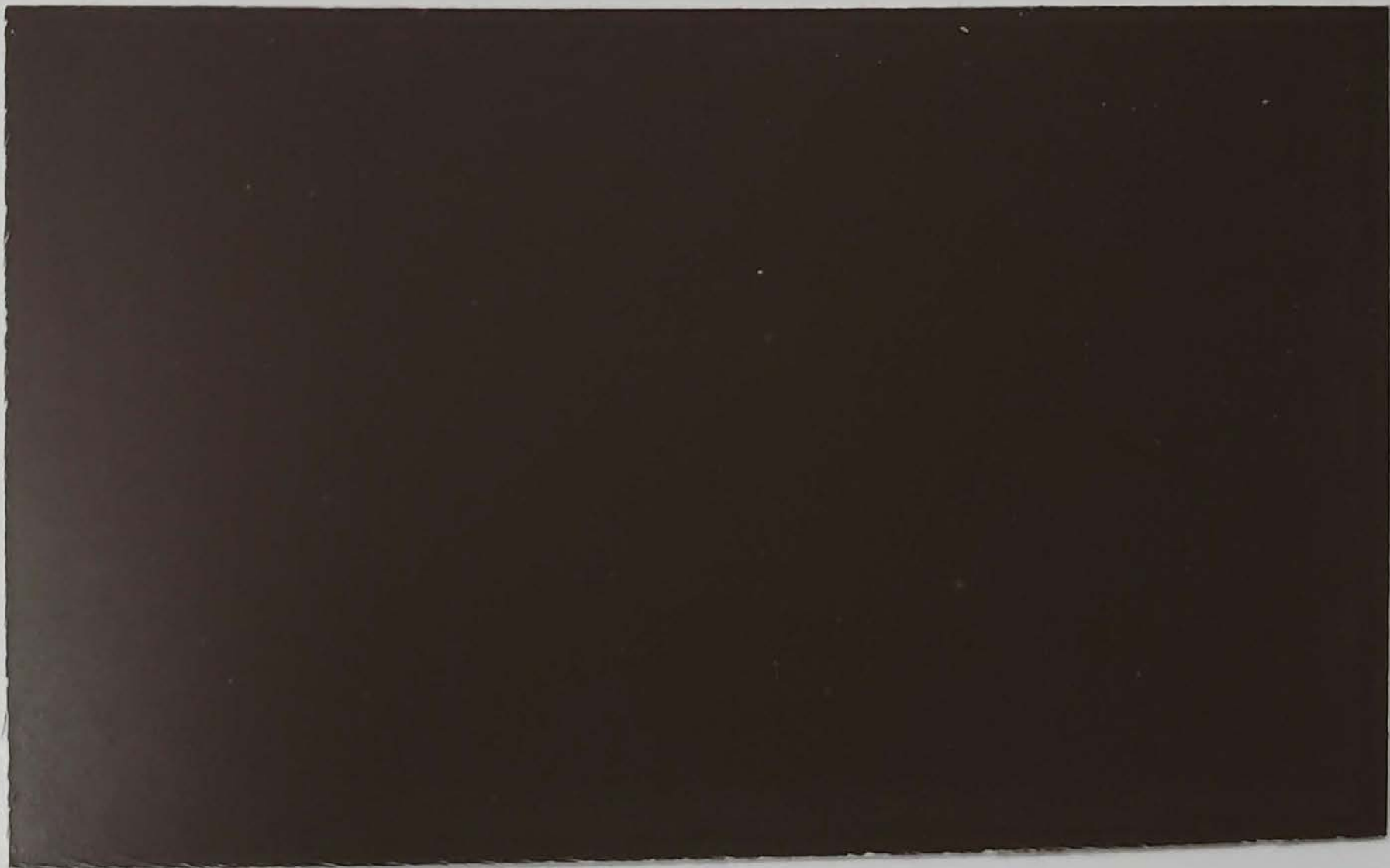
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POWELL
STUDIO
ARTS & CRAFTS
MARKET









matte | 39/60060

Roman Bronze Matte | gloss level 20 ± 5